



RECREATION, PARKS AND COMMUNITY SUPPORT

TO:	Council	
DATE:	January 26, 2021	DIVISION: All
FILE:	N/A	APPLICATION: N/A
SUBJECT:	AbrioHealth and the Airdrie Blue Zones Project	

POLICY DIRECTION:

On May 12, 2020, Council directed Administration to continue involvement in the Airdrie & Area Health Benefits Cooperative (now known as AbrioHealth) and bring any available updates to Council.

EXECUTIVE SUMMARY:

AbrioHealth, formerly known as the Airdrie & Area Health Cooperative (AAHC), originally presented to the Policy & Priorities Committee on March 6, 2018. Their vision was that Airdrie and area become “Canada’s healthiest community” through an “all-in community healthy culture”. They sought the involvement of residents, municipalities, health care providers, schools, businesses, and non-profit organizations. The Blue Zone Project was one of their key initiatives.

On November 22, 2020, Airdrie Blue Zones Project (BZP) advised their participants (including Airdrie Council and the BZP Steering Committee) that the project will be not be moving forward in the community. A copy of this notification is found in Attachment ‘A’.

Airdrie BZP advised that, during the pandemic, many organizations, including schools, non-profit organizations, worksites, restaurants and community groups, are reassessing their priorities, capacity, and long-term sustainability. In addition, as the Blue Zone model depends on public engagement and events, Airdrie BZP determined that, as a result of the COVID-19 pandemic, it is not an ideal time for the project implementation.

Their December 2020 “Report to the Community – Our Journey” (Attachment ‘B’) states that their plan moving forward is to enable community initiatives, advance learning and collaborative developments, and advocate policy for community health and sustainability.

ADMINISTRATION RECOMMENDATION:

Administration recommends that exploration of involvement be ceased in accordance with Option #1.

BUDGET IMPLICATIONS:

There are no budget implications at this time.

OPTIONS:

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| Option #1 | THAT Administration be directed to cease exploration of involvement with Abrio Health at this time and that the item be closed. |
| Option #2 | THAT alternative direction be provided. |

Administration Resources

Ines Cortada; Recreation, Parks & Community Support



Respectfully submitted,

Theresa Cochran

Executive Director
Community Development Services

Concurrence,

“Al Hoggan”

Chief Administrative Officer

ATTACHMENTS:

ATTACHMENT ‘A’: November 22, 2020 Letter from Abrio announcing cancellation of Airdrie Blue
Zone Project

ATTACHMENT ‘B’: AbrioHealth - Report to the Community - Our Journey – December 2020