



ROCKY VIEW COUNTY

2022 Dates of Significance

Month	Date	Significance	Message and Intention	Action(s)
January	1 st week	Intersection safety	Safety and awareness	Social media
	1	New Year's Day	New Year's message, which reviews County projects and highlights	Social media StaffSource article Internal email Website story
	27	Family Literacy Day	Promote library system	Social media
February	1 st week	Distracted driving	Safety and awareness	Social media
	14	Valentine's Day	Celebrate loved ones	Social media
	21	Family Day	Celebrate family	Social media
	22	Canada Agriculture Day	Celebrate County farmers	Social media
	23	Pink Shirt Day	Stand up against bullying, respect in the workplace training	Social media StaffSource article
March	1 st week	Seatbelt safety	Safety and awareness	Social media
	8	International Women's Day	Awareness and solidarity	Social media StaffSource article
	13	Spring time change	Notification	Social media
April	1 st week	Speeding on County roads	Safety and awareness on speed limit reminders	Social media
	9	National Day of Remembrance of the Battle of Vimy Ridge	Commemoration	Flags at half-mast Social media StaffSource article
	17	Easter weekend	Happy Easter	Social media
	17-23	National Volunteer Week	Thank you volunteers	Social media
	27	Administrative Professionals Day	Thank you to administrative staff	StaffSource article Internal email
	28	National Day of Mourning	Honouring those harmed in the workplace, workplace safety	Flags at half-mast Social media StaffSource article



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May	1 st week	Motorcycle safety	Safety and awareness	Social media
	2-8	Emergency Preparedness Week	Share Safe and Sound and emergency preparedness info	Social media Print advertising
	2-8	Health & Safety Week	Share info with staff on available supports	StaffSource article
	2-8	Mental Health Week	Share info with staff on available supports	StaffSource article
	9-13	Alberta Economic Development Week	Share info on Shop Local	Social media
	17	International Day Against Homophobia, Transphobia and Biphobia	Awareness and solidarity, training on respect in the workplace, EFAP supports and toolkits	StaffSource article
	3 rd week	National Public Works Week	Information: what your County does for you?	Social media Annual Report
	21	Victoria Day	Safety and office hours	Social media
June	1 st week	Commercial vehicle safety	Safety and awareness	Social media
	21	National Aboriginal Day	Appreciation and honour	Social Media StaffSource article
	23	National Day of Remembrance for Victims of Terrorism	Commemoration	Flags at half-mast StaffSource article
	27	Canada Multiculturalism Day	Celebrate County diversity	StaffSource article
July	1 st week	Impaired driving	Safety and awareness	Social media
	1	Canada Day	Celebrate Canada	Social media
	17-23	National Drowning Prevention Week	Safety and awareness	Social media
August	1	Alberta Heritage Day	Celebrate Alberta's heritage	Social media
	9-15	Alberta Local Food Week	Celebrate County farmers	Social media
	14-15	Open Farm Days	Highlight festival/local farmer's participation	Social media



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September	1 st week	Back to school	School bus safety reminder	Social media
	2 nd Sunday	Firefighters' National Memorial Day	Commemoration	Flags at half-mast Social media StaffSource article
	17	Gender equality week	Celebrate the County's commitment to gender equality	Social media
	3 rd week	Rail Safety Week - enforcement services	Education and awareness	Social media
	25	Police and Peace Officers National Memorial Day	Commemoration	Flags at half-mast Social media StaffSource article
	30	National Day for Truth and Reconciliation/ Orange Shirt Day	Awareness and commemoration	Flags at half-mast Social media StaffSource article
October	1 st week	Pedestrian safety	Safety and awareness	Social media
	9-15	Fire Prevention Week	Advocacy and information	Social media
	10	World Mental Health Day	Reminder of supports	StaffSource article
	10	Thanksgiving	Happy Thanksgiving	Social media
	18-24	Waste Reduction Week	Reminders, tips on waste reduction	Social media Website story
	31	Halloween	Stay safe, rural trick or treating tips	Social media
November	1 st week	Carbon monoxide week	Safety and awareness	Social media
	1 st week	Impaired driving	Safety and awareness	Social media
	6	Fall time change	Notification	Social media
	11	Remembrance Day	Commemoration	Flags at half-mast Social media
December	3	International Day of Persons with Disabilities	Honouring the contributions of Persons with Disabilities	Social media StaffSource article
	6	National Day of Remembrance and Action on Violence Against Women	Awareness and solidarity	Flags at half-mast Social media StaffSource article
	25	Christmas Day	Happy Holidays, seasonal closure hours	Social media