

Rocky View County Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021) *ALL INFORMATION PROVIDED IS PUBLIC*

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

| Organization Name | Bearspaw Glendale Community Association | | |
|--|--|--|--|
| Program Name | Community Enrichment Program | | |
| FCSS Funding Request (over \$7,500) | \$15,500.00 | | |
| (from Section 9.6 C Proposed Budget) | | | |
| E-Mail Address and Website | manager@bearspawlc.ca | | |
| | www.bearpawlc.ca | | |
| Mailing Address (include postal code) | 253220 Bearspaw Road | | |
| | Calgary, AB T3L 2P5 | | |
| Street Address (for courier purposes) | 253220 Bearspaw Road | | |
| | Calgary, AB T3L 2P5 | | |
| Agency Telephone Number | (403) 239-1502 | | |
| Agency Fax Number | (403) 239-4668 | | |
| Executive Director Name | Al Vanderputten - BGCA Chair | | |
| Program Contact Name | Chris Sharkey - Office & Program Manager | | |
| Phone Number (If different from above) | | | |

2. CERTIFICATION OF COMPLIANCE

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation: (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)

Signature (Agency Signing Authority)

<u>Alan Bishop</u> Print Name BGCA Chair Board Vice Chair

9/28/2020 Date

Submit Completed Documents to, or for further assistance contact: Randy Ell, FCSS Coordinator 403.520.1289 Rocky View County, 262075 Rocky View Point Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will <u>not</u> be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. <u>It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt.</u> <u>APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.</u>

Please email confirmation of receipt of this application to: manager@bearspawlc.ca

Please indicate how you heard of the Rocky View County FCSS Program:

____newspaper ad ______ social media ______ website visit/search

X word of mouth

____ other (specify)

| 3. SOCIETY MEMBERSHIP | (current) | | |
|---------------------------|--|-------------------------|--|
| Number of Members | 914 | | |
| Membership Fee Per Member | \$45/Asso | ciate Family Membership | |
| | \$40/Bearspaw Glendale Family Membership | | |
| | \$20/Adult Membership | | |
| | \$10/Senio | or Membership | |

| 4. TYPE OF ORGANIZATION | | |
|--|-------------------|-------------------|
| Alberta Societies Act Registration Number: | 50009785 | |
| Charitable Number (if have one): | 10678-0109 RR0001 | Government Agency |

| OPERATING | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--------------------|--------------------------------------|--------------------------------|----------------------------------|-----------|--------|----------|--------|
| HOURS | 9 - 5 | 9-5 | 9 - 5 | 9 - 5 | 9-5 | | |
| Dates not Open: | Saturday, S | Sunday, Statut | tory Holidays (off | ice only) | | | |
| Statutory Holiday: | Day, Good Canada Da Thanksgivi | Friday, Victo y, Heritage D | ay, Labour Day, embrance Day, | Other | | | |

| 6. DOCUMENTATION REQUIREMENTS: | ATTACHED |
|--|------------------|
| Do not provide other attachments unless requested to do so. | |
| List of current agency Board of Directors by name and Board position (Board information is | X |
| requested to ensure sufficient governance and make members accessible to administration, if | |
| required.) Do not include personal contact information (home addresses, emails, or phone numbers). | |
| Fee Policy and Schedule (if applicable) | |
| Organizational Chart of Agency | |
| Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other | Included |
| municipal governments and associated departments) | □ Not Applicable |
| Constitution and Bylaws (first time applicants only unless changes were made by previously | |
| funded groups) | |
| Job description(s) for County FCSS funded positions requested (first time applicants only unless | |
| changes were made by previously funded groups) | |
| Most recent Audited Financial Statement | |

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Our Community Enrichment Programs are designed to strengthen the sense of community be engaging the residents of the Bearspaw/Glendale area and providing individuals and families an awareness of emerging and current local social needs.

7.2 PREVENTION

e.

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

| Provincial Outcome | Rocky View County Outcomes | Rocky View County Outcomes | | |
|---|---|----------------------------|--|--|
| | Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose. | | | |
| Improved social well-being of individuals | Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging. | | | |
| | Outcome 3: Children and youth develop positively. Indicators: Developmental assets. | X | | |

| Provincial Outcome | Rocky View County Outcomes | | |
|--|--|--|--|
| | Outcome 4: Healthy functioning families. | | |
| | Indicators: Positive family relationships; positive parenting; positive family communications. | | |
| Improved social well-being of families | Outcome 5: Families have social supports. | | |
| | Indicators: Extent and quality of social networks; family accesses resources as needed. | | |

| Provincial Outcome | Rocky View County Outcomes | | |
|--|--|--|--|
| | Outcome 6: The community is connected and engaged. | | |
| | Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community. | | |
| Improved social well-being of the community. | Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community. | | |

7.3 PRIMARY TARGET

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Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

| Total | 100 | 9/0 |
|-----------------------|-----|------|
| Community Development | 10 | % |
| Volunteerism | 10 | % |
| Seniors | 20 | %0 |
| Adults | 10 | 90 |
| Families | 10 | άij. |
| Youth | 20 | 9% |
| Children | 20 | % |

7.4 SOCIAL SERVICE CONTINUUM

| Promotion: Programs and services that promote public education and awareness of social needs. | 30 | 9 |
|--|-----|----|
| Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk. | 25 | % |
| • Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being. | 25 | 0/ |
| Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support. | 20 | % |
| • Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being. | | 9/ |
| Total | 100 | 0 |

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

- Western Rocky View Communities Development Society
- Bearspaw School
- Bearspaw Preschool Society
- Bearspaw Historical Society
- Bearspaw Lions Club
- Western Rocky View Parent Link Centre
- Cochrane FCSS
- Cochrane Boys & Girls Club



B. What cooperative and coordinative steps has the program taken with these agencies?

The BGCA must continue to grow and adapt to meet the changing needs of the expanding Bearspaw/Glendale community. With this in mind, the BGCA continues to foster existing relationships with other stakeholders as well we seek to establish partnerships with other local groups to offer a fresh variety of social programs for the community.

The BGCA will continue its partnership with the Western Rocky View Parent Link Centre to host a number of parenting programs at the Bearspaw Lifestyle Centre. Our biweekly Wiggle and Giggle free-play program is an example of the programming we currently offer with the assistance of the Parent Link Centre.

Last year we partnered with the Boys & Girls Club of Cochrane. They offer after school youth programing at our facility for young Bearspaw/Glendale residents.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

While there may be other organizations offering similar projects in Rocky View County, the distance to travel to these facilities often make the BGCA a primary choice for local residents. We are unaware of any other facilities in the immediate area offering programs similar to our Community Enrichment Programs.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Our Vision is to be a vibrant, unified, rural, sustainable community association where the mental, physical, and social needs of the residents of Bearspaw Glendale are considered, defined, and met resulting in a strong inclusive, proud community where all age groups are equally valued and represented making the area an optimum place to live.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Our Mission is to enhance the lives of the residents of Bearspaw Glendale by providing a social heart where educational, cultural, and social opportunities are readily available through programs and services delivered after assessing the needs and wants of current community members while maintaining a sustainable organization.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

- To reduce and remove barriers to community social services common in rural areas for all ages that include: transportation, time, cost, isolation, access to service, and awareness of services
- To provide programs that meet the changing needs of our rapidly growing community
- Educate and engage members of the community
- To help individuals and families to be prepared to deal with crisis and enhance their overall wellbeing.

A STRATEGY ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

- The Bearspaw Glendale Community Association will continue to offer family enrichment programs and services for residents of all ages locally at the Bearspaw Lifestyle Centre.
- To continue to identify community & membership needs and encourage involvement through volunteerism and advocacy.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Taking into account the information gathered during the 2010 Rocky View County Community Social Needs Assessment we can make the following conclusions:

- People living in Rocky View County are more inclined to access programs and social services when they are located in their community
- The BGCA is the only organization that offers a broad range of social services to the Bearspaw Glendale area

Therefore the best way to engage area residents is to offer accessible programs, services, and volunteer opportunities connected to the issues residents can relate to and are local to our community.

9.6 INPUTS

*Please see end of application for budget shell. Budget sheet(s) <u>MUST</u> follow the template as provided.

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Program Inputs for the Community Enrichment Program and associated services include:

- Utilizing volunteers where possible and growing our current volunteer base
- Reducing costs by using existing program supplies, materials and equipment from the Bearspaw Lifestyle Centre and sharing supplies, materials, and equipment with other programs and organizations to leverage resources
- Minimal cost recovery through fees for service (fees may increase based on final funding amounts)
- Establishing community partnerships to effectively deliver Community Enrichment Programs and Services.
- Researching and encouraging corporate sponsorship when possible
- Sharing advertising and promotion expenses with other program budgets

To date, funds contributed to support FCSS programs from the Bearspaw Glendale Community Association have been supplemented by membership dues and facility rental revenues. The goal of the BGCA is for all Community Enrichment Programs and Services to become self-sustaining over time.

B. Has this budget been authorized by your Board of Directors? Yes 🛛 No 🛄 If no, please explain:

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the larget group. For definitions, see the end of the report)

Please report the <u>projected</u> direct product of your activities, usually measured by volume of work accomplished. <u>Must</u> include <u>projected</u> number of individual participants, volunteers and volunteer hours. Other outputs may include <u>projected</u> number of training sessions, workshops, and community development programs. Include <u>projected</u> number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Our numbers include those enrolled in 3 yearly sessions: Fall, Winter & Spring

Number of Children/Youth (0 to 18 years) 166 Number of County Residents:116

Number of Adults (19 to 64 years) 80 Number of County Residents: 56

Number of Seniors (65+ years) 55 Number of County Residents: 39

Number of Families 205 Number of County Families: 144

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Throughout the FCSS budget year, the BGCA hosts a wide variety of group based information sessions. These sessions average between 20 - 45 participants depending on the topic. While the majority of our participants are from the Bearspaw/Glendale area, small percentages attend from the northwest communities of Calgary or from Cochrane. We intend to increase the number of one-day family workshops with the assistance of the Western Rocky View & Family Resource Centre and Parent Link of Cochrane.

Number of Groups: 18 Total Number of Participants: 439 Number of County Residents: 307

35

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

The BGCA will occasionally be engaged by a resident looking for service above and beyond what we offer. Through our partnerships with other community stakeholders and organizations (Parent Link Centre and Western Rocky View Family & Community Resource Group) we are able to offer referrals to other services, which are outside the mandate of our association.

Number of Clients: 35 Number of County Residents: 35

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals) Provide general summary of outputs here:

Number of Initiatives: 0 Number of Clients: 0 Number of County Residents: 0

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

- Board Members
- Coordinators, promoters and facilitators of our programs & services
- Administration assistance
- Program instructors/assistants
- Program set up & take down
- Casino volunteers to generate operating funds which are contributed towards FCSS programming

b) How does the program promote, encourage, and facilitate the use of volunteers?

Volunteer opportunities are promoted internally, on bulletin boards, published in the community newsletter, through mass emails to our membership, on our website, through Bearspaw School weekly mail-outs, via our social media accounts, on our bold signs and by word of mouth.

 c) Total number of volunteers in agency/program:
 Image: second secon

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, midterm, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2. Short-Term:

- Increase in awareness of community program needs
- Establish further partnerships with community groups/stakeholders
- Contribute to stakeholder organizations
- Increase community knowledge of available programs
- Increase youth involvement in program creation processes

Mid-Term:

- Residents develop a deeper sense of community
- Youth become further engaged in community programs
- Families benefit from programs offered at the community centre

Long-Term:

- Increase in Youth resiliency in the Bearspaw Glendale Area
- Increase in Family solidarity
- Re-establishment of the concept of community

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

- Continual attendance for upcoming offerings
- Increase in the number of volunteers
- Volunteers feel valued and recognized
- Community members participate in the design & delivery of programs
- Community members serve on committees
- Greater awareness of programs and services offered in Bearspaw
- Partnership relations are established & maintained
- Value achieved from the program self-esteem, self-awareness, confidence, social connections, and/or sense of community.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

BGCA has provided programs and events, which support and enhance the Bearspaw Glendale community for the past 17 years with the assistance of FCSS. We have been able to significantly grow our program offerings and community events while focusing on the need for social connection in our rural location. With the yearly FCSS funding we can offer programs at a reduced rate, which is incentive for registration.

II STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

A Girls Group parent sent this in an email this year:

I'm planning to sign my daughter up for the Girls Group starting next week. She has participated the last couple years and has really enjoyed it. The issue I have is that my wife has usually signed her up and managed our membership etc. Unfortunately, she has recently lost her battle with cancer. My daughter has been going to Girl's Group for a while now and was very happy to hear it is going again this year.

Thanks for any info.

INSERT BUDGET DETAILS ON THE FOLLOWING PAGE DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION

2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 C. starts on a page(s) with no other sections on the page(s). For consistency purposes, it is <u>IMPERATIVE</u> that you use the following template as provided and <u>NOT</u> modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the project. Include staff and budget for one year.)

2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)

| | Column 1 | Column 2 | Column 3 |
|--|--|--|---|
| ПЕМ | 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution) | 2021 Costs to be funded by County FCSS (Program Request) | 2021 Projected Year End Total Project Budget (Total Cost) |
| | ENSES | | |
| PERSONNEL (specify positions and hours per week) | | | |
| Office program coordinator, Financial Accountant (5hrs/wk) | 7,000.00 | | 7,000.00 |
| Janitorial/Maintenance 3hrsX10 sessions-special service outside regular staffing hours | 750.00 | | 750.00 |
| Youth Program Instructor | | 3,500.00 | 3,500.00 |
| | | | 0.00 |
| a. SUBTOTAL PERSONNEL | 7,750.00 | 3,500.00 | 11,250.00 |
| TRAVEL & TRAINING (specify) | | | |
| Kilometer reimbursements | | 500.00 | 500.00 |
| | | | 0.00 |
| | | | 0.00 |
| | | | 0.00 |
| b. SUBTOTAL TRAVEL & TRAINING | 0.00 | 500.00 | 500.00 |
| MATERIALS AND SUPPLIES (specify) | | | |
| Senior activities | | 3.500.00 | 3,500.00 |
| Preschool program | | 500.00 | 500.00 |
| Youth program | | 1,500.00 | 1,500.00 |
| Office expenses(printing.postage, paper, copying). Promotions | | 2,000.00 | 2,000.00 |
| c. SUBTOTAL MATERIALS AND SUPPLIES | 0.00 | 7,500.00 | 7,500.00 |
| OTHER (specify) | | | |
| Volunteer Appreciation | 500.00 | | 500.00 |
| Youth Workshop Instruction(3) | | 3,000.00 | 3,000.00 |
| Lunch and Learn Facilitators | | 1,000.00 | 1,000.00 |
| | | | 0.00 |
| d. SUBTOTAL OTHER | 500.00 | 4,000.00 | 4,500.00 |
| e. TOTAL EXPENDITURES (e=a+b+c+d) | 8,250.00 | 15.500.00 | 23,750.00 |
| REVENUE (specify other sources of funding incl | uding fundraising, fees | for service, other gran | ts, etc.) |
| Fee for Service-Youth program | 4,000.00 | | |
| - Youth Workshops(3) | 1,250.00 | | |
| - Senior Program | 3,000.00 | | |
| BGCA contribution | | | |
| P TOTAT DEVENUE | 8,250.00 | | |
| f. TOTAL REVENUE | 010.000 | | |