



CRITICAL CARE, ANYWHERE.

WE ARE ALL STARS®

#1 PRIORITY

UNINTERRUPTED OPERATIONS

STARS - Remains under strict protocols

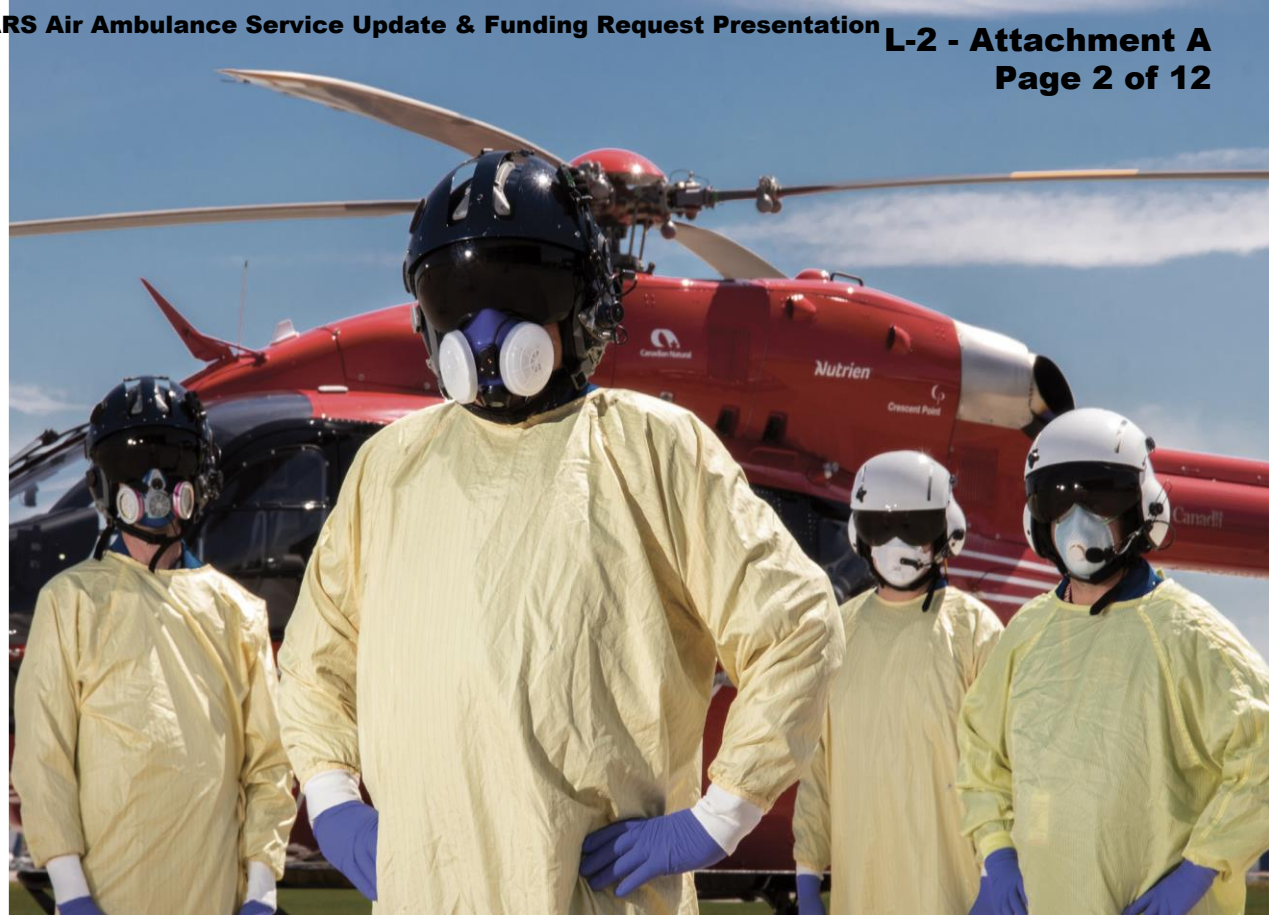
Increasing stress-related types of missions

COVID-related cases

- * 1 –in- 5 STARS missions

STARS Transport Physicians

- * Assist hospital personnel
- * Provide critical care guidance
- * Virtual consultations
- * Airway management
- * Ventilation and resuscitation procedures



COVID-19 PANDEMIC CONTINUES

WE ARE ALL STARS®

24 / 7 SAFETY NETWORK

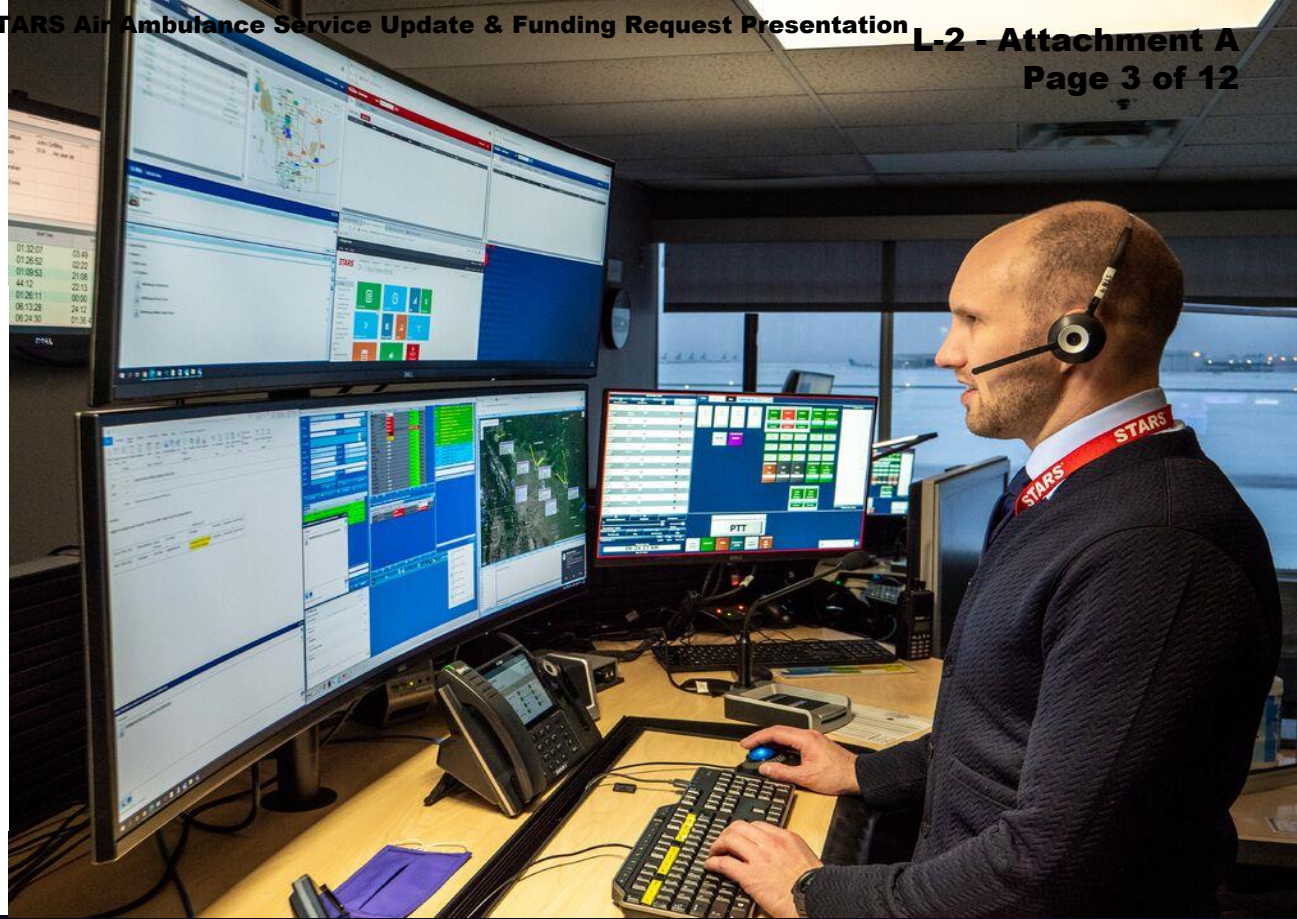
Access Every Available Resource

- * GIS mapping
- * Pre-set coordinates

Transport Physician Oversight

- * Determine mechanism of injury / illness
- * Dispatch appropriate level of response
- * 1-10 ratio for STARS community assistance

Over 31,000 emergency requests are received every year.



EMERGENCY LINK CENTRE (ELC)

WE ARE ALL STARS®

MINUTES COUNT!

Transport Physicians

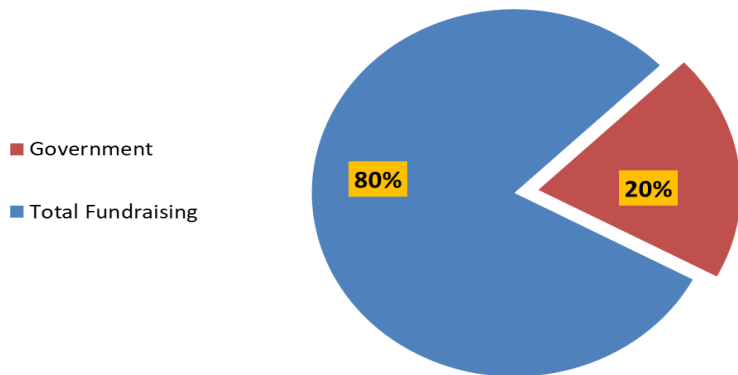
- * Taking a shift in the ELC
- * Coordinate complex logistics
- * Scheduling receiving hospitals
 - ✓ Neurosurgeons
 - ✓ Cardiac Cath Lab
 - ✓ CAT Scanner
(prerequisite for stroke patients)

Physicians in Virtual Consultation

- * Face-to-face decision making
- * Transmit real-time diagnostics
- * Direct delivery of critical/trauma patients to an operating room



STARS Alberta Funding Fiscal 2021



Funding in Thousands

AB Government Funding	\$	7,354
Total Operating Costs /Capital Expenditures**	\$	36,700
AB Government Funding as a Percent of Costs		20%

STARS Gross Fundraising	\$	7,321
AB Lottery	\$	10,358
Calendar	\$	381
Site Registration / Emergency Contact Centre	\$	3,077
Other Revenue	\$	664

** Excludes capital expenditures for fleet renewal

THINKING OUTSIDE THE BOX

IDENTIFY EFFICIENCIES

- Operational and Fund-raising
- Downsized staff (affected areas)

STARS LOTTERY “Single-Largest Funding Source”

- 2021 Lottery SOLD OUT!
- 2022 Lottery Tickets on Sale Now!
- StarsLottery.ca or call 1-855-782-7768

STARS CALENDAR CAMPAIGN DECREASED

- Inability to travel
- Calendar sales at Municipal Offices across Alberta

PIVOT TO SAFE ONLINE EVENTS

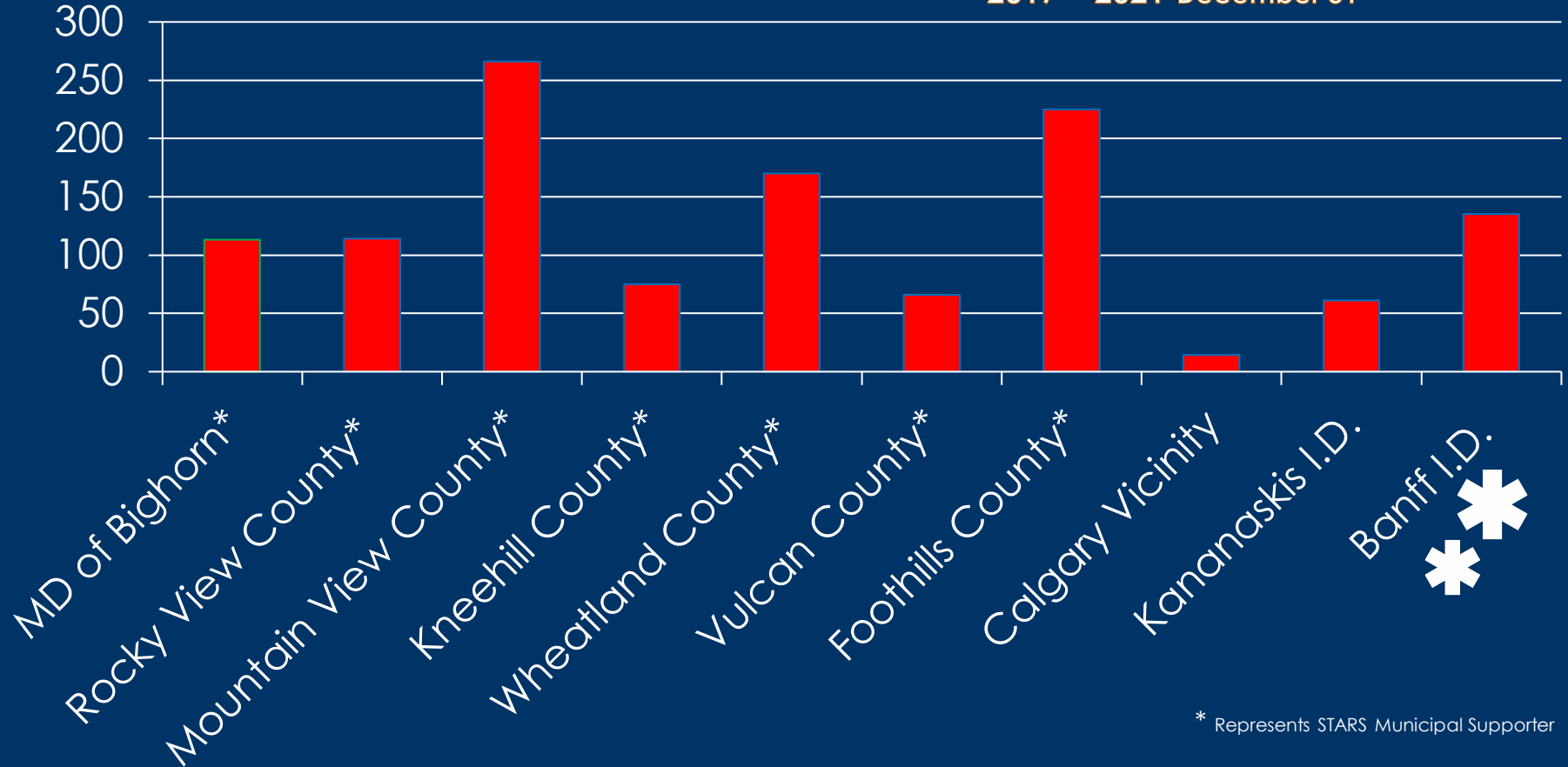
- Unforeseeable future for events
- Community events cancelled for 2nd year
- Rural communities host online 50/50's & raffles
- New multi-Provincial Radiothons

100% rural scene calls / Overall annual average 22 missions per year

ROCKY VIEW COUNTY @ December 31, 2021	2017	2018	2019	2020	2021	TOTAL
Near Airdrie	6	3	4	3		16
Near Balzac		1		1		2
Near Beiseker	2	3	3	2	2	12
Near Bragg Creek	6	7			1	14
Near Chestermere (scene and search & rescue)	1	2	1	2	2	8
Near Cochrane (scene and search & rescue)	5	8	2	1	2	18
Near Crossfield	3	3	2		2	10
Near Ghost Lake			1			1
Near Indus		2			3	5
Near Irricana		1	3	2	3	9
Near Kathryn	1		1		1	3
Near Keoma			2	2	1	5
Near Langdon	2	3	1	2		8
Near Madden			1			1
Near Spring bank				1	1	2
TOTAL 2022 missions = (1) Cochrane, (1) Langdon	26	33	21	16	18	114

Our Neighborhood = 1239 missions

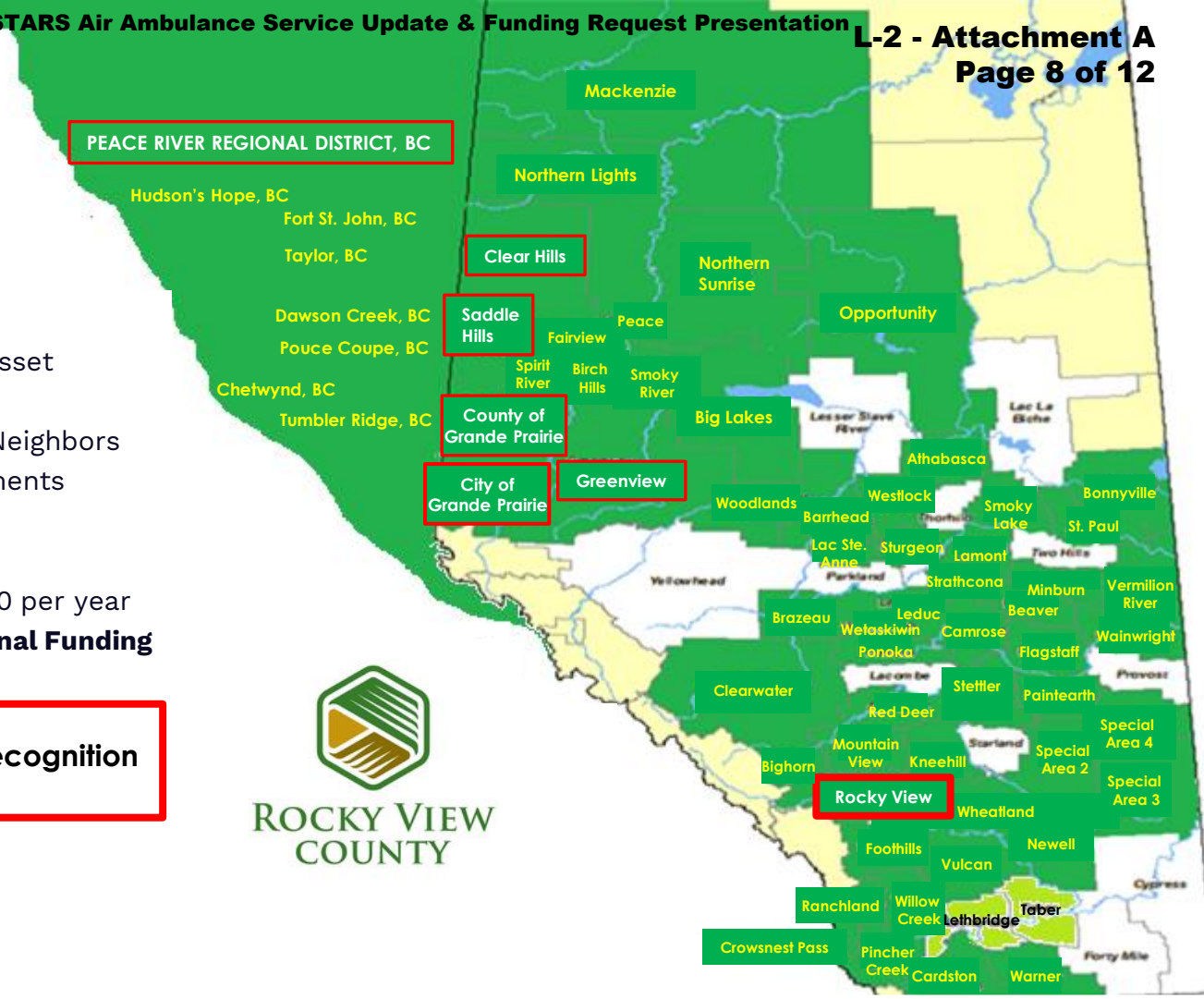
2017 – 2021 December 31



MUNICIPALITIES SUPPORT STARS

- * STARS – An Essential Service
- * Emergency Protective Services Asset
- * Regional Partnerships
- * Rocky View County + Municipal Neighbors
- * Per Capita / Fixed-rate Commitments
- * Urban – \$2 per capita
- * Rural – up to \$90 per capita
- * Standing Motion – up to \$210,000 per year
- * **\$2M+/year Sustainable Operational Funding**

7 Municipalities Receive Logo Recognition



* **GREEN** represents municipal supporters

A GENERATIONAL INVESTMENT

\$138M Fleet Campaign

- \$65M Federal Government (5)
- \$13M Saskatchewan Govt. (1)
- \$13M Alberta Government (1)
- \$30.5M Corporate Business
Dedicated Individuals
Municipalities
- \$15M Possible BK117 proceeds

\$1.5M Remaining Campaign

* Voluntary contributions greatly appreciated



FLEET CAMPAIGN CONTINUES

WE ARE ALL STARS®

BREAKTHROUGH TECHNOLOGY

- * Outperforms BK117
- * Speed – Range – Fuel Efficiency
- * Powerful Twin Engines
- * Advanced Avionics
- * Auto-pilot
- * Reduced Pilot Fatigue
- * Superior Safety Features
- * New 5-bladed System
- * Increased Lift/load Capacities
- * Beneficial in Complex Terrain
- * Reduced Cost



HIGHEST LEVEL OF CRITICAL CARE

- * World-Class Expertise
- * ICU Flight Nurse
- * Advanced Life Support Paramedic
- * Transport Physician Oversight
- * Cutting Edge Diagnostic Tools
- * Bluetooth
- * Satellite Connectivity
- * Transmit Test Results Enroute
- * **Critical Care - Anywhere**





STARS - Serving Albertans since 1985.
More than 45,000 missions flown,
No cost to the patient.

Thank You, Rocky View County
Life-saving partners since 1991.

Current Pledge of Support

\$79,000.00 per year

Standing Motion

(provides for STARS as line-item in annual budget)

A life is saved every day.
Partnerships make this possible.
You are STARS reason for being.

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