



OFFICE OF THE CHIEF ADMINISTRATIVE OFFICER

TO:	Council	
DATE:	November 10, 2020	DIVISION: All
FILE:	N/A	APPLICATION: N/A
SUBJECT:	CAO's Economic Recovery Task Force Report	

EXECUTIVE SUMMARY:

In response to the economic impact of the COVID-19 pandemic, the Chief Administrative Officer (CAO) assembled an Economic Recovery Task Force to provide recommendations as to how the County could assist with spurring the economic recovery and building economic resiliency in the face of future public health crises. Council appointed two members of Council to the Task Force on May 12, 2020.

The Task Force was chaired by the CAO and consisted of two members of Council and several representatives from the County's business community. The Task Force met monthly from May – September 2020 in order to generate the recommendations contained in the report, as presented in Attachment 'A'. The recommendations were grouped into four broad categories: marketing the County's strengths, fostering connections between local businesses, reducing regulatory burden, and leveraging relationships to further raise the profile of the County.

ADMINISTRATION RECOMMENDATION:

Administration recommends Option #1; that Council receive the report for information.

BUDGET IMPLICATIONS:

There are no budget implications at this time. Several items are currently underway and have been budgeted for, while others will be considered through the 2021, and subsequent, budget processes.

OPTIONS:

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| Option #1 | THAT the Economic Recovery Task Force Report, as presented in Attachment 'A', be received for information. |
| Option #2 | THAT alternative direction be provided. |

Respectfully submitted,

"Al Hoggan"

Chief Administrative Officer

ATTACHMENTS:

ATTACHMENT 'A' – Economic Recovery Task Force Report

Administration Resources

Al Hoggan, Chief Administrative Officer