

RECREATION, PARKS & COMMUNITY SUPPORT

TO: Recreation Governance Committee
DATE: December 8, 2021 **DIVISION:** All
FILE: N/A **APPLICATION:** N/A
SUBJECT: Fall 2021 Community Presentations

POLICY DIRECTION:

The purpose of the Recreation Governance Committee (RGC) is to act as an approving body regarding matters pertaining to recreation and cultural services in the County; including grant applications, studies, and master plans; as well as to support recreation and cultural facility development and programs through the Community Recreation Funding program.

EXECUTIVE SUMMARY:

As per the Recreation Governance Committee (RGC) Terms of Reference, grant applications \$100,000.00 and higher are required to present to RGC, unless that requirement is waived by the Chair or Vice Chair, or to update RGC with a more in-depth understanding of the vision of the organizations and projects. The organizations presenting are:

1. Springbank Community Association
2. Webber Academy
3. Bearspaw Community Association
4. Rocky Mountain Symphony Society

The groups' representatives will be available for questions and discussion following their presentations.

ADMINISTRATION RECOMMENDATION:

Administration recommends receiving the presentations as information, in accordance with Option #1.

DISCUSSION:

The purpose of these presentations is to provide RGC with a more in-depth understanding of the vision of the organizations and projects.

Administration has included copies of the presentations as Attachment's 'A' through 'D'.

BUDGET IMPLICATIONS:

There are no budget implications at this time.

OPTIONS:

Option #1:	Motion #1	THAT the Springbank Community Association presentation request be received as information.
.	Motion #2	THAT the Webber Academy Foundation grant request presentation be received as information.

Administration Resources

Amber Smith, Recreation, Parks and Community Support



Motion #3 THAT the Bearspaw Community Association grant request presentation be received as information.

Motion #4 THAT the Rocky Mountain Symphony Society grant request presentation be received as information.

Option #2: THAT alternative direction be provided.

Respectfully submitted,

Concurrence,

“Brock Beach”

“Kent Robinson”

Acting Executive Director
Community Development Services

Acting Chief Administrative Officer

ATTACHMENTS:

Attachment ‘A’ – Springbank Community Association information presentation

Attachment ‘B’ – Webber Academy grant request presentation

Attachment ‘C’ – Bearspaw Community Association grant request presentation

Attachment ‘D’ – Rocky Mountain Symphony Society grant request presentation



Springbank Community Association: Building Community Spirit, Identity and Engagement

December 8, 2021

Update to the Recreation Governance Committee, Rocky View County

Vision for Springbank

- Community Identity: Beautify Our Community
 - New Signage
 - RR33 / Main Street Improvements / Roundabouts
- Community Spirit & Culture: Where We Come Together
 - Indoor Gathering Spaces
 - Outdoor Gathering Spaces
 - Celebrate & Preserve our Natural Environment
- Engagement: Creating Shared Memories
 - Experiences (arts & culture, community events)
 - A Sense of Pride

Brief History of SCA's Hall

- 1905 - 2018 (demolished)
- SCA & community groups have worked for many years to bring about a new community centre
 - Thousands of volunteer hours
 - SCA spent \$13,000 on a feasibility study for a new community centre in 2019
- RVC has spent hundreds of thousands of dollars on studies and master plans but RVC has been unwilling to commit to moving forward on a project
 - The primary barrier has always been lack of land

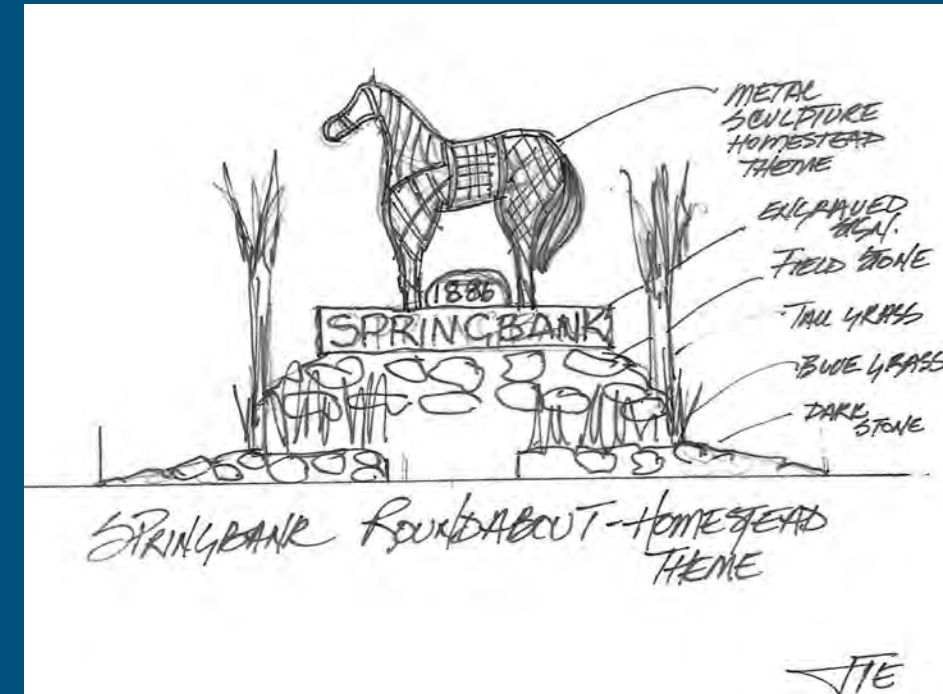
Community Identity: Beautification

Springbank is rapidly changing

- We are at risk of losing our identity through annexation and development along our eastern border with the City of Calgary (& ring road)

We are fighting to preserve and celebrate this beautiful community through:

- Taking advantage of opportunities such as new roundabouts to build character & signage
- Creating a vision for “Main Street” Springbank, including a connective pathway (as included in the Master Plan)



3 Short-term (1 to 5 years)	Regional Pathway - Pathway along Range Road 33 - Schools to SPFAS	Capital estimate: \$465,000 <ul style="list-style-type: none"> Trail Length (metres) - 1,350 Construction of a separated regional pathways within the road right of way 	<ul style="list-style-type: none"> Policy 460 - Item 10 Connectivity to Allstars Park from School and additional safety for local residents along roadway
	Rurban		

Community Spirit & Culture. 21st Century Hall!

ATTACHMENT 'A': Springbank Community Association Information Presentation

- We do not need another meeting room...we need a functional space that can be used for community events (holiday markets, community movie nights, after-school programming) and also higher-revenue items such as weddings in the summer



Community Gathering Space / Hub



We have no heart to gather in. We need to build a new hall/community centre to fill the following:

- Art studio space for art club
- Caterer's kitchen
- Celebration space for weddings, birthdays, parties,
- Christmas markets
- Theatre and music events
- Dance and music recitals
- Meeting space
- Storage space
- Outdoor patio and arbour
- Bbq and fire pit
- Drop-in for all ages
- School use - day time
- After school care
- Library

Community Park / Gathering Space

Our community does not have any public outdoor spaces to gather

- Tennis / pickleball courts, basketball, walking trails in parks
- Outdoor common areas such as a BBQ area, fire pit, amphitheatre
- Track or walking paths or arbours
- We have found the perfect mountain vista land for our first park and Rocky View already owns it
- This land has no cost, and solves the issue of keeping our gathering space adjacent to the schools



- 10 Acres MSR land adjacent to Elbow Valley Elementary School

Proposals

- RVC and SCA initiate evaluation of conversion of scenic 10 acres of MSR next to Elbow Valley Elementary to public / community park
- RVC to approve and fund “barn concept” for Springbank hall replacement
- RVC to begin planning process for Springbank’s main street and pathway to coincide with imminent roundabouts
- RVC to enshrine public access to Elbow and Bow rivers and planning for future river parks into Area Structure Plans
- The vision of the SCA should be supported by the \$10M in SR1 funds



Final Thoughts

We are excited to move forward with these initiatives in the greater Springbank area that will enhance the quality of life for area residents and the long-term sustainability of our community

- Identity - today, Springbank doesn't exist
- Spirit - our community has no gathering spaces (indoor and outdoor)
- Engagement - our community is missing opportunities to create shared memories and experiences

SR1: Clarifying why the \$10M exists

- The SCA spent thousands of volunteer hours and over \$16,000 on dam safety assessments, community education and the NRCB hearing
- RVC withdrew opposition for total compensation of over \$30M
 - Received commitment for roundabout at Bragg Creek (\$TBD)
 - Balzac Intersection (\$2.5M, Highway 560 & Garden Road)
 - East RVC Intersection (\$8M, Highway 566 & RR 11)
 - Additional funding for Bragg Creek flood mitigation \$9.4M
 - \$10M for lost taxation revenue
- If anyone believes this money should not be directed to Springbank, we highlight fundamental lack of assistance, involvement and participation in the opposition of the SR1 Project, which is the single largest capital project in the history of this area and which the Springbank community bears 100% of the negative ramifications and which the Springbank Community Association was the sole group that acted in the best interests of the community
- The Springbank Community Association was the driving force that ultimately led to the \$10 million payment from Alberta Transportation. Of all groups, the Springbank Community Association should have the primary voice relating to the planned Springbank Community Centre

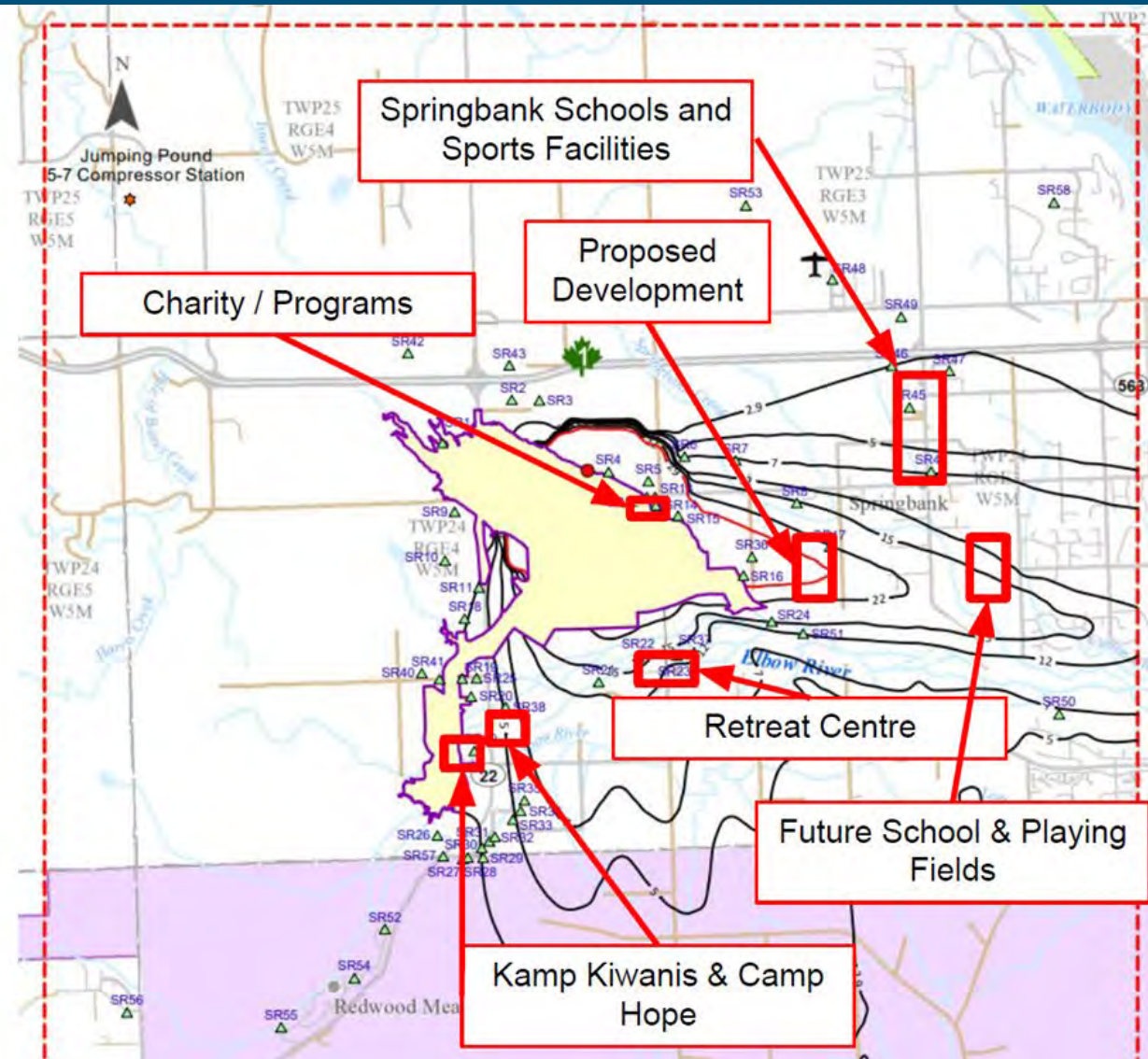


Why \$10M for Springbank Recreation?

Air Quality Map: AT PM2.5 Max 24 hour 1:200 Flood (A4-13)

Application Case
Exhibit 326, pg 171

NO LEVEL OF PM2.5
PARTICULATES ARE
ACCEPTABLE OR SAFE



Appendix



Commercial Court

- 2004: Area Councillor Brenda Goode arranged for 4 acres in Commercial Court (near existing hall) for future site of Springbank Community Association

MUNICIPAL DISTRICT OF ROCKY VIEW NO. 44
COUNCIL MEETING MINUTES
February 24, 2004

M.D. of Rocky View Report – Brenda Goode

- Brenda has secured a 4-acre municipal reserve site east of the community church and south of the Emercor Business which could be used for a new hall. This parcel is located on Township Road 245.

lands requiring that each lot Owner, as a member of the Lot Owner's Association, is directly responsible for stormwater management features, architectural control guidelines, coordinating future utility installations, maintenance of parks and open spaces and water and fire protection, all to the satisfaction of both the Municipality and Alberta Environment;

8. Utility Easements, Agreements and Plans are to be provided and registered to the satisfaction of Telus;

9. That a Municipal Reserve lot of 4 acres be provided on the land located on the west most edge of land designated as Stage 2, adjacent to Township 245.

10. All current taxes are to be paid to the Municipality prior to signing the final documents pursuant to Section 654(1) of the Municipal Government Act.

C. Council hereby authorizes the Reeve and Municipal Secretary to sign the Development Agreement.

Carried

In 2018, the SCA approved RVC Council to dispose of the Commercial Court MR land so that the funds could be reinvested to more suitable land along RR33.

Instead, the land was converted to an off-leash dog park in 2020 using ~\$90,000 of MSI funds. This decision was made without any consultation with the community or engagement with the SCA.

History of Community Work - Community Facility

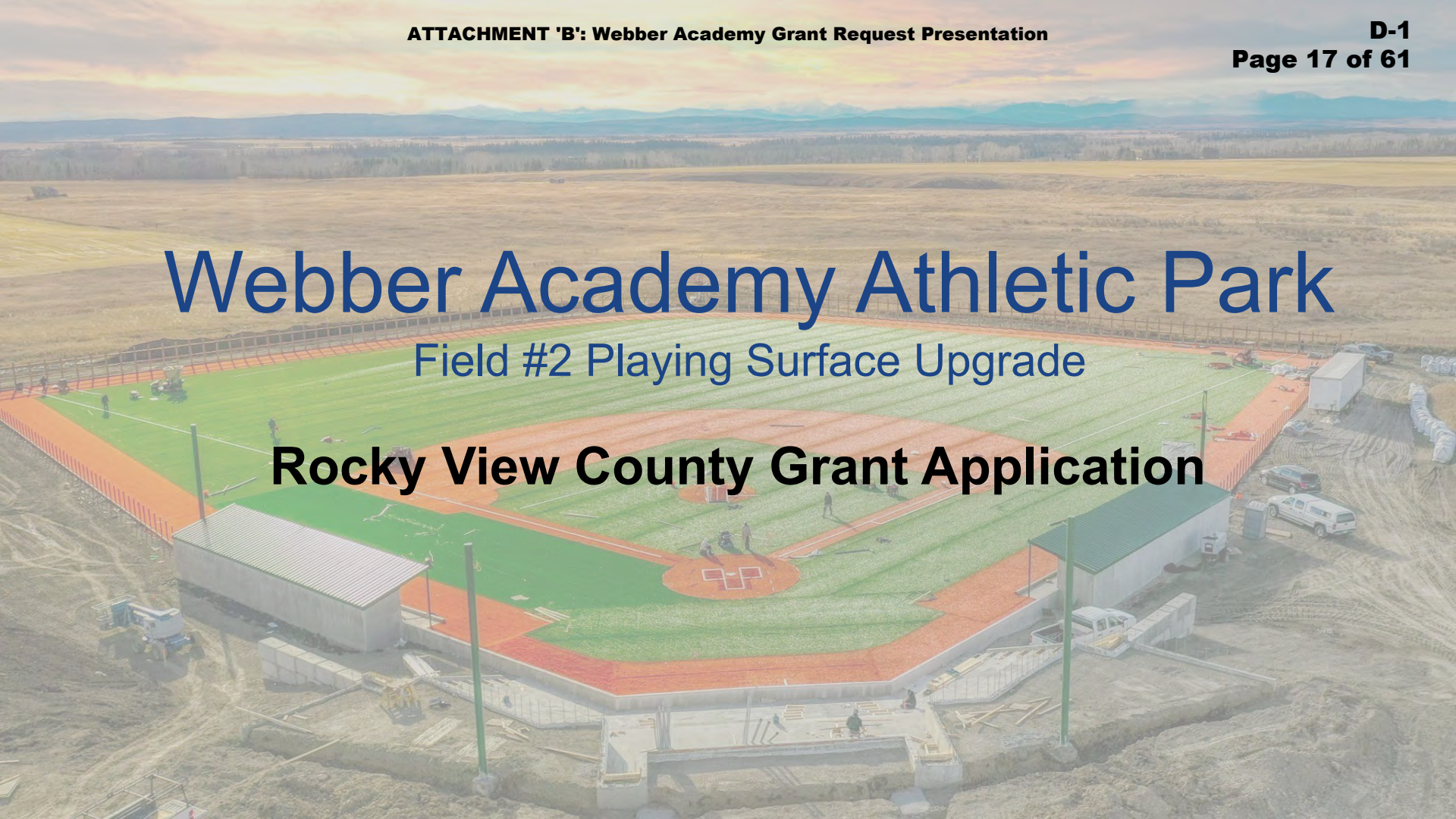


DATE	ACTIVITY	RVC CONTACT
2004	Commercial Court land earmarked for Community Association hall	
2013	\$2.2M in MSI funds approved for Springbank	
March 2016	Community Arts, Culture & Recreation Survey Results Led by SPFAS & Springbank Collaborative (merged with SCA in 2018)	Corwin McCullugh
June 2016	Presentation by the Collaborative and SFPAS requesting \$50,000 for a Springbank Recreation Plan; approved by Council	Corwin McCullugh
Fall 2016	Money was redirected to the West Recreation Board, which elected to make a "West Rocky View Master Recreation Plan"	Corwin McCullugh
2017	RC Strategies was hired, but report was never released & project went nowhere	Corwin
2018	SCA requested funding for a Feasibility Study for a community centre - \$50,000 - approved by Council based on opportunity to partner with RVC on joint site on 40 acres of SMS and EVE; worked with RVC admin on Terms of Reference & requested disposal of Commercial Court land; hall demolished	Sherry Baers
2018 - 2020	SCA site tours of: Bearspaw Lifestyle Centre, Bearspaw Christian School, Remington YMCA, Strathmore Recreation Complex, Bob Snodgrass Facility, Crescent Point Facility	N/A
Jan 2019	SCA retained Hargroup & GEC to develop business case & concept plan	Sherry Baers
Spring 2019	Recreation Board disbanded & Recreation Governance Committee created	Theresa Cochrane
Sept 2019	RVC advised SCA to stop work on the business case as RVC was moving forward with a Recreation Master Plan; RVC planned to meet with RVS regarding joint site proposal - STOPPED BY RVC	Theresa Cochrane
Jan 2020	Terms of Reference for Recreation Master Plan approved by Council	Gurbir Nijjar
2021	Recreation Master Plan Complete	Dari Lang
2021	MSI funds used towards SPFAS rink & general upgrades & Springbank dog park	Dari Lang
Summer 2021	Springbank Facility Terms of Reference Approved	Dari Lang

Webber Academy Athletic Park

Field #2 Playing Surface Upgrade

Rocky View County Grant Application

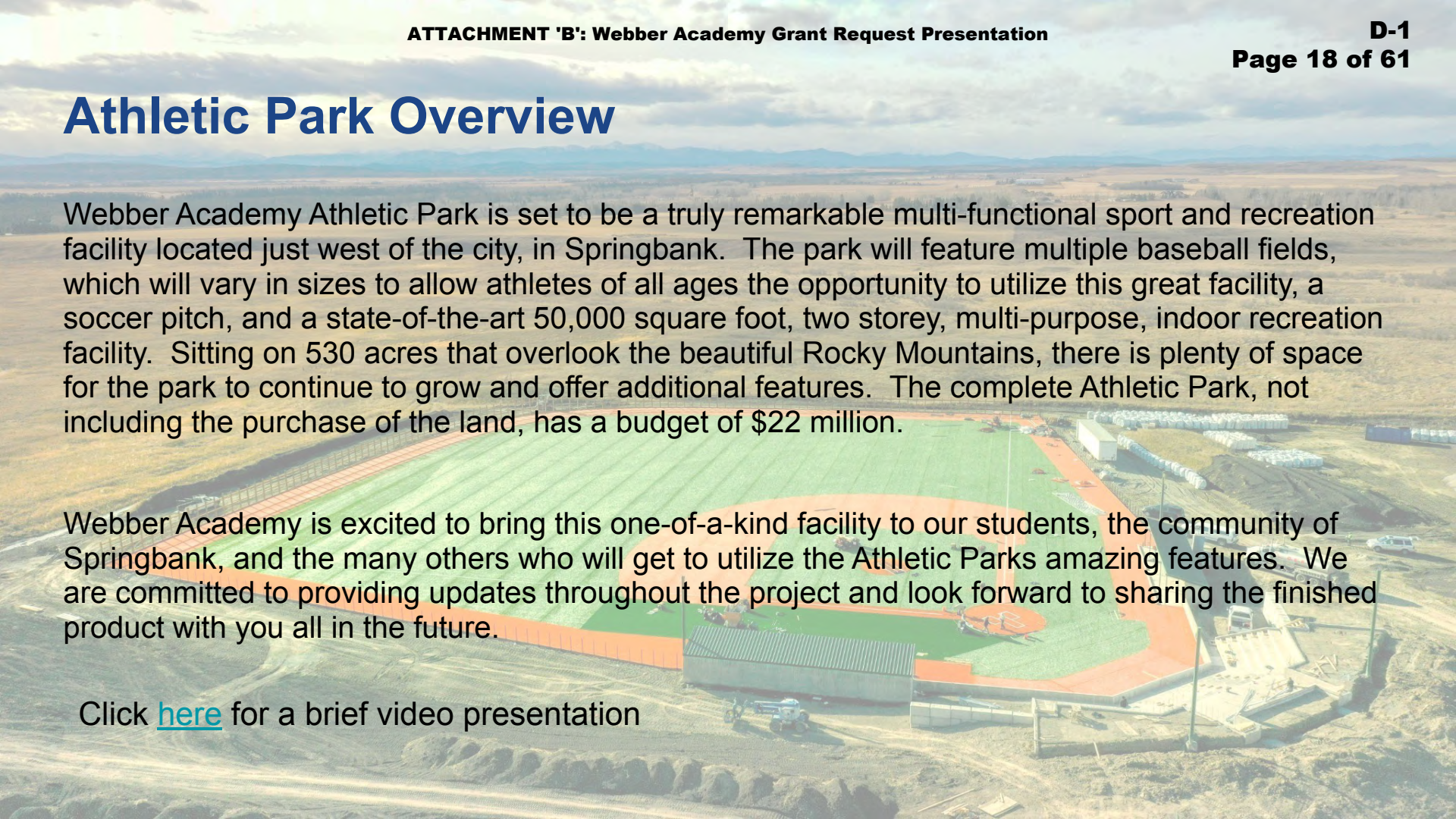


Athletic Park Overview

Webber Academy Athletic Park is set to be a truly remarkable multi-functional sport and recreation facility located just west of the city, in Springbank. The park will feature multiple baseball fields, which will vary in sizes to allow athletes of all ages the opportunity to utilize this great facility, a soccer pitch, and a state-of-the-art 50,000 square foot, two storey, multi-purpose, indoor recreation facility. Sitting on 530 acres that overlook the beautiful Rocky Mountains, there is plenty of space for the park to continue to grow and offer additional features. The complete Athletic Park, not including the purchase of the land, has a budget of \$22 million.

Webber Academy is excited to bring this one-of-a-kind facility to our students, the community of Springbank, and the many others who will get to utilize the Athletic Parks amazing features. We are committed to providing updates throughout the project and look forward to sharing the finished product with you all in the future.

Click [here](#) for a brief video presentation



Background Information

- The long term viability of Field #2's playing surface would be vastly improved if the field was composed of turf, rather than the originally proposed Grass/Shale composition
- The infrastructure surrounding the field has already been constructed, demonstrating our commitment to ensuring the field can be used by a larger number and wider variety of groups
- We are seeking funding to aid the installation of turf on the entirety of Field #2, which is resulting in an increase of \$420,000 on top of the existing field costs
- This upgrade would make Rocky View County the home of the only all turf multi-field athletic park in the province of Alberta

Grass/Shale Playing Surfaces

- Usually not playable until late April/early May & very rarely are you able to play into October
- Cancellations / Rainouts / Deteriorating field conditions
- High maintenance: Watering constantly, various fertilizer treatments, pesticides, mowing, line painting/chalking, raking/dragging shale, replacing lost shale due to wind
- Natural Grass is costly & very unpredictable
- Shale is extremely hard during the dry times & too muddy when it's wet



Artificial Turf Playing Surfaces

- Start playing in early April and finish in November
- No cancellations/rainouts (except lightning or major weather event)
- No watering of fields, no fertilizer treatments, no pesticides, no mowing...
- Very environmentally friendly
- No line painting
- 1 full sized field is usable by all age groups due to the consistent material throughout the playing surface
- Maintenance - 1 hr of brushing weekly & a half day grooming 4 times a year
- Perfect condition, safe, level playing fields protecting the safety of all participants
- Utilized not only by baseball groups, but also soccer, track and field, ultimate frisbee and a variety of other sports that require a large amount of field space

Cost Breakdown

Without factoring in the playing surface, Field #2 is set to cost approximately \$587,000.

Features included in this cost are:

- Concrete dugouts, backstop & seating bowl
- Fencing, backstop & rail padding
- Foul poles, backstop netting poles, dugout handrails

Artificial Turf Field Cost

- \$1,076,155
- Includes: ground preparation (3 layers of stone/gravel and laser grading), turf, installation by turf specialists, infill

Grass & Shale Field Cost

- \$655,000
- Includes: ground preparation, irrigation, grass, maintenance, shale

Artificial Turf v Grass/Shale Summary

Artificial Turf Field

- Average: 80 hrs x 30 weeks = Approximately 2,400 hrs

Grass Field

- Average: 30 hrs x 24 weeks = Approximately 720 hrs

With the limited maintenance, no cancellations due to weather, and the fact that the same field is usable by any age group and multiple different sports, we believe adding artificial turf to this 2nd field will allow for an extremely high increase in the number of athletes able to use the facilities on a yearly basis. Having facilities like these in Rocky View County will not only provide the residents with additional opportunities, but it will also help attract visitors to the area.

Bearspaw Community Association Presentation



To the Recreation Governance Committee
08 December 2021

History of the BCA

- Registered as a Society in 1976 and original building opened in 1980
- Revitalization program initiated in 2000, Building Renovation & 30% Addition completed in 2004 and Expansion Planning for a \$20M Multi-purpose Sports Facility from 2008-2017
- Vision reset in 2018, Expansion abandoned
- Name changed to Bearspaw Community Association in 2020
- Population of Bearspaw grew from 1,385 in 1980 to 7,400 in 2018 over a 535% growth

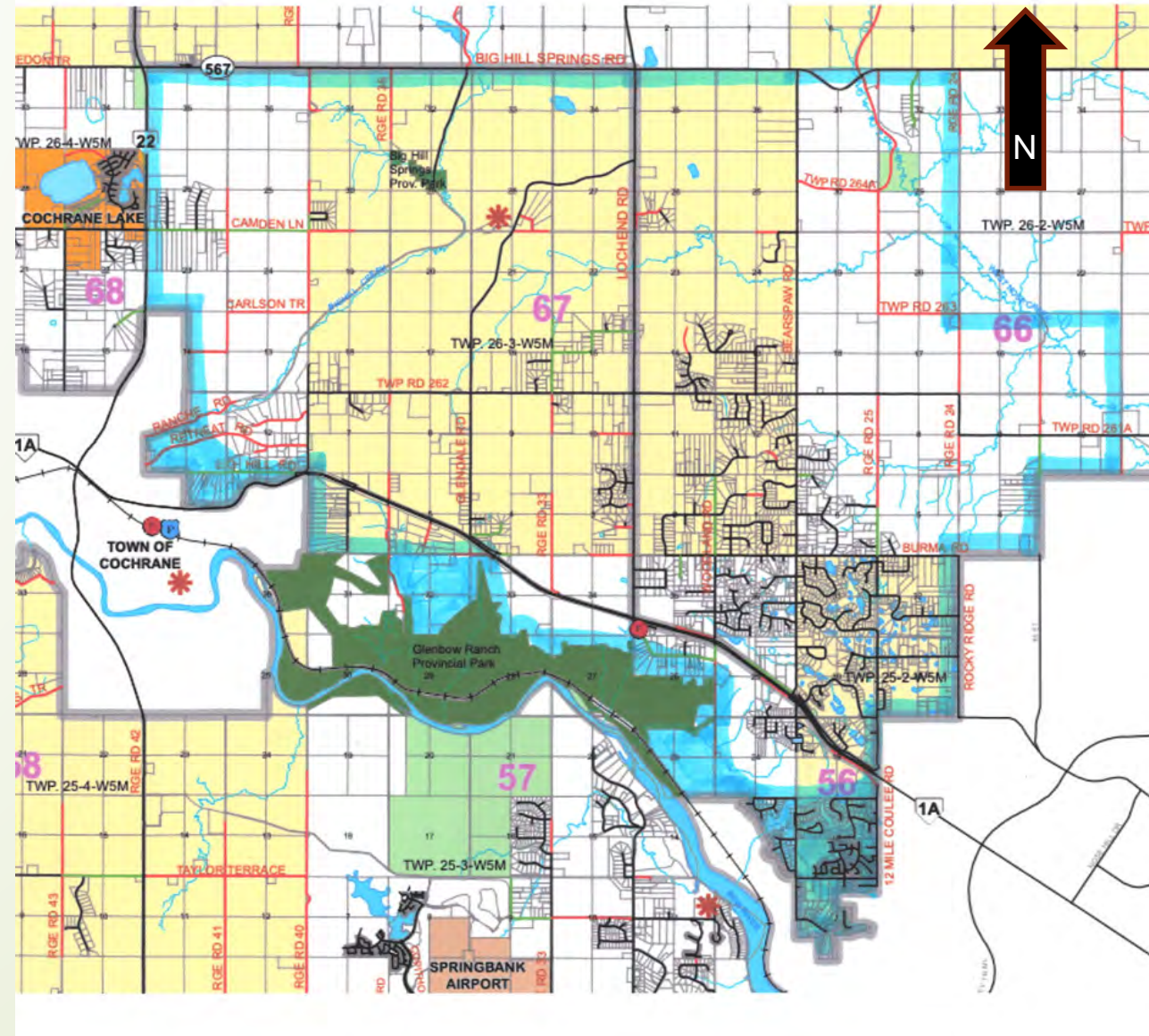


BCA Vision

- To be a vibrant, unified, rural, sustainable community association where the mental, physical, and social needs of the residents of Bearspaw are considered, defined, and met resulting in a strong inclusive, proud community where all age groups are equally valued and represented making the area an optimum place to live.

BCA Mission

- To enhance the lives of the residents of Bearspaw by providing a social heart where educational, cultural, and social opportunities are readily available through programs and services delivered after accessing the needs, and wants, of current community members, while maintaining a sustainable organization.



BCA COMMUNITY BOUNDARY (Blue)

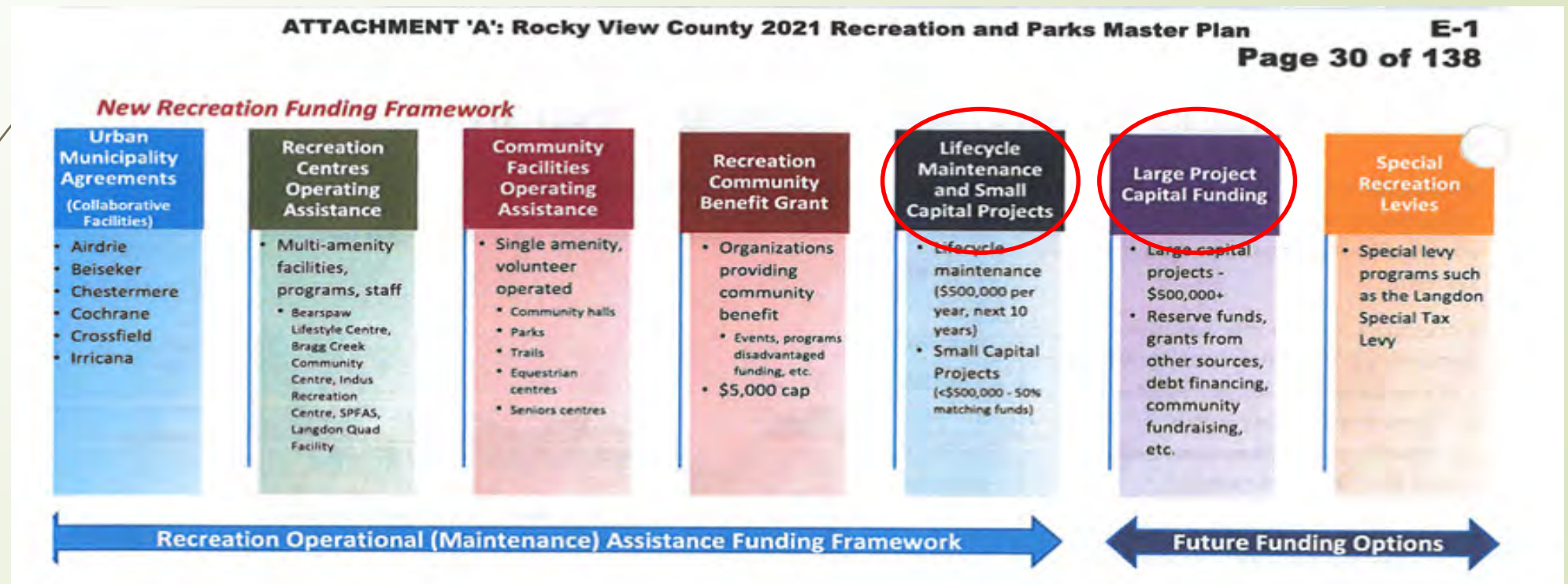
Small Capital Grant Application - October 2021 -



Bearspaw Site Improvement Project

2021 Recreation and Parks Master Plan

New Recreation Funding Framework for Capital Requests



Where do we fit?

Large Project Capital Funding

Glenbow Ranch/ Bearspaw Facilities

Priority 6 (6-10 years)

- Duplication of the Bearspaw Lifestyle Centre plus the addition of an indoor arena with Artificial ice
- Proposed location in the new Hamlet of Glenbow
- BCA endeavours to be designated as operator of these facilities

Lifecycle Maintenance and Small Capital Projects

- Less than \$500,000 – 50% matching funds
- Includes playgrounds, sport-pads, outdoor rinks, community engagement, etc.
- Our Site Improvement Project fits within this category

Existing BCA Municipal Reserve

- Land Use **S-Pub**
- **Total MR Area** =14.93 Acres
- 1.7 Acres – Existing Building & Parking Lot
- **Requested Development Parcel** size is 3.4 Acres (pictured here)
- Mostly in native state since 1978
- South side landscaped valley and berm next to school gym was a result of school excavation

Complex Topography requires site grading as foundational for future recreation uses



BCA VISION FOR MEETING OUTDOOR RECREATION NEEDS

- Continue to develop the BCA within **the Bearspaw Community Crossroads**
- Create an outdoor space that will enhance and **encourage community engagement**
- Attract our community members out of their homes to meet neighbours, **linger**, spend time and have fun

Create an outdoor space to the east of the facility in an undeveloped ravine which will need site grading to improve accessibility





2020 RVC – Recreation Needs Assessment Study



ROCKY VIEW COUNTY

Perceived New/Enhanced Facilities																					
	Average		Ranch Lands (n=213)		Bears paw- Glendale (n=385)		Madden (n=18)		Crossfield (n=47)		Rocky View Central (n=163)		Beiseker (n=30)		Rocky View East (n=139)		Chestermere- Conrich (n=151)		Rocky View West		Bow North
	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Yes	
Indoor	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Yes	
Fitness/wellness facilities	23	9	15	3	25	8	13	13	29	7	23	8	30	22	24	9	22	5	47	41	
Walking/running tracks	20	7	16	7	19	8	0	0	22	11	16	10	22	9	29	5	32	5	32	40	
Ice arena facilities	18	4	8	2	18	5	27	7	14	11	22	5	8	0	24	4	21	0	17	44	
Seniors centre	12	7	10	5	9	7	7	7	14	4	9	10	13	8	15	6	24	6	11	18	
Leisure ice surfaces	9	4	9	2	11	4	7	13	4	4	16	3	4	0	15	3	7	2	12	21	
Art studios/practice space	9	7	10	3	8	5	7	13	4	15	4	5	17	9	12	4	11	4	26	18	
Climbing Walls/bouldering facilities	9	1	11	3	12	3	7	0	7	0	9	2	0	0	9	3	16	0	24	15	
Library space	8	4	5	3	11	2	0	14	4	7	11	2	9	0	13	1	16	6	32	23	
Gymnasium type spaces	8	3	7	1	13	6	0	7	0	4	6	2	4	0	21	2	11	2	23	31	
Youth centre	8	1	8	1	7	0	13	0	4	4	3	3	4	0	13	1	10	1	17	26	
Community hall/banquet facilities	7	2	7	2	5	2	0	0	4	4	10	4	13	4	10	1	11	1	10	9	
Indoor agricultural facilities	7	3	10	5	2	1	7	0	14	4	9	4	13	4	4	5	2	1	4	6	
Court sport spaces	7	3	6	1	11	3	0	7	4	7	9	3	13	0	7	1	10	1	17	19	
Indoor child playgrounds	7	2	11	3	8	3	0	0	4	0	5	2	4	4	8	1	16	2	n/a	22	
Dance/program/martial arts rooms	6	4	5	2	3	3	7	0	0	0	3	2	13	21	4	2	12	2	n/a	10	
Indoor field surfaces	5	1	7	1	8	1	0	0	0	0	5	2	0	0	10	1	11	2	14	18	
Performing spaces	5	3	9	4	5	2	0	0	4	11	2	2	8	0	5	0	4	2	13	8	
Curling rinks	5	2	3	1	3	1	0	0	15	7	5	1	0	0	6	3	6	1	7	7	
Classrooms/meeting spaces	4	1	4	1	2	1	0	0	0	0	7	2	4	4	4	2	8	0	4	5	
Gymnastics spaces/parkour rooms	1	0	1	0	2	1	0	0	0	0	3	0	0	0	0	0	5	0	7	12	
Other	7	0	2	1	2	1	7	0	14	0	4	1	4	0	10	1	15	1	n/a	n/a	
Outdoor	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Uns.	Yes	Yes	
Paved and non-paved trail system	24	7	22	4	29	9	20	7	19	11	23	11	26	4	27	9	23	5	56	50	
Cycling routes	18	9	24	11	22	10	7	0	11	18	17	9	17	22	21	3	26	2	38	30	
Nature/interpretive trails	16	10	18	9	15	8	20	27	18	7	11	12	17	8	15	7	15	3	32	26	
Dog off leash areas	12	5	16	5	16	4	20	13	4	0	9	5	4	8	17	5	9	2	22	34	
Mountain bike trails	11	4	18	6	22	7	7	7	11	0	8	4	4	0	11	3	9	2	24	20	
Water spray parks	11	3	7	3	8	4	7	7	7	4	11	2	8	0	16	4	21	2	19	42	
River access	10	6	13	4	22	9	7	14	4	11	5	4	4	0	11	2	12	4	38	n/a	
Open spaces	9	4	13	3	8	3	7	0	3	7	8	8	4	0	11	2	17	6	21	23	
Community gardens	8	3	12	3	8	3	0	0	19	7	9	6	0	0	6	2	15	5	15	10	
Ball diamonds	8	1	5	1	4	1	0	0	11	0	12	3	13	0	11	2	9	0	8	21	
Picnic areas	8	4	8	5	6	4	7	7	7	4	6	5	4	0	12	5	13	2	13	16	
Outdoor boarded skating rinks	6	1	5	3	7	2	0	0	4	0	16	2	4	0	9	1	6	0	7	5	
Event spaces	6	3	5	3	3	3	0	0	7	4	8	3	9	9	6	1	12	1	12	7	
Outdoor fitness equipment	6	3	3	1	4	3	0	0	4	11	5	2	22	4	3	1	7	1	11	10	
Pickleball courts	6	7	2	1	9	3	7	13	3	10	5	2	4	17	7	4	8	2	4	4	
Bike skills park	5	2	10	2	11	2	7	0	0	4	3	4	0	0	5	1	9	0	14	12	
Playgrounds	5	3	6	1	6	3	7	0	0	4	8	3	4	8	2	2	9	1	11	14	
Sports fields (e.g. soccer, football)	5	1	8	0	8	1	0	0	4	4	3	2	0	0	12	2	6	1	10	19	
Skeet shooting venues	5	5	7	2	3	2	7	20	0	7	5	5	9	0	4	6	4	0	5	7	
Tennis courts	4	1	1	0	11	1	0	0	0	0	5	2	0	0	9	1	9	1	11	11	
Outdoor skating (non-boarded)	4	3	3	1	7	0	0	14	7	4	7	1	0	0	5	1	6	1	4	8	
Hardcourts	3	0	3	0	2	1	0	0	0	0	4	0	0	0	7	0	11	0	6	n/a	
Other	3	1	4	1	3	1	7	0	0	4	1	1	0	0	5	1	7	0	n/a	n/a	
Track and field spaces	3	0	5	1	1	1	0	0	4	0	2	1	4	0	3	0	6	0	7	10	
Beach volleyball courts	3	1	4	0	4	0	0	0	0	4	3	0	0	0	6	1	6	0	8	2	
Skateboard parks	2	0	1	0	5	1	0	0	4	0	2	0	0	0	2	0	3	1	6	6	

Uns.=Unsure

2020 RVC Needs Assessment Study for Bears paw/ Glendale Outdoor Needs

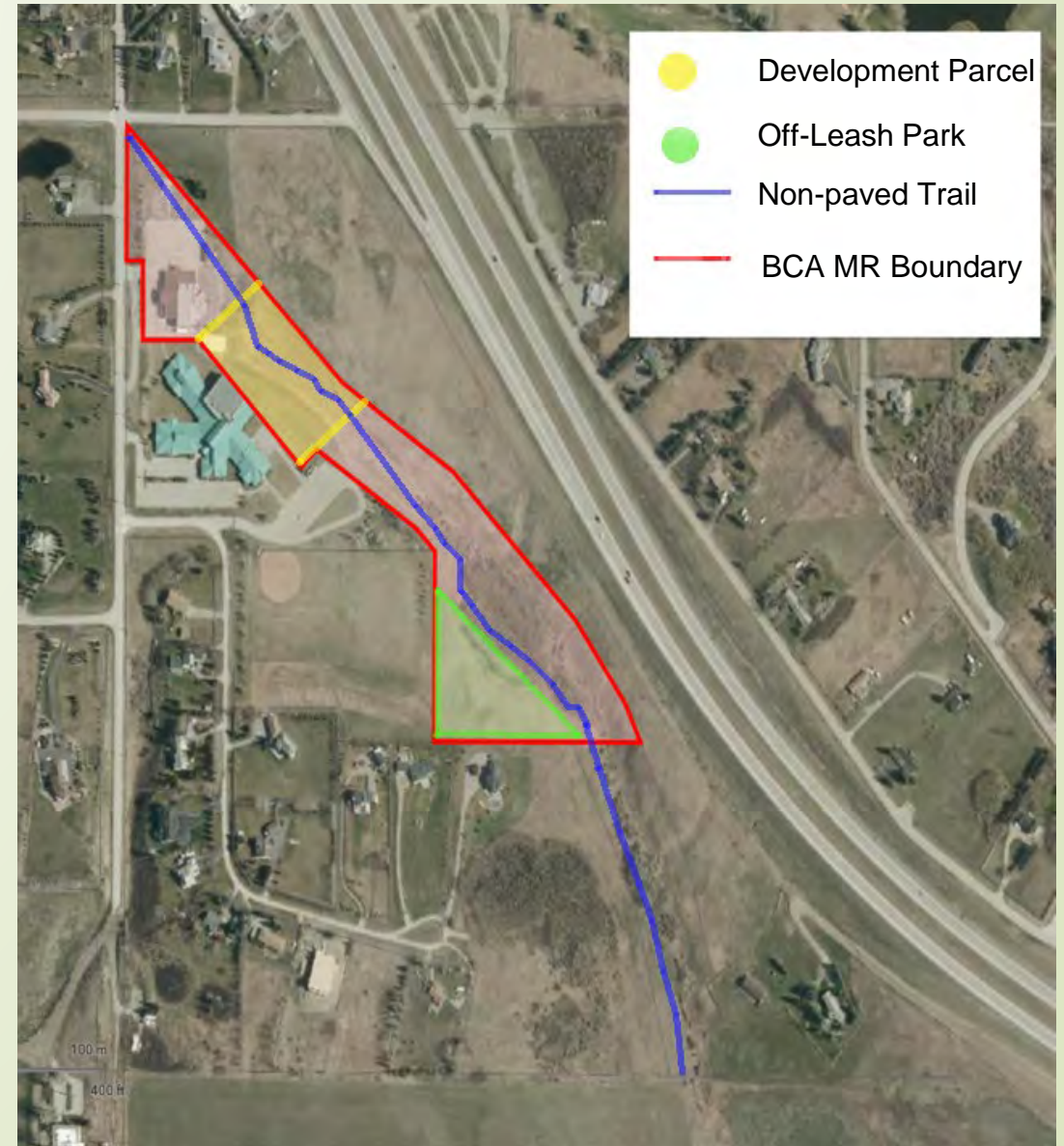
Outdoor	Yes	Unsure	Rank
Paved and non-paved trail system	29	9	1
Cycling Routes	22	10	2
River Access	22	9	
Mountain Bike Trials	22	7	3
Off-leash Dog	16	4	4
Nature/ Interpretive Trails	15	8	5
Bike Skills Park	11	2	6
Tennis Courts	11	1	7
PickleBall Court	9	3	8
Water spray Parks	8	4	9
Open Spaces	8	3	10
Community Gardens	8	3	11
Sport Fields ex: Soccer, football	8	1	12
Outdoor Boarded Skating Rinks	7	2	13
Outdoor Skating (non-boarded)	7	0	14
Picnic Areas	6	4	15
Playgrounds	6	3	16
Skateboard Parks	5	1	17
Outdoor Fitness Equipment	4	3	18
Ball Diamonds	4	1	19
Beach Volleyball Courts	4	0	20
Event Spaces	3	3	21
Skeet Shooting Venues	3	2	22
Other	3	1	23
Hard Courts	2	1	24
Track and Field Spaces	1	1	25

7 OF
TOP 10 NEEDS
ARE PART OF OUR
OUTDOOR
RECREATION
VISION

Non-Paved Trail System & Off Leash Park Potential Long Term Plan

- Potential for joint-use as **cycling** and **mountain bike** trails
- **Connection to Lasso Trail** to the south and eventually to the River
- **Connection to Glenbow Ranch Provincial Park** to the West
- Staged Construction
- Inclusion in the **Rec Master Plan Active Transportation Network Priorities** for the area.

THIS ADDRESSES 2 OF TOP 4 NEEDS!



3.4 Acre Development Parcel - Plan for Outdoor Recreation -

Town Centre Focal Point

- ❖ Paved Town Centre
- ❖ Grand Tent Event Area
- ❖ Sloped Grass Performance Area

Outdoor recreation areas around the town centre

- ❖ Trails and Picnic Areas
- ❖ Outdoor Sports Courts
- ❖ Boarded NHL sized Hockey Rink
- ❖ Summer Water Park/ Winter Skating Rink
- ❖ Bike Skills Park
- ❖ Farmers' Market Booth Areas



Existing BLCC Outdoor Uses

Marketplace

- 2021 First Summer Market
- 14 Saturdays
- Vendors grew From 11 to 46
- Market day patrons ranged between 328 and 1014
- Move it out of our crowded temporary parking lot site



Outdoor Hockey/ Skating Rink

- Over 200 patrons per week
- Operated for 4 winters
- School usage as part of PE Program
- Use for other things out of season
- Upgrade Hockey Rink to NHL size
- Add 2nd ice surface for pleasure skating



We need to enhance our outdoor spaces!

VERY LITTLE OF OUR LAND IS USABLE!



2021 Small Capital Grant Request

Current topography is challenging and unusable for outdoor recreation use.

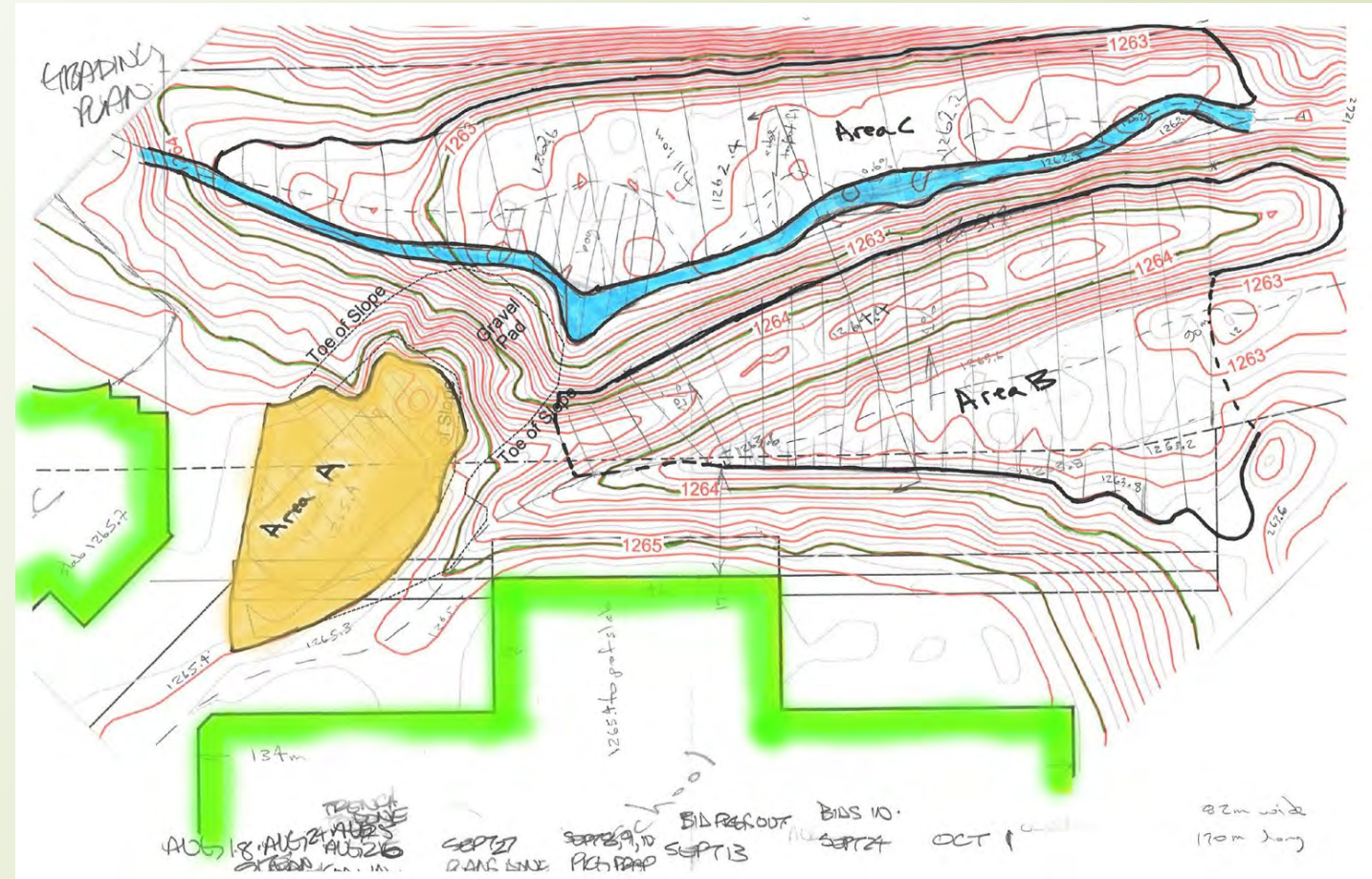


Site grading project is required and foundation for any outdoor land use.



Area A

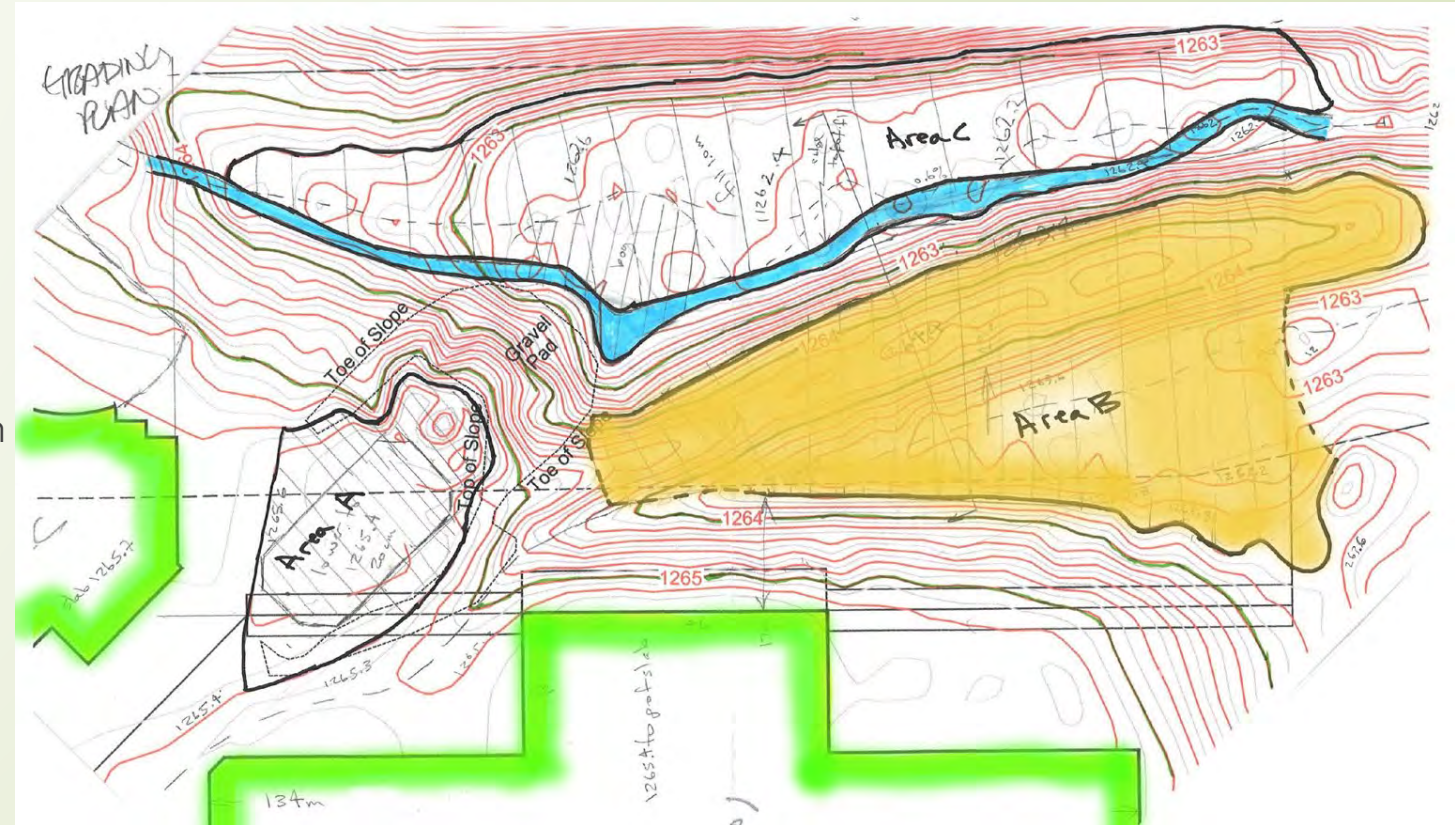
- Remove Topsoil
- Remove Old Buried Tennis Court
- Lower Grade 20-30 cm
- Establish 1 % cross gradient
- Cover with 15 cm of Topsoil



Label blc and school and fix picture, insert north arrow

Area B

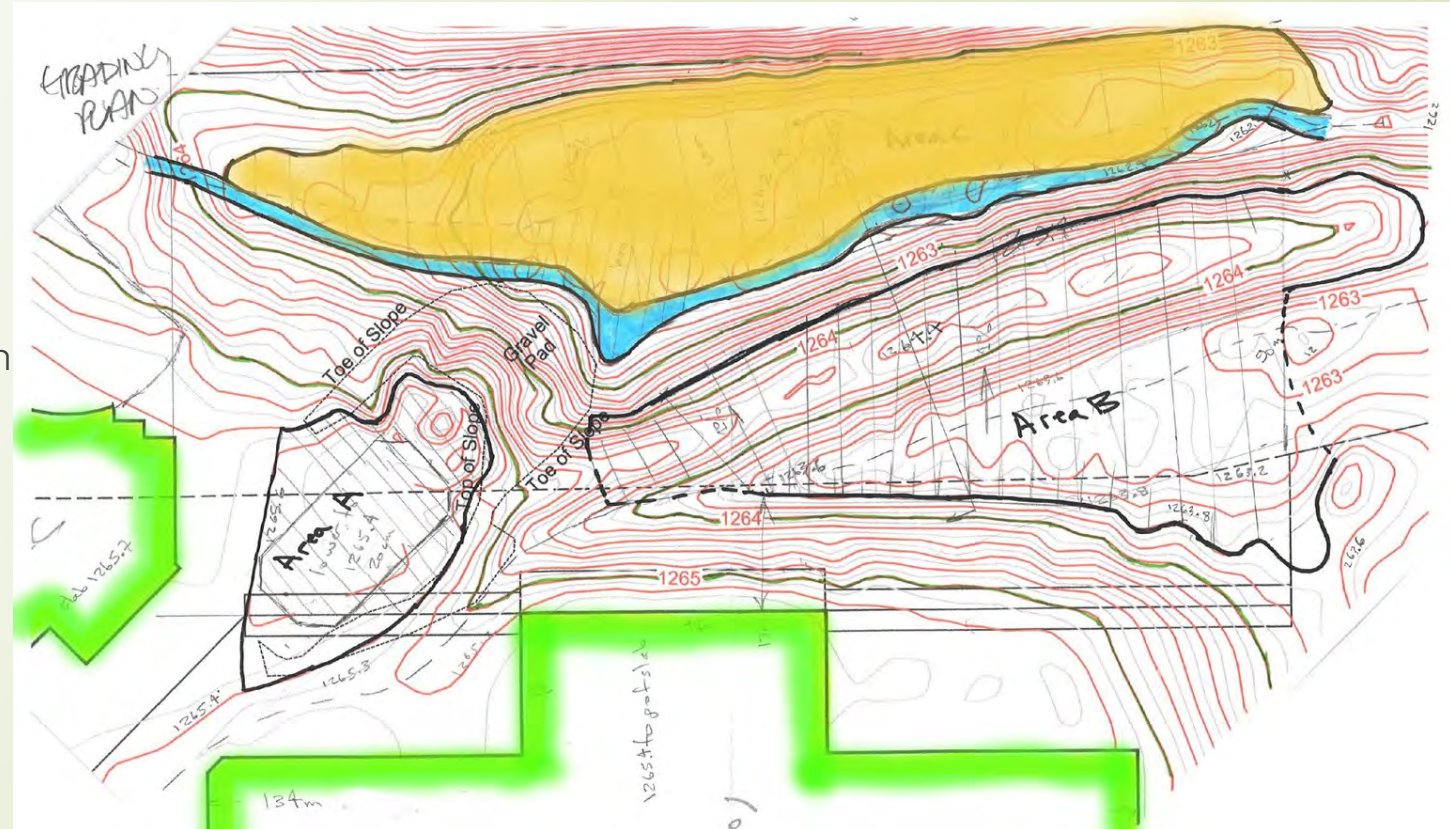
- Remove Topsoil and stockpile
- Excavate ridge by approx. 80cm
- Fill adjacent valley
- Lower Grade 20-30 cm
- Establish 1 % cross gradient
- Cover with 15 cm of Topsoil



2021 Proposed Initial Stage Scope

Area C

- Fill with 1 metre of suitable fill from Area A and B as well as outsourced suppliers
- Establish 1 % cross gradient
- Compact filled area
- Establish 3 metre wide drainage channel (creekbed) along east ridge



Capital Grant Request October 2021

\$120,702	Outdoor Site Improvements
\$3,800	Security/ Fire Alarm System Completion
<u>\$9,750</u>	Gymnasium AV Component Buyout
\$144,252	Total
RVC Capital Grant Request	\$72,126





What is Culture?

- The arts and other manifestations of human intellectual achievement regarded collectively.
- Preservation of art forms and the ways/means to experience them.
- Inherent responsibility to create affordable and accessible opportunities.
- Mislabeled as elitist activities for those with advanced education.
- Responsibility to ensure affordable & accessible access to culture is entrusted to governments worldwide.
- Often presented *at-odds* to rural (i.e. western) pastimes.

What is this?

The Mona Lisa...well, kind of...

It's a powerpoint projection of a screenshot of a photograph of Da Vinci's original artwork housed in the Louvre in Paris.

A photograph of a painting is akin to a concert recording. Nothing can replace the feeling of the live experience.



We are living in a time of substitutes

- Cinema vs Netflix
- Photograph vs Original Artworks
- Sports on TV vs Live Game
- Youtube vs Live Performances
- Poor-quality compressed audio vs the rich sound of vinyl or tape.
- The change to hear & FEEL an orchestra LIVE in Rocky View County is a priceless opportunity for our residents, especially our youth, who might never get the opportunity otherwise.

Take the music to the people – remove barriers

Since 2016, the RMSO has performed:

- 50+ concerts, total attendance in excess of 20,000 people
- Average Ticket price <\$30

Majority of Concerts:

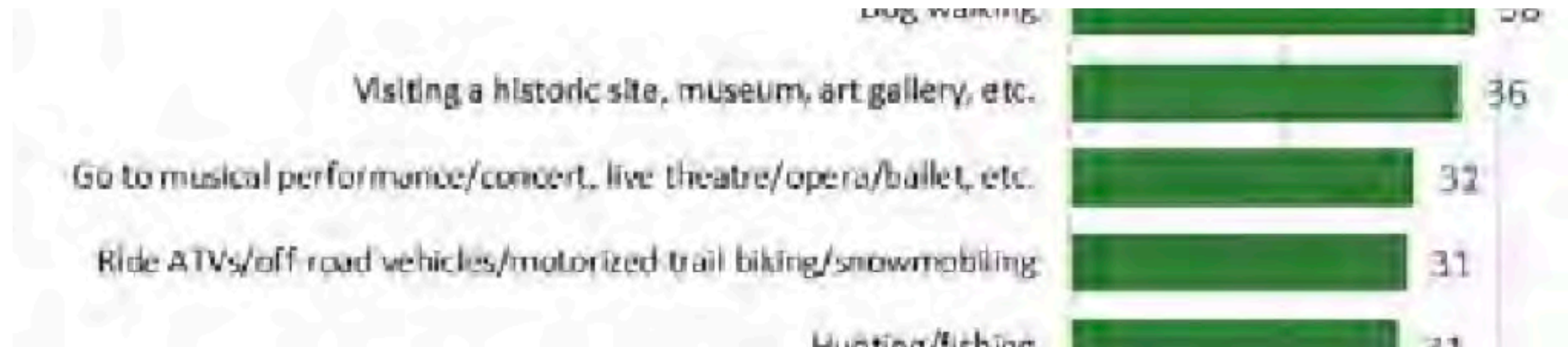
- Small Towns (Cochrane, Okotoks, Strathmore, Bragg Creek, Turner Valley, etc)
- Since 2019, set up home base at PCPA in Rocky View County.

Excerpt from recent Essential Workers Concert (October 29th)
RVC Deputy Fire Chief (Barnett) in attendance.

- <https://youtu.be/Pd8xD03v-vg?t=540>

32% of RVC Survey Respondents attend concerts, theatre, opera/ballet, etc.

Each and every one of them took their tourism dollars to Calgary (18) or Airdrie (12).



Source: RVC 2020 Recreation Needs Assessment Study

Zero Performance Facilities in RVC

- In the recent Master Plan (2021), RVC identified zero Performing Arts Spaces within the county. (page 19)

Summary of Recreation Facility Distribution throughout the Region (2020)

	RVC (39,407)	Airdrie (61,842)	Beiseker (819)	Calgary* (1.2 million)	Chestermere** (19,887)	Cochrane (25,853)	Crossfield (2,983)	Irricana (1,216)
Aquatic - Flat water		✓		✓ (numerous)		✓		
Aquatic - Leisure water		✓		✓ (numerous)		✓		
Community hall/banquet facilities	✓ (15)	✓(1)	✓(1)	✓ (numerous)	✓(1)	✓(2)	✓(1)	✓(1)
Curling rinks (sheets)	✓ (12)	✓(8)		✓ (numerous)	✓(4)	✓(6+3 small)		✓ (4)
Public fitness/ wellness facilities (e.g. exercise/weight room)		✓		✓ (numerous)		✓		
Gymnasium type spaces (e.g. basketball, volleyball, badminton - not including schools)		✓		✓ (numerous)	✓	✓		
Ice arena facilities (ice surfaces)	✓ (3)	✓ (5)	✓(1)	✓ (numerous)	✓(2)	✓(4)	✓(1)	
Indoor fields (e.g. soccer, football - surfaces)		✓ (2)		✓ (numerous)		✓ (1)		
Performing spaces (theatres)		✓		✓ (numerous)		✓		

Polaris Centre for the Performing Arts (est. 2018)

- Located less than 5 minutes from County Hall (Wagon Wheel View)
 - 200-seat professional venue.
 - Wide variety of content ranging from amateur to professional
 - Alberta Culture Days Host Venue (2021)
- Home to a variety of organizations
 - Rocky Mountain Symphony Orchestra
 - Aurora Dance Academy
 - Rocky Mountain Concert Band
 - Calgary Wind Symphony
 - Calgary Performing Arts Festival
 - Airdrie & District (RVC) Performing Arts Festival

Existing Facility with Existing Programming

- Surprisingly, not identified on Master Plan as a Performing Space
- Already built – no Capital Costs to RVC
- Purpose-built for performing arts & community events.
- World class equipment with professional technical staff.
- Large enough stage for Rocky Mountain Symphony concerts.

Rocky Mountain Symphony

Established 2016

- Registered Charity since 2018
- Annual Revenues (pre-covid: 2019) of \$122,625
- Net Assets (current): 429,820
 - Calgary Foundation
 - Rozsa Foundation
 - Calgary Arts Development
 - Province of Alberta
 - Community Facilities Enhancement Program

Asset-Rich - Operational Funding Low

- Project Grants (significant increase during COVID) has enabled us to increase our asset base significantly.
 - HD Broadcast Cameras (\$35,000)
 - Professional Recording Equipment (\$45,000)
 - Box Office & Ticketing System (\$9,000)
 - Concert Steinway Piano (\$289,000)
 - Concert Percussion (\$75,000)

Performing Arts Funding Breakdown

Orchestras are not profitable. They create immense cultural and educational impact, but they do not exist for economic benefit.

Industry Standard	vs	RMSO current
-------------------	----	--------------

- | | |
|------------------------------------|--------|
| • 1/3 Earned Revenue; ticket sales | (86%) |
| • 1/3 Government Support | (5-7%) |
| • 1/3 Sponsorship & Donation | (7-9%) |

Non-Scalability of Expenses

Each member of the orchestra plays a unique part.

Impossible to reduce the number of players and still perform the music.

Imagine cutting back on annual performance of “A Christmas Carol”
Who would you cut from the play?

- Which Ghost?
- Tiny Tim?
- Lighting Designer and Set Carpenter?

Each role is integral to the production.

Next Steps: Executive Director

- P/T position (15-20 hours per week)
- \$24,000-30,000
- Not an operational expense, does not qualify for RVC grant.
- With RVC funding to assist with musician costs (programming expense), we can reallocate our earned revenue to administrative capacity.

Alternative Support Options

- Chicken/Egg Situation
 - With RVC support, we can get open the conversations with the City of Calgary and Airdrie for operational support.
- Marketing & Awareness
 - As previously mentioned, even the County Recreation Office was unaware of the orchestra *and* the theatre. Despite this, we have still had over 100 county residents purchase tickets to our events, most of them repeat purchasers.
 - It makes sense that Calgarians have been our bread and butter. Obviously we need to be better at marketing, but again, it's a chicken and egg scenario.

Poor Fit for this program? Probably

- We are not a facility. Our organization offers no other programming.
- On paper, we're a terrible investment.

Why we're a GREAT investment.

- Civic/Municipal Pride
- Other county organizations are in fixed spaces with limited audiences.
- RMSO tours and travels, taking shows within reasonable distance to the entire county



Questions? Advice?