



## **AGRICULTURAL AND ENVIRONMENTAL SERVICES**

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**TO:** ALUS Partnership Advisory Committee  
**DATE:** September 22, 2021 **DIVISION:** All  
**FILE:** N/A  
**SUBJECT:** Coordinator Update

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### **EXECUTIVE SUMMARY:**

This report provides updates from the ALUS Program Coordinator since the last update provided on May 19, 2021.

### **ADMINISTRATION RECOMMENDATION:**

Administration recommends that the Coordinator Update Report be received as information in accordance with Option #1.

### **BACKGROUND:**

The Alternative Land Use Services program (ALUS) is a community developed, farmer delivered program that gives Canadians the opportunity to play an active role in building a healthier environment by providing support to farmers and ranchers to enhance and maintain ecosystem services. ALUS has a simple goal: create a healthy working landscape that sustains agriculture, wildlife and natural spaces for all Canadians.

The ALUS Program Coordinator coordinates implementation of the ALUS Program in Rocky View County. The Program Coordinator is responsible for the delivery and extensions of the ALUS program for conservation on private agricultural lands; developing and maintaining a good working relationship with Rocky View County's agricultural community; providing administrative support to the project and the Partnership Advisory Committee (PAC); and continuing ALUS communications initiatives.

### **DISCUSSION:**

1. New ALUS Website
  - An overview of ALUS Canada's new website will be provided. ALUS Canada's communications department worked with the ALUS program coordinator to update the Rocky View County page.
2. 2022 Target Projections
  - ALUS Canada Hub Managers will be requesting target projections for projects and acres communities are hoping to have funded in 2022. Having an idea of potential projects provides a great opportunity to request more funding. Outreach at this point in the season by the ALUS program coordinator, PAC members and former participants helps gain program interest and allows the program to have projects on hand to be implemented the following year.

### **BUDGET IMPLICATIONS:**

No budget implications.

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#### **Administration Resources**

Delaney McNaughton, Agricultural and Environmental Services



ROCKY VIEW COUNTY

**OPTIONS:**

- Option #1                      THAT the Coordinator Update Report be received as information.  
Option #2                      THAT alternative direction be provided.

Respectfully submitted,

Concurrence,

"Delaney McNaughton"

"Kristyn Lines"

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Agricultural Services Officer

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Acting Manager Agricultural and Environmental  
Services