



Rocky View County  
Family & Community Support Services (FCSS)

# 2022 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2022)

**\*ALL INFORMATION PROVIDED IS PUBLIC\***

APPLICATION DEADLINE IS 4:00 P.M. AUGUST 30, 2021 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Seniors for Kids Society
Program Name	Senior Mentoring Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$34,000.00
E-Mail Address and Website	<a href="mailto:info@seniorsforkids.ca">info@seniorsforkids.ca</a> <a href="http://www.seniorsforkids.ca">www.seniorsforkids.ca</a>
Mailing Address (include postal code)	42064 Twp Rd 272, Rocky View County AB, T4C 3A4
Street Address (for courier purposes)	
Agency Telephone Number	403-861-4558
Agency Fax Number	N/A
Executive Director Name	Lynn Noble
Program Contact Name	Lynn Noble
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. ( <a href="https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx">https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx</a> )
A program outcomes evaluation is required by February 28, 2023 if your application is successful

L. Johnston  
Signature (Agency Signing Authority)

Director  
Title

Leigh Anne Johnston  
Print Name

8/25/2021  
Date

RECEIVED  
AUG 25/2021

Submit Completed Documents to, or for further assistance contact:

Dimitri Dimopoulos, FCSS Coordinator  
Rocky View County  
262075 Rocky View Point  
Rocky View County, AB T4A 0X2

For further assistance, please call 403.520.1289 or email [fcss@rockyview.ca](mailto:fcss@rockyview.ca)

**Please note that faxed or e-mailed copies of the application will *not* be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt.**  
**APPLICATION DEADLINE IS 4:00 P.M. AUGUST 30, 2021 - APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.**

☒ Please email confirmation of receipt of this application to: [info@seniorsforkids.ca](mailto:info@seniorsforkids.ca)

Please indicate how you heard of the Rocky View County FCSS Program:

\_\_\_\_\_ newspaper ad                      \_\_\_\_\_ social media                      \_\_\_\_\_ website visit/search  
\_\_\_\_\_ word of mouth                        X   other (specify) \_\_\_\_\_ previous applicant \_\_\_\_\_

3. SOCIETY MEMBERSHIP (current)	
Number of Members	62
Membership Fee Per Member	N/A

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	508205721	
Charitable Number (if have one):	86604-9224RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	8-4	8-4	8-4	8-4	8-2		
Dates not Open:							
Statutory Holiday:	None			Other	We are closed all school holidays		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/> N/A
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

***The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.***

### 7.1 PROGRAM DESCRIPTION

**Provide a brief program description in a few sentences (to be used for publication by FCSS)**

To provide resources for building intergenerational relationships between youth and seniors, thus improving the quality of life for both groups.

### 7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

### 7.3 PRIMARY TARGET

**Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.**

Children	22	%
Youth	23	%
Families	1	%
Adults		%
Seniors	50	%
Volunteerism	2	%
Community Development	2	%
<b>Total</b>	<b>100</b>	<b>%</b>

## 7.4 SOCIAL SERVICE CONTINUUM

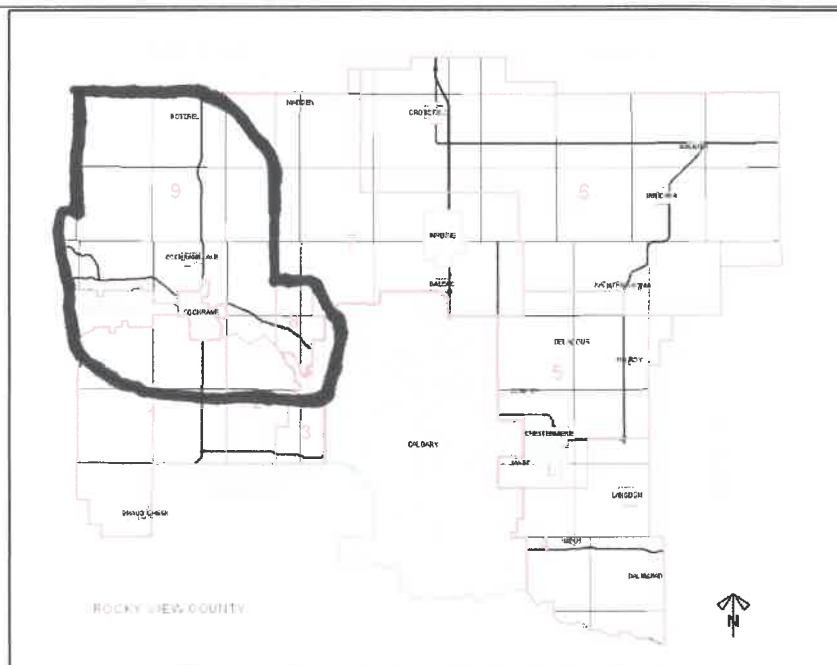
Please indicate the percentage of each section below that your program provides.

- |   |            |          |
|---|------------|----------|
| <ul style="list-style-type: none"> <li>• <b>Promotion:</b> Programs and services that promote public education and awareness of social needs.</li> </ul>  | 20         | %        |
| <ul style="list-style-type: none"> <li>• <b>Prevention:</b> Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.</li> </ul>  | 10         | %        |
| <ul style="list-style-type: none"> <li>• <b>Early Intervention:</b> Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.</li> </ul>                  |            | %        |
| <ul style="list-style-type: none"> <li>• <b>Specialized Services:</b> Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.</li> </ul>                                     | 70         | %        |
| <ul style="list-style-type: none"> <li>• <b>Remediation Services:</b> Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.</li> </ul> |            | %        |
| <b>Total</b>  | <b>100</b> | <b>%</b> |

## 8. COORDINATION AND COMMUNICATION

**A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.**

Big Brothers and Sisters (B.B.S) provide similar mentoring programs to ours.



**B. What cooperative and coordinative steps has the program taken with these agencies?**

We have met with the coordinator of B.B.B.S on more than one occasion to discuss our respective programs and ideas on how we work together in our community.

**C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.**

Our programs focus on intergenerational mentoring; other programs in the area have focused mainly on the youth

## OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

### 9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

That seniors and children in every community build special friendships by respecting, trusting, and supporting one another.

### 9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Seniors for Kids Society is part of the Cochrane Inter-Agency Community. We also participate in many committees: Volunteer Managers, Cochrane Regional Well Being Focus Group, Cochrane and District Trade Fair, Wellness Fair, 50+ Resource Fair, Helping Hands Food Drive, Cochrane Humane Society, Seniors Tea, Seniors Advisory Committee, Volunteer Appreciation Committee, Leaders of Tomorrow, Cochrane Community Awards, Seniors on the Bow, Bethany Partnership, School Partnerships, Westbrook School Fair, Westbrook Reading Literacy Event, Westbrook Kindergarten Event and Westbrook Community Church Group.

### 9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

We meet the needs for those students who do not have grandparents within the area.

To allow students to spend quality time with senior volunteers within a school environment, thus bridging the gap between the two generations,

To provide an opportunity for senior volunteers to participate in a valuable and rewarding experience with the youth of the community.

### 9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve?

What are you going to do in the program to achieve your goal(s)?

Seniors for Kids Society has a Program Coordinator that manages the senior volunteers, students and works directly with the schools.

Materials are provided for the mentors and students to work within a structured, time limited, site based and supervised programming environment. We are looking to impact the lives of students, seniors, and the entire community in a positive, safe, and unbiased environment; where a better understanding of the two generations can occur.

### 9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Seniors for Kids Society is a "grass roots" program that is in it's 24th year of operations.

- Seniors become mentors or "in-school grandparents" to young students by giving of themselves in a non-judgemental way, providing unconditional attention with a desire to encourage young people to reach their full potential
- Students get to share their thoughts and feelings with an older adult if they wish, which often helps them learn to cope with their youthful day-to-day happenings.

Everyone benefits: The seniors, the youth, their families, and the community.



#### 9.6 INPUTS

**\*Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Yes, revenue is generated through community and corporate funding.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

#### 9.7 PROJECTED OUTPUTS *(Count of products and services delivered to the target group. For definitions, see the end of the report)*

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

#### A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

*Provide general summary of outputs here:*

Number of Children/Youth (0 to 18 years) 250 Number of County Residents: 80

Number of Adults (19 to 64 years) 14 Number of County Residents: 8

Number of Seniors (65+ years) 50 Number of County Residents: 20

Number of Families Number of County Families:

#### B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

*Provide general summary of outputs here:*

We participate in Community Events where Seniors for Kids Society can be promoted. We host bi-monthly training and workshops at our coffee socials.

Number of Groups: 5 Total Number of Participants: 200 Number of County Residents: 100

#### C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

*Provide general summary of outputs here:*

We advertise through our local newspapers, social media, school newsletters, society newsletter, society website, Bethany Care Cochrane, Seniors on the Bow Centre, Cochrane F.C.S.S., local networking groups, Cochrane and District Trade Show, Wellness Fair, and 50+ Resource Fair

Number of Clients: All of Western Rocky View Number of County Residents: 50

#### D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

*Provide general summary of outputs here:*

We are not taking on new initiatives.

Number of Initiatives: Number of Clients: Number of County Residents:

#### E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Senior Mentors, Student Mentors, Program Assistance, Board Members

b) How does the program promote, encourage, and facilitate the use of volunteers?

Without volunteers, our program would not be able to run. We host a Welcome Back Lunch, Coffee Socials, Christmas Dinner, Year End Appreciation Dinner, and all programs have a little yearend celebration. We know all our volunteer's names, family members and keep in contact with them on a regular basis.

c) Total number of volunteers in agency/program:	137
d) Total number of volunteer hours in 2020:	5280
e) Estimated number of volunteer hours until the end of 2021:	5300

### 9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Improved Social Well-being of individuals

Outcome 1: Individuals experience well-being

- Young people have an increased awareness of their personal strengths (ST)
- Young people have an enhanced awareness of future options and increased sense of hope (new awareness and expand choices/options) (ST)

Outcome 2: Individuals are connected with others

- Young people establish a relationship with a caring mentor (ST)
- Young people have improved relationships with family and peers (ST)
- Young people develop positive relationships with others (MT)
- Seniors feel more connected with their community (LT)
- Seniors feel they are making a difference in their community (LT)
- Seniors establish new relationships with others (LT)

Outcome 3: Children and Youth develop positively

- Young people have an improved attitude towards school (ST)
- Young people recognize value and develop independence, coping skills and become more resistant to risk behaviours (MT)

### 9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

We send out surveys to all involved with the program: Senior Volunteers, Students, School Staff and Parents. Some of the questions we will be asking on our next survey could be as follows:

- At the Seniors for Kids program, I feel my mentor cares about me
- As a result of the Seniors for Kids program, I feel more confident to be myself.
- As a result of the Seniors for Kids program, I like school more.
- The Seniors for Kids program has helped me to feel what I do in my life is valuable and worthwhile.
- The Seniors for Kids program has helped me to feel a sense of belonging to my community

### 10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

The Seniors for Kids Society began as a pilot program called the "Cochrane Grandparent Program" in 1997 at Holy Spirit School. Seven senior volunteers mentored Grade 4 students as a way of developing intergenerational relationships. From this initial start, the concept evolved, into both one-to-one and classroom grandparents, spreading to more grades, and allowing relationships to mature for up to two years. Other Cochrane elementary and middle schools joined the following school year as the interest grew. The program name was changed and registered as Seniors for Kids Society in 1998 as a way of identifying for a wider group what the program was about. Since our pilot year, we have grown to 10 in school mentoring programs and 3 out of school programs.

## **II. STORIES**

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

A note from a county student in our Bethany Program:

“It was a lot of fun taking part in the Bethany program and I looked forward to doing it every week. The crafts we made for our partnered resident were fun and easy to do. Through the letters and crafts, I felt very connected to the seniors. Me and my partnered resident I was sending letters to had sticker wars where we tried to put more stickers than the other person which was a lot of fun. It was great, especially during covid, however I wish I could connect with them in person. I can’t wait to get covid behind us.”

A couple of notes from our Senior Volunteers:

If it was not for learning zoom with Seniors for Kids, I would have been totally isolated. I enjoy chatting with my students and hearing what they have been busy doing.

I would like to thank the coordinators for all the great work they have done in this difficult time to keep the program alive. We appreciate their patience in teaching us zoom, hosting zoom coffee socials and zoom bingo. They also provided little quizzes, puzzles, games, and activities each week for our senior/student zoom sessions. It has helped keep us sane during this very trying time we have had.

A note from one of our schools:

While in years prior, the SKS Program focused on pairing a grandparent volunteer with a student who may not have connection to a grandparent, this year was different in that *all* our students lacked connection with their grandparents due to social distancing. The accommodations made so the program could connect to multiple kids at once over zoom was an amazing experience. Many of our students could receive connection to a grandparent, and to the broader community. The students also felt that they were doing a good deed by connecting with an individual who may also have been isolated from their family.

The senior volunteers each brought a unique perspective, personality, and talent to the program that was easy for our students to engage with. The seniors show extraordinary care that emanates both in person and over Zoom, a task that us as school staff understand the difficulty of. They possess the talent to make students smile, feel supported and connected, as well as having fun and creating an experience that is memorable and engaging. In a broad sense, the program taught the students about the importance of intergenerational connection, and highlighted that seniors and children experience a similar need for connectedness, community, and socialization. This knowledge cannot be understood without the presence of these connections, which is why the program stands out to our school as valuable and needed.

Our school truly felt the success of the program this year, and we are looking forward to continued success next year!

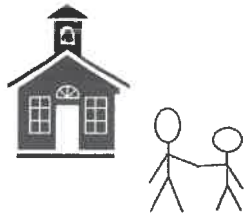
**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE  
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS  
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**



### 2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 C. starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

<b>9.6 C. INPUTS</b> (Resources dedicated to the project. Include staff and budget for one year.)			
<b>2021 PROPOSED BUDGET</b> (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1  2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2  2021 Costs to be funded by County FCSS (Program Request)	Column 3  2021 Projected Year End Total Project Budget (Total Cost)
<b>EXPENSES</b>			
<b>PERSONNEL</b> (specify positions and hours per week)			
Program Coordinator 27hrs/wk	11,210.00	12,150.00	23,360.00
Funding Coordinator 15hrs/mth	1,300.00	1,400.00	2,700.00
Program Facilitators 10hrs/wk x 4ppl	12,250.00	12,600.00	24,850.00
Accountant Fee -yearly	500.00	1,250.00	1,750.00
<b>a. SUBTOTAL PERSONNEL</b>	<b>25,260.00</b>	<b>27,400.00</b>	<b>52,660.00</b>
<b>TRAVEL &amp; TRAINING</b> (specify)			
Training and Meetings	400.00	300.00	700.00
Travel/Transportation	288.00	400.00	688.00
			0.00
			0.00
<b>b. SUBTOTAL TRAVEL &amp; TRAINING</b>	<b>688.00</b>	<b>700.00</b>	<b>1,388.00</b>
<b>MATERIALS AND SUPPLIES</b> (specify)			
Program Supplies	1,300.00	2,200.00	3,500.00
Office Supplies	700.00	400.00	1,100.00
			0.00
			0.00
<b>c. SUBTOTAL MATERIALS AND SUPPLIES</b>	<b>2,000.00</b>	<b>2,600.00</b>	<b>4,600.00</b>
<b>OTHER</b> (specify)			
Advertising	100.00	440.00	540.00
Insurance	212.00	400.00	612.00
Volunteer Appreciaiton	1,500.00	2,000.00	3,500.00
Bank Charges	50.00	150.00	200.00
Fees and Dues	40.00	110.00	150.00
GST Expense	77.00	200.00	277.00
<b>d. SUBTOTAL OTHER</b>	<b>1,979.00</b>	<b>3,300.00</b>	<b>5,279.00</b>
<b>e. TOTAL EXPENDITURES</b> (e=a+b+c+d)	<b>29,927.00</b>	<b>34,000.00</b>	<b>63,927.00</b>
<b>REVENUE</b> (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Cochrane FCSS/United Way Partnership	7,500.00		
Calgary Foundation Maja Foundation	5,000.00		
Schools and Service Groups	4,550.00		
Corporate Sponsors	8,500.00		
Other individual donations	3,087.00		
Fundraising	1,290.00		
<b>f. TOTAL REVENUE</b>	<b>29,927.00</b>		
<b>g. FCSS REQUEST</b> (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		<b>34,000.00</b>	



# Seniors *for* Kids Society

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Seniors for Kids Society is honored to have been selected as the 2014 Volunteer Group of the Year at the Cochrane Community Awards. Thanks to everyone who made this possible.

## **Board of Directors 2021**

**President:**

Al Goodman

**Vice President:**

Brenda Sine

**Treasurer:**

Hume Milroy

**Secretary:**

Leigh Anne Johnston

**Members:**

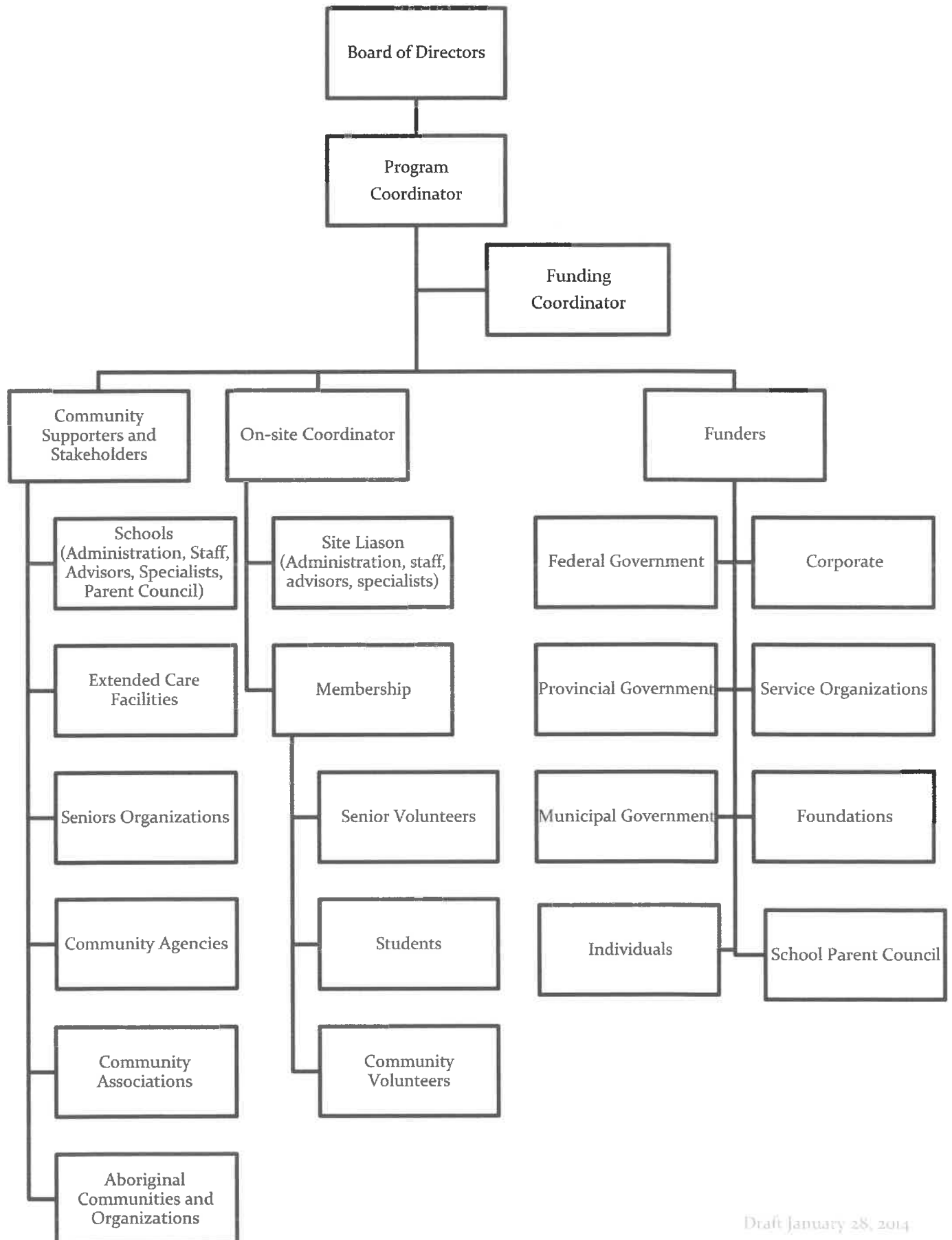
Vinny Gibson

Ernst Enns

Mary Fraser

Tim Giese

# Seniors for Kids Society



**Seniors for Kids Society**


**Annual General Meeting**

**Monday November 16, 2020**

**To the members of Seniors for Kids Society**

**Financial Report for the Year Ended August 31, 2020**

The attached Balance Sheet and Statement of Income, Expenses and Net Income is respectfully submitted for your information and review. It has been prepared by the Treasurer, and approved by the President, Secretary and Board of Directors as signified below. It fairly states the finances of the Society.

  
\_\_\_\_\_  
**Hume Milroy, Treasurer**  
\_\_\_\_\_  
**Alfred A. Goodman, President**  
\_\_\_\_\_  
**Leigh Anne Johnston, Secretary**



**Seniors for Kids Society**  
**Income, Expenses and Net Income**  
 September 2019 through August 2020

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	Sep '19 - Aug 20
<b>Income</b>	
4001 · Income - Schools	2,025.00
4010 · Income - Service Groups	1,500.00
4019 · Income - Corporate Sponsors	4,000.00
4030 · Income - Grants	51,703.00
4040 · Income Other	1,620.00
<b>Total Income</b>	<b>60,848.00</b>
<b>Expense</b>	
5001 · Advertising	320.00
5005 · Insurance	606.00
5010 · Office	589.83
5015 · Volunteer Support	49,449.91
5020 · Training and Meetings	300.00
5025 · Supplies	2,117.71
5030 · Transportation	431.20
5035 · Bank Charges	250.01
5040 · Fees and Dues	150.00
5045 · Volunteer Appreciation	2,785.85
5050 · GST Expense	219.69
<b>Total Expense</b>	<b>57,220.20</b>
<b>Net Income</b>	<b><u>3,627.80</u></b>