## Naming of Langdon Quad Baseball Facility

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Langdon is welcoming a beautiful new quad baseball diamonds this summer. It is a top-notch facility that will welcome visitors from many different ball communities in Alberta. Currently, this facility is named Rocky View County Langdon Ball Diamonds. The community of Langdon is requesting this name to be changed.

The current name of this new facility will cause confusion for residents and visitors. There are currently 2 ball diamonds located in Langdon Park. The community has called these diamonds the Langdon Ball Diamonds for years, as well when a google search is preformed, these diamonds are the ones that come up. With both set of diamonds called Langdon Ball Diamonds, but located in different parks, this will add confusion to both residents and visitors.

The Langdon Community Association asked the community to submit potential names for the new facility to engage them and give a sense of ownership to the new facility. The community submitted 32 different names. The LCA board, then short listed the names. First, the board removed the names that were not appropriate, and were down to 10 names that would work. The board short listed down to two, the final two made the cut for the following reasons:

- 1. Had the most submissions.
- 2. Fit with the theme of Langdon.
- 3. Was neutral to change if a sponsor came about.

The two names that made the short list are:

- 1. Clover Fields of Langdon
- 2. Iron Horse Fields.

The board engaged with a local marketing specialist to design a logo for the fields, keeping with Langdon tradition and creating a design that is easy to market the new facility.



*Clover Fields of Langdon* was chosen as the new facility looks like a 4-leaf clover from the birds' eye view. 4-leaf clovers are known to be lucky symbol. Langdon slogan is "The Good Luck Town".

**Iron Horse Fields** was chosen, as Iron Horse is another name for a train. Langdon was built on an old CP rail line. The diamonds are located on the corner of Railway Ave & Mowat St. Railway and trains go together, and Mr. Mowat was a big horse guy in his day. May 5, 2021

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The LCA then engaged the community for a week of voting on the names. Voting was done April 26-May 1, via all social media and email. Unfortunately, due to the current COVID 19 pandemic any open houses or in person voting options were not able to happen. The board measured the homes that participated as all the votes came in as stated "our household, our family, my kids and I etc." 41% of the homes voted, and 61% voted for Iron Horse Fields, and 39% voted for Clover Fields of Langdon.

As such, the community of Langdon is requesting that the name of the new quad facility be named Iron Horse Fields, to honor the traditions of Langdon, while at the same time creating a unique and welcoming name for the residents and visitors.

