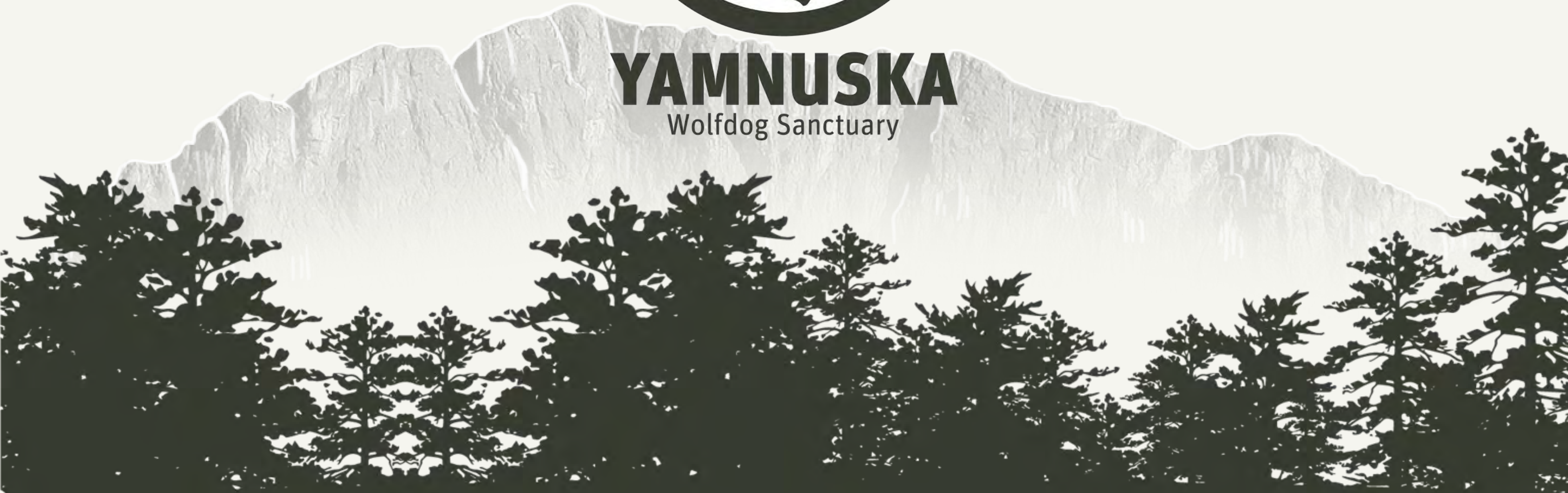




YAMNUSKA

Wolfdog Sanctuary



Introduction

Yamnuska Wolfdog Sanctuary is located on 160 acres of land in the rolling foothills of Alberta, in ROCKY VIEW COUNTY. We are a home to 58 wolfdogs that have been neglected, abandoned, or displaced from their homes. Caring for these unique animals and the land on which they live is of utmost importance to us.



The Sanctuary



**Open year-round, 5 days per week
Thursday- Monday, 10am-5pm**



Visitation

Less than 5,000 visitors in 2011

36,000 visitors in 2023

Over 37,000 in 2024



Yamnuska's Role in the County

- Anchor Tourist Destination
- Connection to nature
- Educational programming
- Recreational opportunities



The Project

WHAT

The Yamnuska Community Day Use-Area

- interpretation centre & day use-area**
- weather sheltered for year-round enjoyment**
- interactive signage**
- extended paved pathways & natural landscaping**

WHY

Create more recreational opportunities for visitors to enhance and extend their stay.

WHEN

Project to be completed by March 2026.

HOW

Support from major granters.

Long term sustainability- this is a capital project that will allow an increase of visitation, which will increase our operating income to allow for maintenance of project.

Benefits

Increased recreational opportunities for county residents

Paved pathways allow for accessibility

Weather sheltered area- provides a place for residents to recreate in every season.

Year-round enjoyment

We are ‘one-of-a-kind’, being the only Wolfdog Sanctuary in Canada.

Residents can take pride in having access and the opportunity to visit the sanctuary and having this work being done in their community. Guests to county residents often are brought here by friends/ family.

This is an educational, nature-based project that also caters to schools & community groups.

Annual Memberships available for cost savings and with additional benefits

We offer a unique, beautiful and relaxing space for our animals, we are now creating a space with the same level of care and detail for the community.

Project Budget

*Ask from RVC

Design, Engineering & Permitting	\$28,500	
Site Preparations, Utilities, Site Rehabilitation	\$69,812	
Interpretation Centre	\$359,586	*\$70,000
Pathways & Landscaping	\$197,151	*\$50,000
Wayfinding Signage	\$16,500	*\$5,000
	\$671,449	

PROJECT SUPPORTERS

1

PRAIRIESCAN TOURISM
GROWTH PROGRAM
(Federal Government)

- \$250,000 *CONFIRMED*

2

PRODUCT DEVELOPMENT GRANT
(Travel Alberta)

- \$125,000 *CONFIRMED*

3

COMMUNITY FACILITIES
ENHANCEMENT PROGRAM
(Provincial Government)

- \$125,000 *PENDING*

4

COMMUNITY RECREATION &
CULTURE GRANT
(ROCKY VIEW COUNTY)

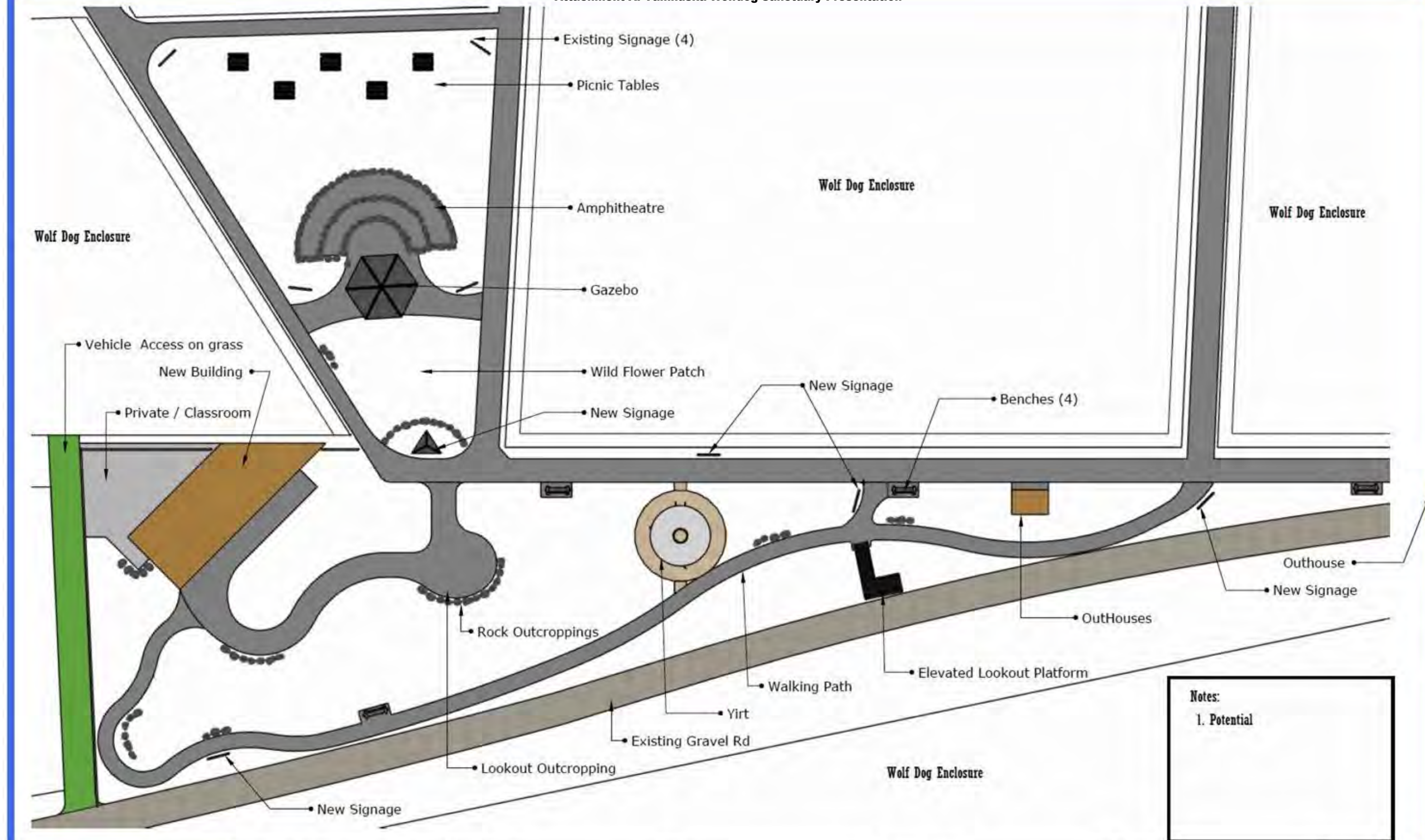
- \$125,000 *PENDING*

Yamnuska Community Day Use Area



	Sanibel Landscaper Ltd.	PROJECT TITLE	Client	General Contractor	Legal Location		Description	
	Dave Pauls	Yamnuska Wolfdog Sanctuary Day Use Area	Yamnuska Wolfdog Sanctuary	Align Developments Ltd.	NW 1/4 Section 22 -26-05 Rocky View County		Cover	
	PRC NO:	PTR NO:	DATE	PRC NO:	PTR NO:	CHECKED BY:	APPROVED BY:	PAGE NO:
	ISSUED ON:		April 29, 2025	ISSUED ON:				1
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	Sanibel Landscapes Ltd.		PROJECT TITLE		Client		General Contractor		Legal Location		Description	
	Dave Pauls		Yamnuska Wolfdog Sanctuary Day Use Area		Yamnuska Wolfdog Sanctuary		Align Developments Ltd.		NW 1/4 Section 22 -26-05 Rocky View County		Labels	
	PRG NO:	PTR NO:	DATE		PRG NO:	PTR NO:	CHECKED BY:		APPROVED BY:		PAGE NO:	SHEET:
	ISSUED ON:		April 29, 2025		ISSUED ON:						11	X



Connection to County Plans

Rocky View County Strategic Plan

“With a b u n d a n t r e t a i l , u n m a t c h e d r e c r e a t i o n a l o p p o r t u n i t i e s , a n d a n a r r a y o f i n n o v a t i v e b u s i n e s s e s c r e a t i n g n e w l e i s u r e o p p o r t u n i t i e s , R o c k y V i e w C o u n t y i s w e l l p o s i t i o n e d t o c o n t i n u e t o l e a d i n t h e t o u r i s m , r e t a i l , a n d r e c r e a t i o n s e c t o r

- This project is furthering tourism offerings, while simultaneously offering recreational opportunities

“O u r m i s s i o n i s t o p r e s e r v e R o c k y V i e w C o u n t y ’ s d i v e r s e l a n d s c a p e , l i f e s t y l e , a n d e c o n o m i c o p p o r t u n i t i e s b y s e r v i n g o u r r e s i d e n t s a n d b u s i n e s s e s s o t h e y c a n f l o u r i s h a n d t h r i v e .

- The Sanctuary is not only preserving the natural landscape, but connecting people to it, and encouraging a care for it.

- This project is utilizing natural landscaping, focusing on native plant species.

Rocky View County Economic Development Strategy

Four Priorities:

(p g 3)



As the only Sanctuary in Canada, this provides a very unique advantage for the county.

County support greatly impacts our ability to grow and become more competitive.

Opportunity to help grow & support this established Tourism offering, a key industry sector

County investment in this project will enable future economic development and growth

Tourism, Retail & Entertainment is a key industry and sector in this plan.

“Rocky View County, particularly in the western region, is an important Canadian tourism destination and global attraction. Tourism is now one of the world’s largest industries, with increasing volumes of international arrivals and related economic activity, including increased spending and investment. While not one of the County’s largest sectors, tourism does play an important role in economic development in the western region as it creates jobs, strengthens the local economy, contributes to local infrastructure development, and conserves the natural environment.

With the tourism market expected to continue to increase in volume and expectations, Rocky View County has the opportunity to gain an increasing share of this growth through enhanced promotion and attraction of visitors year-round. Opportunities for growth exist through enhancing experiences for the day trip market as well as providing additional options for overnight travellers. Identifying and supporting unique retail and events that generate and lengthen tourism visits in the region will also expand and diversify the existing market, providing several economic benefits:

Job Creation: The tourism sector is labour-intensive and creates numerous local job opportunities. The sector employs a diverse workforce, including retail associates, hotel staff, tour guides, event organizers, and more.

Revenue Generation - These sectors generate substantial local revenue through tourism-related spending, retail sales, and entertainment events which, in turn, leads to further investment in other industries and infrastructure in the area.

Small Business Support - Retail and tourism sectors often consist of small and medium-sized enterprises. Focusing on these sectors can support local entrepreneurship and help small businesses thrive, contributing to economic diversity.

Infrastructure Development - To support tourism and entertainment, investments in infrastructure such as hotels, restaurants, transportation, and recreational venues are often necessary. These infrastructure projects create jobs and stimulate economic growth.

Retail Trade - Retail is a cornerstone of consumer economies, and it directly affects consumer spending and demand for goods and services. A thriving retail sector is indicative of a strong local economy.

Destination Marketing - Effective destination marketing can attract tourists and promote a region as a desirable place to visit and spend money. This marketing can boost tourism and related economic activities.

Investing in the Sanctuary further invests in the county, offering a one - of - a - kind recreational and educational project. This project connects people to nature, wildlife, and land we live, work and play on. This project greatly relates to the County’s Economic Development Strategy, by investing in a growing and key industry sector. The project adds to local infrastructure while also conserving the natural environment. Generating and lengthening tourism offerings will expand diversity of the existing market, and provide many economic benefits.

Rocky View County Recreation & Parks Master Plan

Benefits of Recreation - page 1

- Enhance mental and physical wellbeing
- Enhance social wellbeing
- Help build strong families and communities
- Help people connect with nature
- Provide economic benefits by investing in recreation

Partnerships - page 5

“Collaboration and cooperation with surrounding communities, community-based organizations, and the private sector leverages the County's investment in recreation, extends the range of opportunities for communities to meet the growing needs and expectations of County residents, and contributes to the regional recreation system.”

The Sanctuary is offering a unique partnership opportunity for the County to further its recreational offerings in a very unique setting. Our project fosters active living through its trails. It provides opportunities for many to access, through accessibility and year - round access. Most importantly, we connect people and nature, and do so with a variety of educational resources



Goals and Priorities for Action in Recreation

Active Living



Foster active living through physical recreation.

Inclusion and Access



Increased inclusion and access to recreation for populations that face constraints to participation.

Connecting People and Nature



Help people to connect to nature through recreation.

Supportive Environments



Ensure the provision of supportive physical and social environments that encourage participation in recreation and build strong, caring communities

Recreation Capacity



Ensure the growth and sustainability of the recreation field.

Source: A Framework for Recreation in Canada, Canadian Parks and Recreation Association, 2015.

Connect with us

We are approaching half a million engaged followers across our online platforms and 40,000 local and international visitors to our Sanctuary every year.



@Yamnuskawdsanct



@yamnuskawdsanc



@yamnuskawdsanc



@YamnuskaWolfdogSanctuar

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QUESTIONS?

