

# Report on public library service to Rocky View County

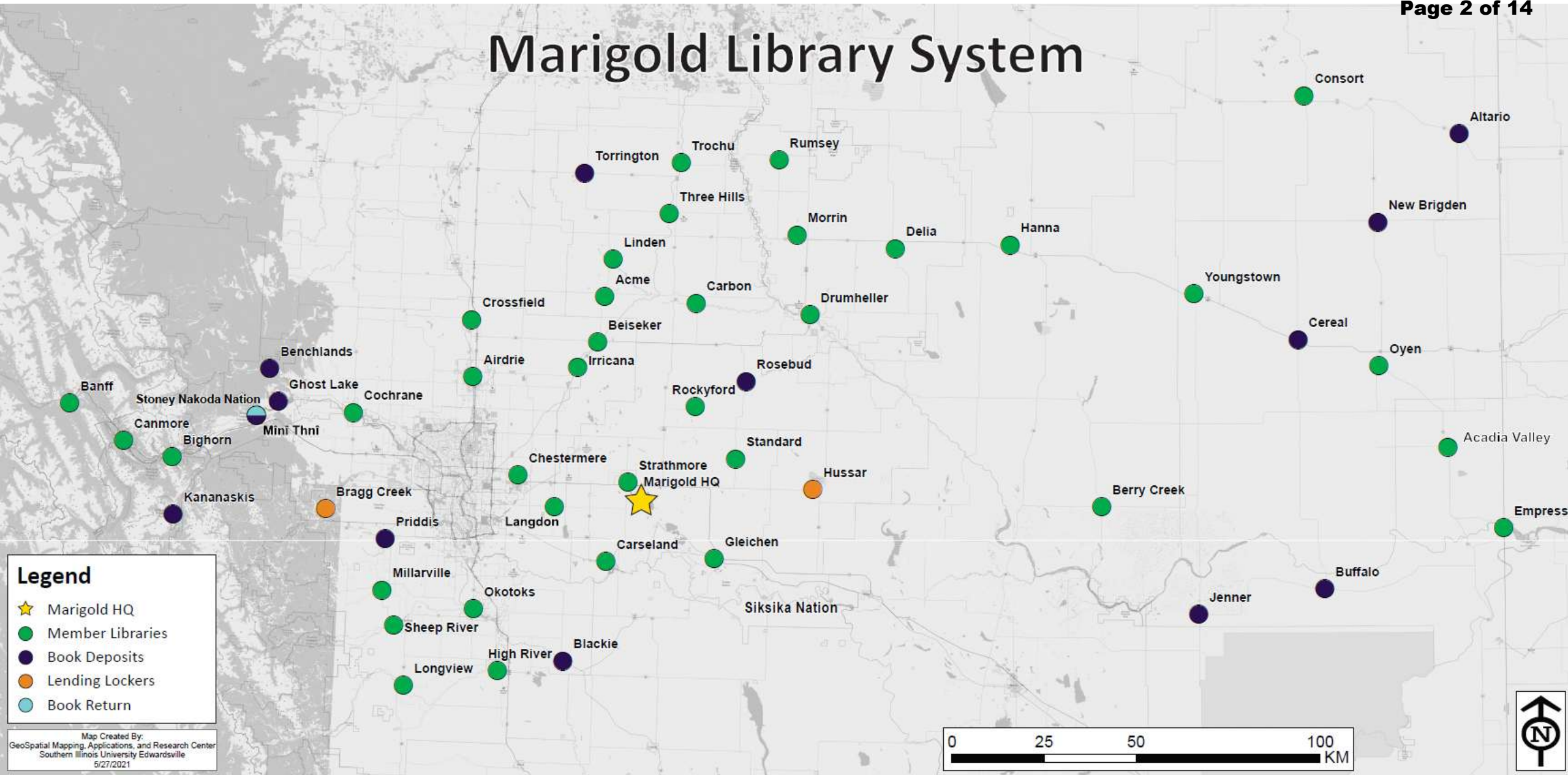
Lynne Price, CEO & Laura Taylor, Chief Operating Officer  
April 16, 2025



**MARIGOLD**  
LIBRARY SYSTEM



# Marigold Library System



# Centralized Operations and Support

Marigold 2024 operating budget: \$5.9 Million

## Governance

- Marigold Library Board is the governing library board for Rocky View County
- Executive Committee representation
- Policy development, administration, and reporting

Your investment results in library service that is accessible no matter where people live in the County!

2024 Marigold Revenue: Rocky View County		
Rocky View County – per capita levy	\$449,666	
Rocky View County - additional funds for staff and maintenance costs to support and service Bragg Creek lending locker	\$12,900	
Provincial Rural Services Grant - Marigold receives as Rocky View County's Library Board	\$220,679	
Total Received		\$683,245

**100%** of the Provincial Rural Services Grant is distributed to Marigold libraries in transfer payments to support service to RVC residents as per Marigold policy schedule

# Centralized Operations and Support



## Managed IT services

- Networked services
- Systems, Hosting, and Cloud Management
- Alberta SuperNet connectivity and Wifi
- HelpDesk in 2024:
  - Langdon: 30 hours
  - Bragg Creek: 79 hours
- Software licensing
- Vendor product integration (e.g. Polaris library software)
- And more!





# Centralized Operations and Support

## Collection Services

Books, eBooks, DVD/blu-ray, video games, streaming services and more

## Van Delivery

Interlibrary loans, equipment, supplies

## Communications & Marketing

Brochures, videos, pre-made socials

## Program Support

Ozobots, STEM kits, hobby kits and more

111,609 items  
checked out by  
RVC cardholders  
in 2024



7,853 items  
borrowed from  
other libraries just  
by Langdon/Bragg  
Creek users



\$4,710 spent on new  
books for RVC library  
collections



Ozobot Kit

# Public Libraries Strengthen Communities!

- Catalysts for neighbourhood revitalization
- Eliminate barriers to technology and connectivity
- Contribute to health and wellness
- Improve preschool literacy and school preparedness
- Provide affordable programs and services to all ages
- Reduce the digital divide



Overdue: The Case for Canada's Public Libraries:  
Why investment in public libraries is essential to Canada's  
post-pandemic recovery, competitiveness, and resilience  
- *Canadian Urban Institute, 2023*

# Library use is on the rise in Rocky View County!

2023

**5,418**

Library cards  
registered

2023

**6,110**

Library cards  
registered

**11.3%**

Increase in RVC  
library cards from  
2023 to 2024



There are 6,110 RVC families/individuals with library cards registered across Marigold. Using the provincial formula for families\*, we estimate there are over 18,941 residents of RVC using public libraries!

\*Alberta Municipal Affairs Public Library Services Branch formula: for card/one patron account per family (which is shared among all family members), multiply the number of family cards by 3.1.

# 6,110 RVC Families/Individuals with Library Cards!

Registered at:

- Acme
- Airdrie
- Beiseker
- Bighorn (Exshaw)
- Bragg Creek
- Canmore
- Carseland
- Chestermere
- Cochrane
- Crossfield
- Irricana
- Langdon
- Marigold HQ
- Millarville
- Okotoks
- Sheep River (Diamond Valley)
- Strathmore



# Books and eBooks (Download or Stream)



**3.3 Million Items**

Books, DVDs,  
video games,  
equipment  
(Library of  
Things!) and more



**108,902 physical items  
were checked out by  
RVC cardholders in 2024**

**Of these, 10,205 items  
were borrowed from  
other libraries**

**866,000 eBooks**

\$35 average cost

**221,000 eAudiobooks**

\$53 average cost

**Partnership provides your residents with access  
to an eBook collection valued over \$5 Million**



**2,706 eBooks and  
eAudiobooks  
checked out by  
RVC cardholders  
in 2024**

# eResources, Streaming, and More!

Patrons can:

- Download emagazines on Flipster or Libby
- Stream movies or music on Kanopy and Freegal Music
- Improve grades:
  - Solaro online test prep
  - Brainfuse live virtual tutoring
- Find credible information on Consumer Reports or Ancestry.com
- Fix your car with Auto Repair!



Full list at [marigold.ab.ca](http://marigold.ab.ca)



# Langdon Community Library & Bragg Creek Lending Locker

Residents checked out **5,074** items from the locker in 2024!



**"Thank you again for great service.  
Looking forward to receiving my book!"  
- RVC patron, 2024**



# Library to You



“Thank you for all you do to ensure people (including people quite out of the way like myself) still have access to all sorts of literature. You very much make a difference. “

– RVC patron, 2024

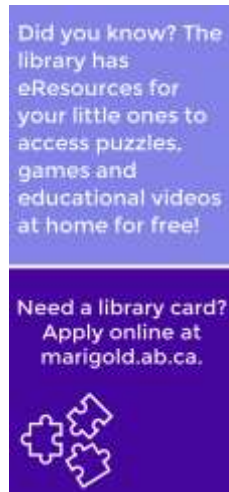
A free “books by mail” service for those who face physical or geographic difficulties in visiting their local library in person.

100+ patrons from Rocky View County use this service!



# What's Next: Rocky View County

- Service expansion – what's happening
- Improved statistics and reporting – what's new
- Marketing and promotion of library services – where we're at
- Opportunities for partnerships...and more!





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