



## Family and Community Supports Services Rocky View County 2025 Funding Application and Report

☐ Funding Application

☒ Annual Report


	General Funding Large (\$10,000 and over)	General Funding Small (under \$10,000)	Special Project (\$7,500 and under)	Total
FCSS Funding Request				0
FCSS Funding Received (actual)				0

### 1. AGENCY INFORMATION

Agency Name	Springbank Community Assoc
Program/Project Name	Children's Programs
Program Contact	Ashley Sinke programs@springbankcommunity.com
Contact Phone	
Executive Director	Stu Pritchard
Email	president@springbankcommunity.com
Website	www.springbankcommunity.com
Mailing Address	244259 Range Road 33, Calgary, AB T3Z 2E8
Fiscal Agent (if required)	Scotiabank

### 2. ORGANIZATION TYPE

Alberta Societies Act Registration Number	500009857
Charitable Number (if applicable)	
Government Agency (if applicable)	
Other (please specify)	

#### 2.1 Please provide a brief overview of your agency, include mission, mandate, short history. [1/4 page max]

Our mission is to enhance community spirit, identity and engagement within the greater Springbank area. We have a mandate to directly enhance our community through recreational, social and community initiatives. The Springbank Community Association (SCA) has been steadily growing its community programs and services. In the past year, we directly served 63 families through summer camps, another 35 through our Duke of Edinburgh program and over 20 families in our Lego program. We also began offering French after-school programming at Springbank Elementary and Springbank Middle School. Our monthly e-newsletter shares community news to nearly 1500 households. SCA volunteers spend approximately 25 hours per month managing our programs.

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AGENCY NAME	PROGRAM/PROJECT NAME	GRANT AMOUNT REQUESTED	% OF TOTAL PROGRAM BUDGET	GRANT AMOUNT AWARDED
Springbank Community Association	Children's Programs	\$7500	24.6	

Please check which of the FCSS Rocky View Priorities your program/project will address:

- ☐ Mental Health Supports  
☐ Senior Supports  
☒ Child, Youth, and Family Supports  
☐ Other

### 3. PROGRAM/PROJECT LOGIC MODEL

#### 3.1 Program/Project Description [1/2 page max]

Provide a brief description of the program you are applying for funding for.

The projects included in this application are child and youth-oriented. Our total request of \$7500 is for summer camps (for ages 5-12) and STEM programming.

Our programs are designed to promote healthy and positive relationships and support networks for children and youth in their own community.

1. The first program is summer camps. We would like to offer 10 weeks of summer camps for ages 6-12. These camps will be located in community facilities. We are using experienced camp operators for 6 weeks. For the other 4 weeks we plan to organize and run our own summer camps focused on play and peer connections.

The camp operators are: Rediscover Play (<https://www.rediscoverplay.com/>) and Engineering for Kids (<https://www.engineeringforkids.com/calgary/>).

We plan to hire local youth to help run our own summer camps.

2. Our second program is afterschool programming.

We would also like to provide 8 STEM based sessions this Spring. These program will be 2 hrs in length and take place at local facilities. They will be organized and run entirely by volunteers. Most of the volunteers will be local youth.

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**3.2 Statement of Need: [1/2 page max]****What** community issue, need or situation are you responding to?**What** evidence do you have to support that this is an issue, i.e. local data, trends, reports?

We have created these projects for our youth. We would like our community youth to be engaged in positive activities after school and during the summer months. Evidence from a study performed at Kentucky University has shown that these kinds of activities provide significant growth in children's positive identity, social skills, physical and thinking skills and positive values.

Currently, Springbank has very limited programming options for youth outside of organized sports, and our schools do not offer after-school programming. Travelling into Calgary for summer camps and afterschool activities is a burden for families. Many families in Springbank have two working parents, and we have had feedback from numerous families that they are looking for ways to keep their children engaged and active within our community.

A study titled "Sending children to Camp" detailed that the big factors in parents decisions to send their children to camp were logistics, cost, institutional ties and fun/belonging. By creating fun, lower cost camps within our community, parents are encouraged to sign their children up. It has been proven that camps and afterschool activities greatly enhance children's well-being and provides opportunities to build connection. Affordable activities close to home improves quality of life, strengthens our community and makes better use of local amenities.

**3.3 Rationale: [1/2 page max]**Given the evidence above, **how** will your strategy help you achieve your outcomes, i.e. best practices, research?**Why** will your strategy help you achieve your outcomes?

Reasonably priced children's activities in our community will provide parents with the opportunity to give their children enriching experiences without the stress of long-distance travel or high costs. By making logistics easier for parents, we help alleviate some of the burdens they face during busy summer months and encourage sign-up.

Our activities will create an opportunity for children to build connections outside of school and sports. It has been proven in numerous studies that when kids are able to interact with peers in camps and activities, social skills are nurtured. Children thrive both individually and socially and gain a stronger sense of community. Our activities will also create opportunities for children to be physically active and get away from screen time.

A parent from last years camps gave the following comment in our post camp survey:

My kids actually attended all 3 of the camps listed (it would only let me pick one) and they loved all of them. They got to meet new kids, learn new skills and take part in new activities and they were sad when each camp ended. I loved all 3 locations as they were all very convenient and close to get to and with how much they enjoyed attending we would love to have them offered again for this year!

Local youth will also be volunteering and working in our programs, creating positive benefit for them as well.

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**3.4 Program/Project Design: [1 page max]****Briefly** describe your program/project.**How** are you going to address the issue, need or situation?**What** are the actions/steps/activities? How often will these activities take place and for how long?

The community of Springbank needs to have ways for our youth to develop and grow positive identity, social skills, physical and thinking skills and values. To do this we would like to provide our youth with access and availability to affordable summer camps and afterschool activities that are community based and not centred on organized sport.

We have created the following projects that we request funding for:

1. SUMMER CAMPS (full day)

4 weeks of community fun camps for children aged 6-12

2 weeks of nature camps (for ages 6-12)

4 weeks of STEM camps- 2 weeks for children aged 5-7, 2 weeks for children aged 8-12

All located in central spaces within the community making it easy for parents to access.

The STEM camps and Nature camps are being outsourced to known providers.

Community camps are being run by us. We will be hiring RV county youth to work as camp counsellors.

2. STEM-based programs.

STEM programs duration-8 weeks.

Would be run by student volunteers, most of which are enrolled in our Duke of Ed program. The Duke of Ed program supports leadership and volunteerism for youth ages 14-18. Once the programs conclude we will rent out a facility to award the youth volunteers with their Duke of Ed certificate.

For the summer camps, we have had feedback that parents want to plan their childcare for summer as early as possible. We have therefore decided to open registration in February to ensure we get the required amount of participants (10 children/camp). This is a big risk to us as we do not yet know if our application for funding will be successful.

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**3.5 Community Connections: [1/2 page max]****What** existing or new connections will you use to support your program/project?**How** will County residents know about your program/project, i.e. marketing, engagement events etc.?

We have provided discounted summer camps for the past 2 years. Past participants have really enjoyed the camps and word has gotten out amongst parents in the community about the camps. We have had many inquiries about our camps and believe they will fill quickly.

We will be reaching out to the local high school leadership class when hiring our youth camp helpers. The volunteers for our afterschool programming will come from the local high school and youth currently enrolled in our leadership Duke of Ed program. This is a program run by SCA volunteers. The program requires youth to take on leadership roles and commit to volunteer hours. Once completed they earn a certificate.

Residents will know about our program through marketing.

We have developed a relationship with the local schools. The elementary school will be promoting our camps and afterschool activities through their weekly newsletter and on their bulletin board.

County residents will know about our projects through marketing in our monthly newsletter, which reaches 1500 people, our website and our instagram site. The Harmony development within our community will also be promoting our programs on their Facebook page.

**3.6 Collaborative Partnerships: [1/2 page max]****What** existing or new partnerships will you leverage to advance your program/project?

We are utilizing many partnerships to advance our projects.

The facilities used for our projects are all within our community and central to families. We have a strong partnership with the Springbank Park for All Seasons; the facility where we will host our community camps during the month of July. They would like to encourage community programming and as such, they offer us a reduced rate on the use of their facility.

We will also be using our existing youth Duke of Ed leadership program and the leadership class at the local high school to arrange youth volunteers and camp counsellors for the activities.

Previous usage of our camp providers has created an effective working relationship and we are able to effectively work together to create the camps as well.

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**3.7 Volunteerism: [1/2 page max]**

**How** will County residents engage in volunteer activities in your program/project?

The summer camps are planned and organized by the Springbank Community Association. The SCA currently has an entirely volunteer board of directors who live in the county and which run the association. Each month, they organize programming and a newsletter which is distributed to approximately 1500 families. We estimate they donate approximately 25 hrs per month of their time to this. The board also has a youth volunteer director, who dedicates approx 10 hrs/month to our association. The STEM programming will be run by local volunteer youth and adults. Many of the youth volunteers are enrolled in our community Duke of Ed certificate program. This is a program that encourages leadership and volunteering. We plan to run 8 sessions of programming.

**3.8 Was your program/project implemented as planned above? If yes, proceed to the next sections of the annual reporting. If not, why? What changed? How did it go? [1/2 page max]**

*\*Please note if you are not able to implement your program/project as stated above, you must get permission from Rocky View County before proceeding*

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**4. IMPACTS & OUTPUTS****4.1 Outcomes [1/2 page max]**

**What** change or impact do you want to achieve?

*\*Please complete section 5 below, and list the Program/Project Outcomes you have identified and are measuring for your program/project*

Children and youth develop more resilience.

Another outcome not being formally measured is that our children and youth volunteers feel more connected to their community.

**4.2 Target Group [1/2 page max]**

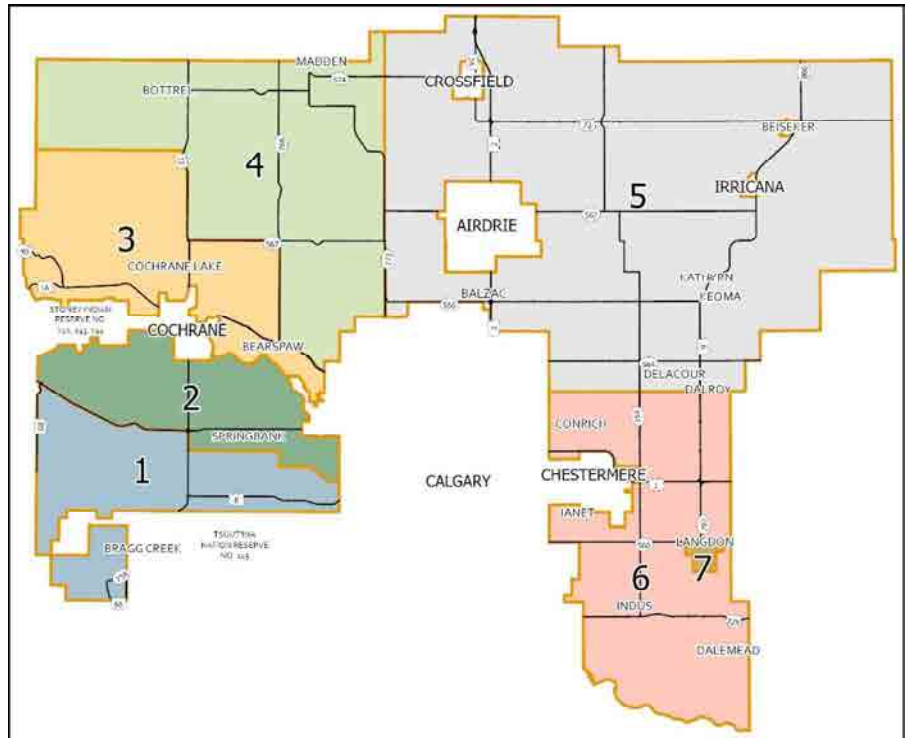
**Who** will be served in your program/project, i.e. youth, families, seniors, volunteers?

We are targeting children and youth in the Rockyview Area. All the youth and adult volunteers will also be from RV county.

The volunteers in the breakdown from section 4.4 will be the youth and adults running the STEM programming and planning the summer camps. Camp counsellors will be paid youth.

The children (160) are the attendees.

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**4.3 Program/Project Location****Where** is program/project to be offered in the County?*\*Please check all divisions that apply.*☒ DIVISION 1☒ DIVISION 2☐ DIVISION 3☐ DIVISION 4☐ DIVISION 5☐ DIVISION 6☐ DIVISION 7**4.4 Anticipated and Actual Number of Individual Participants Served for this program/project**

	All Individuals Anticipated	All Individuals Actual	County Residents Anticipated	County Residents Actual
# of Volunteers	23		23	
# of Volunteer Hours	45		45	
# children and youth (under 18)	160		160	
# adults (18 +)	3		3	
# seniors (65 +)	1		1	
<b>Total individuals served</b>	232	0	232	0



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**5. OUTCOMES and MEASUREMENT****MANDATORY for all funding streams.****5.1 Program/Project Outcome Statement:**

Children and youth develop more resilience

Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS Outcomes Model: Provincial Indicator	FCSS Measures Bank Measure Number:	Measure(s): Write the measure (survey question) as it is in the measures bank and exactly as you will write it on your survey.
Provincial Outcome: Children and youth develop positively. *If Individual Outcome # 3 - Include Asset Category: Commitment to learning	Provincial Indicator:    Asset #22 Learning Engagement	PM1	1. At this program I learned I can do things I didn't know I could.
			Scale Used: YASc # completing measurement tool: _____ # completing this measure: _____ # experiencing a positive change: _____
		PM 2	2. (if more than one measure for this outcome)
			Scale Used: YQSc # completing measurement tool: _____ # completing this measure: _____ # experiencing a positive change: _____

**OPTIONAL for General Funding – Large Only****5.2 Program/Project Outcome Statement:**

Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS Outcomes Model: Provincial Indicator	FCSS Measures Bank Measure Number:	Measure(s): Write the measure (survey question) as it is in the measures bank and exactly as you will write it on your survey.
Provincial Outcome:   			

		Springbank					
<b>7. INPUTS</b> (Resources dedicated to the program. Include staff and budget for one year.)							
<b>2025 PROPOSED AND ACTUAL BUDGET</b> (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)							
ITEM	Column 1 2025 Costs to be paid/contributed by the Applicant and other funding partners (Agency Contribution)		Column 2 2025 Costs to be funded by Rocky View County FCSS (Program Request)		Column 3 2025 Year End Total Program Budget (Total Cost)		
	Proposed	Actual	Proposed	Actual	Proposed	Actual	
<b>EXPENSES</b>							
<b>PERSONNEL</b>							
Community camp- 4 wks, 3 staff, \$70/day, \$400/wk	\$ 2,000.00	\$ -	\$ 5,980.00	\$ -	\$ 7,980.00	\$ -	
Eng camp, 4 wks, \$340/child/wk, 10 kids/wk	\$ 2,000.00	\$ -	\$ 11,600.00	\$ -	\$ 13,600.00	\$ -	
Nature camps, \$275/10 children, 2 wks	\$ 2,000.00	\$ -	\$ 3,500.00	\$ -	\$ 5,500.00	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>A. SUBTOTAL PERSONNEL</b>	\$ 6,000.00	\$ -	\$ 21,080.00	\$ -	\$ 27,080.00	\$ -	
<b>MATERIALS &amp; SUPPLIES (specify)</b>							
Crafts, paints, games at community camps	\$ -	\$ -	\$ 350.00	\$ -	\$ 350.00	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
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	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>B. SUBTOTAL MATERIALS &amp; SUPPLIES</b>	\$ -	\$ -	\$ 350.00	\$ -	\$ 350.00	\$ -	
<b>TRAVEL &amp; TRAINING (specify)</b>							
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
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	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>C. SUBTOTAL TRAVEL &amp; TRAINING</b>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
<b>OTHER (specify)</b>							
Facility rental EDGE school, \$161/day, 4	\$ 500.00	\$ -	\$ 2,720.00	\$ -	\$ 3,220.00	\$ -	
Facility rental SPFAS \$225/day, 20 days	\$ 500.00	\$ -	\$ 4,000.00	\$ -	\$ 4,500.00	\$ -	
Facility rental Equestrian Centre, \$200/day, 10 days	\$ 500.00	\$ -	\$ 2,000.00	\$ -	\$ 2,500.00	\$ -	
Duke of Ed session and facility rental	\$ -	\$ -	\$ 350.00	\$ -	\$ 350.00	\$ -	
<b>D. SUBTOTAL OTHER</b>	\$ 1,500.00	\$ -	\$ 9,070.00	\$ -	\$ 10,570.00	\$ -	
<b>E. TOTAL PROGRAM EXPENSES</b>	\$ 7,500.00	\$ -	\$ 30,500.00	\$ -	\$ 38,000.00	\$ -	
<b>REVENUE</b> (Specify other sources of funding including fundraising and other grants for this program/project, not including this grant.)							
\$275/kid/wk	\$	11,000.00					
\$340/kid/ wk	\$	14,000.00					
Nature camps 2 wks, 10 kids/wk, \$275/kid	\$	5,500.00					
	\$	-					
	\$	-					
	\$	-					
	\$	-					
<b>TOTAL REVENUE</b>	\$	30,500.00					
<b>F. ROCKY VIEW COUNTY FCSS REQUEST</b> (DEFICIT = Total of Column 3 Expenditures - Total Revenue) This value should match the Proposed Total in Column 2.			<b>\$ 7,500.00</b>				