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262075 Rocky View Point Rocky View County, AB, T4A 0X2

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Rocky View County Master Farm Family Award Evaluation Criteria and Selection Process

- 1. Community Involvement 20%
 - a. Ag. Societies
 - b. Service Clubs
 - c. Youth Organizations
 - d. Charitable Clubs
- 2. Agricultural Industry Involvement 20%
 - a. Educational workshops, courses and
 - b. Commodity Boards and Associations.
 - c. Sustainable Agriculture groups
- 3. Team Farm Management 20%
 - a. Family Participation
 - b. Teamwork
 - c. Labour Management
- 4. Technical Farm Practices 40%
 - a. Marketing
 - b. Production
 - c. Sustainable Agricultural Practices

Process:

- 1. Nominations are accepted annually with a deadline of February 28.
- 2. Agricultural Services staff review submissions and may interview the nominees to recommend a candidate to ASB.
- 3. Presentation of the award occurs during lunch at the annual Agricultural Tour (usually held in July).
- 4. The award includes a plaque and gate sign.

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