



Subject:	Master Farm Family Award
Date:	March 13, 2025
Presenter:	Kristyn Lines, Manager Agricultural & Environmental Services
Department:	Agricultural & Environmental Services

REPORT SUMMARY

The Master Farm Family Award has been presented annually since 1989. It recognizes Rocky View County farm families who show excellence in the areas of community involvement, agriculture business & industry involvement, team farm management and technical farm practices.

ADMINISTRATION’S RECOMMENDATION

THAT the Agricultural Service Board selects the farm family recommended by Administration, with the announcement of the recipient at the annual agricultural tour on July 24th, 2025.

BACKGROUND

Administration reviews nominees annually and recommends their selection to the Agricultural Service Board. When multiple farm families are nominated in one year, they are carried forward to the following year for consideration again.

DISCUSSION

Based on the selection criteria attached, Administration is recommending a farm family award recipient for 2025 (name of which is provided under separate cover). The name is to be announced publicly and presented to the family at the annual agricultural tour. Please see attached for the Rocky View County Master Farm Family selection criteria.

ALTERNATE DIRECTION

Administration has no alternate direction for the Board’s consideration.

ATTACHMENTS

Attachment A – Master Farm Family Selection Criteria