



Agricultural Service Board

Subject:	Foothills Forage & Grazing Association – 9:30 a.m.
Date:	January 16, 2025
Presenter:	Kristyn Lines, Manager, Agricultural & Environmental Services
Department:	Agricultural & Environmental Services

REPORT SUMMARY

Laura Gibney, manager of the Foothills Forage & Grazing Association (FFGA) will provide an overview of FFGA's 2024 programs, upcoming 2025 programs and a continued partnership with Rocky View County.

ADMINISTRATION'S RECOMMENDATION

Administration recommends that the Rocky View County Agriculture Sector profile report be received for information.

BACKGROUND

The Foothills Forage & Grazing Association is a producer driven group that has been a leader in delivering pertinent forage and livestock information to southern Alberta producers for 50 years. The organization brings producers together by offering practical, profitable, and regenerative strategies to land managers by hosting demonstration projects, events, workshops, field tours, webinars, and networking opportunities as well as information through monthly newsletter and social media.

DISCUSSION

FFGA is continually developing their program to address the current needs of producer members and to cover a diverse range of topics while maintaining a high level of producer engagement. County partners provide valuable insight into topics and areas of interest within their region.

ALTERNATE DIRECTION

Administration has no alternate direction for the Board's consideration.

ATTACHMENTS

There are no attachments.