



Public Presentation Committee

Subject:	STARS Foundation – Annual Update
Date:	January 15, 2025
Presenter:	Ken Hubbard, Manager, Fire Services & Emergency Management

REPORT SUMMARY

Glenda Farnden, Sr. Municipal Liaison and Jackie Seely, Municipal Relations Officer of the STARS Foundation will provide a presentation on STARS Foundation – Annual Update.

The STARS Foundation will also request confirmation of a date to celebrate Rocky View County's upcoming \$1M logo unveiling event in spring/summer 2025 and revisit the pending 2025 funding request presented at the 2024 update on July 17, 2024.

ADMINISTRATION'S RECOMMENDATION

THAT the Public Presentation Committee receive the STARS Foundation – Annual Update presentation for information.

BACKGROUND

The Public Presentation Committee provides a forum for members of the public and stakeholder groups to present information and updates to the County to ensure the County understands the needs and concerns of its communities. One of the Committee's functions is to hear presentations from organizations, groups, or individuals such as the STARS Foundation.

DISCUSSION

In 2025, STARS will celebrate 40 years of serving Albertans! STARS has remained a registered charitable not-for-profit organization since its beginning, dedicated to saving lives with no cost to the patient. This is not possible without significant partnerships including the long-standing partnership we share with Rocky View County for 33 years! Thank you, Rocky View County, for an unwavering partnership that has saved tens of thousands of lives!

The purpose of the presentation is to inform the Committee of the new innovation and ways that STARS and Rocky View County's life-saving partnership enhances the health and safety of Rocky View County residents; exciting happenings at STARS, the completion of a new fleet, mission statistics and information pertinent to Rocky View County.

ATTACHMENTS

- Attachment A: STARS Foundation Request to Present Form
- Attachment B: STARS Foundation Presentation