## Economic Development Initiatives Grant Program Application Form

As per policy C-350, Economic Development Initiatives, all organizations must submit this application form prior to the deadline to be considered for the funding program.

All questions related to the completion for can be sent to economicdevelopment@rockyview.ca



Please return the completed form via email to:

**Economic Development** 

Email: economicdevelopment@rockyview.ca

Mail: 262075 Rocky View Point, Rocky View County, AB T4A 0X2

Name of Organization: Langdon & District Chamber of Commerce (LDCC)

Funding request amount: \$26,530.57

Application Prepared by (printed name): Carla Lomenda

Signature and title:

**Contact Phone & Email:** 

Date: January 15, 2024

The questions below allow us to evaluate your project for the grant program. Please answer the questions thoroughly and please attach any additional documents to the back of this form.

#### 1. How will the funding assist the advancement of your Chamber of business organization?

Delegation of responsibilities to the Executive Assistant ensures that the Board of Directors can dedicate focused time to strategic initiatives, event planning, and fostering personal relationships for membership retention and expansion. Notably, our membership has increased 63% from 2022 to 2023.

Wages for contractors to assist the board of directors in areas that are requiring further attention due to recent membership growth.

- 1. Creation and streamlining processes/procedures
- 2. General administrative duties
- 3. Grant applications
- 4. Website maintenance/updates
- 5. Monthly Newsletters & Meetings
- Bookkeeping assistance
- 7. Event coordination

# ATTACHMENT A: Langdon Chamber of Commerce 2023 Grant Funding Application F-4 Attachment A

### Page 2 of 7

| The LDCC hosts 4 major events throughout the year as well as participates in the Langdon Days Parade.  These events allow for our members to participate in many different ways, either through sponsorship, |
|--|
| setting up booths, or being recognized as a business who is involved in the community. Events in the   |
| community for a business also allows for brand exposure, business connections, collaborations and open   |
| conversations with all levels of government.   |
|  |
| 2. Is the project complete and/or operational? YES □ NO □  |
| If no, please explain and the estimated time frame for completion.   |
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| 3. Please indicate how many County Businesses have or will benefit from this project.  |
| Rocky View County # 114 members  |
| Did you have any volunteers involved with this project? YES □ NO □   |
| If yes, please note how many volunteers  |
| If yes, please note now many volunteers  |
|  |
| 11 - Full Board of Directors plus additional Members   |
|  |
| Have you received any additional grants or funding- sources for this initiative? YES ☐ NO ☐  |
| If yes, please note the funding sources and amounts below  |
| If yes, please note the funding sources and amounts below  |
|  |
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### **Financial Reporting**

Please fill in the table below about the initiative's expenditures.

| <b>Finan</b> | cial | Rep | orting | <b>Table</b> |
|--------------|------|-----|--------|--------------|
|--------------|------|-----|--------|--------------|

Name of initiative: Business Growth Supports & Events

| Expenditures   | Estimated Amounts |
|--|-------------------|
| Wages  | 14,787.41         |
| Major Events (Supplies & Materials, Promotional & Marketing<br>Materials, Facility Rentals & Rental Equipment) | 11,743.16         |
|  |                   |
|  |                   |
|  |                   |
|  |                   |
|  |                   |
|  |                   |
| Total Expenditures \$26,530.57   |                   |

| 2023/24 BOD Directory | rectory                    |
|-----------------------|----------------------------|
| <b>Board Members</b>  | Position                   |
| Carla Lomenda         | President                  |
| Peter Loats           | Vice President             |
| Krista Tardiff        | Secretary                  |
| Terri Torraville      | Treasurer                  |
| Megan McLeod          | Communications Director    |
| Rachael Wurz          | Community Liaison Director |
| Jason Anderson        | Membership Co-Director     |
| Robert "Bob" Wild     | Membership Co-Director     |
| Lana Seddon           | Director                   |
|                       |                            |

| January - Decen  INCOME Chamber Plan Benefit Donations Event Tickets Membership Fees Reimbursed Expenses Services Fees Sign Space Rental Sponsorship |    | 4,301.63<br>1,315.00<br>5,345.00 |                                     |
|--|----|----------------------------------|-------------------------------------|
| Chamber Plan Benefit  Donations  Event Tickets  Membership Fees  Reimbursed Expenses  Services Fees  Sign Space Rental                               | Т  | 4,301.63<br>1,315.00<br>5,345.00 |                                     |
| Chamber Plan Benefit  Donations  Event Tickets  Membership Fees  Reimbursed Expenses  Services Fees  Sign Space Rental                               | Te | 4,301.63<br>1,315.00<br>5,345.00 |                                     |
| Chamber Plan Benefit  Donations  Event Tickets  Membership Fees  Reimbursed Expenses  Services Fees  Sign Space Rental                               |    | 1,315.00<br>5,345.00             |                                     |
| Donations  Event Tickets  Membership Fees  Reimbursed Expenses  Services Fees  Sign Space Rental   |    | 1,315.00<br>5,345.00             |                                     |
| Event Tickets  Membership Fees  Reimbursed Expenses  Services Fees  Sign Space Rental  |    | 5,345.00                         |                                     |
| Membership Fees Reimbursed Expenses Services Fees Sign Space Rental  |    |                                  |                                     |
| Reimbursed Expenses Services Fees Sign Space Rental  |    |                                  |                                     |
| Services Fees Sign Space Rental  |    | 11,350.00                        |                                     |
| Sign Space Rental  |    | 12,015.00                        |                                     |
|  |    | 245,47                           |                                     |
| Sponsorship  |    | 1,025.00                         |                                     |
| oponiosi sinp  |    | 5,150.00                         |                                     |
| Total Income   | \$ | 40,747.10                        |                                     |
| ROSS PROFIT  | \$ | 40,747.10                        |                                     |
| XPENSES  |    |                                  |                                     |
| Bank charges   |    | 16.50                            |                                     |
| Donation Expense   |    | 1,250.00                         |                                     |
| Dues and Subscriptions   |    | 1,658.69                         |                                     |
| Event Expense  |    | 9,505.28                         |                                     |
| Insurance - Liability  |    | 1,213.00                         |                                     |
| Legal and professional fees  |    | 162.00                           |                                     |
| Office Expenses/Meetings   |    | 403.90                           |                                     |
| Office/General Administrative Expenses   |    | 0.00                             | Major Event Total \$11, 743.16      |
| QuickBooks Payments Fees   |    | 245.83                           |                                     |
| Repair and maintenance   |    | 110.25                           |                                     |
| Service Fees   |    | 18.90                            |                                     |
| Speaker Fees   |    | 1,200.00                         |                                     |
| Stationery and printing  |    | 1,037.88                         |                                     |
| Subcontractors   |    | 11,952.41                        | Wages Total \$14,787.41 was sum     |
| Website  |    | 3,701.25                         | \$11,952.41 for Executive Assistant |
| otal Expenses  | \$ | 32,475.89                        | \$2,835 for Website Contractor      |
| THER INCOME  |    |                                  |                                     |
| Interest earned  |    | 1.68                             |                                     |
| otal Other Income  | \$ | 1.68                             |                                     |
| THER EXPENSES  |    |                                  |                                     |
| Miscellaneous  |    | 0.00                             |                                     |
| otal Other Expenses  | \$ | 0.00                             |                                     |
| ROFIT  | \$ | 8,272.89                         |                                     |
| TOT T  |    | -,                               |                                     |
|  |    |                                  |                                     |

#### **ATTACHMENT A: Langdon Chamber of Commerce 2023 Grant Funding Application**

### Langdon & District Chamber of Commerce Association Page 6 of 7

### **Balance Sheet**

As of May 31, 2023

|                                 | TOTAL       |
|---------------------------------|-------------|
| Assets                          |             |
| Current Assets                  |             |
| Cash and Cash Equivalent        |             |
| Chequing                        | 16,854.69   |
| Undeposited Funds               | 0.00        |
| Total Cash and Cash Equivalent  | \$16,854.69 |
| Accounts Receivable (A/R)       |             |
| Accounts Receivable (A/R)       | 9,475.00    |
| Total Accounts Receivable (A/R) | \$9,475.00  |
| Uncategorized Asset             | 0.00        |
| Total Current Assets            | \$26,329.69 |
| Total Assets                    | \$26,329.69 |
| Liabilities and Equity          |             |
| Liabilities                     |             |
| Current Liabilities             |             |
| Accounts Payable (A/P)          |             |
| Accounts Payable (A/P)          | 0.00        |
| Total Accounts Payable (A/P)    | \$0.00      |
| Total Current Liabilities       | \$0.00      |
| Total Liabilities               | \$0.00      |
| Equity                          |             |
| Opening Balance Equity          | 9,246.23    |
| Retained Earnings               | -3,605.00   |
| Profit for the year             | 20,688.46   |
| Total Equity                    | \$26,329.69 |
| Total Liabilities and Equity    | \$26,329.69 |

#### **ATTACHMENT A: Langdon Chamber of Commerce 2023 Grant Funding Application**

### Langdon & District Chamber of Commerce Association Page 7 of 7

### Profit and Loss

June 2022 - May 2023

|   | TOTAL       |
|---|-------------|
| INCOME                                    |             |
| Chamber Plan Benefit                      | 4,302.54    |
| Donations                                 | 500.00      |
| Event Tickets                             | 5,645.00    |
| Light Standard Decor Fund                 | 0.00        |
| Membership Fees                           | 17,775.00   |
| Reimbursed Expenses                       | 30,000.00   |
| Services Fees                             | 361.57      |
| Sign Space Rental                         | 1,950.00    |
| Sponsorship                               | 6,523.19    |
| Uncategorized Income                      | 0.13        |
| Total Income                              | \$67,057.43 |
| GROSS PROFIT                              | \$67,057.43 |
| EXPENSES                                  |             |
| Bank charges                              | 0.00        |
| Donation Expense                          | 1,300.00    |
| Dues and Subscriptions                    | 1,219.79    |
| Event Expense                             | 12,610.88   |
| Insurance - Liability                     | 2,459.00    |
| Meals and entertainment                   | 48.44       |
| Mileage                                   | 33.79       |
| Office Expenses/Meetings                  | 1,003.50    |
| Office/General Administrative Expenses    | 0.00        |
| Other general and administrative expenses | 0.00        |
| QuickBooks Payments Fees                  | 164.38      |
| Repair and maintenance                    | 105.00      |
| Service Fees                              | 23.36       |
| Stationery and printing                   | 770.18      |
| Subcontractors                            | 20,153.66   |
| Travel                                    | 0.00        |
| Website                                   | 6,477.85    |
| Total Expenses                            | \$46,369.83 |
| OTHER INCOME                              |             |
| Interest earned                           | 0.86        |
| Total Other Income                        | \$0.86      |
| PROFIT                                    | \$20,688.46 |