



AGRICULTURAL AND ENVIRONMENTAL SERVICES

TO:	Agricultural Service Board	
DATE:	March 31st, 2021	DIVISION: All
FILE:	N/A	
SUBJECT:	Upcoming Events	

EXECUTIVE SUMMARY:

The itemized upcoming events listed below include those hosted by Rocky View County Agricultural Services and others, and relate to production, marketing, sustainability and community.

ADMINISTRATION RECOMMENDATION:

Administration recommends that the Upcoming Events Report be received as information in accordance with Option #1.

BACKGROUND:

One of the recommendations within the Agriculture Master Plan is to foster capacity building for the agriculture community in areas of enhanced educational services and programs. The intent is to provide support and information resources to producers for specialized opportunities and diversification within the ag industry. ASB meetings provide the opportunity to learn of local and regional conferences and training sessions of interest.

DISCUSSION:

The events below are identified for the Board's and Council's information:

1. National Animal Welfare Conference. April 6th-8th, 2021. An annual professional development and community-building event organized by Humane Canada, the federation of humane societies and SPCAs." Keynote speakers: Dr. Jane Goodall, Hon. Murray Sinclair. More information about the event and registration available [here](#).
2. Alberta Oat Growers Commission and AGM. April 8th, 2021. Due to Covid-19, the AGM will be held virtually via Zoom. Join the meeting for the AGM and a presentation on the oat market outlook. More information on the event and registration available [here](#).
3. Olds College's A Celebration of Alberta Ag. April 9th, 2021. A free two-hour live streamed event in celebration of Alberta's agriculture industry and the important role that it plays in our world. Streamed live from Olds College campus, the evening's program will include an appearance by Alberta born country music star — Corb Lund, as well as showcasing our hands-on program offering and student experience, celebrate our industry partners, and as always, help to bring awareness and raise funds for student bursaries. More information about the event and registration available [here](#).
4. Canadian Roundtable for Sustainable Beef semi-annual meeting. April 20th, 2021. Featuring updates from all of our beef sustainability work-streams, including national beef sustainability assessment and strategy, communications and marketing and the Certified Sustainable Beef Framework. We will also be launching the second phase of the Canadian beef industry's long-term 2030 goals. More information about the event and registration available [here](#).

Administration Resources

Jeff Fleischer, Agricultural and Environmental Services

5. Canada's Farm Show. June 15th-June 17th, 2021. A three-day business-to business show that is the only place to see it all. From education in the latest agricultural technology to networking and business development opportunities, this is truly the place to be for agricultural producers, manufacturers and suppliers to receive the tools, experiences and connections to get ahead and go beyond. More information about the event and registration available [here](#).
6. Sheep 101-Join Niki Schieck of Schieck Livestock and Providence Lane Homestead for a practical, hands-on workshop covering a range of topics in the Canadian sheep industry. We will discuss feed and infrastructure requirements, best practices, finding a mentor, assessing health and conformation, breed selection among much else. The workshop is geared for those who are new to sheep or looking to get into the industry but all are welcome. Early bird pricing in effect until March 19. COVID protocols apply. Contact providencelanehomestead@gmail.com for more information and to book your spot.
7. Upcoming Rocky View County Agricultural Services Workshop Series:
 - Tree Pests - April 14, 2021
 - Green Acreages - April 20, 2021
 - Native Bees - April 28, 2021

BUDGET IMPLICATIONS:

No budget implications.

OPTIONS:

- Option #1 THAT the Upcoming Events Report be received as information.
- Option #2 THAT alternative direction be provided.

Respectfully submitted,

Concurrence,

"Matthew Chilakos"

"Jeff Fleischer"

Agricultural Services Officer

Manager Agricultural and Environmental Services