



FCSS BOARD MEETING AGENDA

Date: Thursday, December 3, 2020
Time: 6:30 PM
Location: Committee Room

	Pages
A. CALL MEETING TO ORDER	
B. UPDATES/APPROVAL OF AGENDA	
C. NEXT MEETING	
D. APPROVAL OF MINUTES	
1. July 27, 2020 Family and Community Support Services Board Minutes	2
E. APPOINTMENTS	
F. GENERAL BUSINESS	
1. Budget Update	5
File: N/A	
2. Review of 2021 Funding Applications	9
File: N/A	
G. ADJOURN THE MEETING	

ROCKY VIEW COUNTY
FAMILY AND COMMUNITY SUPPORT SERVICES MEETING MINUTES
July 27, 2020

Page 1

A meeting of the Family and Community Support Services (FCSS) of Rocky View County was held at the Rocky View County Municipal Hall, 262075 Rocky View Point, in Rocky View County.

Present: Sarita Barrett via GoTo Meeting
Dimitri Dimopoulos via GoTo Meeting
Tiffany Fassnidge
Debbie Maclean
Leah Stewart
Councillor Kim McKylor, Division 2 via GoTo Meeting

Staff: Gurbir Nijjar, Manager, Recreation, Parks and Community Support
Randy Ell, FCSS Coordinator
Susan Shaak, Recording Secretary

Absent: Councillor Mark Kamachi, Division 1

CALL TO ORDER

The FCSS Coordinator called the meeting to order at 6:45 p.m.

06-20G27-01

UPDATES / ACCEPTANCE OF THE AGENDA

The FCSS Coordinator called for any additions or updates to the agenda.

MOVED by Ms. Maclean that the agenda be accepted as presented.

Carried

06-20G27-02

ESTIMATED ADJOURNMENT TIME

The estimated adjournment time is 7:15 p.m.

06-20G27-03

NEXT MEETING DATE

The next meeting is scheduled at the Call of the Chairman.

06-20G27-04

CONFIRMATION OF MINUTES

MOVED by Ms. Fassnidge that the minutes of October 1, 2019 be adopted as presented.

Carried

GENERAL BUSINESS

06-20G27-05

Election of Chairman and Vice-Chairman

The FCSS Coordinator called for nominations for the position of Chairman.

Ms. Barrett nominated Mr. Dimopoulos.

Mr. Dimopoulos accepted the nomination.

The FCSS Coordinator called for nominations a second time.

The FCSS Coordinator called for nominations a third time.

MOVED by Ms. Fassnidge that nominations cease.

Carried

ROCKY VIEW COUNTY
FAMILY AND COMMUNITY SUPPORT SERVICES MEETING MINUTES
July 27, 2020

Page 2

The FCSS Coordinator declared Mr. Dimopoulos as Chairman for the ensuing year.

The FCSS Coordinator called for nominations for the position of Vice-Chairman.

Ms. Maclean nominated Ms. Fassnidge.

Ms. Fassnidge accepted the nomination.

The FCSS Coordinator called for nominations a second time.

The FCSS Coordinator called for nominations a third time.

MOVED by Ms. Maclean that nominations cease.

Carried

The FCSS Coordinator declared Ms. Fassnidge as Vice-Chairman for the ensuing year.

Mr. Dimopoulos assumed the Chair.

06-20G27-06

Budget Updates

Mr. Ell indicated that the Board made a motion at the October 1, 2019 meeting to reserve \$54,907 funding in the event that the 2020 Provincial budget, that was to be released after the meeting, included a reduction in FCSS dollars. That reduction did not occur. Administration made a request of the Executive Leadership Team (CAO and Executive Directors) to reallocate administrative dollars within the current FCSS budget to provide additional dollars to existing FCSS funded programs to deal with COVID-19 responses. These amounts include dollars allocated to the cancellation of conferences, meetings, training, FCSS Board Initiatives and promotional items. Therefore, the total 2020 funding available has been updated on the spreadsheet to adjust for these details. The revised amount of \$82,907 is potentially available for the two new applications previously received and for additional allocation to those previously approved for general funding.

06-20G27-07

2020 Special Project Funding Applications

MOVED by Ms. Fassnidge that the Family and Community Support Services Board move into "Committee of the Whole" at 6:52 p.m.

Carried

MOVED by Ms. Maclean that the Family and Community Support Services Board come out of "Committee of the Whole" at 7:42 p.m.

Carried

MOVED by Ms. Maclean that the Family and Community Support Services Board budget remaining 2020 grant money as follows:

Regular Grant reserved money \$54,907 and reallocation \$28,000 for a total of \$82,907 for current applications and COVID-19 support and that the following applications be approved for 2020 Grants for Special Projects Funding:

a) Airdrie Boys and Girls Club be allocated \$7,500 for the Irricana Critical Hours Program; and

b) Crossfield Day Camp Society be allocated \$0.

ROCKY VIEW COUNTY
FAMILY AND COMMUNITY SUPPORT SERVICES MEETING MINUTES
July 27, 2020

Page 3

that the following applications be approved for 2020 Additional Grants for COVID-19 Support Funding:

- a) Bearspaw Glendale Community Association be allocated \$0; and
- b) Big Brothers and Big Sisters of Calgary and Area be allocated \$8,342 for Mentoring in Rocky View County; and
- c) Boys and Girls Club of Cochrane and Area be allocated \$8,044 for Community Outreach – Youth Engagement; and
- d) The Bragg Creek Community Association be allocated \$1,101 for Community Programming; and
- e) Centre for Sexuality be allocated \$1,490 for The Girls Program; and
- f) City of Chestermere be allocated \$8,044 for Langdon and SE Rocky View Community Support Services; and
- g) Cochrane FCSS be allocated \$8,540 for Programs for Rural Residents; and
- h) Helping Hands Society of Cochrane and Area be allocated \$1,241 for Community Service Projects; and
- i) Langdon Theatre Association be allocated \$2,483 for the Youth Theatre Project; and
- j) North Rocky View Community Links be allocated \$5,114 for the Family Resource Program; and
- k) North Rocky View Community Links Society be allocated \$9,980 for Outreach and Communications Project; and
- l) Seniors for Kids Society be allocated \$3,128 for the Senior Mentoring Program; and
- m) Synergy Youth and Community Development Society be allocated \$8,441 for Synergy; and
- n) Western Rocky View Family and Community Resource Centre be allocated \$9,459 for the Community Support Program.

Carried

06-20G27-08

2021 Funding Application Deadline

MOVED by Ms. Barrett that the deadline deadline for 2021 FCSS Funding applications be set to 4:00 p.m. on Wednesday, September 30, 2020.

Carried

06-20G27-09

TERMINATION

MOVED by Ms. Stewart that the meeting terminate at 7:53 p.m.

Carried

CHAIRMAN

RECORDING SECRETARY

2021 Applications for Fall 2020 FCSS Board Meeting

Printed on: 2020-11-12

2021 Budget Summary			
<i>(Based on 2020 Budget. Amounts Below Still to be Finalized)</i>			
REVENUE			
Provincial Monies	854,100	Regular Grant Money Available	869,300
Municipal Monies	213,500	2021 Regular Grant Request Total	1,052,051
Total Revenue	<u>1,067,600</u>	Approved Regular Grants Total	0
		Regular Grant Funds Remaining	<u>869,300</u>
EXPENSES			
FCSS Management	143,300	Special Projects Grant Money Reserve	15,000
Interdepartmental Transfer	40,000	Approved Special Projects Total	
Grants to Organizations	884,300	Funds Remaining	<u>15,000</u>
Total Expenses	<u>1,067,600</u>		

Agenda Item	Name of Organization	Project	Division	2018	2019	2020	2020	2021	Requested Percentage Increase	Percentage of Regular Money Available Requested
				Approved Amount	Approved Base Amount	Approved Amount	COVID-19 Additional Approved	Request		
			2 or More Regions							
d	Big Brothers and Big Sisters of Calgary and Area	Mentoring in Rocky View County	All except 4,5	84,000	84,000	84,000	8,342	90,050	7.20%	10.36%
			Total Funds	84,000	84,000	84,000	8,342	90,050		10.36%
			Western Rocky View							
c	Bearspaw-Glendale Community Association	Community Enrichment Program	2,8,9	15,500	15,500	15,500		15,500	0.00%	1.78%
e	Boys and Girls Club of Cochrane and Area	Community Outreach - Youth Engagement	1,2,3,7,8,9	81,000	81,000	81,000	8,044	106,200	31.11%	12.22%
f	Bragg Creek Community Associaton	Community Programming	1,2	0	Did Not Apply	11,085	1,101	32,755	195.49%	3.77%
i	Cochrane and Area Victim Services Society	Volunteer Training	1,2,3,7,8,9	5,000	5,000	5,500		5,000	-9.09%	0.58%
j	Cochrane FCSS	Programs for Rural Residents	1,2,3,7,8,9	66,500	69,500	86,000	8,540	86,000	0.00%	9.89%
k	Cochrane FCSS/Formerly Western RV Community Resource Centre	Rural Community Support Program	1,2,3,7,8,9	85,000	85,000	95,255	9,459	95,000	-0.27%	10.93%
n	Friends of Spirit Winds Ranch	Learning with Purpose	1,2,3,7,8,9	7,500	7,500	7,500		7,500	0.00%	0.86%
o	Helping Hands Society of Cochrane and Area	Community Service Projects	1,2,3,7,8,9	10,000	10,000	12,500	1,241	15,000	20.00%	1.73%
v	Seniors for Kids	Senior Mentoring Program	1,2,3,8,9	29,000	29,000	31,500	3,128	34,000	7.94%	3.91%
x	Variety - the Children's Charity of Alberta Association	Just Like You	1,2,3,7,8,9	7,500	7,500	7,500		7,500	0.00%	0.86%
			Total Funds	307,000	310,000	353,340	31,513	404,455		46.53%

Agenda Item	Name of Organization	Project	Division	2018 Approved Amount	2019 Approved Base Amount	2020 Approved Amount	2020 COVID-19 Additional Approved	2021 Request	Requested Percentage Increase	Percentage of Regular Money Available Requested
North Rocky View										
a	Airdrie Boys and Girls Club	Children & Youth Programs	6,7	79,264	79,264	7,500		71,279	850.39%	8.20%
b	Airdrie and District Victim Services	Volunteer Support	6,7	10,000	5,000	5,500		15,000	172.73%	1.73%
l	Crossfield Daycamp	Daycamp	6,7					5,000		0.58%
m	Crossfield Playschool	Playschool Program	6,7	5,000	5,000	6,000		4,725	-21.25%	0.54%
q	KIK Seniors	Art Therapy	6	3,500	3,500	3,500		3,500	0.00%	0.40%
t	North Rocky View Community Links	Family Resource Program	6,7	49,980	51,500	51,500	5,114	66,432	28.99%	7.64%
u	North Rocky View Community Links	Outreach and Communications Project	6,7	99,000	100,500	100,500	9,980	117,545	16.96%	13.52%
Total Funds				246,744	244,764	174,500	15,094	283,481		32.61%
Southeast Rocky View										
g	The Centre for Sexuality	The Girls Program	4,5		7,500	15,000	1,490	15,000	0.00%	1.73%
h	Chestermere Community Services FCSS	Community Services SERV FCSS	4,5	80,000	81,000	81,000	8,044	89,065	9.96%	10.25%
p	Indus Preschool Society	Preschool Program	4,5					6,000		0.69%
r	Langdon Older Kids	Seniors Program	4,5	4,752	5,000	4,500		5,000	11.11%	0.58%
s	Langdon Theatre Association	Youth Theatre Project	4	25,000	25,000	25,000	2,483	51,000	104.00%	5.87%
w	Synergy Youth and Community Development Society	Synergy	4,5	80,000	81,386	85,000	8,441	108,000	27.06%	12.42%
Total Funds				189,752	199,886	210,500	20,458	274,065		31.53%
Total Requested								1,052,051		121.02%

The above amounts only represent groups that applied for funding in 2021. It does not include all grant amounts from 2018-2020

The total grant money allocated in 2020 was initially \$881,800. An additional \$82,907 was reallocated in Summer 2020 for a COVID-19 response and should not be considered for 2021 purposes at this time.

2021 Applications for Fall 2020 FCSS Board Meeting

Agenda Item	Name of Organization	Project	Division	2018 Approved Amount	2019 Approved Base Amount	2020 Approved Amount	2020 COVID-19 Additional Approved	2021 Request	Requested Percentage Increase	Percentage of Regular Money Available Requested
a	Airdrie Boys and Girls Club	Children & Youth Programs	6,7	79,264	79,264	7,500		71,279	850.39%	8.20%
b	Airdrie and District Victim Services	Volunteer Support	6,7	10,000	5,000	5,500		15,000	172.73%	1.73%
c	Bearspaw-Glendale Community Association	Community Enrichment Program	2,8,9	15,500	15,500	15,500		15,500	0.00%	1.78%
d	Big Brothers and Big Sisters of Calgary and Area	Mentoring in Rocky View County	All except 4,5	84,000	84,000	84,000	8,342	90,050	7.20%	10.36%
e	Boys and Girls Club of Cochrane and Area	Community Outreach - Youth Engagement	1,2,7,8,9	81,000	81,000	81,000	8,044	106,200	31.11%	12.22%

f	Bragg Creek Community Associaton	Community Programming	1,2	0	Did Not Apply	11,085	1,101	32,755	195.49%	3.77%	
g	The Centre for Sexuality	The Girls Program	4,5	Did Not Apply		7,500	15,000	1,490	15,000	0.00%	1.73%
h	Chestermere Community Services FCSS	Community Services SERV FCSS	4,5	80,000	81,000	81,000	8,044	89,065	9.96%	10.25%	
i	Cochrane and Area Victim Services Society	Volunteer Training	1,2,3,7,8,9	5,000	5,000	5,500		5,000	-9.09%	0.58%	
j	Cochrane FCSS	Programs for Rural Residents	1,2,3,7,8,9	66,500	69,500	86,000	8,540	86,000	0.00%	9.89%	
k	Cochrane FCSS/Formerly Western RV Community Resource Centre	Rural Community Support Program	1,2,3,7,8,9	85,000	85,000	95,255	9,459	95,000	-0.27%	10.93%	
l	Crossfield Daycamp	Daycamp	6,7			0		5,000		0.58%	
m	Crossfield Playschool	Playschool Program	6,7	5,000	5,000	6,000		4,725	-21.25%	0.54%	
n	Friends of Spirit Winds Ranch	Learning with Purpose	1,2,3,7,8,9	7,500	7,500	7,500		7,500	0.00%	0.86%	
o	Helping Hands Society of Cochrane and Area	Community Service Projects	1,2,3,7,8,9	10,000	10,000	12,500	1,241	15,000	20.00%	1.73%	
p	Indus Preschool Society	Preschool Program	4,5					6,000		0.69%	
q	KIK Seniors	Art Therapy Program	6	3,500	3,500	3,500		3,500		0.40%	
r	Langdon Older Kids	Seniors Program	4,5	4,752	5,800	4,500		5,000	11.11%	0.58%	
s	Langdon Theatre Association	Youth Theatre Project	4	25,000	25,000	25,000	2,483	51,000	104.00%	5.87%	
t	North Rocky View Community Links	Family Resource Program	6,7	49,980	51,500	51,500	5,114	66,432	28.99%	7.64%	
u	North Rocky View Community Links	Outreach and Communications Project	6,7	99,000	100,500	100,500	9,980	117,545	16.96%	13.52%	
v	Seniors for Kids	Senior Mentoring Program	1,2,3,7,8,9	29,000	29,000	31,500	3,128	34,000	7.94%	3.91%	
w	Synergy Youth and Community Development Society	Synergy	4,5	80,000	81,386	85,000	8,441	108,000	27.06%	12.42%	
x	Variety - the Children's Charity of Alberta Association	Just Like You	1,2,3,7,8,9	7,500	7,500	7,500		7,500	0.00%	0.86%	
							Total Requested	1,052,051	121.02%		

2021 Applications for Fall 2020 FCSS Board Meetings

Agenda Item	Name of Organization	Project	Division	2020 Approved Amount	2021 Request	Funding Approval	Percentage Increase	Regular Grant Money Remaining (Running Total)
a	Airdrie Boys and Girls Club	Children & Youth Programs	6,7	7,500	71,279		-100.00%	869,300
b	Airdrie and District Victim Services	Volunteer Support	6,7	5,500	15,000		-100.00%	
c	Bearspaw-Glendale Community Association	Community Enrichment Program	2,8,9	15,500	15,500		-100.00%	
d	Big Brothers and Big Sisters of Calgary and Area	Mentoring in Rocky View County	All except 4,5	84,000	90,050		-100.00%	
e	Boys and Girls Club of Cochrane and Area	Community Outreach - Youth Engagement	1,2,3,8,9	81,000	106,200		-100.00%	
f	Bragg Creek Community Associaton	Community Programming	1,2	11,085	32,755		-100.00%	
g	The Centre for Sexuality	The Girls Program	4,5	15,000	15,000		-100.00%	

h	Chestermere Community Services FCSS	Community Services SERV FCSS	4,5	81,000	89,065		-100.00%
i	Cochrane and Area Victim Services Society	Volunteer Training	1,2,3,7,8,9	5,500	5,000		-100.00%
j	Cochrane FCSS	Programs for Rural Residents	1,2,3,7,8,9	86,000	86,000		-100.00%
k	Cochrane FCSS/Formerly Western RV Community Resource Centre	Rural Community Support Program	1,2,3,7,8,9	95,255	95,000		-100.00%
l	Crossfield Daycamp	Daycamp	6,7	0	5,000		
m	Crossfield Playschool	Playschool Program	6,7	6,000	4,725		-100.00%
n	Friends of Spirit Winds Ranch	Learning with Purpose	1,2,3,7,8,9	7,500	7,500		-100.00%
o	Helping Hands Society of Cochrane and Area	Community Service Projects	1,2,3,7,8,9	12,500	15,000		-100.00%
p	Indus Preschool Society	Preschool Program	4,5		6,000		
q	KIK Seniors	Art Therapy Program	6	3,500	3,500		-100.00%
r	Langdon Older Kids	Seniors Program	4,5	4,500	5,000		-100.00%
s	Langdon Theatre Association	Youth Theatre Project	4	25,000	51,000		-100.00%
t	North Rocky View Community Links	Family Resource Program	6,7	51,500	66,432		-100.00%
u	North Rocky View Community Links	Outreach and Communications Project	6,7	100,500	117,545		-100.00%
v	Seniors for Kids	Senior Mentoring Program	1,2,3,7,8,9	31,500	34,000		-100.00%
w	Synergy Youth and Community Development Society	Synergy	4,5	85,000	108,000		-100.00%
x	Variety - the Children's Charity of Alberta Association	Just Like You	1,2,3,7,8,9	7,500	7,500		-100.00%
				Total Requested	1,052,051	0	

869,300

869,300

2021 Budget Summary			
(Based on 2020 Budget, does not include \$71,200 Spring Budget Approval. Amounts Below Still to be Finalized)			
REVENUE			
Provincial Monies	854,100	Regular Grant Money Available	869,300
Municipal Monies	213,500	2021 Regular Grant Request Total	1,052,051
Total Revenue	<u>1,067,600</u>	Approved Regular Grants Total	0
		Regular Grant Funds Remaining	<u>869,300</u>
EXPENSES			
FCSS Management	143,300	Special Projects Grant Money Reserve	15,000
Interdepartmental Transfer	40,000	Approved Special Projects Total	
Grants to Organizations	884,300	Funds Remaining	<u>15,000</u>
Total Expenses	<u>1,067,600</u>		

Difference -182,751

ROCKY VIEW COUNTY FCSS VISION:

Inclusive Communities
Strong Families
Resilient Individuals

ROCKY VIEW COUNTY FCSS MISSION:

Cultivating caring communities that enhance social well-being through prevention, volunteerism, collaboration and community development.

ROCKY VIEW COUNTY FCSS IDENTITY STATEMENT:

We advance our mission of cultivating caring communities and seek to create inclusive communities, strong families and resilient individuals by collaborating with all stakeholders throughout the County by providing strategic funding and emphasizing leveraging potential within the County, innovation, agility and forward thinking. We are sustainable by stable funding, collaboration and partnerships, volunteerism and having a common vision.

ROCKY VIEW COUNTY FCSS STRATEGY SCREEN:

	Rocky View County Strategy Screen	
1.	Meets FCSS Act and Regulation including prevention	Early stage prevention is a priority for FCSS.
2.	Aligns with our vision/mission/values	FCSS improves social well-being when the collective needs of individuals, families and communities are met.
3.	Considers the impact on our stakeholders, partners, and the overall social well-being of the County	FCSS uses a collaborative approach to engage its partner organizations.
4.	Brings people together and builds social capital	Strong networks and relationships among citizens, the non-profit, voluntary sector, and government or institutional policies, programs and services are vital to a caring community.
5.	Uses research based best practises	FCSS programs and services recognize and address multiple risk and/or protective factors.
6.	Are evidence based	FCSS programs and services participate in critical reflection and evaluation processes to continually improve.
7.	Are consistent with past successes	FCSS endeavours to provide adequate resources to ensure that programs and services can be delivered to a high standard.
8.	Positions us well for the future	FCSS programs are planned and implemented in consideration of where people live, learn, work and play.

Rocky View County Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Airdrie and District victims Assistance society (ADVAS)
Program Name	Volunteer Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	15,000.00
E-Mail Address and Website	Karen.kuntz@rcmp-grc.gc.ca www.airdrievictimassistance.com
Mailing Address (include postal code)	2 Highland Park Way, NE, Airdrie, AB, T4A 0R1
Street Address (for courier purposes)	2 Highland Park Way, NE, Airdrie, AB, T4A 0R1
Agency Telephone Number	403-945-7290
Agency Fax Number	403-945-7254
Executive Director Name	Karen Kuntz
Program Contact Name	Karen Kuntz
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
<p>This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcas-program.aspx)</p>


Signature (Agency Signing Authority)

Executive Director
Title

Karen Kuntz
Print Name

9/22/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: [Click here to enter text.](#)

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth _____ other (specify) _____ Existing FCSS Grant Recipient _____

3. SOCIETY MEMBERSHIP (current)	
Number of Members	4 full time staff, 10 volunteer board members & 22 volunteers advocate
Membership Fee Per Member	N/A

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	50679027	
Charitable Number (if have one):	1000882-59	<input checked="" type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	24 hours	24 hours	24 hours	24 hours	24 hours	24 hours	24 hours
Dates not Open:	N/A						
Statutory Holiday:	N/A			Other	N/A		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input checked="" type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Airdrie and District Victims Assistance Society (ADVAS) is a non-profit organization whose mandate is to support victims of crime and/or tragedy within the Airdrie and Beiseker RCMP detachments and surrounding Rocky View County area. In order to successfully fulfil our mandate, ADVAS relies heavily on volunteers. The goal of the ADVAS volunteer program is to provide volunteers with the tools and training necessary to assist them in providing support, information and referrals to victims of crime and/or tragedy. ADVAS's vision is to bridge the gap from hurt to hope with the intent to empower victims to take control of this experience as it becomes part of their life.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children		%
Youth		%
Families		%
Adults		%
Seniors		%
Volunteerism	100	%
Community Development		%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

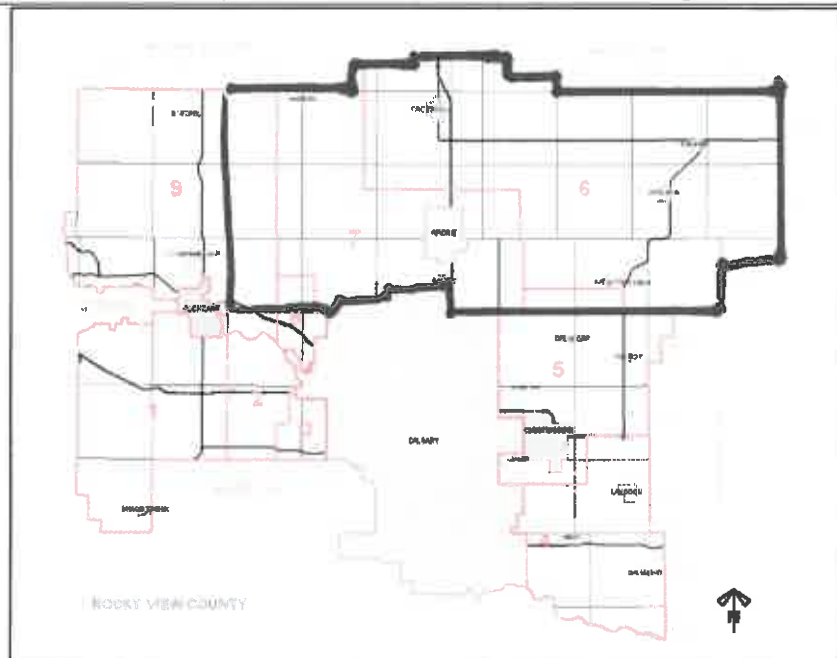
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	20	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	30	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.		%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.		%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.	50	%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

ADVAS volunteers and staff provide 24-hour support services to individuals in Airdrie, Beiseker, Balzac, Crossfield, Kathryn, Irricana, Madden, Acme, Linden and the surrounding Rocky View County areas. We cover the areas on the map marked by 6 and 7. There are no other agencies in the ADVAS catchment area that provide similar services.



B. What cooperative and coordinative steps has the program taken with these agencies?

ADVAS volunteers must follow mandated partnerships federally, provincially and locally within our mission to provide support, information and referrals. Support – Volunteers must adhere to the federal and provincial laws when supporting people impacted by crime and tragedy as set out in the Canadian Victims Bill of Rights and the Alberta Victims of Crime and Public Safety Act. Information – Volunteers must understand and adhere to all Justice and Solicitor General provincial protocols when helping the communities what have been impacted by crime and/or tragedy. Referrals – All volunteers refer people to applicable services to meet their needs. Examples of these agencies are North Rocky View Community Links Society, Airdrie Mental Health/Addiction; Sheldon Chumir Health Centre, area shelters, Child Advocacy Centre to name a few.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

ADVAS volunteers provide the only 24-hour crisis support service through the Airdrie and Beiseker detachment for Rocky View County citizens. A close working relationship with other organizations is vital to provide long term referral services. These agencies provide assistance in areas such as counselling, support groups, basic needs, parenting programs and more. ADVAS volunteers provide support, information and referral to victims of crime and/or tragedy to mitigate the lasting effects of trauma on victims. Next of kin death notifications, proactive domestic violence referrals from police agencies to mitigate potential victimization, connecting parents to family court and civil court support, criminal court support, preparation and accompaniment are unique to ADVAS and not provided by other organizations in the communities we serve.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

VISION: a community that assists in bridging the gap from hurt to hope with the intent to empower victims to take control of their experience as it becomes part of their life

CORE VALUES: we value: integrity, confidentiality, supportive community relationships, respect and professional relationship with the RCMP, our Board, staff and volunteers, highly trained and skilled people, sincere compassionate and timely response, reliable services delivered in a non-judgmental manner and providing accountable and fiscally responsible quality services

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

To respect the victims, we support by providing a compassionate response to the trauma experienced, providing emotional and practical assistance as well as information on victims' rights and the appropriate referrals necessary to help reduce the negative impact of victimization

ADVAS is one of approximately 75 police based victim service units serving 139 police detachments throughout Alberta. We work closely with Provincial and Regional organizations to address the current trends of crime and victimization.

ADVAS is comprised of dedicated and highly trained volunteers and staff who provide professional, confidential, non-judgmental and timely service at no cost to all victims of crime and tragedy.

ADVAS is mandated by federal and provincial law to be volunteer based and provide all persons impacted by crime with relevant Victims of Crime Program information and court support.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

The unique needs of the ADVAS Volunteer Program are focused on training advocates to assist community members who have been impacted by traumatic events. Unlike other non-profits who rely on volunteers, the

volunteers with ADVAS must undergo a rigorous RCMP security clearance and complete over 70 hours of provincially mandated training. This process takes up to 12 months before the volunteers begin their six month mentorship with a senior volunteer advocate.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

ADVAS offers the following training to the front line volunteers to ensure they have the necessary skills and most recent training to support victims of crime and tragedy:

Solicitor/General training: 70 hours of online mandatory training covering all crimes, court orientation and diversity

Victims of Crime Interim Financial Benefits: ongoing

Wellness: Resilience, Road to Mental Readiness, Mental Health

Crime Awareness: Fraud, Financial Crimes, Cyber Crimes, Theft, Robbery, Drugs and Gangs

Domestic/Family Violence: ongoing

Other: Suicide Intervention, Grief Support

ADVAS has been deemed an essential service by the Government of Alberta during the pandemic.

Our 2020 training opportunities during COVID were offered online. ADVAS has adapted its training to accommodate AHS health and safety protocols during 2020 and into 2022. Both in person and online training opportunities are offered to all ADVAS volunteers including our volunteer board of directors.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

All Police based Victim Service Units in the province operate within the same standardized training protocols and ADVAS volunteers follow that same practice. The training program for front line volunteers is based on current social issues and crime statistics provided by the local police services in which we support. The mandated certified training is provided to equip all volunteers with the necessary tools to be able to support those impacted by crime and/or tragedy. Research from Department of Justice Canada, "Working with Victims of Crime", indicates people who have been exposed to traumatic events cope better and become more resilient to traumatic events when immediate intervention is provided. ADVAS volunteers provide immediate intervention to support people exposed to traumatic events reflecting the theory of change. The work and support that ADVAS volunteers contribute is unique and is reflected in the training necessary to fulfill the Rocky View County outcomes and the ADVAS volunteer role. ADVAS ensures that volunteers are recognized throughout the year through personal wellness initiatives, self-care techniques, end of summer recognition dinner, Christmas party, birthday recognition to name a few. All volunteers are reimbursed for mileage expenses to attend training and after their probationary period are provided with WCB coverage and EFAP benefits.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

ADVAS has on-going financial support from a number of different funding sources including: Alberta Justice and Solicitor General for crime cases and for all noncriminal and tragedy cases: FCSS City of Airdrie and Crossfield, Safe Community Funding in conjunction with North Rocky View Community Links, corporate and private donations

B. Has this budget been authorized by your Board of Directors? No, please explain:

The preliminary 2021 budget is being prepared for presentation and approval at the October Board meeting.

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

ADVAS statistics are not broken down into seniors and families as the RCMP file number can only be counted as one occurrence even if there are several families affected by the crime (business robbery) or tragedy (fire/sudden death). We are not provided with the ages of victims and only score the number of adults and children affected by crime and tragedy. Statistical data collection has been revised to reflect criminal and noncriminal cases and the actual hours dedicated to individuals.

Number of Adults – 1,615 Number of Children – 164 Total – 3,551 Number of County Residents –196

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Number of Groups: 14 training sessions Total Number of Participants: number of participants will vary as several of the training sessions are open to the RCMP, other community agencies and victim services units – 30 to 40 participants are projected for these sessions.

ADVAS will be placing volunteer recruitment advertisements in the Rocky View Weekly and on municipal social media pages to encourage more RVC board and front line volunteerism with the Society. One consideration for rural frontline volunteers, the driving distance from their home to the Airdrie detachment must be 30 minutes. ADVAS currently has two volunteer board members who live outside of the Airdrie area.

Number of Groups: 14 Total Number of Participants: 30-40 per group Number of County Residents: 6 per group

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

ADVAS volunteers will provide immediate, timely and non-judgmental support to victims.

The Society will arrange and pay for transportation to a safe location or an emergency shelter, assist victims with phone calls to notify family members of a death, connect fire victims with immediate accommodation, provide information resources on scene or mail out, provide information to victims of crime including: victims of crime programs, inform victims about the status of the RCMP file and investigative process, provide follow up calls to keep the victim informed about court outcomes, provide court preparation and accompaniment for trials and refer individuals to appropriate follow up agencies. ADVAS acquired an accredited trauma support dog who will sit with victims of crime during police interviews, for court testimony and during traumatic events where his support is needed.

Number of Clients: 3,551 (2019) Number of County Residents: 196 (2019) We anticipate these number to climb by the end of 2020 and into 2021.

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Number of Groups: 14 training sessions Total Number of Participants: number of participants will vary as several of the training sessions are open to the RCMP, other community agencies and victim services units – 30 to 40 participants are projected for these sessions.

ADVAS will be placing volunteer recruitment advertisements in the Rocky View Weekly and on municipal social media pages to encourage more RVC board and front line volunteerism with the Society. One

consideration for rural frontline volunteers, the driving distance from their home to the Airdrie detachment must be 30 minutes. ADVAS currently has six volunteers who live outside of the Airdrie area.

Number of Initiatives: 14 Number of Clients: 4,000 Number of County Residents: 250

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

ADVAS utilizes volunteers in three key roles; our board of directors, frontline advocates and court support advocates.

- The Board of Directors are responsible for the legal governance, financial accountability and overall delivery of programs and services for the communities we serve.
- Frontline volunteers provide mandated support, information and referrals to both victims of crime and people who have experienced a non-criminal tragic event by providing a compassionate response to the trauma experienced, providing emotional and practical assistance and referrals to longer term community support.
- Court support volunteers provide people who are navigating the criminal justice systems with information on victims' rights and the appropriate referrals necessary to help reduce the negative impact of victimization, provide victims of crime program information including: victim impact statements, restitution recovery applications, assistance with the forms, court outcomes and trial preparation support as needed.

b) How does the program promote, encourage, and facilitate the use of volunteers?

Frontline volunteers:

- Are on call and available on a weekly rotation for call outs, referrals and follow up contact with victims.
- Will attend call outs with the RCMP when necessary 24/7/365 for next of kin death notifications, fires, floods, set up reception sights for evacuations and closed roads due to dangerous driving conditions, attend accident scenes etc....
- Assist with office visits to support non-criminal needs such as funeral arrangements and grief support, survivors of suicide information, accommodation, family court matters, fire and flood information
- A volunteer Team Mentor (experienced volunteer) mentors new volunteers.
- Volunteers also assist with administrative duties and website resource review

Court Volunteers:

- Attend court on behalf of victims and provide immediate follow-up regarding court outcomes
- Assist with office visits to do witness preparation and assist with program forms
- Attend court with witnesses when requested in Airdrie, Court of Queen's Bench In Calgary and other provincial court locations.

Overall, the number of volunteer hours is not reflective of the volunteer's commitment to the Society - volunteer advocates are on call for approximately 20,000 hours per year.

c) Total number of volunteers in agency/program:	28
d) Total number of volunteer hours in 2019: 10,293 direct support & 18,000 on call	28,293
e) Estimated number of volunteer hours until the end of 2020: Reduction due to COVID	21,000

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Improved Social Wellbeing of Individual Volunteers:

1. **Short Term:** Relevant education and training opportunities
Connections in the community
Emotional enrichment and satisfaction in volunteerism
2. **Mid Term:** Satisfaction by contributing to the community and to individuals affected by crime and/or tragedy
Apply education and training skills to personal and professional relationships
3. **Long Term:** Awareness of community needs, connected and contributing to the community

<p>Ownership of the ADVAS program Personal fulfillment</p> <p>Improved Social Wellbeing of RVC Individuals:</p> <ol style="list-style-type: none"> 1. Short Term: Feel supported immediately after a crime and/or tragedy Information to connect to community resources 2. Mid Term: Strive to regain physical, emotional and psychological well being Established community agency support as needed 3. Long Term: Empowered to maintain physical, emotional and psychological well being Acquire skills to deal with crime and/or tragedy <p>COMMUNITY</p> <ol style="list-style-type: none"> 1. Short Term: Awareness of community and social issues Awareness of services available for adults and children impacted by tragic events 2. Mid Term: Empowered to community and social issues Empathy and tolerance for people affected by crime and tragic events 3. Long Term: Works as a collective group to maintain a supportive environment for all citizens
--

<p>9.9 OUTCOME INDICATORS</p> <p>List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.</p> <p>Volunteers: Volunteers report satisfaction with training opportunities Volunteers make appropriate referrals to community agencies Volunteers report enrichment and satisfaction in volunteerism Volunteers report satisfaction when they are able to empower victims they support Volunteers report that they utilize new skills in many aspects of daily life Volunteers report satisfaction in knowing that they make a difference Ongoing participation by volunteers to sustaining the programs ADVAS offers free of charge Long term volunteer commitment</p> <p>Victims: Direct feedback from victims (follow up) Victims have increased confidence to deal with crime and/or tragedy Victims have increased knowledge about the investigative process and the criminal justice system Victims utilize community services and resources Victims indicate they no longer need ADVAS support Victims use of community resources as needed Victims become vital contributors to their community</p> <p>Community: Community news coverage and public awareness events Community education sessions to promote crime prevention Community feedback indicates awareness of available victim services Community willingness to contact our organization requesting service Community shows support for our program Stakeholders, Service Groups and the community at large provide financial and social support</p>

<p>10. ADDITIONAL INFORMATION</p> <p>Please provide a brief agency/program history.</p> <p>ADVAS was incorporated in 1993 and has been operating out of the Airdrie RCMP Detachment since January 1995. We've been providing direct service delivery for 25 years in communities we are honored to serve. This unique program service is registered as a non-profit society. ADVAS provides support, information and referral services to victims of crime and/or tragedy in the Airdrie and Beiseker RCMP detachments and surrounding Rocky View County. ADVAS is grateful for long standing the partnership with Rocky View County and for their continued financial support. The adults and children that ADVAS supports, benefit from the collaborative relationship we have with the County.</p>
--

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

ADVAS continues to support Rocky View County residents for both criminal and non-criminal events:

Non-criminal – ADVAS was called out to a rural area north of Airdrie to support the RCMP and family of a victim who died in a motor vehicle accident. The RCMP did not want to do the next of kin death notification without ADVAS present.

Criminal – ADVAS continues to provide support to a Rocky View County resident who was the victim of a hijacked shooting in 2017. The case will be resolved in court in 2020 thus demonstrating the ongoing support ADVAS provides to victims of crime.

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
a. SUBTOTAL PERSONNEL			
TRAVEL & TRAINING (specify)			
Volunteer Training	20,500	5,500	26,000
Volunteer Recognition	12,750	4,250	17,000
Volunteer Recruitment	750	250	1,000
b. SUBTOTAL TRAVEL & TRAINING	34,000	10,000	44,000
MATERIALS AND SUPPLIES (specify)			
c. SUBTOTAL MATERIALS AND SUPPLIES			
OTHER (specify)			
Volunteer WCB Benefits	2,700	0	2,700
Volunteer EFAP Benefits	1,995	0	1,995
Volunteer Travel	1,500	0	1,500
d. SUBTOTAL OTHER	6,195	0	6,195
e. TOTAL EXPENDITURES (e=a+b+c+d)	40,195	10,000	50,195
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Other FCSS Grants	37,000		
Donations	3,195		
f. TOTAL REVENUE	40,195		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		10,000	

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	5,500
B. 2021 County FCSS Request	10,000
C. Does this request result from a decrease in other funding support? Specify.	
ADVAS conducted an external environment scan and cost analysis in 2019 to determine what the actual monetary cost is to support people in our communities. Based on hours, skills and training, we have determined a cost of \$79 per person. Based on the 197 Rocky View County residents support in 2019, the cost for support totaled \$15,563.00. ADVAS is therefore asking for an increase in funding for 2021.	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
All cost associated with training, recruitment and recognition have increased. Professional speakers fees even via zoom training webinars remain high.	
E. Provide a rationale together with supporting data, using demographics as necessary.	
ADVAS remains committed to ensure that staff and volunteers are highly trained and training costs continue to increase; for example, IT procurement for the volunteers and staff to utilize online resources when speaking with victims and to secure professional facilitators. Airdrie RCMP developed an internal protocol to ensure Non-Criminal Domestic Dispute referrals are made to ADVAS for every intimate partner dispute. The preventative work undertaken by ADVAS to provide public education and support for the proactive intimate partners domestic disputes is ongoing.	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
ADVAS volunteers will continue to provide professional support, information and referrals. If an increase is not granted, adjustments will have to be made in other areas of the Society's proposed budget.	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
Due to COVID-19 all fundraising event for 2020 have been cancelled. Our fund developer is in the process of writing additional grant and setting up a fall donation campaign to offset this loss of revenue.	
H. How many years have you received County FCSS funding?	
19	

THE FOLLOWING PAGES ARE FOR REFERENCE PURPOSES ONLY.
PLEASE DETACH THEM FROM YOUR APPLICATION

Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Airdrie Boys and Girls Club
Program Name	Irricana Critical Hours Children's Programs, Youth Drop in, Irricana Children's summer day camps, daytime Kinder programs
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	71,279
E-Mail Address and Website	dsanness@bgcairdrie.com / www.bgcairdrie.com
Mailing Address (include postal code)	1003 Allen Street, Airdrie, AB, T4B 1B3
Street Address (for courier purposes)	200 East Lake Crescent, Airdrie, AB, T4A 2H8
Agency Telephone Number	403-948-3331
Agency Fax Number	N/A
Executive Director Name	Denisa Sanness
Program Contact Name	Abby Charlton
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
<p>This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.</p> <p>(https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)</p>



Signature (Agency Signing Authority)

Executive Director
Title

Denisa Sanness
Print Name

9/8/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: acharlton@bgcairdrie.com

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search

_____ word of mouth ☒ other (specify) Airdrie Boys and Girls club has had a great partnership with Rocky View County FCSS for many years.

3. SOCIETY MEMBERSHIP (current)	
Number of Members	710
Membership Fee Per Member	\$25.00/child \$20.00/youth \$50.00/family

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	Certificate of Incorporation number: 502108996 Date of incorporation: January 29, 1979	
Charitable Number (if have one):	118814441RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
OPERATING HOURS	2:30PM-8:00PM Child and family support as needed	2:30PM-6:00PM Child and family support as needed	12:00pm-2:00pm (kindergarten age programming) And 2:30PM-6:00PM Child and family support as needed	2:30PM-8:00PM Child and family support as needed	1:00PM-5:30PM Child and family support as needed	Community event specific	Community event specific
Dates not Open:	Saturday's, Sunday's, Christmas Eve, New Year's Day, Holidays in-lieu						
Statutory Holiday:	Closed all Statutory holidays			Other	Irricana Summer Day camps run for 8 weeks hours are typically 9am- 4pm Monday-Friday.		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input checked="" type="checkbox"/> Included <input type="checkbox"/> Not Applicable

Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input checked="" type="checkbox"/> <i>ac</i>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Since 1979, the Boys and Girls Club of Airdrie (BGCA) has been offering purposeful, affordable community programming to children and youth in Airdrie and Rocky View County between the ages of six and eighteen years of age. BGCA has a strong reputation in the community and is recognized for offering quality, engaging programming in after school-based care, leadership, and skill-based programs. We promote social wellbeing through programming that develops and strengthens self-esteem, leadership, and interpersonal skills. The agency also contributes to community well-being by addressing community needs regarding social and recreational based programming for children and youth, educating children and youth on community engagement, and developing future community leaders. These programs are delivered under the core values of Boys and Girls Clubs which includes inclusion, opportunity, respect, belonging, empowerment, collaboration and speaking out. All programs are barrier free and open to all children, youth, and their families.

Additional Information:

In 2013, we expanded our programs and services to have a larger impact in the rural communities of Rocky View County by launching our Boys and Girls Club in Irricana. To date, we continue to serve Rocky View County children and youth with our programs and services, specifically, Irricana, Beisker, and Crossfield. Kathryn has also expressed interest and need for BGCA programs and services. For the year 2021, the BGCI plans to continue expanding and enhancing programs, while bringing in new and innovative support services to the community. We plan to continue to offer Critical Hours After School Programs for children ages six through twelve, as well as Youth Drop-in Programs. We plan to continue to support community-based events within our partnership with the Town of Irricana. Additionally, we would like to incorporate our Summer Day Camp programs. We have been successfully facilitating barrier free camps through the 8 weeks of summer, with increased numbers each year, supporting our rural families. New this year, we see the need for supporting the community with programs serving Kindergarten aged children, as many of our families have expressed that need, which falls beneath our school-aged population served. We are hoping to offer daytime "Kinder Kids" programming running on Wednesdays from 12:00pm -2:00pm. If this program is successful, we would continue to build on its capacity. Set up much like our Critical hours after school programs we will have weekly themes and planned daily activities that meet the developmental age of the children registered, to continue to develop their social and emotional success and prepare them for school aged social and recreational dynamics. Funding would greatly help sustain these programs and services. Further to this scope, we are seeking to also help to ensure barrier free services are available to rural youth, and families that live outside of City of Airdrie. Additionally, we are seeking support to hire an additional program leader. This way, we can ensure we have the capacity to focus on intentional program planning and promotion in surrounding rural communities, create more dynamic partnerships, and focus on intentional social emotional learning opportunities in rural schools and communities.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	70	%
Youth	20	%
Families		%
Adults		%
Seniors		%
Volunteerism	5	%
Community Development	5	%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

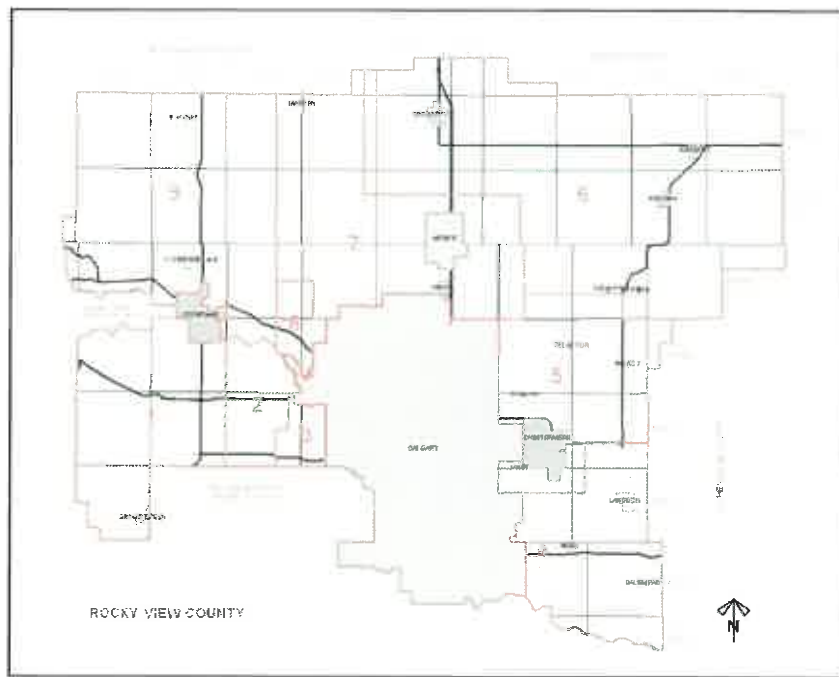
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	20	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	70	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	10	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.		%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

North Rocky View Community Links - Outreach Services
 Town of Chestermere - Turn Around Program
 Community Libraries (Airdrie, Beiseker, Irricana, Chestermere, Crossfield) - Children and Youth Programs
 Alberta Health Services - Addictions and Mental Health



B. What cooperative and coordinative steps has the program taken with these agencies?

BGCA is committed to supporting and offering barrier free programs and services to children and youth. As a result, we collaborate with community agencies to ensure these programs and services are best met with the agency that provides the appropriate services and resources. All agencies in the area share a cooperative and coordinated view and understanding that children and youth support is the priority so resources outside of each agency and organization are often engaged and collaborated with, when needed. BGCA continues to initiate and support with key community agencies to look at current services, gaps, trends, and solutions. This group remains leaders in the service areas. As an agency, this gives us a better idea and understanding of what programs and services rural communities are in need of accessing and we can tailor our programs and services accordingly.

BGCA engages in a number of partnerships that directly supports the community, reduces isolation and builds capacity in children, youth, and families. Partnerships with other agencies only strengthen the available opportunities and resources that we provide to rural children, youth, and families. These partnerships include Rocky View Schools, North Rocky View Community Links, Airdrie Public Library, Town of Irricana, Village of Beiseker, Town of Crossfield, Alberta Health Services, Alberta Health Services Addictions and Mental Health, and Big Brothers Big Sisters of Calgary and Area.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

North Rocky View Community Links offers outreach services to families and adults. BGCA offers a mobile Child and Family Resource Worker, specifically targeted to children and families as a specialized service and can be accessed by rural families at any time. As well, we offer this service to a larger region than Community Links Services. BGCI also offers Youth drop in focusing on peer mentorship, life skills building and positive mental health and wellbeing.

The Turn Around Program works with youth who reside/attend schools in Chestermere who are between the ages of 12-24 who are at-risk of, or currently involved in crime and/or gang activity. With our youth drop in we work with all youth on a voluntary, registration based focus, not just ones who are specifically involved in gang/at risk activity.

Community Libraries (Airdrie, Beiseker, Irricana, Chestermere, Crossfield) offer Children and Youth Programming. These programs are specifically focused on literacy, where our programs offer a broader focus regarding developmental assets, social emotional growth and development, and natural supports to life long connections as a key focus. BGCI Critical After School programming is targeted at children ages 6-12 so that they have a safe, supportive and healthy environment to spend their time after school. It is critical in our

organization's eyes that these children are spending their time in a positive, strengths based, resilience focused environment after school instead of dealing with the risk factors of isolation due to being home alone or roaming around the community, without the support of positive relationships. BGCI also differs from these organizations being the only organization offering Summer Day Camps in serving all rural communities at our BGCI location. Day camps are proven to increase a child's self-esteem, self-worth, and resiliency factors. In our Airdrie location, this program is funded and supported with strong data outcomes to prove its positive effects on the mental health of children and youth we serve.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Through a strong coordinated board, staff and volunteer team, we will be the leader in children and youth services, providing equal access to social, educational and recreational programs for children and youth. Our vision supports a socially inclusive, cohesive model. BGCA has a long-standing reputation that is known for offering programs that connect all members of communities regardless of income level, culture, gender identity, or socioeconomic status. We can ensure inclusive means larger community which in turn builds strong children, youth and families. BGCA programs provide opportunities for children, youth and families to participate, as member or volunteers, in activities based on our five core values. These values promote inclusion, opportunity, respect and belonging, empowerment, collaboration, and speaking out which contributes to strengthening and building the community.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

BGCI's mission is to provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life. This mission provides focus for the organization's actions and creates a clear and common purpose for all programs.

For more than 100 years, Boys and Girls Clubs in communities across Canada have been helping young people to discover, develop and achieve their best potential as they grow to become Canada's future adults, citizens and leaders, by engaging them in activities that challenge and help them develop healthy minds and bodies. Boys and Girls Clubs of Canada is a leading provider of quality after school and out of school programs to children and youth that support the healthy physical, educational, and social development of more than 200,000 young people and their families in Canada each year.

We are one of the largest children and youth-serving agencies in Canada. Our association of over 100 Clubs located in 700 community service locations across Canada are in neighborhoods where they are most needed including, large city centers, remote rural communities, and First Nations Reserves. Nearly three million young Canadians have played, learned, and developed essential life skills through our safe, caring Club environments and enriching programs. Belonging to a Boys and Girls Club is often a lifechanging experience. Children can build healthy, supportive relationships with caring adult role models, having deeply positive influence on the life path they choose. Clubs also encourage healthy, respectful relationships with peers and family members. Each Club location has trained dedicated staff and volunteers. They provide children and youth, from pre-school to young adulthood, with programs in physical recreation, nutrition, technology, the arts, personal development and more.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

In 2013, BGCA put a prime focus on rural expansion and support to Rocky View County children and youth by increasing services and programs, as there tends to be fewer services and programs specific to children and youth in many rural communities. This became our Boys and Girls Club of Irricana location. We have now expanded our programs and services not only to Irricana, but have also served children, youth and families from Beiseker, Kathryn and Crossfield as well.

BGCA and BGCI is striving to develop programs and services that meet the increasing and changing demands from the communities we service, especially the rural communities. As a result of our expansion into rural communities, we offer more opportunities for county and rural children and youth to take engage with. Further, our Youth Drop in and Child and Family Resource Worker Services help to further reduce this isolation by being able to provide a safe space for our children and youth to engage in positive experiences, make new friends and have a mentor in our BGCI staff. Connection to our organization allows rural communities the accessibility to connect to resources outside of their community, but still available to them as well, we offer in-person connections to other organizations and the ability to support children, youth and families to engage in their community to raise awareness of what BGCI has to offer. As an organization, we continue to see a need for barrier free programs and services, and most of the time there is a lack of those types of programs and services in rural communities. Funding would help us continue our constant effort to meet the needs of rural children, youth and families, more consistently.

The need for children and youth programming during critical after school hours is still present within rural communities. Many children and youth in Rocky View County see their primary caregiver working outside the home, often commuting, and unable to be with their children and youth in the critical hours immediately after school. Our organization continues to aim to remove barriers for individuals in communities by providing affordable programs, scholarships, and programing during critical hours (the hours between school dismissal and the time a parent arrives home). Given the current Worldwide Pandemic, affordable, barrier free programming offers additional caregiver supports to allow parents to re-enter the workforce. By removing barriers and providing purposeful programming, we are able to reach more children and youth and ensure they are in a safe, caring environment, striving to meet their social, emotional, and developmental needs during these critical hours. Our programs offer an inclusive environment that consciously focuses on interpersonal skill development, cooperative games, conflict resolution and positive peer and adult relationships. By removing barriers and providing purposeful programming the goal is to reduce 'latch-key kids' and engage children and youth in an organization that connects them to the community.

Through participation in our proposed services, which include: After School and Evening Programs, Summer Day Camps, Kinder Kid programing and Youth Drop In, we plan to focus developmentally appropriate supports and services that include but are not limited to: social emotional growth and development, increased knowledge of diversity, enhanced self-esteem, positive self-awareness and self-regulation skill development, learning adaptive skills for engaging with family, social, and community based connections, strength-based positive role modeling, enhancing resiliency and emotional intelligence awareness and prevention of bullying *and* harm reduction. Our programs strive to offer these key areas of focus and more, to increase a child, youth, and families sense of personal safety.

BGCI has seen an increase in need and registration during our Summer Day Camps, even during the pandemic, speaking to the need for quality, fun and affordable childcare options in rural communities. With funding, the BGCI wishes to try to further engage the community, specifically children, youth and families, to share with them the opportunities, programs and services we offer. This funding would be spent in many different areas such as advertising, organization growth, expansion of participation, program and service development, scholarships, community involvement, etc. Overall, we would like to further grow and develop the Irricana Boys and Girls Club and create as much community involvement and participation as possible to ensure we are meeting need as many rural communities wants and needs as possible.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve?
 What are you going to do in the program to achieve your goal(s)?

The BGCI and Boys and Girls Clubs nationally across Canada are diligent in insuring that we provide quality programming to the children, youth and families in our communities. All of our programs address the following specified needs and outcome achievements:

Short term outcomes and goals:

- Children and youth are emotionally and physically safe
- Children and youth feel welcomed, accepted, valued and respected
- Children and youth enjoy exploring new opportunities

- Programs build relevant skills for children and youth
- Community, parents, children and youth are engaged in the Club and feel ownership of Programs

Mid-term outcomes and goals:

- Children and youth are healthy, active and safe
- Children and youth are connected to peers, parents, school and community
- Children and youth have key academic, vocational and recreational skills
- Children and youth have confidence in their aspirations

Long-term projected outcomes and goals:

- Health and well-being
- Positive and caring relationship
- Educational attainment and lifelong ability to achieve dreams
- Self-sufficiency and independence
- Meaningful participation in community and civil society

The BGCI aims to achieve these goals, outcomes, and objectives by removing barriers for individuals in communities by providing affordable programs and services, scholarships, and programs during critical hours for children and youth (the hours between school dismissal and the time a parent arrives home), outreach services, and summer. By removing barriers and providing purposeful programming and services, we are able to reach more children and youth, especially the ones in need.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

BGCA began offering services to Airdrie's children, youth and families in 1979 in response to local needs. Since then, we have expanded to rural Rocky View County, and have successfully operated programs within the Irricana community, since 2013. We pride ourselves on our ability to adapt programs and services to meet the needs of the communities we serve.

Our programs are designed to promote social emotional growth and development ; increase knowledge of diversity; enhance self-esteem, enhance positive self-awareness and self-regulation skill development; learn adaptive skills for coping and engaging with family, social, and community-based connections through strength-based caregiving and positive role modeling. Together with these approaches, we will enrich the development of children of all ages, by fostering a sense of belonging, personal empowerment, achievement, and self-confidence.

According to the Search Institute (www.searchinstitute.org) "*Young people do best when they experience strong, positive relationships in all parts of their lives.*" The Boys and Girls Club focuses on building strengths within our relationships with our children and youth, so we can encourage them to engage in positive, social-recreational programming each week.

A 2011 Search Institute study for the Student Conservation Association found that when young people experienced strong developmental relationships with program leaders during a (program) experience, they were more likely to exhibit conservation leadership and social responsibility, develop a sense of community identity; and set goals and stretch themselves to reach goals. These support our above noted mid-and long-term outcome goals of our programs and services.

Our organization believes that rural children, youth and families deserve the same access to social resources as urban children, youth and families. Another Search Institute study of leaders and participants in programs focused on strengthening peer relationships, identified a number of areas of young people's lives that were strengthened through these programs. These included self-discovery, awareness, and broadened perspectives on themselves, others, and the world ; self-confidence and life skills; Academic motivation; and Leadership skills and dispositions.

When programs and services that promote connection are offered during the critical after school hours, this can produce a reduction in drug and alcohol use, risky behaviours, and can increase self-esteem through positive connections with adult caregivers, and school aged peers. We pride ourselves on our ability to create and maintain meaningful connections with program participants to ensure we are able to help them achieve these interpersonal outcomes, in a program setting.

BGCA and BGCI operates as a member of the larger Boys and Girls Club of Canada network. Although individually operated and funded at a local level we remain linked through a shared mission and set of core values. Each Boys and Girls Club is expected to fulfill the membership guidelines as set out by Boys and Girls Clubs of Canada. Boys and Girls Clubs of Alberta, also has a regional office that provides support to clubs and programs.

Both the BGCA and BGCI believes in promoting the 40 Developmental Assets. Through our programs and services we provide the following external developmental assets to our children for childhood and middle childhood: participation in creative activities, having adult relationships / role models, a positive peer influence, honesty and taking responsibility as factors that lead to young people to grow into responsible caring adults.

Many of the internal and external assets are gained through BGCA and BGCI programming and events. It is our continued goal to strive to meet these assets for our members. Further, we desire to ensure that these developmental assets are also met on a rural basis. This goal will be achieved through the BGCI and community engagement and participation.

The following developmental assets for our adolescents: Other Adult Relationships; Community values youth; Youth as resources; Service to Others; Safety; Adult Role Models; High Expectations; Creative Activities; Youth Programs.

According to the Search Institute these assets help adolescents grow into healthy, caring and responsible adults. As well the more assets that children and youth have reduce the risks of illicit drug use, violence and early sexual activity.

Boys and Girls Club Of Canada conducted a National Alumni Study which clearly indicates the lasting impact and success of programs and services offered across Canada. 91% of respondents strongly agree that BGCC contributes in a meaningful way to the well-being of children, is an organization you can trust (89%), has a positive impact on communities.

The BGCI would like to ensure that the community of Irricana and surrounding rural communities are also benefitting from these positive impacts.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

FCSS. Other sources of funding in the future can be brought in through membership fees, program fees, fundraising and grants. Since the BGCI is still growing, developing and establishing more engagement, enrollment and participation from the Town of Irricana and surrounding rural communities.

With the assistance from funding, we would be able to provide our barrier free programs, services, and opportunities to children, youth, and families at an affordable and sometimes subsidized cost, while continuing to work on increasing community engagement and participation.

When the BGCI comes to a place of community and participation establishment, we anticipate these sources (membership fees, program fees, fundraising and grants) as remaining consistent, however strategies are always in place to explore options for alternative sources of funding.

Fundraising remains a top priority and although not predictable or secure it is an alternative source of funding dollars.

B. Has this budget been authorized by your Board of Directors? Yes ☐ No ☒ If no, please explain:

Our Board of Directors, through our Executive Director, are aware and supportive of this proposal. Budget approval is on the agenda for the next upcoming monthly board meeting. The Board of Directors is fully aware that our organization is trying to grow, develop, establish and sustain the BGCI within the Town of Irricana and surrounding communities, in order to offer barrier free programs and services and meet rural community's social needs

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Number of Children/Youth (0 to 18 years) 317 Number of County Residents: 157

Number of Adults (19 to 64 years) Number of County Residents:

Number of Seniors (65+ years) Number of County Residents:

Number of Families Number of County Families:

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Number of Groups: 34 Total Number of Participants: 137 Number of County Residents: 59

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Number of Clients: 423 Number of County Residents: 289

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Number of Initiatives: Number of Clients: Number of County Residents:

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Volunteers are an integral part of the BGCA and BGCI operations. We use volunteers in to help support programs, events, fundraise and to raise awareness of the Boys and Girls Clubs in the communities we support. As well we have volunteers sit on our Board of Directors. Our volunteers are committed and passionate about social change. The majority of our volunteers have contributed their time in a number of areas such as: Fund Development, Programs and special events including airdrieFest, Pink Shirt Day, Dine for a Difference Gala and AIRSCARES. Some have even contributed to our third party events to give the Boys and Girls Club a presence there.

The Boys and Girls Club of Airdrie is committed to utilizing passionate and skillful volunteers to enhance programming, build a more sustainable organization, and uphold our Vision and Mission statements.

Volunteering with BGCA isn't just an act of service or kindness, it is a life enriching experience.

b) How does the program promote, encourage, and facilitate the use of volunteers?

All of our programs include building leadership skills and mentorship, with our teens volunteering and also mentoring our younger members to staff mentoring our teen volunteers.

The BGCA and BGCI utilizes volunteers within programming to support and assist staff and build additional relationships with members. Volunteers can offer a specialized skill set that help support our programs (ex. technology based programs, music programs, art programs, etc). Volunteers are also an integral part of helping support us at community events and with our fundraising endeavors.

We advertise for volunteers within website, events and trade shows, in newsletters and through social media and other service groups. Volunteers who work directly with children and youth are interviewed and must provide AB Children's Services Intervention Record Check and RCMP Criminal Record Check. The BGCA also provides our volunteers with training. We also offer incentives to our volunteers and place priority on volunteer appreciation.

c) Total number of volunteers in agency/program:	5-10
d) Total number of volunteer hours in 2020:	62
e) Estimated number of volunteer hours until the end of 2021:	72

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Through active program participation, purposeful programming, and support from our program leaders, we will achieve the following outcomes;

Short term outcomes and goals:

- Children and youth are emotionally and physically safe
- Children and youth feel welcomed, accepted , valued and respected
- Children and youth enjoy exploring new opportunities
- Programs build relevant skills for children and youth
- Community, parents and children and youth are engaged in the Club and feel ownership of Programs

Mid-term outcomes and goals:

- Children and youth are healthy, active and safe
- Children and youth are connected to peers, parents, school and community
- Children and youth have key academic, vocational and recreational skills
- Children and youth have confidence in their aspirations

Long-term projected outcomes and goals:

- Health and well-being
- Positive and caring relationship
- Educational attainment and lifelong ability to achieve dreams
- Self-sufficiency and independence
- Meaningful participation in community and civil society

Youth Programs Specific Outcomes (Youth Drop in)

Families are aware of services available to them - short, mid, and long.

Youth are mentors - short, mid, and long.

Youth are actively engaged in the community - mid and long.

Youth have interpersonal and group skills - mid and long.

Youth have social skills - mid and long.

Youth have self-esteem - mid and long.

Youth have leadership skills - mid and long.

Youth strengthen coping skills - mid and long.

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Short-Term Outcome Indicators:

- Children and youth engage in active healthy living programs; clubs meet safety guidelines based on up-to-date health evidence; Children and youth feel safe and protected in their Club and Club programs; Children and youth learn about healthy behaviors.
- Club welcomes the community's children and youth by their accessibility and the state of their facilities; Club staff and volunteers represent the local community, and make children and youth feel accepted.
- Children and youth engage in activities that are designed to promote curiosity and learning; Children and youth learn to explore and discover opportunities around them, building self sufficiency and confidence in their abilities.
- The Club's programs respond to the interests and values of the community's children and youth; Children and youth are aware of the activities that appeal to them and that help meet their own goals; Activities promote academic skills, self-sufficiency and creative expression.
- Broader community values that Club and its programs; Decisions on programming incorporate input from community, parents and members; The Club board includes local members and engages participants' families in its governance.

Mid-Term Outcome Indicators:

- Children and youth exercise regularly, eat well and are protected from injuries and threats; they have a sense of well-being, choose safe activities, and are able to get resources they need for good health.
- Children and youth have close friendships and are included in broader Club social networks; they also have caring relationships with adults including parents and mentors, and are connected to schools and institutions in their neighborhoods.
- Children and youth have the academic skills to succeed in school, and the interest in learning that will inspire them to achieve; they also have the creative, recreational and life skills that will make them more resilient through economic ups and downs.
- Children and youth have the ability to see potential in the world around them, and to take advantage of opportunities that present themselves; they also have confidence in their own goals and aspirations, and the leadership skills to make them happen.

Long-Term Outcome Indicators:

- Physical activity; Nutritional practices; Healthy weights; Sense of well-being; Low incidence of heavy drinking, drug use and smoking; low incidence of illnesses, injuries and disabilities.
- Close and affectionate friendships; strong and loving family ties; active and supportive social network; Low incidence of crime among social network.
- Academic achievement; Vocational and recreational skills; Self-expression and creativity; Adventurousness and continuous learning; Leadership and empowerment
- Healthy autonomy from a family of origin; Perceived control over life; financial independence and responsibility; Satisfying employment; Role in a new family unit.
- Voting and citizenship; Volunteering; Participation in political activities; Participation in social groups and organizations.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

Boys and Girls Club of Airdrie is a not-for-profit organization that has been dedicated to providing a variety of programs and services to the children, youth and families of Airdrie and the Municipal District of Rocky View since 1979.

The Boys and Girls Club of Irricana is a not-for-profit branch location under the larger umbrella of the Boys

and Girls Club of Airdrie. Our organization expanded into the rural community of Irricana in 2013, to provide the rural community with programs, services and support which otherwise would normally be faced with access barriers. We have now expanded our programs and services into Beiseker and Crossfield and Kathryn. BGCA and BGCI operates as a member of the larger Boys and Girls Club of Canada network. Although individually operated and funded at a local level we remain linked through a shared mission and set of core values. Each Boys and Girls Club is expected to fulfill the membership guidelines as set out by Boys and Girls Clubs of Canada. Boys and Girls Clubs of Alberta, also has a regional office that provides support to clubs and programs.

For more than 100 years, Boys and Girls Clubs in communities across Canada have been helping young people to discover, develop and achieve their best potential as they grow to become Canada's future adults, citizens and leaders, by engaging them in activities that challenge and help them develop healthy minds and bodies. Boys and Girls Clubs of Canada is a leading provider of quality after school and out-of-school programs to children and youth that support the healthy physical, educational and social development of more than 200,000 young people and their families in Canada each year.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

Our organization prides itself on making an impact and difference within the rural community of Irricana and within the lives of children, youth and families that reside there.

Story #1

In 2020, we offered BGCI After school care programs and Summer Camps out of our Irricana Club location to the community of Irricana and surrounding rural area.

"Our experience with BGCI has always been a great one. Their kind and knowledgeable staff make our kids feel safe and above all else have SO much fun and learn! The cost of their program's really help families like mine find cost effective and great programming for the kids! It takes a village, especially during these trying times and we are happy to have the Boys and Girls Club to fall back on!"- **Parent, KB**

Story #2

A Youth diagnosed with Autism, and ADHD who struggles with peer connections, social cues and emotional regulation shares his experience with 2020 Irricana Summer Day camps.

"The Club (BGCI) gave me friends and accepted me for me. Even when I was loud and crazy they still made me feel like they were happy I was in Camp. I had so much fun and made so many friends, I really hope I can go back to camp next summer." **Youth-12- R**

Story #3

A Child who participated in BGCI after school care.

"I wouldn't want to be transported into the future because then I couldn't come here (BGCI) and I love it here." **Child-6-P**

Story #4

A Parent whose child has participated in BGCI programs throughout the years shares her experience.

██ I honestly appreciate the program and all the support it gets. I am a single mother and this program helps me out so much and at an amazing rate and then the help is truly top notch. Deakan loves getting there and never wants to leave. It has done amazing things for him and I. I love everyone and everything that this program is. Thank you so much!" **Parent HS**

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
2 Program Leaders, 1 @ 40 hours per week for 52 weeks, 1@ 20 hours per week for 44 weeks.	12,793	54,179	66,972
Manager and Coordinator 8 hours per week x 52 weeks	18,304	0	0
a. SUBTOTAL PERSONNEL	49,401	54,179	66,972
TRAVEL & TRAINING (specify)			
Mileage and Training	5,100	5,100	10,200
b. SUBTOTAL TRAVEL & TRAINING	5,100	5,100	10,200
MATERIALS AND SUPPLIES (specify)			
Program Supplies	5,500	5,500	11,000
c. SUBTOTAL MATERIALS AND SUPPLIES	5,500	5,500	11,000
OTHER (specify)			
Administration – Bookkeeping, Audit, Office Supplies, Activenet, website, Domain	6,500	6,500	13,000
d. SUBTOTAL OTHER	6,500	6,500	13,000
e. TOTAL EXPENDITURES (e=a+b+c+d)	48,197	71,279	119,476
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Canada Summer Jobs	3,994		
Fundraising, Donation, Third Party and Events	13,263		
BGCC Canada, program fees and memberships, non- restricted revenue	20,940		
Town of Irricana	10,000		
f. TOTAL REVENUE	48,197		

g. FCSS REQUEST
(DEFICIT = Total of Column 3
Expenditures – Total Revenue)

71,279



Microsoft Excel
Worksheet

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	7500 for special projects. BGCA did not receive the above 7500 grant opportunity for 2020. In 2019 we received roughly \$79,000 for our Irricana Programs therefore the amount being requested is a decrease from previous years.
B. 2021 County FCSS Request	71,279
C. Does this request result from a decrease in other funding support? Specify.	
no	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
In 2019 we received roughly \$79,000 for our Irricana Programs therefore the amount being requested is a decrease from previous years. In 2020 we did not receive our general ask due to missing the deadline. We were successful in receiving the 7,500 for special projects to help maintain programs for the remainder of the year. Our ask for 71,270 helps maintain a full time staff, provide additional support and safety through a part time staff due to increased attendance. Along with Program resources and supplies, and the support of a coordinator as well as various overhead costs associated to running our programs in Irricana.	
E. Provide a rationale together with supporting data, using demographics as necessary.	
Not applicable	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
The extra is supporting Our program leader for the entire 52 weeks instead of 44 and the creation of a second position with numbers increasing in Irricana. The addition of the Coordinator to better support Irricana. The rational is that we have had an increase in attendance, a second staff is necessary for program delivery and safety	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
Without receiving the County funding for 2020 we were able to sustain the program with one staff for 44 weeks for the year through fundraising, and unrestricted funds that would typically sustain Airdrie specific programs and minimizing budget in other areas.	
H. How many years have you received County FCSS funding?	
10 years	

Rocky View County Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Bearspaw Glendale Community Association
Program Name	Community Enrichment Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$15,500.00
E-Mail Address and Website	manager@bearspawlc.ca www.bearspawlc.ca
Mailing Address (include postal code)	253220 Bearspaw Road Calgary, AB T3L 2P5
Street Address (for courier purposes)	253220 Bearspaw Road Calgary, AB T3L 2P5
Agency Telephone Number	(403) 239-1502
Agency Fax Number	(403) 239-4668
Executive Director Name	Al Vanderputten - BGCA Chair
Program Contact Name	Chris Sharkey - Office & Program Manager
Phone Number (If different from above)	[REDACTED]

2. CERTIFICATION OF COMPLIANCE
<p>This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.</p> <p>(https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)</p>



Signature (Agency Signing Authority)

BGCA Chair
Board Vice Chair

Alan Bishop
Print Name

9/28/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: manager@bearspawlc.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
 ___X___ word of mouth _____ other (specify) _____

3. SOCIETY MEMBERSHIP (current)	
Number of Members	914
Membership Fee Per Member	\$45/Associate Family Membership \$40/Bearspaw Glendale Family Membership \$20/Adult Membership \$10/Senior Membership

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	50009785	
Charitable Number (if have one):	10678-0109 RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	9 - 5	9 - 5	9 - 5	9 - 5	9 - 5		
Dates not Open:	Saturday, Sunday, Statutory Holidays (office only)						
Statutory Holiday:	New Year's Day, Victoria Day, Family Day, Good Friday, Victoria Day, Canada Day, Heritage Day, Labour Day, Thanksgiving Day, Remembrance Day, Christmas Day, Boxing Day			Other			

6. DOCUMENTATION REQUIREMENTS: <u>Do not provide other attachments unless requested to do so.</u>	ATTACHED
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Our Community Enrichment Programs are designed to strengthen the sense of community by engaging the residents of the Bearspaw/Glendale area and providing individuals and families an awareness of emerging and current local social needs.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	20	%
Youth	20	%
Families	10	%
Adults	10	%
Seniors	20	%
Volunteerism	10	%
Community Development	10	%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

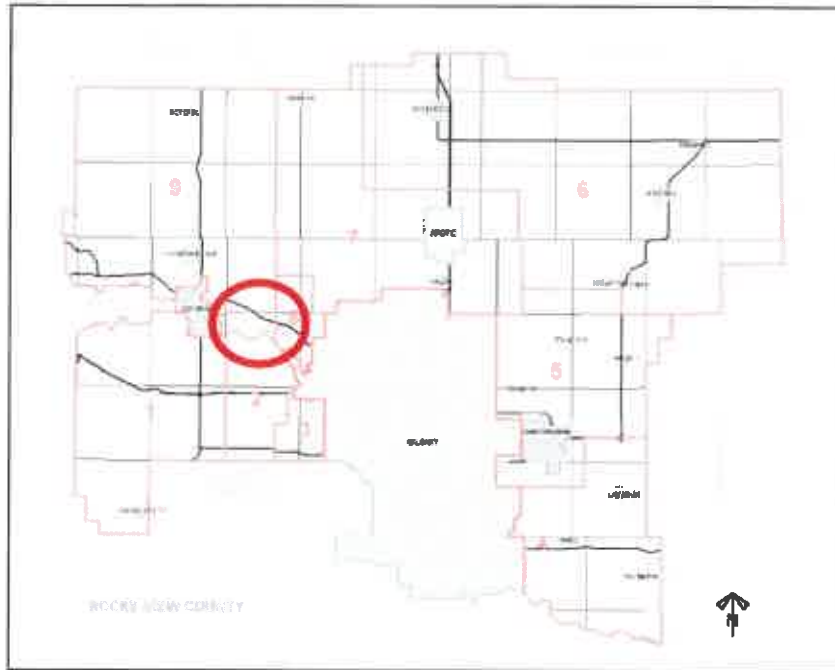
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	30	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	25	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	25	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	20	%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

- Western Rocky View Communities Development Society
- Bearspaw School
- Bearspaw Preschool Society
- Bearspaw Historical Society
- Bearspaw Lions Club
- Western Rocky View Parent Link Centre
- Cochrane FCSS
- Cochrane Boys & Girls Club



B. What cooperative and coordinative steps has the program taken with these agencies?

The BGCA must continue to grow and adapt to meet the changing needs of the expanding Bearspaw/Glendale community. With this in mind, the BGCA continues to foster existing relationships with other stakeholders as well we seek to establish partnerships with other local groups to offer a fresh variety of social programs for the community.

The BGCA will continue its partnership with the Western Rocky View Parent Link Centre to host a number of parenting programs at the Bearspaw Lifestyle Centre. Our biweekly Wiggle and Giggle free-play program is an example of the programming we currently offer with the assistance of the Parent Link Centre.

Last year we partnered with the Boys & Girls Club of Cochrane. They offer after school youth programming at our facility for young Bearspaw/Glendale residents.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

While there may be other organizations offering similar projects in Rocky View County, the distance to travel to these facilities often make the BGCA a primary choice for local residents. We are unaware of any other facilities in the immediate area offering programs similar to our Community Enrichment Programs.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Our Vision is to be a vibrant, unified, rural, sustainable community association where the mental, physical, and social needs of the residents of Bearspaw Glendale are considered, defined, and met resulting in a strong inclusive, proud community where all age groups are equally valued and represented making the area an optimum place to live.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Our Mission is to enhance the lives of the residents of Bearspaw Glendale by providing a social heart where educational, cultural, and social opportunities are readily available through programs and services delivered after assessing the needs and wants of current community members while maintaining a sustainable organization.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

- To reduce and remove barriers to community social services common in rural areas for all ages that include: transportation, time, cost, isolation, access to service, and awareness of services
- To provide programs that meet the changing needs of our rapidly growing community
- Educate and engage members of the community
- To help individuals and families to be prepared to deal with crisis and enhance their overall well-being.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

- The Bearspaw Glendale Community Association will continue to offer family enrichment programs and services for residents of all ages locally at the Bearspaw Lifestyle Centre.
- To continue to identify community & membership needs and encourage involvement through volunteerism and advocacy.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Taking into account the information gathered during the 2010 Rocky View County Community Social Needs Assessment we can make the following conclusions:

- People living in Rocky View County are more inclined to access programs and social services when they are located in their community
- The BGCA is the only organization that offers a broad range of social services to the Bearspaw Glendale area

Therefore the best way to engage area residents is to offer accessible programs, services, and volunteer opportunities connected to the issues residents can relate to and are local to our community.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Program Inputs for the Community Enrichment Program and associated services include:

- Utilizing volunteers where possible and growing our current volunteer base
- Reducing costs by using existing program supplies, materials and equipment from the Bearspaw Lifestyle Centre and sharing supplies, materials, and equipment with other programs and organizations to leverage resources
- Minimal cost recovery through fees for service (fees may increase based on final funding amounts)
- Establishing community partnerships to effectively deliver Community Enrichment Programs and Services.
- Researching and encouraging corporate sponsorship when possible
- Sharing advertising and promotion expenses with other program budgets

To date, funds contributed to support FCSS programs from the Bearspaw Glendale Community Association have been supplemented by membership dues and facility rental revenues. The goal of the BGCA is for all Community Enrichment Programs and Services to become self-sustaining over time.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Our numbers include those enrolled in 3 yearly sessions: Fall, Winter & Spring

Number of Children/Youth (0 to 18 years) 166 Number of County Residents: 116

Number of Adults (19 to 64 years) 80 Number of County Residents: 56

Number of Seniors (65+ years) 55 Number of County Residents: 39

Number of Families 205 Number of County Families: 144

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Throughout the FCSS budget year, the BGCA hosts a wide variety of group based information sessions. These sessions average between 20 - 45 participants depending on the topic. While the majority of our participants are from the Bearspaw/Glendale area, small percentages attend from the northwest communities of Calgary or from Cochrane. We intend to increase the number of one-day family workshops with the assistance of the Western Rocky View & Family Resource Centre and Parent Link of Cochrane.

Number of Groups: 18 Total Number of Participants: 439 Number of County Residents: 307

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

The BGCA will occasionally be engaged by a resident looking for service above and beyond what we offer. Through our partnerships with other community stakeholders and organizations (Parent Link Centre and Western Rocky View Family & Community Resource Group) we are able to offer referrals to other services, which are outside the mandate of our association.

Number of Clients: 35 Number of County Residents: 35

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Number of Initiatives: 0 Number of Clients: 0 Number of County Residents: 0

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

- Board Members
- Coordinators, promoters and facilitators of our programs & services
- Administration assistance
- Program instructors/assistants
- Program set up & take down
- Casino volunteers to generate operating funds which are contributed towards FCSS programming

b) How does the program promote, encourage, and facilitate the use of volunteers?

Volunteer opportunities are promoted internally, on bulletin boards, published in the community newsletter, through mass emails to our membership, on our website, through Bears paw School weekly mail-outs, via our social media accounts, on our bold signs and by word of mouth.

c) Total number of volunteers in agency/program:

35

d) Total number of volunteer hours in 2019:

895

e) Estimated number of volunteer hours until the end of 2020:

680

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Short-Term:

- Increase in awareness of community program needs
- Establish further partnerships with community groups/stakeholders
- Contribute to stakeholder organizations
- Increase community knowledge of available programs
- Increase youth involvement in program creation processes

Mid-Term:

- Residents develop a deeper sense of community
- Youth become further engaged in community programs
- Families benefit from programs offered at the community centre

Long-Term:

- Increase in Youth resiliency in the Bearspaw Glendale Area
- Increase in Family solidarity
- Re-establishment of the concept of community

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

- Continual attendance for upcoming offerings
- Increase in the number of volunteers
- Volunteers feel valued and recognized
- Community members participate in the design & delivery of programs
- Community members serve on committees
- Greater awareness of programs and services offered in Bearspaw
- Partnership relations are established & maintained
- Value achieved from the program - self-esteem, self-awareness, confidence, social connections, and/or sense of community.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

BGCA has provided programs and events, which support and enhance the Bearspaw Glendale community for the past 17 years with the assistance of FCSS. We have been able to significantly grow our program offerings and community events while focusing on the need for social connection in our rural location. With the yearly FCSS funding we can offer programs at a reduced rate, which is incentive for registration.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

A Girls Group parent sent this in an email this year:

I'm planning to sign my daughter up for the Girls Group starting next week. She has participated the last couple years and has really enjoyed it. The issue I have is that my wife has usually signed her up and managed our membership etc. Unfortunately, she has recently lost her battle with cancer. My daughter has been going to Girl's Group for a while now and was very happy to hear it is going again this year.

Thanks for any info.

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 C. starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the project. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Project Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Office program coordinator, Financial Accountant (5hrs/wk)	7,000.00		7,000.00
Janitorial/Maintenance 3hrsX10 sessions-special service outside regular staffing hours	750.00		750.00
Youth Program Instructor		3,500.00	3,500.00
			0.00
a. SUBTOTAL PERSONNEL	7,750.00	3,500.00	11,250.00
TRAVEL & TRAINING (specify)			
Kilometer reimbursements		500.00	500.00
			0.00
			0.00
			0.00
b. SUBTOTAL TRAVEL & TRAINING	0.00	500.00	500.00
MATERIALS AND SUPPLIES (specify)			
Senior activities		3,500.00	3,500.00
Preschool program		500.00	500.00
Youth program		1,500.00	1,500.00
Office expenses(printing, postage, paper, copying). Promotions		2,000.00	2,000.00
c. SUBTOTAL MATERIALS AND SUPPLIES	0.00	7,500.00	7,500.00
OTHER (specify)			
Volunteer Appreciation	500.00		500.00
Youth Workshop Instruction(3)		3,000.00	3,000.00
Lunch and Learn Facilitators		1,000.00	1,000.00
			0.00
d. SUBTOTAL OTHER	500.00	4,000.00	4,500.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	8,250.00	15,500.00	23,750.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Fee for Service-Youth program	4,000.00		
- Youth Workshops(3)	1,250.00		
- Senior Program	3,000.00		
BGCA contribution			
f. TOTAL REVENUE	8,250.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		15,500.00	

**Rocky View County
Family & Community Support Services (FCSS)**

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Big Brothers Big Sisters of Calgary and Area
Program Name	Mentoring in Rocky View County
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$90,050.00
E-Mail Address and Website	Jillian.dowding@bigbrothersbigsisters.ca www.bbbscalgary.ca
Mailing Address (include postal code)	5945 Centre St S, Calgary AB, T2H 0C2
Street Address (for courier purposes)	5945 Centre St S, Calgary AB, T2H 0C2
Agency Telephone Number	403-777-3535
Agency Fax Number	403-777-3525
Executive Director Name	Gurpreet Lail
Program Contact Name	Jillian Dowding
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)


Signature (Agency Signing Authority)

Director, Service Delivery
Title

Jillian Dowding
Print Name

9/30/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289

Rocky View County,

262075 Rocky View Point

Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: jillian.dowding@bigbrothersbigsisters.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth X other (specify) Long-time funder

3. SOCIETY MEMBERSHIP (current)	
Number of Members	N/A
Membership Fee Per Member	N/A

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	506 223 395	
Charitable Number (if have one):	14015 1259 RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	9-8	9-8	9-8	9-8	9-5	Closed	Closed
Dates not Open:	December 24 th – January 2 nd						
Statutory Holiday:	11	Other					

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
Do not provide other attachments unless requested to do so.	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input checked="" type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Big Brothers Big Sisters of Calgary and Area provides access to positive developmental relationships for at-risk children and youth who are facing adversity. We support children and youth to become resilient and build social-emotional competence by matching them with trained volunteer mentors who have completed a rigorous application process. Activities to run our mentoring programs include promotion, recruitment, interviews and training of volunteers, child and youth pre-match training, support and monitoring of mentors and their mentees as well as family support as needed.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	35	%
Youth	60	%
Families		%
Adults		%
Seniors		%
Volunteerism	5	%
Community Development		%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

Please indicate the percentage of each section below that your program provides.

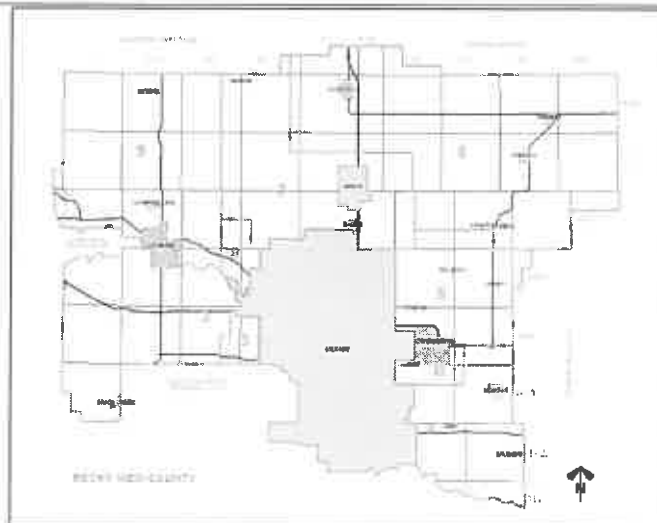
• Promotion: Programs and services that promote public education and awareness of social needs.	10	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	10	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	80	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.		%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

BBBS Calgary and Area is the only organization providing one-to-one mentoring for young people in the northeast and southeast areas of Rocky View County, Cochrane and Airdrie, both in schools and the greater community. The Seniors for Kids program that runs in Cochrane includes a mentoring component, but the intended outcomes for this program are quite different from those of BBBS' programs. Boys and Girls Club in Cochrane and Airdrie provide success coaches in a school setting which offer instrumental support for youth; this agency sometimes refers youth to us for more specific mentoring services.

We are connected to several Children's Services FRN Hubs (seven in total), through which we are building partnerships with Hubs and other Spokes. We are a Spoke partner for FRN 10, serving Airdrie and the surrounding area. We are also open to local partnership opportunities to support vulnerable children and youth in Cochrane and area, although we are not connected formally to that FRN.



B. What cooperative and coordinative steps has the program taken with these agencies?

The BBBS Mentoring Coordinators in these communities maintain regular contact with local community resources through interagency meetings and volunteer manager meetings to ensure there is no duplication of services within the area. BBBS staff in Cochrane and Airdrie continue to work with other child and youth serving agencies in order to enhance existing processes and practices, streamline services and share valuable resources and information through community networking meetings.

Staff from BBBS recently presented to more than 50 representatives connected to FRN 10, serving Airdrie and surrounding communities, and through this connection we anticipate forming valuable partnerships with other agencies for referrals, training, and service delivery.

We have also been meeting with other volunteer coordinators through Airdrie Community Links, and are exploring for ways to share resources and collaborate, and to identify trends in the volunteer sector that are impacting young people and families. We have also connected with Volunteer Airdrie and the Youth Volunteer Corps, both who mobilize the volunteer sector in the area. Particularly now, we recognize the importance of decreasing duplication in service and ensuring that the needs of the community can be met.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

Big Brothers Big Sisters is the only organization whose sole mandate is the provision of effective, quality mentoring for children and youth. BBBS is the only mentoring organization that provides both community and school based one-to-one mentoring for young people and volunteers through a variety of unique approaches to programming. It is also the only program to offer services designed to address the negative impacts of toxic stress and adverse childhood experiences (ACEs) in vulnerable children and youth, based on the research into the science of the developing brain. In order to effectively deliver these evidence-based programs, all our staff take a thirty-hour course in brain science developed by the Alberta Family Wellness Initiative.

Viewpoints by Closer to Home Community Services, one of our FRN 10 partners, recently announced a new program for youth aged 8-17. During the 2020-2021 school year, Walk'n Talk Child and Youth Mentoring is a skill-building preventative program that is based on scheduled sessions that take place in community areas such as parks, cafes, etc. or online. We are interested to learn more about this program as it evolves.

While there are similarities between BBBS' programs and the Seniors for Kids program, the long-term goals of each organization are quite different. Seniors for Kids is focused on engaging senior citizens in relationships with young people, whereas the BBBS focus has always been on creating and enhancing opportunities for children and youth through mentoring relationships. A large component of Seniors for Kids is intended to result in positive outcomes for the seniors who are participating as mentors. While BBBS does conduct evaluations of the positive outcomes for adult volunteers, it is not the agency's primary focus. The BBBS focus is and always has been on supporting children and youth to develop their full potential through meaningful mentoring relationships. We are also working towards an effective framework to evaluate our Teen Mentoring program which takes into account both the effects on the child mentees and also the Teen mentors, who we know also learn valuable skills through their participation in the program.

Boys and Girls Club provides after-school programming and in-school success coaches. Success coaches are located in local schools and provide instrumental help like bus tickets, connections to other services and help navigating systems. They also offer an education and employment program, Raise the Grade. Boys and Girls Club does not provide the kind of focused social-emotional learning as available through 1:1 mentorship.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

All young people realize their full potential

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

BBBS Calgary and Area seeks to enable life-changing mentoring relationships to ignite the power and potential of young people. We work to facilitate meaningful, professionally supported developmental relationships between adult

volunteer mentors and children/youth mentees aged 6 through 24, in order to promote resilience and social-emotional competence.

This mission guides the agency in designing, developing and implementing a wide spectrum of quality mentoring programs and services, tailored specifically around geographical location, volunteer capacity and community demographics. The agency continues to explore potential for new mentoring models and programmatic changes, with the long-term strategy of continuous improvement to best support growing and changing communities. Most recently, the COVID-19 pandemic has precipitated discussion about how best to adapt our service delivery to account for physical distancing requirements and restrictions on group gatherings.

9.3 STATEMENT OF NEED

Problem statement: description of the situation you wish to change.

Mentoring is a critical, preventative and strength-based support for children and youth in our community, many of whom are living in poverty. Many of the young people we serve come from vulnerable backgrounds and are identified as those for whom mentorship will have the greatest impact. These young people often experience difficulties at school or at home, have challenges relating to peers and have a lack of social support. Our internal data shows that many of the children and youth we serve on a daily basis have experienced trauma and are struggling to deal with toxic stress in their lives; as a result, they experience serious negative impacts on their cognitive functioning abilities - potentially even into adulthood. Toxic stress occurs when a child is exposed to prolonged adverse childhood experiences (ACES), such as family violence, addiction, mental illness of a caregiver or chronic neglect. According to the Harvard Center on the Developing Child, one of the most successful and important strategies for mitigating the risk of toxic stress in young people is to provide them with a healthy relationship - even just one positive and supportive adult.

Young people in Rocky View County are living in a remarkable and historical period of enforced social isolation. COVID-19 has applied significant pressure to a region already greatly impacted by an economic downturn, and young people in particular are under great stress as they lack access to their regular routines and their school and community supports. Although some areas of public life are opening up again, there remains an enormous amount of doubt and uncertainty for the future. Children and youth are in great need of developing and maintaining healthy coping mechanisms. The Government of Alberta has identified that social isolation at this time can exacerbate vulnerabilities and perpetuate mental health challenges (<https://www.albertahealthservices.ca/topics/Page16997.aspx>).

We need to find innovative ways to continue to nurture the 1:1 mentoring relationships that we provide. Most commonly on our caseloads, we see youth who have difficulty relating to peers or who lack friends (84% of Littles in our community programs) and who have difficulty controlling their emotions (90% of Littles in our community programs). For these young people, maintaining their supports is vital, particularly at a time when they are likely to be less connected to peers, extended family, community sites, and schools. We are committed to supporting vulnerable children and youth with these and other mental health concerns, as well as those who are exposed to increased challenges in their home environment - reportedly over 70% of our community matches in the 2020 fiscal year.

BBBS mentoring programs help children and youth to build relationships, increase their confidence, become engaged in their communities and develop the necessary skill sets to keep them safe, healthy and resilient; these outcome areas align with the emerging needs in Rocky View County as it continues to experience steady growth.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

BBBS Calgary and Area runs both community and school based mentoring programs in Rocky View County. These programs are flexible and adaptable, targeting different segments of youth with evidence-based interventions. Mentors, schools, parents and young people involved in BBBS mentoring programs in Rocky View County are therefore engaged in a variety of models that best suit their different needs. All of BBBS' mentoring programs achieve the overarching goals of building healthy developmental relationships that give youth risk-mitigating and wellbeing-enhancing skills. The results of these mentoring relationships are increased resilience, enhanced natural supports, expanded social connections and improved cognitive and social-emotional competence. As Rocky View County continues to grow, supporting young people through mentoring will build strong communities and a foundation of prosperity and social infrastructure for the future. The following mentoring program models are available to residents of Rocky View County:

All of our mentoring programs are 1:1, intentional relationships between a vulnerable child or youth and a caring adult mentor. Littles and Bigs build a developmental relationship, which are close connections that help young people

discover who they are, cultivate abilities to shape their own lives, and learn how to engage with and contribute to the world around them.

Mentoring in the Community

In our community based program, matches meet once a week and plan their own outings based on activities they like to do together, like reading, playing games, visiting local parks, or talking over ice cream. This program offers unique opportunities for mentors to impact the life of a young person, such as helping a high school youth discover their passions and set goals for the future, or being a consistent source of support for a child who is living in care. Within our community based program, volunteers can even mentor with a spouse or partner.

However, we have been struggling for some time with recruiting enough caring adult mentors for our community-based programming, particularly in the smaller, rural communities we serve. Our waitlist data shows that children in Rocky View County, Cochrane and Airdrie outnumber the number of available mentors. For the 50 children currently waiting for a mentor and in process, we have only 11 mentors coming through the process. And there is, of course, no guarantee that these mentors will be the right fit for our waitlist children.

This year, therefore, we aim to shift our strategy in this area based on the results of a recently completed pilot program with a group of our staff, in which each staff person mentored several children virtually for a ten-week session. Our staffing levels and intake and training procedures will not change, as the supports required to recruit, onboard, train and oversee matches remains the same. However, children in our community-based programming have the option of being mentored virtually. This will open up a larger mentor pool to these children and youth who are in need of a caring adult in their lives as we will not be limited by geographical constraints. We know, based on the results of our pilot work, that with the right training and support a mentor can build a developmental relationship with a young person through virtual methods.

Mentoring in a Virtual Environment

Working with our National office as well as the Canadian Mentoring Partnership (CMP), we have been exploring ways to create and sustain strong mentoring relationships even when social distancing makes in-person meetings impossible. CMP is currently developing a virtual platform that will facilitate mentor-mentee communication in a way that can be supervised by staff if necessary. This strategy is supported by research that shows e-mentoring, when properly executed, can be an effective strategy for child and youth development. As well, early work from our own pilot project on e-mentoring has shown some promising results.

In our 10-week virtual mentoring pilot project, we paired 36 Littles with some of our own staff to be mentored over a 10-week period. We wanted to gauge the effectiveness of a virtual environment in building a developmental relationship and in impacting social-emotional wellness of vulnerable children and youth. We are currently wrapping up the project and are still awaiting survey results from some participants, but our preliminary analysis is very encouraging.

- 83% of parents surveyed so far considered their child's experience with the program to be extremely valuable or valuable
- The highest percentage of parents stated the improvement in their child was in confidence and positive thinking (86%) and promoting and maintaining positive connections with others (75%)

Parents commented about their children:

- He seems engaged more when talking to myself and his siblings
- He found a good friend in this pandemic and enjoyed a lot
- A. has been much happier since the program started. He really enjoyed meeting with his mentor week

Our final summary report and recommendations will be ready in the coming weeks.

Mentoring in School

In our school based mentoring program, mentors spend time with their mentees in a school setting throughout the school year. Bigs and Littles work on homework together, play games or simply share stories with one another. In addition to the traditional one-to-one in school matches, our school-based program offers opportunities for teens to mentor elementary-aged kids. Teen Mentoring has demonstrated very positive outcomes for mentees, and we are also confident in the positive impact on the teens as mentors, on their self confidence, self esteem, and leadership skills.

Our school-based mentoring programs are in flux as school boards and the province navigate the impact of the pandemic on education. We have been in ongoing contact with each school that we deliver programming in throughout Rocky View County, and are confident that we will be able to serve vulnerable children and youth in some capacity. It

is likely that we will implement an in-person/virtual hybrid service delivery model that will allow us the flexibility to adapt to possible health restrictions.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

BBBS Calgary and Area has almost 30 years of expertise to draw upon when delivering quality mentoring programs, implementing research-based mentoring best practices and developing processes for the recruitment, screening and ongoing supervision of mentors and mentoring relationships.

Social Emotional Learning

Recent work in our organisation to develop a new theory of change has concentrated our focus on building social-emotional skills, in the context of a developmental relationship. A developmental relationship is a close connection that helps a young person learn vital life skills, develop a sense of future orientation, problem solve and engage with the world around them. In a developmental relationship, the adult expresses care, challenges growth, provides support, shares power and expands possibilities. As a result, research shows that young people increase their social-emotional skills. These are a range of skills and abilities that help us to control our emotions and successfully interact with others: skills like self-awareness, goal-directed behavior, self-management, personal responsibility, social awareness, decision making, relationship skills and optimistic thinking.

In addition to the above, we know that academic performance improves in children who are mentored: truancy rates drop, children more readily connect to school and adults, are less likely to drop out of school, and achieve more. Mentoring can then help open doors to higher education, assuring youth a higher earning potential throughout their lives. Young people who were mentored are more likely to attend higher education and more likely to take on professional leadership roles, in addition to earning an average of \$315, 000 more during their working lives than youth who did not have a mentor.

Poverty

Children and youth living in low-income households often lack the opportunity for upward mobility due to the pressures that poverty exerts on mental and physical health, educational achievements and a stable home environment. Although poverty is a complex social phenomenon with multiple causes, research shows that mentoring programs are a successful way to reduce the negative effects of socioeconomic disadvantage and influence a child's future potential. Physical and mental health, school attendance and education outcomes and self-esteem are all positively impacted by mentoring. The effects of mentoring are most significant on youth from low-income and at-risk backgrounds – mentoring is a powerful intervention in these cases. By matching socioeconomically disadvantaged youth with mentors, Big Brothers Big Sisters' programs can effectively improve educational, social and developmental outcomes for children and youth in Rocky View County, alleviating the effects of poverty and breaking the cycle of poverty going forward.

Evaluation

Finally, by conducting pre and post-test surveys with all young people being mentored, BBBS is able to accurately evaluate the impacts of these mentoring programs and apply this expertise when making program amendments and improvements. Mentors, parents and teachers also complete post-test surveys that further demonstrate program impacts. These evaluation methods show how mentoring addresses multi-faceted issues that children and youth face in an organic, timely and responsive way.

9.6 INPUTS

*Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

BBBS takes a business development approach to funding, securing revenue through a variety of different streams in order to foster organizational growth and sustainability. Funding for Rocky View County services is provided through a number of sources, including the City of Airdrie, the Town of Cochrane and Alberta Children's Services; as well as local businesses, service clubs and individuals.

We also deploy our fund development team to seek donations to support mentoring in Rocky View County. This has been a challenge in recent years due to the economic downturn and now the enormous impact of COVID-19. However, we continue to seek innovative solutions to ensure we can maintain vital supports for children and youth.

B. Has this budget been authorized by your Board of Directors? Yes ☐ No ☒ If no, please explain:

BBBS operates on a fiscal year which runs from April 1 to March 31. While 4 months of the budget have been approved the remaining months will be approved when the 2021-2022 budget is developed.

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Below is a projected number of people who receive services directly through mentoring programs including children, youth, teen mentors and adult mentors. The target group for BBBS mentoring programs is children and youth with the age demographics ranging from 6-24 depending on the program.

Given the difficulties we've experienced in recruiting adult mentors from the small mentor pool in Rocky View County, our growth strategy has been focused on school-based programming, specifically Teen Mentoring. However, with the onset of Covid-19, many schools are suspending our programming until we can resume in-person mentoring. However, with the ramp up of our new virtual service delivery model and with the hopeful expectation that we will be able to comfortably run our programs in person in schools in the second half of 2021, we are optimistic that we will be able to maintain a comparable level of programming in support of Rocky View children and youth. Regardless, we have adjusted our numbers to reflect the realities we are all facing during these unprecedented times. We are also keen to utilize this time to focus on growing our in-school mentoring programs by reaching out to new schools and identify new opportunities so that we are well-positioned to expand as planned in the post-pandemic environment.

Number of Children/Youth (0 to 18 years) 175 Number of County Residents: 20

Number of Adults (19 to 64 years) 65 Number of County Residents: 20

Number of Seniors (65+ years) Number of County Residents:

Number of Families Number of County Families:

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

BBBS provides program orientation and training to mentees and their families as well as to volunteers. Training is provided by BBBS staff and is mandatory for all participants, and is structured to be in adherence to BBBS Canada's National Standards. While we have recently resumed in-person, small group volunteer training, we have also created a training program that can be delivered virtually should we be faced with mandated restrictions in the future. It may also be beneficial to engaging mentors from throughout Rocky View County to complete training virtually instead on in person.

We also hold monthly matched events to support low- or no-cost activities our matches can participate in. These are done in person or virtually, and are geared towards providing fun, recreational, and educational experiences for Littles and their mentors to do together.

These numbers reflect:

- Monthly training for projected *new* mentors and mentees (and their families). It doesn't include those matches that are in process, as they have already received the required training – Estimate: 12 training sessions x 75 children/youth & their families | 12 training sessions x 30 adult mentors
- Monthly matched events – Estimate 12 events x 25 children/youth | 25 adult mentors (All matches are invited to participate, however, not all attend).

Number of Groups: 36 (unique) Total Number of Participants: 155 (unique) Number of County Residents: 20 (unique)

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

BBBS staff provides ongoing support to mentors and mentees including initial contact, match support, and referrals. Contact is provided weekly for teen mentoring matches and there is a minimum of monthly contact for community matches. Mentors and mentees have phone or email access to their mentoring coordinator as well as emergency phone support 7 days a week 24 hours a day.

Number of Clients: 175 Number of County Residents: 40

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

BBBS has historically participated in many local area initiatives including trade shows, presentations, booths at fairs and local markets. The Covid-19 pandemic has impacted many of these events, however we are continuing to engage with community partners in a variety of ways.

Staff will attend all Airdrie Resource Council (ARC) and Cochrane Volunteer Managers meetings that are being held virtually; network with other businesses through our BIG Deal Card program, where BBBS partners with local businesses and provides them with the opportunity to give back to the community through special offers and discounts, exclusive to BBBS mentors and mentees; and hold virtual Open Houses for the greater community to learn about our mentoring programs and the impact. We will also be expanding our BIG Ambassador reach to include mentors that are in the Airdrie and Rocky View area. This program works with Bigs, Littles, and Alumni who believe in the vision and mission, goals and values of Big Brothers Big Sisters of Calgary and Area and are ready to share their stories of what mentoring means to them. We are looking to harness the passion and stories from our greatest advocates and have them raise awareness of the need for more mentors in the area.

As we shift to a virtual/in-person service delivery model, we anticipate ramping up and pivoting our recruitment efforts. The increased community awareness to support this will include social media engagement, local radio and print media, and increased public signage (i.e. bus shelters, road signs).

Number of Initiatives: 20 Number of Clients: will vary Number of County Residents: will vary

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Volunteers continue to be the foundation on which BBBS programs are built. Volunteers work directly with the young people or clients enrolled in BBBS programs. These volunteers commit to meeting with their mentees weekly for one calendar or one school year, depending on the program. Volunteers also serve on various committees and boards and provide support in the areas of fundraising, promotions, governance, policy and risk management.

b) How does the program promote, encourage, and facilitate the use of volunteers?

As a voluntary organization, volunteer mentors are essential in the delivery of BBBS mentoring programs. Each adult volunteer participating in community-based programs makes a minimum one-year commitment, and in the course of that year spends an average of 155 hours per year with their mentee. Adult volunteers in school-based programs commit to mentoring for the entire school year and give an average of 40 hours per year. Teen Mentors further commit to at least one semester of volunteer time, with the majority committing to one school year plus to mentoring children in elementary schools. Volunteer mentors are screened, trained and offered ongoing support by BBBS mentoring coordinators.

In order to ensure a strong recruitment pipeline during COVID-19, we have had to reimagine our recruitment efforts. In order to match young people with committed mentors, we have been working hard to recruit and engage volunteers virtually. We have struck an internal committee, supported by an external consultant, and have begun work on innovations in recruitment, engaging stakeholders to address the gap in numbers between our waitlist and our incoming volunteers. We will be running an extended recruitment campaign that will begin in November and runs through January to coincide with National Mentoring Month. This campaign will capitalize on new learnings emerging from an "innovation engineering process", including using technology to engage potential volunteers in a more streamlined fashion and launching a number of virtual strategies to entice new volunteers to mentoring. For example, we launched our new BIG Ambassador network with virtual orientation sessions in May and June. Eighteen volunteer Ambassadors (including Bigs, alumni and staff) will work on direct recruitment, as we recognise that word of mouth is one of the most common ways in which new mentors come to our agency.

c) Total number of volunteers in agency/program:	117
d) Total number of volunteer hours in 2019:	7764
e) Estimated number of volunteer hours until the end of 2020:	5100

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Outcome 1: Children and youth form a developmentally significant relationship with a mentor.

- Children and youth feel supported by another adult relationship.

Outcome 2: Individuals experience personal well-being.

- Mentors feel that what they do in life is valuable, worthwhile and valued by others.
- Mentors participate in volunteerism with BBBS for the benefit of themselves and their community

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Outcome 1: Children and youth form a developmentally significant relationship with a mentor.

- At BBBS I feel my mentor cares about me
- At BBBS I feel supported by my mentor

Outcome 2: Individuals experience personal well-being.

- As a result of volunteering with BBBS I believe I am making a difference.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

Big Brothers Big Sisters of Calgary and Area (BBBS Calgary) is a donor-supported, volunteer-driven organization, recognized for our mentoring programs for children and youth in schools and communities. BBBS Calgary and Area provides direct service to children and youth facing adversity by matching them with caring volunteers in quality mentoring relationships. Each mentoring relationship is monitored and supported to ensure a positive and meaningful match that fosters resilience and social emotional competence.

BBBS believes passionately in the right of every child to fulfill their potential and has been working to make that vision a reality since 1994. Children and in Calgary, Airdrie, Okotoks, Cochrane and surrounding rural communities benefit from a strong developmental relationship with a caring adult trained in a trauma-informed approach. Partners include Rocky View Schools, Foothills School Division and the public, Catholic, and Francophone school boards of Calgary. BBBS Calgary is supported by Big Brothers Big Sisters of Canada and adheres to BBBS Canada National Standards. BBBS Calgary has also contributed significantly to the growing mentoring movement throughout the province of Alberta.

Our long history of leading-edge program and training adaptations has served us well in recent months as we all reckon with the social changes brought about by COVID-19. As you know from our update to you in June, we have been exploring and testing ways of enabling training so that we can continue to make mentoring matches. We have also made the fullest possible use of technologies available to us to support existing and new matches. Where possible, vital in-person relationship-building has resumed. However, we are aware that the public health situation is still subject to change and flux, and we are building new flexibility for a virtual/in-person hybrid into our programming. We believe these program enhancements may actually contribute to the growth of mentoring in Rocky View County in the long term.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

After being matched in the Big Sisters program for just over four years, Big Sister Anya and Little Sister Ashley decided that it was time to transition their match away from the agency and into a natural and informal relationship. With Ashley moving away for University in just a few short months, it made sense for the pair to step away from BBBS and continue exploring their relationship more organically. Anya and Ashley have been able to build a strong friendship and a close connection throughout their time together.

Particularly during their last few months within the agency, Anya and Ashley saw a lot of progression and development in their relationship. Ashley is transitioning into her adult life and making a lot of big decisions about her future. Anya has been able to step up and support Ashley through these major changes, including helping her to prepare for her high school graduation and getting her set up with her University registration and scholarship applications. These tasks have been challenging Ashley's growth and helping her to explore her independence and responsibility. Ashley has described Anya as being like a "part of the family" and like the "mom [she] got to choose." Anya identifies their relationship as having become more two-sided, with equally shared power, as Ashley has been growing and maturing into her adult life.

The pair have been able to build a strong, trusting, and supportive developmental relationship throughout their many years together, and they've both agreed that they will be friends for a long time in the future. The transition to a natural support in the community is considered a program success for us. When a relationship is strong enough to continue without agency support, we know that the young person will continue to reap the benefits for years to come.

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

Please ensure that section 9.6 C. starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the project. Include staff and budget for one year.)

2020 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)

ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Project Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
3.15 FTE Coordinators (Airdrie & Cochrane)	128,277.00	37,400.00	165,677.00
.5 FTE Team Lead	26,818.00	10,000.00	36,818.00
Service Delivery Program Super./Support/Recruiter/Evaluation	47,991.00	14,500.00	62,491.00
Admin & Communications support	25,953.00	10,500.00	36,453.00
a. SUBTOTAL PERSONNEL	229,039.00	72,400.00	301,439.00
TRAVEL & TRAINING (specify)			
Staff Transportation	2,609.00	2,875.00	5,484.00
Staff Training/Recognition/Recruitment	7,242.00	1,500.00	8,742.00
Volunteer Training/Recognition	4,861.00	750.00	5,611.00
			0.00
b. SUBTOTAL TRAVEL & TRAINING	14,712.00	5,125.00	19,837.00
MATERIALS AND SUPPLIES (specify)			
Office, postage, equipment & comp. maintenance	14,546.00	1,250.00	15,796.00
Rent & Storage	8,001.00	2,850.00	10,851.00
Group Activities & Program Supplies	1,825.00	2,375.00	4,200.00
Vol Recruitment Activities & Sup./Prom. Materials/Advertising	7,545.00	2,000.00	9,545.00
c. SUBTOTAL MATERIALS AND SUPPLIES	31,917.00	8,475.00	40,392.00
OTHER (specify)			
Outside Consultants/Audit Fees	13,316.00	1,150.00	14,466.00
Insurance/Evaluation Tools/Marketing	5,225.00	1,750.00	6,975.00
Dues to BBBS Canada/Membership dues	3,482.00	1,150.00	4,632.00
			0.00
d. SUBTOTAL OTHER	22,023.00	4,050.00	26,073.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	297,691.00	90,050.00	387,741.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
FCSS City of Airdrie - Mentoring & Teen Programs	160,000.00		
Request from the Town of Cochrane & United Way	26,996.00		
Fundraising & donations	110,695.00		
f. TOTAL REVENUE	297,691.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		90,050.00	

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	(\$84,000+\$8,342) = \$92,342
B. 2021 County FCSS Request	\$90,050.00
C. Does this request result from a decrease in other funding support? Specify.	
No increase requested.	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
N/A	
E. Provide a rationale together with supporting data, using demographics as necessary.	
N/A	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
N/A	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
N/A	
H. How many years have you received County FCSS funding?	
N/A	

THE FOLLOWING PAGES ARE FOR REFERENCE PURPOSES ONLY.
PLEASE DETACH THEM FROM YOUR APPLICATION

**Rocky View County
Family & Community Support Services (FCSS)**

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC


APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Boys and Girls Club of Cochrane and Area
Program Name	Community Outreach/ Youth Outreach/Engagement
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	
E-Mail Address and Website	nhume@bgccochrane.ca www.bgccochrane.ca
Mailing Address (include postal code)	P.O Box 1554 Cochrane, Alberta T4C 1X3
Street Address (for courier purposes)	3, 204 5th Ave West Cochrane, Alberta
Agency Telephone Number	403-681-8769
Agency Fax Number	403-981-9555
Executive Director Name	Jill Bilodeau
Program Contact Name	Nola Hume
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)


 Signature (Agency Signing Authority)

 Print Name


 Executive Director
 Title
 Sept 30, 2020
 Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289

Rocky View County,

262075 Rocky View Point

Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: nhume@bgccochrane.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
 _____X_____ word of mouth _____ other (specify) _____

3. SOCIETY MEMBERSHIP (current)	
Number of Members	4000
Membership Fee Per Member	\$10 membership fee waived for the in-school programs.

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	50597476	
Charitable Number (if have one):	877870488RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	9:00am-6:00pm	9:00am-6:00pm	9:00am-6:00pm	9:00am-6:00pm	9:00am-6:00pm	Closed	Closed
Dates not Open:	Closed on statutory holidays						
Statutory Holiday:	Closed			Other	The program does not run all hours every day but may operate within these hours based on demonstrated need.		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input checked="" type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input checked="" type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

The Boys & Girls Club of Cochrane and Area (BGCCA) have been serving children, youth and families in Cochrane and area for 28 years. The club currently operates 3 club locations, runs free programs in 14 local schools and currently has 44 licenced and accredited day homes through our Play Days Day Home Agency. Each and every day we are privileged to be a part of the lives of the 3000 children and youth that we serve, with high quality programs for physical literacy, nutrition, healthy relationships, education and leadership.

Together with the leadership of our Board of Directors and the generous contributions from funders like RVC FCSS, donors and volunteers, our staff members provide enriching social, emotional and physical development for children and youth daily and during critical out-of-school hours.

The Community Outreach - Youth Engagement project works with rural communities and schools to increase capacity, awareness of services and registration in programs available to youth and families and to ease the stressors faced by youth every day. The BGCCA supports RVC communities and schools with direct preventative youth programming resources. We support RVC community access to our programs by offering programs in our club, bringing programming to schools, as well as partnering with rural community centres where we can offer engaging after school programming and outreach support.

Due to the ever changing situation with the Covid-19 Pandemic our programs will be offered virtually until it is deemed safe to be in larger groups with close contact.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>

Improved social well-being of the community.	<p>Outcome 7: Community social issues are identified and addressed.</p> <p>Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.</p>	<input checked="" type="checkbox"/>
--	---	-------------------------------------

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	20	%
Youth	70	%
Families	10	%
Adults		%
Seniors		%
Volunteerism		%
Community Development		%
Total	100	%

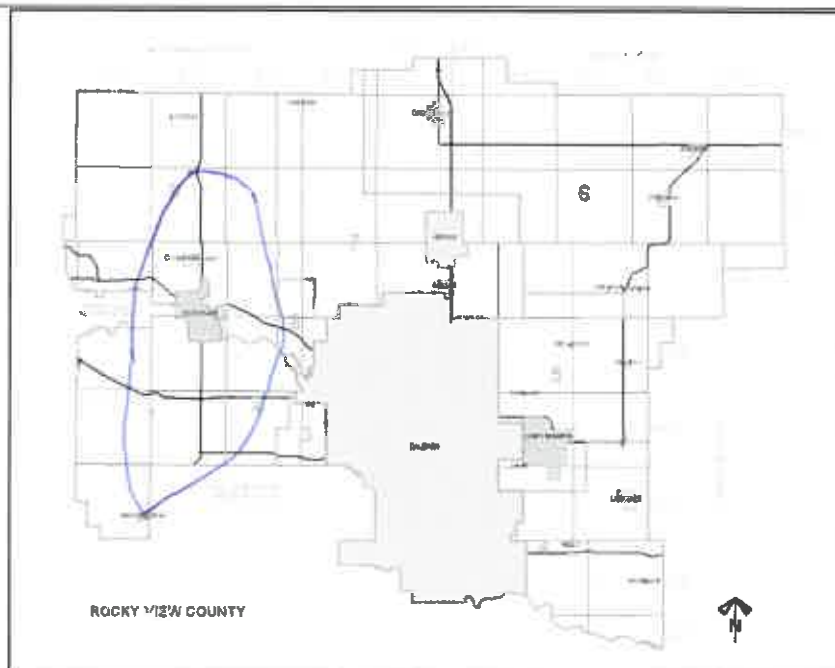
7.4 SOCIAL SERVICE CONTINUUM

Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	5	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	75	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	20	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.		%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.



B. What cooperative and coordinative steps has the program taken with these agencies?

Rocky View School Division

Working closely with management and CDA's within the school board to meet the programming needs for in school services delivered.

Bragg Creek Community Centre

Meeting with Bragg Creek Community Centre to coordinate different programming opportunities for youth in the community.

Bearspaw Lifestyle Centre

Meeting with Bears Paw Community Centre to coordinate different programming opportunities for youth in the community.

Cochrane Addiction & Mental Health

Providing referrals and coordination of services, including sitting on a newly formed committee that works with complex youth.

Local Youth Groups

We include youth group leaders in our community consultations, and support these programs to grow in their communities.

Family and Community Support Services

Interagency meetings and information sharing, committee representation for Cochrane Youth Day, Cochrane Wellness Fair, Safe Coach Stirring Committee, Youth Emergency Response Committee and Cochrane Immigration Committee.

Club has strong connections and also collaborates with:

Cochrane Community Child and Youth Forum

Each month during the school year, the Youth Program Coordinator attends this forum along with representatives from other agencies, schools, and stakeholders who are child and youth serving agencies. Additionally RCMP and Centre for Sexuality is at the table as well. This group looks to coordinate services and better mitigate the referral process for young people in need of a variety of services.

Cochrane Youth Justice Committee

Several youth each year are mentored and provided with an opportunity to complete community service hours with the BGCCA. Positive behaviours are reinforced with these youth and exposure to the club provides them an insight into additional programs we can then connect them with to build towards a brighter future.

Community Helpers: Community Helpers is based on the idea that there are always people who others naturally turn to when they need help. Members are trained to be community helpers.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

All of the above organizations target youth for some of their programs. A distinct quality of the Community Outreach and Youth Engagement project is that it is targeting youth as the primary focus and families as a secondary audience. The Boys & Girls Club of Cochrane & Area's primary focus is as a child and youth service organization for which we have specific expertise and resources in the area of child and youth programming. With this project, our goal is to provide engagement opportunities and increase awareness and capacity within communities. To this end we promote what other organizations are doing, support them in whatever way we are able and share resources to fill the gaps in community services. Support provided has a wider impact beyond the direct impact on children and youth; we are helping families and communities overall based on their individual needs. Our work is complimentary to local community associations and youth groups which focus on recreation based programming while we focus more on intentional preventative programming seeking to increase capacity and build resilience.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

All children and youth discover and achieve their dreams and grow up to be healthy, successful and active participants in society.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers and develop confidence and skills for life.

We work to foster positive relationships with the children and youth, and encourage relationship building between them and their parents, teachers and community members within RVC.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

The Boys & Girls Club of Cochrane and Area (BGCCA) continues to grow and thrive, offering critical services to families in the community. The demand for BGCCA programs today is higher than ever, the club is operating at maximum capacity and support from RVC FCSS continues to be a valuable and integral part of our funding.

We have now implemented our after school programming at the Bragg Creek and Bears Paw Community Centres. We are offered two different youth programs, a cooking club (Junior Chef), and an International Cooking class. The different cooking classes proved to be very popular, always filling to capacity with a wait list. We are feeling positive that the programs will be successful again this year. Our goal is to expand cooking programs in these areas so we can make sure all youth are getting the desired experience and not having to be placed on a waiting list for any period of time.

Recently, the need has increased in the Bragg Creek area and the request for increased services is reflected in our request for funding. The Bragg Creek area has identified two significant needs within their community this year. The first one identified through the Youth Committee formed under the Bragg Creek Centre. They have identified the need for support in after school homework, study, and tutoring support within their community. Since our club currently runs Raise the Grade in our Cochrane location, it would make sense to expand our programming further into our catchment area. Our club currently has the expertise to run this program effectively and could seamlessly bring this program to the Bragg Creek area. This program can be offered virtually. The second need identified is the result of a youth suicide that happened in Bragg Creek last year and has since increased the need for support and resources for Bragg Creek's youth and teenagers. It has been identified as a need to provide an Outreach Worker to be housed within the Bragg Creek Centre for at least one day per week, as well as offering Outreach support via phone, text and virtually if this is preferred way of meeting.

With the Boys and Girls Club already providing these services, and Bragg Creek being within our service area, it makes sense for our club to expand programming to accommodate the urgent need for supports for youth and teens in this area. To be able to do this effectively while still maintaining programming and supports in other locations, the need for staff is at an all-time high. In order to meet the needs of the youth within our catchment area, additional staff is required.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

This is a collective and collaborative effort between our organization and the communities in Rocky View County. With direct community involvement we are making certain that we are not duplicating services and that we are addressing the unique needs of youth and families in different communities.

Our targeted preventative programming in schools that focus on positive relationships and building self-confidence deals directly with issues being faced by RVC families, as indicated in the 2010 social supports survey. Evening youth drop ins engage youth in positive relationships and safe spaces, creating opportunities for discovery, connection and sharing.

The Boys & Girls Club of Cochrane and Area addresses many issues faced by the RVC demographic. We are able to offer immediate crisis support and short term solutions with a span of referral networks that assists youth in a time of need.

We achieve healthier communities with less negative social behaviours, less crime, more school completion and higher functioning families. We want young people to be resilient and to have the confidence and skills to be successful in their lives.

We teach achievable, meaningful skills that are transferrable to many aspects of youth's lives (family, employment, sports teams, peer group, school). We connect with organizations directly involved in communities to ensure what we are doing is relevant to all youth and families. We ensure that we create spaces that encourage youth to feel valued and heard. We work with families as well as youth so that whole family systems are impacted as opposed to just parts of systems.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

By working together collaboratively with communities we will be able to help build capacity to provide sustainable, engaging programming for youth.

By offering support for these youth we are contributing to their overall well-being, allowing them to focus on appropriate growth and learning, rather than daily crisis situations. We enable them to foster connections with community members and their family members who will be instrumental in helping them achieve their full potential.

By providing in-school programs we are able to reach a maximum number of youth in a space they are comfortable in and open to learning.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

We are continuously sourcing funding for ongoing projects and dedicating fundraising activities to our youth outreach programming. Our funded community awareness and prevention of violence programs are closely linked with youth engagement and we continue to receive funding from Child and Family Services of which a percentage is assigned to this project.

This project is sustainable because we are combining our resources with that of the community we are supporting. For example they may provide space and materials or a co-facilitator while we supply program development and facilitation.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS *(Count of products and services delivered to the target group. For definitions, see the end of the report)*

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Number of Children/Youth (0 to 18 years) 350 Number of County Residents: 250
 Number of Adults (19 to 64 years) Number of County Residents:
 Number of Seniors (65+ years) Number of County Residents:
 Number of Families 55 Number of County Families: 5

B. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

- Healthy Relationships- Bearspaw, Manachaban, Springbank, Mitford, Westbrook, Glenbow, Rancheview, Fireside, Banded Peak (virtual)
- Teen Wellness – Bearspaw, Manachaban, Springbank, Banded Peak, Westbrook, Fireside, Mitford, Ranchview (virtual)
- The Skin You're In - Bearspaw, Manachaban, Springbank, Banded Peak, Westbrook, Fireside, Mitford, Ranchview (virtual)
- Boys and Girls Groups- Banded Peak, Bearspaw, Mitford, Manachaban, Rancheview, Springbank, Fireside and Westbrook (Virtual)
- RBC Raise the Grade (Cochrane and Bragg Creek) (virtual)
- Leadership in Training summer program
- Teen Centre Drop In (virtual and outside weather permitting)
- Bragg Creek Youth Programs (virtual)
- Bearspaw Youth Programs (virtual)
- Junior chef/Junior Baker – Bragg Creek Community Centre, Bearspaw Community Centre, 5th Ave Club

Number of Groups: 40 Total Number of Participants: 2800 Number of County Residents: 1700

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Number of Clients: 1800 Number of County Residents: 1100

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

- Leaders In Training
- Cochrane Youth Council
- Cochrane and Area Child and Youth Forum
- Cochrane Immigration Committee
- Youth Justice Committee
- Bragg Creek Community Centre
- Bears Paw Community Centre

Number of Initiatives: 8 Number of Clients: 3000 Number of County Residents: 1800

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

BGCCA has a strong volunteer program and is always looking for youth and adult volunteers to take part in programs. Volunteers in this program can work directly with youth participating in programs with the supervision of staff. This role could involve supporting staff with program planning, mentoring youth, helping prepare snacks, assisting and leading program activities

b) How does the program promote, encourage, and facilitate the use of volunteers?

Primarily we use word of mouth to find youth volunteers. We also use print media and social media outlets to reach out to the public when advertising for volunteers.

c) Total number of volunteers in agency/program:

130

d) Total number of volunteer hours in 2019:

2500

e) Estimated number of volunteer hours until the end of 2020:

1500

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Short Term:

- Increase in Rocky View County's youth and their family's knowledge of what services are available to them.
- Increase in Rocky View County's youth input into issues affecting them.
- Increase in programming available to RVC youth in their own communities
- Increase in in-school access to programs and services for RVC youth

Mid – Term:

- Increase in programming offered to Rocky View County's youth and their families in their community and surrounding area.
- Increase in Rocky View County's youth feeling a part of their community.
- Increase of RVC youth's engagement and feelings of attachment to school
- Increase in Rocky View County's youth feeling supported and included by their families.
- Increase in service provider youth programs being well attended

Long Term:

- Increased emotional and physical health of Rocky View County youth.
- Increase of educational success
- Increased resiliency and healthy relationships within Rocky View County families.
- Increase in Rocky View County youth feeling supported by their communities.

Increased feeling of community by youth and families residing in Rocky View County. Increase in programming being offered directly in Rocky View County communities.

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

- Number of youth programs being offered in RVC communities within our catchment area (measured increase throughout the year)
- Number of Short surveys delivered to youth in RVC communities about what specific activities and programs they want
- Numbers of in-school programs for youth

- Pre and post surveys (for programs we are facilitating) that measure youth's feelings of attachment, engagement, involvement with their families and communities, and satisfaction with program offerings
- Pre and post program surveys that measure youth's feelings of increased worth, positive self-regard and resiliency

Pre and post program surveys that measure youth's concepts of healthy relationships, mental wellness and positive body image.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

This is the fifteenth year of this project. Free in-school programming remains and we continue to work closely with Rocky View Schools as we deliver our Healthy Relationships, Teen Wellness, The Skin You're In, Boys & Girls Groups and Chess Club programs.

Healthy Relationships ran in 5 different Rocky View Schools for grade 5 and 6 classes, during allotted class time. BGC Facilitators instruct youth on communication, conflict resolution, feelings and emotions, just to name a few. The class takes part in many interactive and engaging activities surrounding the above topics. This program continues to gain traction in our local schools, with school admin asking for the program back year after year.

The Skin You're In - is a self-esteem and body image curriculum geared for Grades 4-6. Poor body image in youth leads to individuals not voicing an opinion and avoiding academic, social and economic opportunities. In this 6 week program, students will move through a variety of activities that build resilience and further achieve a positive self-image of themselves.

Teen Wellness – is a program offered in Grade 7 classrooms that focuses on mental health, dating, dating violence, consent, healthy relationships and staying safe on the internet.

Boost Groups (formally Boys and Girls Groups) statistics are consistent with the previous year with 83 in each group. There is no room to facilitate growth in these groups without additional funding resources. We are looking to move towards an all-inclusive lunch time programs that offers different themes such as a building group, science group, arts and crafts groups, etc. We recognize that as the world around us grows and evolves in its approach toward different societal outlooks, our programs need to reflect that change.

Raise The Grade – This is an educational initiative that supports homework and study skills as well as tutoring. We have grown our volunteer portion of this program a substantial amount, being able to offer free tutoring to several different youth. Tutoring happens at the club as well as Springbank High School and Bow Valley High School. This coming year we are continuing to grow our tutoring program as well as looking at different ways to offer homework support within the community.

Bragg Creek Programming We will continue to offer Junior Chef/Junior Bakers at the Bragg Creek Centre as an after school program for this community. This proves to be a very popular program within this community so we are working with the BCCA to continue this momentum within the community.

Junior Chef is a cooking program that allows youth to gain confidence in their cooking abilities. We have special guests come in such as Guy from Guys Bakery, registered dietitians, local caterers and more. Youth learn healthier ways to make their favorite meals and the importance of a balanced diet. This has been hugely popular with the ask to run again in the fall.

Cochrane Youth Council. Two students from most schools in Cochrane as well as three public at large and a youth representing Cochrane Youth Arts made up the Council with support from BGCCA staff as well as other community involvement such as FCSS and staff from the public library.

Bearspaw Programming – Last year a new after school program was introduced at the Bearspaw Lifestyles Centre called International Cooking. This program proved to be extremely popular with very large classes that required assistance from both a volunteer from the community as well as a youth leader. In addition to this a consistent wait list for this class throughout the year further proved its popularity.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

KH started volunteering with the Boys and Girls Club when she was in grade 10. She is a resident of Bragg Creek but came into Cochrane for high school due to bullying in her previous school. She began volunteering with our Out of School Care program and loved working with the young children and made strong relationships with the children she served. When she reached grade 11 KH began volunteering to be a peer tutor. With high academic achievements it was a great fit and she transitioned easily into this roll. The student she worked with was extremely vulnerable and experienced many adversities at home and in school, including bullying. KH was able to form a strong bond with her, assisting her in her studies as well as being someone she could talk to about her personal struggles. KH was also bale to maintain and respect confidentiality within this roll as they both attended the same high school.

KH wanted to volunteer in her own community as well as staying with our organization, so she began volunteering for our Junior Chef program in the Bragg Creek Centre. She attended this weekly program as well as meeting weekly with the student she was tutoring.

Upon graduation she was hired by the Boys and Girls Club to run our Leaders in Training program. She was a natural fit for this position and again, formed strong bonds and relationships with the youth she worked with. With all the valuable lessons she has learned and the relationships she has built within our club, KH is sure to go on to achieve great things when she starts University this fall, and we hope to have her back again next summer!

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Program Coordinator FT	2,000.00	43,000.00	45,000.00
Youth Worker PT Bears paw	11,000.00	4,000.00	15,000.00
Youth Worker FT Bragg Creek	10,000.00	25,000.00	35,000.00
Youth Worker FT Cochrane and Area	20,000.00	10,000.00	30,000.00
Benefits and payroll processing	8,000.00	10,000.00	18,000.00
a. SUBTOTAL PERSONNEL	51,000.00	92,000.00	143,000.00
TRAVEL & TRAINING (specify)			
Mileage	2,000.00	4,000.00	6,000.00
Professional Development	600.00	600.00	1,200.00
b. SUBTOTAL TRAVEL & TRAINING	2,600.00	4,600.00	7,200.00
MATERIALS AND SUPPLIES (specify)			
Food	1,300.00	6,000.00	7,300.00
Supplies	2,000.00	3,000.00	5,000.00
Cell Phones	600.00	600.00	1,200.00
c. SUBTOTAL MATERIALS AND SUPPLIES	3,900.00	9,600.00	13,500.00
OTHER (specify)			
Promotion	1,000.00	0.0	1,000.00
Program Overhead	17,000.00	0.0	17,000.00
d. SUBTOTAL OTHER	18,000.00	0.0	18,000.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	75,000.00	106,200.00	181,700.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Child and Family Services	50,000.00		
Fundraising	11,500.00		
AHS	14,000.00		
f. TOTAL REVENUE	75,000.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures - Total Revenue)		106,200.00	



Microsoft Excel
Worksheet

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	81,000
B. 2021 County FCSS Request	106,200.00
C. Does this request result from a decrease in other funding support? Specify.	
No.	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
Expanding programming and supports within the Bragg Creek Community due to an increase in identified needs within the community.	
E. Provide a rationale together with supporting data, using demographics as necessary.	
The Boys and Girls Club of Cochrane and Area would like to further support Bears Paw, Bragg Creek and Cochrane youth by providing staff and programs to their youth's needs during the critical hours of the day.	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
Programming expansion will reach and impact more youth. The change can be directly measured on the number of programs delivered, participants and county residents served. If the increase is not granted, important programming and critical support will not happen and those youth who are at risk will be affected.	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
After meeting with representatives from the Bragg Creek Centre the need for increased programming and supports for Bragg Creek's young people is apparent. Programs, supports and resources are vital to the young people of this community.	
H. How many years have you received County FCSS funding?	
15	

THE FOLLOWING PAGES ARE FOR REFERENCE PURPOSES ONLY.
PLEASE DETACH THEM FROM YOUR APPLICATION

Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Bragg Creek Community Association
Program Name	Rumble & Roar / Bragg Creek After-school Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$32,755
E-Mail Address and Website	program@braggcreekca.com www.braggcreekca.com
Mailing Address (include postal code)	Box 39, Bragg Creek AB T0L 0K0
Street Address (for courier purposes)	23 White Ave., Bragg Creek AB T0L 0K0
Agency Telephone Number	403-949-4277
Agency Fax Number	N/A
Executive Director Name	N/A
Program Contact Name	Christine Pollard
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.
(<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)


Signature (Agency Signing Authority)

Program and Event Manager
Title

Christine Pollard
Print Name

9/23/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289

Rocky View County,

262075 Rocky View Point

Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: program@braggcreekca.com

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth _____ other (specify) FCSS is a regular funder of the BCCA

3. SOCIETY MEMBERSHIP (current)	
Number of Members	289 Total Memberships
Membership Fee Per Member	Family: \$40 Single: \$25 Sr. Family \$25 Sr. Single \$15

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	500029392	
Charitable Number (if have one):	118816271RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	9am-9pm	9am-9pm	9am-9pm	9am-9pm	9am-9pm	Dependant	Dependant
Dates not Open:	Stat Holidays						
Statutory Holiday:	As defined by AB Employment Standards			Other	The Bragg Creek Centre is open evenings and weekends if required for programs and events.		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input checked="" type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input checked="" type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Rumble & Roar is a parented drop in program designed to help promote pre-school aged children's physical, cognitive and social-emotional learning. Children will enjoy facilitated and free-play activities. A great place to build friendships, meet other parents and connect with resources. Family Resource Network staff are on-site twice a month offer support, information and referrals to parents.

Bragg Creek After-school Program is a multi-faceted after-school program for local children/youth ages 6 – 18 years. Utilizing our existing facility there would be a number of daily activities available depending on the child/youth needs including: sport and physical activities, art room, library/lounge area and a homework club.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	30	%
Youth	35	%
Families	30	%
Adults		%
Seniors		%
Volunteerism	5	%
Community Development		%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

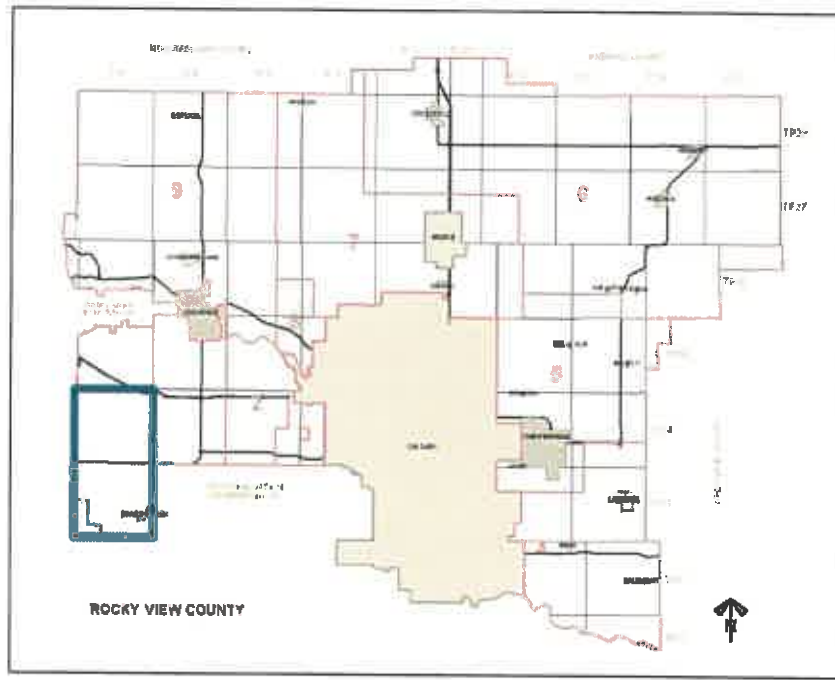
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	15	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	35	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	25	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	25	%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.	0	%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

- Redwood Meadows Community Assoc. offers a volunteer run Parent & Tots play program weekly.
- Bragg Creek Out-of-School Care offers before and after care for Banded Peak School students Kindergarten to Grade 7.
- Although Bragg Creek falls within the catchment of The Cochrane Boys & Girls Club who offer an after-school drop-in, distance and transportation to Cochrane are barriers for Bragg Creek youth and families in accessing this program. Due to the pandemic, Boys & Girls Club is currently offering programming on-line which is also a barrier as rural access to internet is an ongoing issue in Bragg Creek and Area. To date we have been unsuccessful in our requests to have a BGCC staff member attend Bragg Creek Community Centre to provide support in after school homework, study and tutoring as well as an Outreach Worker to support our at-risk youth.



B. What cooperative and coordinative steps has the program taken with these agencies?

Although we share many resources and collaborate on events with Redwood Meadows Community Assoc., we have not identified any opportunities outside of cross-promotion to coordinate our efforts for Rumble & Roar.

While not a cooperative initiative with Bragg Creek After-School Care we will be working with Banded Peak School as well as the schools in Springbank to coordinate the collection of measurable indicators (talking to and surveying teachers to garner information on general attitudes towards school pre and post program and to get a general impression of the success of the program) to determine that we are successful in achieving desired outcomes.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

While the Parent & Tots program offered by Redwood Meadows Community Assoc. is similar in that it brings parents and young children together in a social setting, Rumble & Roar is a more structured and robust program with facilitated developmentally appropriate activities integrated within the program. We are also partnered with the Family Resource Network with a Family Support Worker attending the program bi-weekly to offer support, resources, information and referrals to parents.

Bragg Creek After-School Care offers a safe space for children attending Banded Peak School however it functions more as a day care, caters mostly to younger grades and is not available for our children attending schools in Springbank. We will be offering facilitated programming with options depending on what the child needs at that moment.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Our community is connected and engaged through our welcoming and vibrant community centre.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Mission: The BCCA and the Bragg Creek Community Centre support the greater Bragg Creek area through programs, events, and services that build community responsibly and sustainably for current and future generations.

- Annual Community Events and Fundraisers – Easter Pancake Breakfast, Bragg Creek Days, Halloween, Remembrance Day Ceremony etc., - fostering community pride, volunteerism and social connections.
- Recreation, Fitness, Art and Cultural Programs - offered to children, youth and adults, contributes to self-esteem, health and wellness, social interaction and relationship building.
- Community Services – RVC Emergency Reception Centre, Community Evacuation Centre, Food Bank, playground, tourist and community information, free Wi-Fi, telephone, parking and washroom facilities
- Social Support Services – free space provided for outreach and resource workers from agencies such as FRN, and Alberta Health Services as well as a yearly cohort of nursing students from the U of C Faculty of Nursing.
- Discounted/Free Space – reduced or no-charge rental rates offered to local community service groups such as Ladies Auxiliary, Bragg Creek and Area Wellness Network, Bragg Creek Firesmart Committee, Swamp Donkey Musical Theatre Society, Boys & Girls Club Cochrane, Cochrane Library and RVC.
- Rental Space – offered to community and outside groups to bring additional programs and events to the community, fostering community engagement, social interaction and contributes to the financial sustainability of the Centre.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

Programming for Young Families – we continue to see a need for developmental programming for families with multiple children under the age of 5 years. According to the 2016 Census, of the 39.6%* of families with children in the Hamlet alone, 6.8%* of these children are under the age of 4 years. There have been a number of young families move to the Greater Bragg Creek area in 2020 and we believe the current percentages to be higher. Living in a rural location has been found to be a substantial risk factor for social isolation. Rural communities are typically more sparsely populated and there can be a lack of local amenities and facilities that facilitate social interaction. Families new to the area as well as new parents require social connections in order to build their support networks.

After-School Programming – Bragg Creek does not have an after-school program that caters to all local children ages 6 – 18 years. Bragg Creek has a K-8 school with a student body of ~300. An additional ~100 grade 1-12 students are bussed to Elementary and Middle schools for French Immersion instruction and High school in Springbank.

Bragg Creek is a rural bedroom community with over 40%* (Census 2016) of its residents commuting to the city for work, making after-school programming necessary, specifically for youth ages 12- 18 as a spate of research shows that risky teen behavior occurs most often between 3 and 6 pm Monday – Friday. The Community Centre has been witness to this fact with a number of recent cases of minor vandalism and inappropriate behavior by local youth on the property. In late 2019 we conducted a community survey in which a large percentage of respondents indicated a need for local after-school programming.

*These statistics do not include West Bragg Creek, Wintergreen Woods, Redwood Meadows or Foothills MD.

Statistics Canada (2016). *Census Profile, 2016 Census*. https://www12.statcan.gc.ca/census-recensement/2016/dp-pd/prof/details/page_Figures.cfm?Lang=E&Tab=1&Geo1=DPL&Code1=480026&Geo2=PR&Code2=12&SearchText=Bragg%20Creek&SearchType=Begin&SearchPR=01&B1=All&TABID=1&v=0, https://www12.statcan.gc.ca/census-recensement/2016/dp-pd/prof/details/page_Figures.cfm?Lang=E&Tab=1&Geo1=DPL&Code1=480026&Geo2=PR&Code2=12&SearchText=Bragg%20Creek&SearchType=Begin&SearchPR=01&B1=All&TABID=1&v=0

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve?
What are you going to do in the program to achieve your goal(s)?

Programming for Young Families - We offer a welcoming, engaging and supportive environment in which to come together weekly ultimately helping to improve individual, family and community social well-being. We also plan to run supplementary parent education workshops or short term programs such as infant massage alongside Rumble & Roar to offer additional opportunities to connect and engage with family and community.

Predicted outcome – young families will have a supportive and safe environment where they can make connections and build relationships within their community.

After-School Programming – Typically youth in rural areas have limited access to public spaces and a lack of recreational and leisure activities. These facilities exist in larger, neighbouring towns or cities served by unreliable, infrequent and expensive public transport. The Bragg Creek and surrounding communities are fortunate in that the Bragg Creek Community Centre is local, accessible and offers the appropriate facilities for this type of program.

Working families will benefit from a program that ensures youth have a safe place to go while parents are at work. Children will have a fun, positive and encouraging space where they have the opportunity to make friendships outside of the classroom. The Community will benefit from volunteer, intergenerational and partnership opportunities and youth participation in community development.

Predicted outcome – children/youth will have an organized and safe option for after-school activities in their community.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Our attendance statistics and surveys show that Rumble & Roar is a great success. The addition of facilitated developmental activities will teach children to share, take risks, build confidence, trust and belonging and benefit from nonparent adult relationships.

Gwen Dewar, PhD (2015-2018) *Social Skills Activities for Children and Teens: Evidence-based games and exercises*
<https://www.parentingscience.com/social-skills-activities.html>

Afterschool programs are reported to boost academic performance, reduce risky behaviors, promote physical health, and provide a safe, structured environment for the children of working parents.

The Bragg Creek Community Centre will approach the After-school Program from a Positive Youth Development (PYD) strategy - A holistic approach engaging youth, families, schools and the whole community to ensure that an environment is created which will support youths', physical, personal, social, emotional, intellectual and spiritual development. In line with the four domains presented in the PYD framework, youth will be encouraged to take an active role in the planning and assist in the facilitation of weekly activities strengthening skill building, engagement and contribution, belonging, healthy relationships and creating a safe space environment.

Shek DT, Dou D, Zhu X, Chai W. Positive youth development: current perspectives. *Adolesc Health Med Ther*. 2019;10:131-141. Published 2019 Sep 18. doi:10.2147/AHMT.S179946

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

We have not identified to date additional sources of grant funds for Rumble & Roar other than those requiring matching funds which prove to be challenging, especially in the current pandemic times.

A funding request has been submitted to Canada Post Community Foundation for the After-school program. We have not received notification as to the success of the application to date.

Program sustainability will be assisted through program fees, memberships, rental revenues and fundraising efforts.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Rumble & Roar attendees (based on 2019 attendance)

After-school program attendees

Number of Children/Youth (0 to 18 years) 342 Number of County Residents: 317

Number of Adults (19 to 64 years) 228 Number of County Residents: 206

Number of Seniors (65+ years) 0 Number of County Residents: 0

Number of Families 228 Number of County Families: 206

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Parent education workshops and mini-programs parallel to Rumble & Roar. Homework club.

Number of Groups: 5 Total Number of Participants: 100 Number of County Residents: 85

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Assistance from FRN Family Support Worker

Number of Clients: 70 Number of County Residents: 60

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

N/A

Number of Initiatives: Number of Clients: Number of County Residents:

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Assist in the set up and tear down of play equipment, peer-to-peer tutoring, assist in facilitation of weekly after-school activities, operate concession.

b) How does the program promote, encourage, and facilitate the use of volunteers?

Youth volunteers will be vital to the success of the After-school Program so that participants feel a sense of belonging and ownership. Participants will be encouraged to take an active role in the planning and assist in the facilitation of weekly activities. Positions will be flexible and presented as skill and leadership building opportunities. We will be engaging skilled community members to facilitate educational programs within the After-school Program i.e. art classes, nature walks, book club.

c) Total number of volunteers in agency/program:

10

d) Total number of volunteer hours in 2019:

0

e) Estimated number of volunteer hours until the end of 2020:

1800

9.3 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Rumble & Roar

Short Term: personal engagement for parents and children, social supports

Mid-Term: social relationships and belonging, family access to resources

Long Term: children developing positively, positive parenting

After-School Program

Short Term: optimism, personal and social engagement, awareness of the community

Mid-Term: trust and belonging, self-esteem, positive attitude toward others and the community

Long Term: competence, awareness of community social issues

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

- A written feedback form allowing for anecdotal comments for parents.
- Survey of multiple choice or rating scale questions for participants.
- The amount of referrals from existing participants and parents thus increasing number of participants throughout the duration of the program.
- Ongoing program monitoring, talking to program participants, parents and teachers to get a general impression of the success of the program.
- In partnership with local education agencies, conduct a survey to garner information on general attitudes towards school both pre and post program. An expected increase in positive attitudes from those engaged in the program.
- Program participant's sign up for youth volunteer opportunities and other community initiatives.
- Smiles on the faces of participants and parents!

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

The Bragg Creek Community Association was founded as a non-profit organization in 1958. Through the years, the BCCA acquired a little schoolhouse (since sold), skating rink, skate shack, tennis courts and playground to make it a fully functional, vibrant Community Centre.

The Bragg Creek Community Centre strives to be the hub of the community, providing services, programs and events, and overall, a meeting place for the Community to gather. Programming has continually evolved, and we are still doing our best to provide our residents with a varied selection of programs and events to fit everyone's unique needs. Over the past few years we have experienced a high rate of staff turnover and some efforts stalled. The current staff are residents of Bragg Creek that are intensely passionate about our community and are dedicated to community service above all. We are on the right track, have created numerous efficiencies and with the assistance of funders like FCSS we can expand our capacity to do good work.

Thanks to FCSS funding, to date our most successful program has been Rumble & Roar + Tots Time. Parents feel supported and connected and children have the opportunity to make positive relationships while benefiting from developmentally appropriate play. We continue to work to help address the needs of children, youth, families, adults and our seniors in the Greater Bragg Creek Area.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

"I moved here and the 6 months before I started accessing programs like women's group and Rumble & Roar were isolating. Then I started getting involved and my kids and I made friends and now I am coordinating the local Junior Forest Wardens Group with other local families and the BCCA!"

"Our family has loved the Rumble and Roar playtime at Bragg Creek Community Centre. The ability for us parents and our children to play and socialize in a large indoor space with sports and creative foam building blocks and tumble mats and a bouncy castle has been an important part of living in a rural area. It is a great place to meet other young families in the area."

INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Rumble & Roar Facilitator (41 weeks x 3 hours/week)		2590	2590
Bi-lingual Homework Club Facilitator (36 weeks x 20 hours/week)		14400	14400
3 x Recreation Facilitators (36 weeks x 20 hours/week)	38880		
a. SUBTOTAL PERSONNEL	38880	16990	16990
TRAVEL & TRAINING (specify)			
b. SUBTOTAL TRAVEL & TRAINING			
MATERIALS AND SUPPLIES (specify)			
Rumble & Roar new and replacement equipment (Bounce House, ride on toys, tumble mats, mat trucks, asst balls, hula hoops, bean bags)		9480	9480
After-school Program activity equipment (indoor hockey, basketball, jump ropes, gymnastics, asst balls)		3550	3550
After-school Program art supplies		500	500
After-school Program board games, bean bag chairs		735	735
c. SUBTOTAL MATERIALS AND SUPPLIES		14265	14265
OTHER (specify)			
Shipping		1500	1500
Volunteer expenses (refreshments, thank you's)	500		
d. SUBTOTAL OTHER	500	1500	1500
e. TOTAL EXPENDITURES (e=a+b+c+d)	39380	32755	32755
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
f. TOTAL REVENUE			
g. FCSS REQUEST (DEFICIT - Total of Column 3 Expenditures - Total Revenue)		32,755.00	

Rumble & Roar + Tots Time Program Facilitator
3 hrs. /week

The Role: Under the direction of the Program and Events Manager, Rumble & Roar + Tots Time Program Facilitator will be responsible for developing and implementing developmentally appropriate activities that foster a positive social experience.

Scope of Duties and Responsibilities:

Planning and organization

- Create engaging activities that focus on social-emotional learning competencies.
- Engage children, build positive and respectful relationships by providing inspiration, support and guidance.
- Assist in maintaining accurate program records including incident reports and attendance.
- Ensure all program participants are treated with respect and integrity by fostering a safe environment where they are encouraged to try new things.
- Support program participants by providing leadership and life skills.
- Ensure the safety and well-being of all children and youth in the program, including group and/or individual behavior management and support.

Bi-Lingual Homework Club Facilitator (French/English)
20 hrs. /week

The Role: Under the direction of the Program and Events Manager, Homework Club Facilitator will oversee all Homework Club operations including registration and communication with families, advertising with schools and community groups, and organizing and supporting Volunteer Tutors.

The Homework Club is weekday evening program running from September to June for students in grades four through twelve that may benefit from academic, social, and emotional support including one-on-one assistance.

Scope of Duties and Responsibilities:

- Supports and provides guidance to students with academic and behavioral needs.
- Supports and provides guidance to volunteers as they mentor Homework Club students.
- Supports and fosters relationships with volunteers and students depending on their skills and academic needs.
- Advertises program registration within the community including liaising with partners and local schools.
- Ensures adequate registration for each Homework Club evening.
- Facilitates the registration process by collecting all registrations and communicates with parents and/or caregivers as needed.
- Arranges monthly volunteer support meetings.
- Maintains materials and the supply cupboard including school supplies and board games.
- Checks in with students, families and volunteers and provides feedback to families when needed.

Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION


(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Centre for Sexuality
Program Name	Girls Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$15,000.00
E-Mail Address and Website	generalmail@centreforsexuality.ca ; www.centreforsexuality.ca
Mailing Address (include postal code)	700-1509 Centre Street SW, Calgary Alberta T2G 2E6
Street Address (for courier purposes)	700-1509 Centre Street SW, Calgary Alberta T2G 2E6
Agency Telephone Number	403-283-5580
Agency Fax Number	403-270-3209
Executive Director Name	Pam Krause
Program Contact Name	Roseline Carter
Phone Number (If different from above)	NA

2. CERTIFICATION OF COMPLIANCE
This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)


Signature (Agency Signing Authority) President and CEO
Title

Pam Krause
Print Name 9/29/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: rcarter@centreforsexuality.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media X website visit/search
_____ word of mouth _____ other (specify) _____

3. SOCIETY MEMBERSHIP (current)	
Number of Members	NA
Membership Fee Per Member	NA

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	500065750	
Charitable Number (if have one):	129209219 RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	9-5	9-5	9-5	9-5	9-5	9-5	9-5
Dates not Open:	NA						
Statutory Holiday:	Closed on all statutory holidays			Other			

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<i>Do not provide other attachments unless requested to do so.</i>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

The Girls Program is a participatory, school and community-based program created by the Centre for Sexuality for pre-pubescent and early pubescent girls and their parents to address the complex issues affecting them. It is delivered by health educators, evidence-based, and designed to build foundational knowledge, social-emotional skills, and capacities needed by girls to overcome girl-specific challenges related to achieving healthy bodies, healthy relationships, and healthy development. The program focuses on equipping girls with tools they can use now and continue to grow as they progress through the developmental stages and ages of middle childhood and adolescence. It comprises an integrated curriculum with sequential core modules, facilitated with fun and interactive activities over a minimum of 22 hours, and is combined with a series of parent education workshops and support components.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.





Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>


7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	90	
Youth		
Families	5	%
Adults	5	%
Seniors		
Volunteerism		%
Community Development		
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

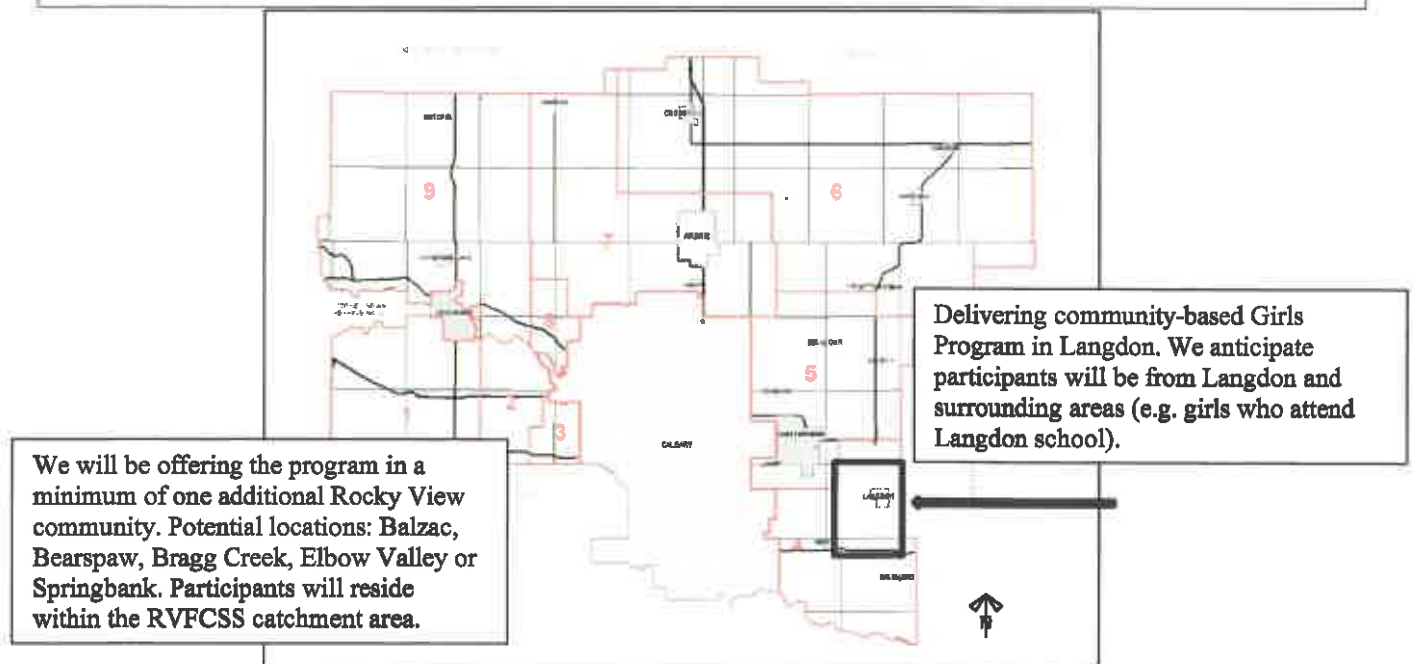
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.		%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	100	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.		%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.		
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

To our knowledge, there are no other organizations or agencies providing a similar comprehensive prevention program for elementary girls in the area.



B. What cooperative and coordinative steps has the program taken with these agencies?

NA

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

NA

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Girls Program Vision: Girls grow into safe, confident, healthy young women.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Girls Program Mission: Elementary school girls have the knowledge, social and emotional life skills, capacities, and the opportunity to overcome challenges to achieve current and future wellbeing (healthy bodies, healthy relationships, and healthy development).

The Centre for Sexuality (CFS) aims to normalize sexual health in Alberta by providing evidence-informed, non-judgmental sexual and reproductive health programs and services. Our vision is that all Albertans experience healthy sexuality across the lifespan. But because sexual health is only minimally about sex and sexual behaviour, and mostly about achieving healthy bodies, healthy relationships, and healthy communities, our work focuses on prevention and health promotion. This means organizationally we

1. educate individuals, organizations, and communities.
 - a. We deliver school and community-based education for children, youth, and adult populations, as well as specially targeted populations such as immigrants and ethnocultural groups, people with developmental disabilities, and LGBTQ+ communities;
 - b. We emphasize the development of social emotional and other life skills; and
 - c. We help build the capacities of individuals to make healthy choices.
2. work to develop supportive environments within families, relationships, schools, organizations, and communities to build the opportunities for individuals to make healthy choices. To this end
 - a. we work with individuals to develop their skills and capacities for healthy relationships;
 - b. we deliver workforce and sector training; and
 - c. we lead community development and mobilization efforts to grow the capacity of communities to assume ownership over, and address, issues affecting them.

A few examples of other organizational programs that serve children and youth, and assist us in achieving both our girls program and organizational mission, include:

1. **WiseGuyz: Life Skills and Healthy Relationship Program.** WiseGuyz is a participatory school and community-based program created by the Centre for Sexuality in 2010 for grade nine junior high boys aged 14 - 15 years. The program addresses critical issues young men face by teaching them: tools to engage in healthy relationships; helping them understand the connection between masculinity and male norms, sexuality, and violence; providing targeted education, skills development, and support to help them achieve sexual well-being and healthy relationships. WiseGuyz impacts more than the boys themselves. It also influences peers and school culture. While short-term goals of encouraging healthy choices and better relationships are important, evidence suggests its long-term impact may decrease bullying, homophobia, and domestic violence.
2. **Relationships and Sexual Health Education Program.** This program works within the Alberta Learning curriculum, and follows the Canadian Guidelines for Sexual Health Education, to offer junior and senior high

school students enrolled in Calgary, Rockyview, and Foothills School Divisions evidence-based education and resources for healthy bodies, healthy relationships, and healthy sexuality. Specifically, the program:

- a. assists approximately 10,00 youth each year to build skills to make informed, healthy choices about their sexual and reproductive health. This includes diverse topics such as puberty, challenging stereotypes, being in positive and healthy relationships, understanding how media influences society, preventing sexually transmitted infections and unintended pregnancy, exploring gender identity and sexual orientation, and critically examining gender roles;
 - b. employs a social emotional learning approach to strengthen decision-making skills, relationship skills, critical thinking and so forth; and
 - c. is also offered in the community for vulnerable youth outside the traditional education system.
3. **The Training Centre Program.** The importance of training professionals to increase their skill, comfort, and communication efficacy in the areas of sexual health is well acknowledged in academic literature. Yet, professionals still receive little or no preparation. The Training Centre addresses this issue by delivering workshops designed to meet the learning needs of professionals, including extensive work with child and youth professionals (e.g. training teachers). Using the principles of adult education, our workshops increase professional skills, and challenge personal assumptions to build individual skills and community inclusion. Our skilled facilitators have created 14 distinct and interactive workshops and trained over 35,000 professionals employed by youth serving organizations, educational institutions, police services, medical professions, and other human and social service agencies locally, provincially, nationally, and internationally.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

Problem Statement

Pervasiveness of sexualized media, idealized girls and women's bodies, mental and emotional health challenges, bullying, cyber bullying, sexual harassment at school, dating violence, exposure to pornography, and issues of consent are but a few of the many issues affecting girls at increasingly younger ages. And all girls have been or will be exposed to one or more of these challenges before becoming an adult woman. If we want girls to grow-up to be safe, confident, healthy women, then they need adequate and appropriate skills and resources to navigate these issues. They also need the skills and resources prior to these issues negatively impacting, and even harming, them. The solution is to build younger girls' capacity for healthy mental, emotional, social, physical and sexual development in age appropriate ways before they enter the tumultuous period of adolescence. This way they have established skills and resources from which to draw on when the problems and challenges mentioned above arise.

Evidence of Need

1. The Need to Build a Strong Foundation Before Puberty

Girlhood is a critical development period and an important time to build resiliency skills, and to equip girls with skills and capacities to navigate impending challenges of puberty. This is because the skills, resiliency, and knowledge girls possess before puberty influences their experiences of puberty, which then impacts their long-term health and wellbeing.

- a. Puberty is different for girls than for boys. It includes different biological processes, maturational challenges, social changes, benefits, and risks. On average girls mature one year earlier than boys and have more negative experiences related to puberty. *And early maturing girls are especially vulnerable* to greater risk for depression, eating disorders, psychosomatic symptoms, poor academic achievement and dropping out of school, substance use, and early sexual debut (Mendele et al., 2010; Pinyard, 2005).
- b. Puberty influences how a girl feels about herself, more precisely how she feels about her body, and this influences interactions with peers, friends, and others both within and outside her immediate social circle. If a girl has a poor body image and emotional adjustment before puberty, it gets worse during puberty, which elevates her risk of adverse outcomes (Diamond, 2006).
- c. Peer sexual harassment begins around puberty and progresses as girls age (Leaper, 2013). And our own research that engaged 70 girls between 12 and 24 years old about their experiences in school found a number of startling but important findings: 81% of girls reported unwanted sexual comments, harassment, touching as a major challenge; 76% indicated they or close friend experienced bullying or cyberbullying in school and gave examples, such as "in grade 7 was pressured by a guy in high school to send a naked photo. He forwarded it to a crap ton of people, and it ended up online"; "I had sex for the first time when I was 15 and it got around the school fast. I was bullied very, very badly for it. People would post my phone number in bathroom stalls

with 'text for a blow job' or girls I never met before in my life would point and say 'omg! That's the girl!'; and 93% felt need to look hot or try to be sexy to be accepted.

2. Transition from Girlhood to Adolescence Begins the Descent of Girls' Self-Esteem

Self-esteem represents the extent to which individuals like themselves, and generally impacts feelings of value and worth (Noser, 2014). Self-worth and self-esteem influence motivation, behaviour, cognition, and emotion and are particularly relevant in young girls. This is because

- a. Self-esteem is a general protective factor for pre-adolescent and adolescent girls (Tirlea, 2016).
- b. Self-esteem is a relatively stable construct over a lifespan. Children with high or low self-esteem will generally experience the same level of self-esteem as adults. However, research suggests one critical period of change is adolescence.
 - Around age 11 girls' self-esteem and self-confidence begins to decline. Reasons for the decrease include early puberty onset compared to peers; stress of transitioning from elementary to junior high; and a greater perceived gap between perceived and ideal self, among others.
 - Increasing self-esteem by only one standard deviation is associated with fewer negative outcomes in girls.
 - The detrimental impact of the transition from childhood to adolescence on self-esteem and self-confidence in girls is so considerable and universal, some research suggests changing when children transition into middle school, either later or earlier than grade 7 - the height of girls' developmental changes (Altman, Crothers, & Blair, 2007 cited in Claussen & Aboud, 2013).
- c. Middle-childhood and early adolescence are a significant opportunity to establish strong self-esteem in girls (Vannatta, 2013).
 - Pre-pubertal children's conceptions of self may be less concrete, and largely linked to situational factors compared to adolescents, making the period before puberty an ideal time to affect body-image and self-esteem. (ETFO, n.d.).
- d. Higher levels of self-esteem, autonomy, assertiveness, comfort, and openness are associated with skills and abilities to make healthier decisions (Anderson, 2013); and
- e. Low self-esteem and self-confidence are consistently identified as a risk factor for dropping out of school (Claussen, C. & Aboud, R., 2013), and influences risky sexual behaviours in adolescent girls (Bjornsdottir, 2015; Claussen & Aboud, 2013).

3. The Prominence of Poor Body Image

An astonishing 50% of girls between 8 and 11 years old want to be thinner, rate their weight as important, and support the idea of initiating weight loss activities (Ricciardelli, 2003). The thin ideal learned in elementary school intensifies as girls enter and continue through puberty.

- a. During puberty girls develop breasts, hips, and their body changes its shape. For most, these changes conflict with the prevailing idealization of the thin aesthetic for women. As a result, beginning at puberty and carrying on throughout adolescence most girls' experience considerable reductions in their once positive body image.
- b. Peer groups influence body image via their emphasis, either great or slight, on appearance, and romantic involvement is also associated with poorer body image in younger girls (Diamond, 2006); and
- c. Research suggests girls with more positive body image are less likely to engage in risky sexual activity, more confident making sexually related decisions for themselves, more likely to delay first sexual intercourse, and more likely to use contraception (Satinsky, 2012; Wingood, 2002).
- d. Building the capacity to resist disempowering messages is a key to girls' current and future wellbeing (Johnson, 2014).

Although as an organization we cannot eliminate the challenges girls confront, we can build their resiliency to overcome these challenges and their capacities to positively navigate their way to success through knowledge, support, and social and emotional life skill development (including self-esteem and confidence). By building girls' skills and resources when they are young, we can help them grow into safe, healthy, confident teenagers and young women.

References

- Anderson, R. (2013). Positive sexuality and its impact on well-being. *Bundesgesundheitsbl*, 56:208-214.
- Bjornsdottir, R. (2015). *Pathways to Risky Sexual Behavior: The Differential Effects of Body Image and Self-esteem on Risky Sexual Behavior across Gender Among Icelandic Adolescents*. Reykjavik: Reykjavik University.
- Claussen, C. & Aboud, R. (2013). *Success on the Horizon: Ways of supporting Calgary's girls to complete high school*. Calgary: Women's Leadership Council: United Way Calgary and Area.

- ETFO. (n.d.). *The Elementary Teachers Foundation of Ontario Body Image Project*. www.efto.ca/bodyimageproject: ETFO.
- Diamond, L. (2006). Introduction: In search of good sexual-developmental pathways for adolescent girls. *New Directions for Child and Adolescent Development*, 116:1-7.
- Leaper, C. B. (2013). Adolescent girls' cognitive appraisals of coping responses to sexual harassment. *Psychology in the Schools*, 50(10): 969-986.
- Mendle, J. T. (2007). Detrimental Psychological Outcomes Associated with Early Pubertal Timing in Adolescent Girls. *Development Review*, 27(2): 151-171.
- Noser, A. &.-H. (2014). Investing in the ideal: Does objectified body consciousness mediate the association between appearance contingent self worth and appearance self-esteem in women. *Body Image*, 11:119-125.
- Ricciardelli, L. M. (2003). A biopsychosocial model for understanding body image and body change strategies in children. *Applied Developmental Psychology*, 24:475-495.
- Tirlea, L. T. (2016). Pragmatic, randomized controlled trials of Girls on the Go! program to improve self-esteem. *Emotional Health*, 30(4):231-241.
- Satinsky, S. R. (2012). An assessment of body appreciation and its relationship to sexual function in women. *Body Image*, 9(1):137-144.
- Wingood, G. D. (2002). Body image and African American females' sexual health. *Journal of Women's Health and Gender-Based Medicine*, 11(5):433-439.
- Vannatta, K. (2013). *Enhancing Girls' Self-esteem: The 4 Girls by Girls program*. Muncie, Indiana: Ball State University.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

Long-term Goal

Girls become resilient women.

Program Operation

Prior to COVID-19, the Girls Program operated exclusively in schools, during regularly scheduled school hours. The current global pandemic has shifted our program operations. For at least the 2020-21 school year, our program will be delivered outside of scheduled school instructional time and be implemented primarily in community rather than school facilities. This was an intentional organizational decision. As we all struggle to adapt to our current and uncertain COVID-19 reality, we wanted to reduce the burden on schools, keep our staff and participants as safe as possible, and be nimble to our ever changing programming and service landscape. By offering the program outside of school, we maintain more control over how we organize and deliver the program. And a positive impact of this change is that we can reach a greater cross-section of participants, participants who may home schooled or who attend a school that does currently host our program.

For the 2020-21 school year, the Girls Program will be delivered in community settings outside of regularly scheduled school hours, and be open to any girls residing in and around that community location and who are between 8 and 13 years of age. We will run two separate programming streams, one for girls 8-10 and another for girls 11-13. Each program will be a minimum of 22 hours. Depending on the needs and availability of a community, it will be implemented after school; on professional development days and school breaks; or over a series of weekends. In the summer of 2021 we will evaluate the current COVID-19 situation and determine if we will resume delivery in school, offer a blended approach with some school and some community programming, or continue to deliver programming exclusively outside of school settings.

For the first 15 minutes, participants enjoy a snack and participate in a guided discussion designed to build rapport and offer a space for girls to socialize with each other in a safe, structured environment. The remainder of the session is dedicated to completing carefully selected activities that follow the Girls Program curriculum. The curriculum is built around three sequential core modules: Self, Relationship to others, and Community. Through these three modules the

program comprehensively delivers age appropriate education and skills building on puberty and bodies; media literacy (evaluate/appraise messages from television, movies, internet, magazines and social media); self-esteem and self-confidence promotion, including healthy body images; support for understanding gender norms and stereotypes; and fundamentals of healthy relationships with parents, peers, and others. The program's parent/caregiver capacity building component builds parents and caregivers knowledge about supporting their daughters' healthy development and reinforcing project learnings at home. It comprises three education workshops, as well as ongoing contact and resources through email and phone with the program educators.

Program Activities

- Confirm interest from Langdon community in continuing implementation of the program outside of school-based delivery. The Girls Program began in Langdon since 2017. In 2019/2020 school year we had agreements a partnership with Langdon School: two groups of grade 4 girls, one group of grade 5 girls, one group of grade 6 girls. The program has strong parent and community support; we anticipate community commitment and uptake.
- Recruit a new Rocky View County community. Springbank Middle School has expressed interest, but we are also considering Balzac, Bearspaw, Bragg Creek or Elbow Valley. Participants will reside within the Rocky View County FCSS catchment area.
- In consultation with community members, identify appropriate community space to host program at. It should provide easy access for residents, be free or low cost, and be appropriate for girls between 8 and 13 years of age.
- Recruit Participants – we will use established networks as well as advertising in community newsletters and will reach out to previous participants of our in-school programs.
- Obtain parent/caregiver permission
- Host a parent information night to advertise and answer questions about the Girls Program
- Ongoing communication with parents throughout program
- Facilitate girls program sessions
- Facilitate parent/caregiver workshops

Program Objectives with Preconditions for Achievement

To achieve our goal, we ...

- 1. Build girls' knowledge about, and preparedness for, puberty and the mental, emotional, social, physical changes and challenges that will occur as girls age.**

Preconditions:

- a. Girls given correct and developmentally appropriate knowledge about puberty, bodies, gender, and relationships.
- b. Facilitators engage and sustain engagement of girls.
- c. Girls want to learn.
- d. Girls retain and apply skills learned.

- 2. Promote and build self-confidence and healthy body image in girls.**

- 3. Strengthen girls' skills for healthy relationships with peers, family, and others.**

- 4. Promote and develop core skills to successfully navigate the growth and developmental challenges of puberty and adolescence.**

- 5. Start building capacity of girls to examine and evaluate media, make healthy decisions, and grow into safe, confident, healthy young women.**

Preconditions:

- a. Girls strengthen their social-emotional skills that include the general competencies of self-awareness; social awareness; relationships skills; decision-making; and self-management
- b. Girls practice skills in supportive environments where learning is positively reinforced.
- c. Girls retain and apply skills learned.
- d. Girls are confident enough to continue using skills even when not always successful.

- e. Girls have skills and ability to critique the values and unhealthy behaviours demonstrated in media.

6. Start building capacity of parents/caregivers to support their daughter's growth in healthy bodies, healthy relationships, and healthy developmental domains.
7. Create opportunities for girls to practice the concepts and skills learned in a safe, nurturing environment.
8. Support families to encourage strong, open communication with girls.

Preconditions:

- a. Parents/caregivers attend workshops and build and strengthen their capabilities.
- b. Parents/caregivers are motivated to apply their newly acquired or strengthened capabilities.
- c. Girls have parents/caregivers who are more comfortable with issues related to healthy bodies, healthy relationships, and healthy sexuality development.
- d. Girls have parents/caregivers who encourage strong, open communication with them.

9. Expand girls' personal agency.

Preconditions:

- a. Girls have strong decision-making capabilities.
- b. Girls have other abilities needed to make effective choices and can transform choices to achieve their desired outcomes.
- c. Girls have the abilities needed to exercise control over their lives.
- d. Girls are free from the risk of violence.

10. Help girls be catalysts and champions for school or community change.

Preconditions:

- a. Girls program positively impacts participants.
- b. Girls are empowered to be leaders in change, both informally and formally.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

For girls to grow-up to be healthy women they need skills and resources to be emotionally, socially, physically, and sexually healthy. The best time to build girls' capacity is when they are young. Pre-adolescence is a key transitional time for cognition, self-concept formation, SEL, and communication development, which support skills and capacity for health and wellbeing (Bosacki, 2001). Neuroscience indicates SEL may be more malleable in childhood (Cunha & Heckerman, 2008). Self-esteem is a general protective factor for pre-adolescent and adolescent girls (Tirlea, 2016). 50% of girls 8-11 years want to be thinner, rate their weight as important, and want to initiate weight loss activities (Ricciardelli, 2003). The thin ideal intensifies as girls enter and continue through puberty. Therefore, it is important to build girls' resiliency skills and capacity to resist disempowering messages early (Johnson, 2014).

Puberty is significant and stressful, and a catalyst for a cascade of psychosocial challenges, and events for girls (Diamond, 2006). "...evidence indicates that children require sexual and reproductive health information before profound biomedical changes, and psycho-social changes in gender, identity and equality occur at the culmination of puberty, usually at the age of 11 -13 years" (Goldman, 2015).¹ Girls require the skills needed to navigate impending challenges of puberty (Mendle, 2010). Without correct information girls build narratives about their bodies, puberty, relationships, and sexuality based on pieces of information that may or may not be correct, and what they consider possible based on their age and brain development. Today, the normal onset of puberty in girls can occur from 8 years old, and happens regularly around 8-9 years, with half of all girls experiencing their first menstrual period by age 12 (Goldman & Coleman, 2013; Goldman, 2010). UK research suggests 16% of girls have their period at age 8. This is before their brains understand the complex nuances of puberty or the social-emotional implications of it on their interactions with peers, family, and strangers.

Why Do We Believe Our Program Approach Will Work?

Extensive Research and Consultation Informed Program Development

¹ Goldman, J. 2015. "UNESCO's Guidance on puberty and sexual health education for students aged 9-12 years compared to an upper primary school curriculum." Health Education Journal, 74(3):Page 341.
2021 Rocky View County FCSS Application

With funding for program development from the Calgary Foundation and the Silver Gummy Foundation, program development began with an in-depth evidence review to identify what other similar programs exist locally, provincially, nationally, and internationally; the ideal program target age for maximum intervention impact; whether program should be delivered in school or community; attributes of effective interventions for girls; and a general exploration of what we needed to know to develop an effective sexual health program for girls. To this end, we reviewed over 100 academic and grey sources that explored child and youth development in the areas of brain, cognition, sexual health, social-emotional skills, relationships, and best and promising practices for sexual health education, and programming for girls generally. We also conducted an online survey with parents/caregivers (n=48), girls under 24 (n=70), and professionals working with girls (n=20) to identify top challenges girls confront, assess interest in a program for girls, and to better understand the social-political reality for girls and young women. We also facilitated two focus groups with parents of daughters under 18 (n= 8) to specifically test the acceptability of a program for elementary aged girls.

From the literature, best and promising practice evidence, and our community engagement we determined that puberty, sexual and relationship programming is most effective when targets prepubescent or early pubescent girls; and focuses on social-emotional learning and self-esteem promotion. While the literature indicates that programs delivered in school are generally easier to implement than in the community, the new reality of COVID-19 has altered and changed this, at least temporarily. By offering programming in the community, we are in control of the mitigation strategies and processes in place to reduce potential transmission of COVID-19 and keep our staff and participants safe. Community delivery also promotes greater participant engagement from the wider Rocky View community and supports access to the program from students who may be home schooling or attending a school where our program is not currently delivered. Also, a re-occurring theme throughout the literature was the importance of parents in relationship and sexual health development of children and youth. We used this research to inform and advise the development of the program, for example adding a parent/caregiver education and engagement arm to the program. Our program also has a strong theoretical basis. Therefore, we are confident that the strategies and program are grounded in the best available evidence to date. Furthermore, adding to our confidence are our pilot results which demonstrate strong short-term impact (summarized below).

Summary Promising Practices for Girls Programming Identified in Research

While a complete overview of the results of our evidence and literature review is beyond the scope of this application, we would like to share eleven promising practices which informed our program design and curriculum.

Program for girls are most impactful when they are...

1. **Specifically Developed for Girls**

- Program promotes the development of a sense of self as a girl

2. **Developmentally Appropriate**

- Program is designed specifically for a precise age and maturity level

3. **Safe and Positive**

- Safe space where girls feel comfortable to share, builds trust in the group
- Happy and positive space
- Small group format is effective for building critical thinking skills
- Conscious use of language - language is accessible and easily understood
- Culturally relevant/inclusive

4. **Strongly Focused on Relationships**

- Girls are relational learners – they require establishing an affective relationship where program staff know them as individuals
- Enhancing social connections and relationships with other girls is critical - positive connections with peers strengthen girls' self-esteem and social connections, which are essential for positive identity and the health and wellbeing of girls

5. **Strengths and Asset-Based (Educational and Skills-building)**

- Builds life skills: healthy friendships and relationships, peer pressure management, coping skills, anti-bullying, communication
- Focuses on girls' strengths
- Incorporates critical thinking skill development

- Include skills building exercises and strategies in areas of social competence and emotional learning (conflict resolution, decision-making, analyzing issues, applying ideas, effective communication)

6. Healthy Body Image and Self-Esteem Promoting

- High self-esteem associated with better girls' outcomes
- Self-esteem in girls is closely connected with body image
- Addresses unrealistic standards of beauty and maladaptive behaviours girls and women engage in to meet standards

7. Inclusive of Characteristics of Effective Lessons

- Clear
- Relevant to girls' lives – relevance facilitates and deepens learning and holds interest (current events, social justice, school, personal life, issues involving girls/women). Interest is held when can apply to daily life and interactions.
 - o Curriculum tied to girls' interests and concerns
- Collaborative
- Uses combination of approaches (social skills, media literacy, mentoring approaches)
- Dosage important to building self-confidence and connectedness, more hours in girls programming the greater improvement in these areas
- Sufficiently resourced
- Variety of activities and approaches used (class discussions, hands-on, multimodal, creativity and the creative arts, out-of-class experiences)

8. Participatory, Involve Girls in Program

- Involves girls in program design and/or activity decisions (what to do or not do)
- Opportunities for girls to express themselves, participate in program delivery, engage in leadership roles
- Helps girls gather evidence to analyze their own environment and issues that affect them

9. Empowerment and "Voice-centred"

- Offer girls an opportunity to build leadership skills, be more assertive, and make a difference in their local environments (family, school, community)
- Social change opportunities empower girls to change inequalities they experience, and is critical to identity formation

10. Builds Supportive Environments Outside Program

- Parent engagement, support, connection, involvement built into program
- Fosters parent-child communication

Promising practices sources are cited below.

Summary Evaluation Outcome Results 2018/2019

Due to COVID-19, the program ceased operating in Langdon in March. Therefore, we do not have substantive evaluation results for the 2019/2020 school year. Below are results from our second year of delivering the Girls Program (2018-19).

The Girls Program included girls aged 9-12 years old enrolled in grades four, five, and six in Calgary and surrounding area schools. Eight groups were run in five schools: Buchanan Elementary School in northwest Calgary - 13 girls in grades 5 and 6; New Brighton Elementary in southwest Calgary - 12 girls in grade 4; Langdon School - 15 girls in grade 4 (2 groups), 15 girls in grade 5; Senator Patrick Burns - 15 girls in grade 6; Connect Charter - 24 girls (2 groups) in grade 4. We began delivering the Girls Program to in Carsland Elementary School, but school administrative changes resulted in discontinuing our partnership after only 4 weeks of programming. To fill this gap, Connect Charter was recruited. As a result, they started later than the other programs (February 2019) and only received the first half of the program. They will continue with the same girls in the 2019/20 school year when they enter grade 5. The selection of girls for the program varied across the schools according to administrator preference. All grade 4 girls in Langdon participated, New Brighton teachers and administration selected girls they felt would most benefit, and girls had the

choice to participate in Buchanan, Connect Charter, and Senator Patrick Burns. All girls required signed consent of a guardian to take part. A total of 94 girls enrolled in the program.

Using a paired-samples t-test to compare pre and post puberty and body knowledge measure results, evidence suggests the Girls Program resulted in statistically significant increases in puberty and body knowledge for girls in their first year of the program ($n = 42$; $p = 0.0000000746$) with significantly higher post-test scores ($M = 1.86$ vs $M = 5.07$), and for girls in the second year of the program ($n = 14$; $p = 0.000169$) with significantly higher post-test scores ($M = 2.6$ vs $M = 4.3$). Anecdotes from both the girls themselves and the facilitators demonstrated positive changes in comfort.

As reported on our 2019 mid-term FCSS Rocky View report, our Girls Program participants and stakeholders also said...

PARENTS

- "Offer it in more places, even if it's a paid program. It's invaluable to young girls and has a monstrous impact!!"
- "I loved the discussions about bullying and how she can navigate that. She was so worried about it at the beginning of the year. It's no longer a cause of anxiety for her. I also love the discussion about body image, and I feel it's such a hard lesson for girls. This gives them other ways to think about bodies and media etc."
- "She gained self confidence, self esteem, confidence to be herself, not caring what other girls say/think about her and most of all the confidence to come talk to me."
- "I wish we knew what we could do to support the program. It is essential, and I feel indebted to it. As a parent, my job is to raise a strong and resilient daughter.... and I feel this program reached areas that I wouldn't have been able to on my own. Thank you again."
- "I think the feeling of community and safe place to discuss things was invaluable part of the program. At first I was hesitant because I don't believe things really need to come down to gender as much as our society says it does, but in this case it was crucial for the success of the program."

GIRLS

- "I loved Girl Talk [program] it was so fun, I learned so much about myself...I would do it again" (Grade 4)
- "I did enjoy participating because I loved learning about my body and it's changes." (Grade 4)
- "I liked participating because you do a lot of fun thing and you can ask any questions and no one will laugh." (Grade 4)
- "I liked participating because it's awesome [the most helpful thing I learned was] everyone is going through what I'm going through." (Grade 5)

TEACHERS

- "Very positive! The girls were often using the language taught in class to solve conflict and work through friendship challenges. The girls are always so eager and excited to attend Girl's Group and share what they learned. I can see the empowerment they feel about their bodies... it's so great!"
- "The girls share a lot of what they learn in Girls Group with me [their teacher] after the sessions. I hear them referencing the *Bully in the Brain* and language around trust in problem solving. The girls gained more self-advocacy in asking for support to solve problems i.e. [saying] Can we talk?"

Parents and teachers in the 2018-2019 school year indicated that they saw positive changes in the girls. As part of our annual evaluation of the program, a survey is given to parents of the participants. 100% of parents who completed this survey stated that because of attending the program, they believed their daughter is better prepared for puberty and the mental, emotional, social and/or physical changes that will occur as she ages. Parent respondents stated that they believed their daughter made positive changes in the social, emotional, and knowledge content areas; 72% saw improvement in their daughters body image; 76% saw improvement in their daughter awareness of their own feelings beliefs and values; 90% saw improvement in their daughters attitudes towards puberty; and 93% saw improvement in their daughters knowledge about puberty. Furthermore, 86% of respondents stated that they were either satisfied, or very satisfied with the parent workshops. Feedback from parents did indicate that they would appreciate more workshops for parents and families. Overall, 100% of parent respondents stated that was positive, helpful, and impactful for their daughter.

In our pilot, we observed evidence to suggest the Girls Program had a positive impact on building girls' social-emotional learning competencies including self-esteem, and that they were able to apply these skills to meet demands of life. Using a paired-samples t-test to compare girls' pre and post Culture Free Self-esteem Inventory III scores, there was evidence of statistically significant change. Girls scores on the general self-esteem scale were significantly higher at the end of the program indicating positive changes in their general perceptions of their own self-worth ($n = 44$; $M = 8.43$ vs $M = 9.30$; $p = 0.012446$). We did not see the same statistically significant change yet in our 2018/19 sample, although we are hoping to see change in the second half of the granting period.

Rationale Conclusion

We believe this approach will work because we took a slow and considered approach to its creation. We ensured that we engaged girls, parents, and our community in its development; that it was based on the best available evidence to date; that it was appealing and acceptable to girls and our other stakeholders; and importantly, we tested its effectiveness and revised the program based on our pilot process and outcomes evaluation.

Rationale References

- Bosacki, S. (2001). 'Theory of mind' or 'Theory of the soul?' The role of spirituality in children's understanding. In *Spiritual Education: Cultural, Religious, and Social Differences*, Page 156–69. Portland: Sussex Academic Press.
- Cunha, F., & Heckerman, J. (2008). Formulating, identifying and estimating the technology of cognitive and non-cognitive skill formation. *Journal of Human Resources*, 43(4): 738-782.
- Diamond, L. (2006). Introduction: In search of good sexual-developmental pathways for adolescent girls. *New Directions for Child and Adolescent Development*, 116:1-7.
- Goldman, J. (2015). UNESCO's guidance on puberty and sexual health education for students aged 9-12 years compared to an upper primary school curriculum. *Health Education Journal*, 74(3):341.
- Goldman, J. (2010). The new sexuality education curriculum for Queensland primary schools. *Sex Education: Sexuality, Society and Learning*, 10(1):47-66.
- Goldman, J., & Coleman, S. (2013). Primary school puberty/sexuality education: student-teachers' past learning, present professional education, and intention to teach these subjects. *Sex Education: Sexuality, Society and Learning*, 13(3): 276-290.
- Johnson, M. (2014). Girls in-between: Social, emotional, physical and sexual development in context. In *Women's Reproductive Mental Health Across the Lifespan* Page 27-48. Switzerland: Springer International Publishing.
- Mendle, J. (2010). Development's tortoise and hare: Timing, pubertal tempo, and depressive symptoms in boys and girls. *Developmental Psychology*, 46(5):1341-1353.
- Ricciardelli, L. (2003). A biopsychosocial model for understanding body image and body change strategies in children. *Applied Developmental Psychology*, 24:475-495.
- Tirlea, L. (2016). Pragmatic randomized controlled trials of Girls on the Go! program to improve self-esteem. *Emotional Health*, 30(4):231-241.

Promising Practices Sources

- Canadian Active After School Partnership. (ND). *Girls and Young Women Mentorship Community: Boys and Girls Clubs of Hamilton*. Ottawa: Canadian Active After School Partnership.
- Claussen, C. & Aboud, R. (2013). *Success on the Horizon: Ways of supporting Calgary's girls to complete high school*. Calgary: Women's Leadership Council: United Way Calgary and Area.
- Crann, S. (2016). *G.I.R.L.S Power Camp Evaluation Research Report: The Experience, Value, and Impacts for Campers and Peer Facilitators*. Simcoe: Haldimand-Norfolk Women's Services.

- Crooks, C. &. (2010, January 10). After School Programs, Healthy Development and Resilience. Ottawa, Ontario.
- Girls Action Foundation. (2012). *Girls' Perspectives on Girls' Groups and Healthy Living: Research Summary*. Montreal: Girls Action Foundation.
- Girls Action Foundation. (2013). *Beyond Appearance: Brief on the Main Issues Facing Girls in Canada*. Montreal: Girls Action Foundation.
- Girls Action Foundation. (ND). *How Girls' Groups Can Promote Health: Promising Practices for Community Programs*. Montreal: Girls Action Foundation.
- Jacobs, C. K. (2014). Reaching Girls. *Phi Delta Kappan*, September:68-73.
- Muno, A. (2014). And Girl Justice for All: Blending Girl-Specific & Youth Development Practices. Seattle: Powerful Voices.
- Power Camp National/Filles D'Action. (2006). *Girl-Specific Programs: Sharing Practices and Strategies Toward Violence Prevention and Social Justice for Girls*. Montreal: Power Camp National.
- Umme-Jihad, A. (2015). *Enhancing Canadian Girls' Resilience Through Girls-Only Programming*. Wilfred Laurier University: Theses and Dissertations (Comprehensive). 1786.
- USAID. (2013). *Girl-Centered Programming: What are We Really Doing? Summary of Recommendations, Promising Programs, Resources and Tools Shared*. Washington: USAID.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Yes, we currently have other sources of funding to support the continued operation of the Girls Program and we continuously seek new and additional funding opportunities for the program. The program is sustained through these sources of support and through agency fundraising/donations.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

We estimate that 48-70 girls will be served. As children aged 9-11 must have a guardian to oversee their protection and upbringing, we know that at a minimum, if we assume only one parent/caregiver will be involved, 48 adults will also be served. As parents/caregivers and girls belong on a single family unit, 48 families will also be served by the program. Because of our previous partnership with Langdon School (which serves Rocky View County residents), we will be offering the program in the Langdon community in order to continue to serve this community. We will also be seeking other community locations within the of Rocky View County FCSS Catchment area.

Number of girls in each group = 12 (maximum 15)

Total number of girls (4 groups x 12 girls) = 48

Total number of parents/caregivers of girls (minimum of 1 parent/caregiver per girl) = 48

Total number of families = 48

Number of Children/Youth (0 to 18 years) 48 Number of County Residents: 48

Number of Adults (19 to 64 years) 48 Number of County Residents: 48

Number of Seniors (65+ years) 0 Number of County Residents: 0

Number of Families 48 Number of County Families: 48

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Number of girls education groups = 4 -6

Number of girls education hours per group = 22

Number of total girls education hours (4 groups x 22 hours) = minimum 88 hours

Number of parent groups = 3 (2 Langdon, 1 in new community)

Number of parent workshop hours = 13.5 hours (3 groups x 1.5 hour x 3 times)

Total number of hours = 101.5 hours

Number of Groups: min 7 Total Number of Participants: min 96 Number of County Residents: min 96

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Given the age of the girls and nature of our program, it is designed so that each girl receives individual attention and assistance every group session. This may be delivered by the primary program educator and/or the program assistant or program volunteer. Therefore, every session provides contact with each girl. As the format of the program delivery (weekly, weekly combined with weekend workshops and/or professional development days) will be driven by the community and participant needs and consultation, we can only provide the range of potential contacts, not exact numbers. The Girls Program will result in a minimum of 384 contacts (based on 6 sessions and 2 weekend sessions = 384) to a maximum of 1,056 contacts (based on 22 sessions on 22 separate days). In addition, the program makes regular contact with parent and caregivers via general email updates as well as responding to emails and phone calls. At a minimum, parents/caregivers will be contacted 16 times resulting 768 contacts. Furthermore, if we assume 50% attendance at parent/caregiver workshops we would estimate another 72 contacts.

Number of contacts with girls individually (48 girls x 8) = 385 to (48 x 22) = 1,056

Number of contacts with parents/caregivers [(48 parents/caregivers x 16 emails) + (24 parents/caregivers x 3 workshops)] = 840

Number of Clients: minimum 96 Number of County Residents: minimum 96

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Number of Initiatives:

Number of Clients:

Number of County Residents:

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

a) What are the roles of volunteers in the program?

Volunteers are an integral component of our agency. They help us effectively and efficiently engage our communities and help us create impact. The roles they take in our agency include: administration/reception/intake, board members, special event volunteers (e.g. for events like our Casino fundraiser and our Camp fYrefly weekend), data entry, fundraising, and practicum students. For the Girls Program, volunteers help with data entry, program preparation, office administration and beginning in the fall of 2020, program delivery support (assisting educators in their delivery).

b) How does the program promote, encourage, and facilitate the use of volunteers?

As an agency, we encourage volunteers by tailoring the volunteer experience and duties to the needs of our volunteers. We also run frequent volunteer training sessions and have volunteer recognition events.

c) Total number of volunteers in agency/program:

115 (This does not include board members)

d) Total number of volunteer hours in 2019:

1253

e) Estimated number of volunteer hours until the end of 2020:

720 (lower because of COVID)

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Short-term Outcomes

1. Girls increase their knowledge about bodies, puberty, gender, and healthy relationships
2. Girls enhance their social-emotional learning competencies
3. Girls increase their media literacy skills
4. Parents/caregivers are more knowledgeable and feel more confident in ability to support girls on topics related to healthy bodies, healthy relationships, and sexual health
5. Parents/caregivers encourage open communication with girls
6. Girls are catalysts and champions for school, family, or community change

Mid-Term Outcomes

1. Girls' increased knowledge and skills leads to increases in their resiliency and ability to meet demands of life (capacity)
2. Girls' attitudes are positive and support building resiliency and abilities to meet demands of life (motivation)
3. Girls behave in ways that support health and wellbeing – at present (behaviour)
4. Girls have the opportunity to build resiliency and abilities, and behave in ways that support health and wellbeing (opportunity)

Long-Term Outcomes

1. Girls grow up to become resilient women.

Impact

1. Girls grow up to be safe, confident, healthy women

Connects Directly with Provincial and Rocky View County Outcomes

Provincial Outcomes

- Improved social well-being of individuals
- Improved social well-being of families
- Improved social well-being of the community

Rocky View County Outcomes

- Outcome 1 – Individuals experience personal well-being
- Outcome 2 – Individuals are connected with others

Outcome 3 – Children and youth develop positively
Outcome 4 – Healthy functioning families
Outcome 6 – The community is connected and engaged

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Outcome Indicators

Puberty knowledge
Healthy relationships knowledge
Media literacy knowledge
Self-esteem/self-worth
Engagement
Body-image
Social-emotional skills
Parent-child support
Parent-child communication

Outcome Measurement Tools

Culture-Free Self-Esteem Inventories, Third Edition (Battle, 2002)

Battle created the CFSEI-3 on the assumption that self-esteem is an attitude towards oneself and reflects our evaluation of our own abilities and limitations. This measure is psychometrically evaluated, norm-referenced, and frequently used, including in the current University of Alberta's Community-University Partnership for the Study of Children, Youth and Families (CUP, ND). The Intermediate form, used with ages 9-12, was purchased from the survey creator, and administered with all girls participating in the program. It includes 64 questions requiring either a "yes" or "no" response. The measure comprises academic, general, parent/home, social, and personal self-esteem subscales and generates a composite global self-esteem score. The survey also includes a lie scale called the defensiveness score. The defensiveness score is intended to reflect the validity of the child's self-esteem scores. For the Intermediate form a defensive score of 6 or more out of 10 should be viewed with caution and analyzed further to determine if participant is sharing true feelings; a score of 6 or more may indicate a social desirability bias, or an unwillingness to share true feelings. Reliability: internal consistency in the .80's, test-retest reliability between .70-.90's. Validity: the global score correlates between .50's and .70's with other established children's self-esteem measures. There is some concern that the scale may not be culture-free or culture-fair (Brunsman, 2003).

Children's Body Image Scale - CBIS (Truby & Paxton, 2002)

The CBIS is a simple measure of body-image perception and satisfaction in pre-pubescent children. The CBIS includes seven drawn images of child, either a boy or girl, with varying body figures ranging from very thin to obese. The images correspond to BMI ranges 13-13.5, 13.6-14.9, 15-16.6, 16.7-17.7, 17.8-19.4, 19.5-24.6, 24.7-28.5. As a pictorial measure it requires no or low reading literacy. Children are asked to choose the body figure that is most like their own body, and the one they would most like to have. A difference between the two indicates body dissatisfaction. The measure is considered to have good construct validity for children between 8 and 12 years of age. While the CBIS is often used with measured BMI to determine body perception accuracy, this was not necessary for our purposes. Our interest was only in body satisfaction – identifying a difference between perceived body and perceived ideal body in participants

In Truby & Paxton's study of CBIS reliability (2008), researchers found stability of the measure over time with .68 correlation between perceived-ideal discrepancy score with girls ($p < .001$). A total of 39% of girls selected the same figure, 52% selected a smaller body figure than their perceived body (wanted a thinner body size), and 9% selected a larger body figure than their perceived body (wanted a larger body size) with no statistically significant differences between Time 1 and 2. And 71% of girls identified an 'ideal figure' at or below the 25th percentile which reflects a BMI at or under 16.6 – corresponding to figure A, B, or C in our tool. Of note, the Centre for Disease Control and Prevention indicates a BMI between the 5th and 85th percentile are healthy for girls 2 to 20 years of age and corresponds to a BMI between 14 and 20 (CDC, 2018).

Knowledge Surveys

Puberty, relationships, and media literacy knowledge surveys were created by the program developers to assess pre and post knowledge and determine learning. To avoid being construed by girls as similar to schoolwork or a test, surveys have a more fun, activity-based characteristics. For example, the puberty survey questions include three yes/no, three-word matches, one drawing, and one short answer.

Parent/Caregiver and Teachers/Administration Surveys

Two short online surveys were created to evaluate stakeholder perception of program effectiveness, satisfaction with program, and determine ways program could be improved both programmatically and operationally. Requests for survey participation and links to surveys are distributed via emails to parents/caregivers, teachers, principals, and other school staff involved in the program. In addition, handouts requesting participation in the survey with the web link are distributed during the final celebration evening held with parents/caregivers.

Facilitator Curriculum Activity Notes and Reflections

Program facilitators track participation and keep notes and reflections on each session. For example: attendance, completion of work/homework, reflection on activities - how it went and if there were any adaptations or recommendations for doing it differently and record general observations and any important learning or quotes from participants.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

Girls Program History

Since 2010 when we began delivering WiseGuyz to junior high boys, we have heard repeatedly from schools, parents, other organizations, and girls themselves "What about a program just for girls?" We decided in 2016 that it was the right time organizationally and social-politically to fill this unmet gap and create a comprehensive, girls-only sexual health promotion program for girls in Calgary and surrounding areas. We took the next year to complete our due diligence and ensure the program was informed by the best available evidence, that we consulted girls and parents, as well as other stakeholders in its creation, and that it was acceptable and appropriate to our community. As a result, what started as a program for junior high school girls became a program for elementary school girls. We completed our full 3-year pilot in June 2020 and are excited to continue to offer quality programming for girls in the community.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

Girls Program "Success" Stories

#1) A participant in the year one program would consistently stay after group to discuss friendship problems and seek advice and support from facilitators. She used tools she learned from the program like Head Heart Body decision making tool and the communication tool to help herself in her friendships. She would maintain privacy of her friends while sharing her stories with us (not using their names) and always reflected on her own responsibilities in friendships. She was heavily invested in the curriculum and open to sharing about hard experiences in that space.

This participant was extremely quiet and serious for many of the first sessions of girls group. She would joke about violence and share dark stories. We talked about the impact of those stories on the people around her and consistently asked her to share real things with us if she felt comfortable. During Feelings Jenga activity, this participant gave a great definition of the emotion 'vulnerable' and shared that she "always feels this way." By the end of our time with her, she was sharing hard things about her life and genuinely started to laugh and enjoy the group, especially the puberty sessions. We did an activity where we made playdough vulvas and she said, "this is cool" and placed the vulva on her forehead to make people around her laugh. The Girls Program created a space where she felt comfortable sharing a side of herself that was initially very guarded. – *Girls Program Educator*

#2) A year two participant was very invested in Girls Program, always participating, surrounded by friends and always had a smile on her face. One day she asked to speak to us afterwards. She told us that she was struggling to always be perfect and be happy and to keep a smile on her face when in actuality she felt anxious and depressed inside. She disclosed that she was thinking about suicide. We thanked her for sharing and followed our established protocols for

dealing with disclosures of this nature and connected with the school guidance counsellor. She received the external professional support she needed to navigate her feelings and address her depression and suicidal ideation. The program, and the trust and safety created between the educators and participants, was instrumental in facilitating her timely disclosure and getting her the help she needed. – *Girls Program Educator*

#3) At the beginning of the year, a participant in Year 1 of the program in Langdon expressed extreme discomfort with the topic of puberty. She would get physically upset at the mention of body parts or periods and would often need to leave the group to calm down. She would often stay after the session to talk out her feelings of discomfort with the facilitators. Throughout the year, the facilitators supported her with developing an action plan for regulating her emotions. This plan included breathing and mindfulness techniques to help her calm down and stay present during the sessions. The participant also started applying these tools at home. By the time the group started the puberty unit, the participant expressed feeling comfortable and safe enough in the group to fully participate in activities and discussions. She became excited to discuss puberty and took on a leadership role within the group helping fellow participants use the “medical” terminology for body parts. For example, when someone else mistakenly used the word “vagina” to describe the outside of the body, she exclaimed with pride: “It’s called a VULVA!”. During the last session, she presented a letter to the facilitators thanking them for their support and stating her three new favorite rules in life: Have fun, get messy and make mistakes! – *Girls Program Educator*

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
 DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
 AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
1 FTE including benefits – 35 hours/week	60000	12000	72000
a. SUBTOTAL PERSONNEL	60000		72000
TRAVEL & TRAINING (specify)			
Travel Expenses	4000	2000	6000
Professional Development	1000		1000
b. SUBTOTAL TRAVEL & TRAINING			
MATERIALS AND SUPPLIES (specify)			
Program Expenses	5000	1000	6000
c. SUBTOTAL MATERIALS AND SUPPLIES			
OTHER (specify)			
Evaluation	5000		5000
d. SUBTOTAL OTHER			
e. TOTAL EXPENDITURES (e=a+b+c+d)	75000	15000	90000
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Silver Gummy Foundation	75000		
f. TOTAL REVENUE	75000		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		15,000	

Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION
(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	City of Chestermere
Program Name	Langdon and SE Rocky View Community Support Services
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$89,065.00
E-Mail Address and Website	mpolachek@chestermere.ca tradloff@chestermere.ca www.chestermere.ca
Mailing Address (include postal code)	105 Marina Road, Chestermere AB, T1X 1V7
Street Address (for courier purposes)	As Above
Agency Telephone Number	403-207-7050
Agency Fax Number	403-569-0512
Executive Director Name	Tracey Radloff (Director, Community & People)
Program Contact Name	Marla Polachek (Team Lead, Community Support Services)
Phone Number (If different from above)	As Above

2. CERTIFICATION OF COMPLIANCE
This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)


Signature (Agency Signing Authority)

Click here to enter text.

Title *Director, Community & People*

Click here to enter text.

Print Name *Tracey Radloff*

Click here to enter a date.

Date *Sept 29/20*

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289

Rocky View County,

262075 Rocky View Point

Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: mpolachek@chestermere.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth X other (specify) prior recipient of grant funding

3. SOCIETY MEMBERSHIP (current)	
Number of Members	n/a
Membership Fee Per Member	n/a

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	n/a	
Charitable Number (if have one):	n/a	<input checked="" type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	8:30am – 4:30pm	8:30am – 4:30pm	8:30am – 4:30pm	8:30am – 4:30pm	8:30am – 4:30pm	As required	As required
Dates not Open:	Statutory holidays and days determined by City of Chestermere Administration						
Statutory Holiday:	Closed			Other	Limited services between Christmas Day and New Year's Day		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input checked="" type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input checked="" type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

The Langdon and SE Rocky View Community Support Services program provides preventive programming to improve individual, family and community social wellbeing, inclusion, and cohesion. Programming focuses on: access to resources through providing information and referrals; connection to social supports; advocacy and support in navigating systems to meeting basic needs; enhancing community relations to strengthen personal social capital through community connections; facilitating financial empowerment workshops as a poverty reduction strategy; delivering social programming for targeted groups, primarily increasing awareness and skill development oriented; coordinating workshops and services; and, bridging partnerships to enhance the social safety net for community residents in Langdon and SE Rocky View through networking and collaborative approaches.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	10	%
Youth	10	%
Families	30	%
Adults	15	%
Seniors	15	%
Volunteerism	5	%
Community Development	15	%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

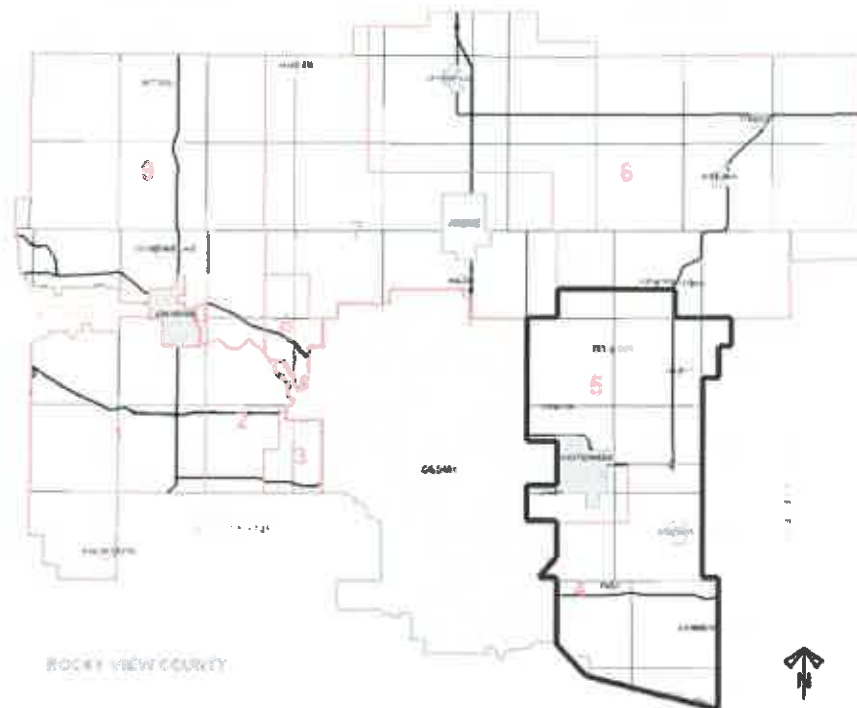
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	15	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	65	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	15	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	5	%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.	0	%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

Alberta Health Services (Addictions and Mental Health)
 Accredited Supports to the Community (Healthy Families)
 Aspen Commons Family Resource Network Chestermere/Strathmore Hub
 Calgary Catholic Immigration Society – Rocky View Immigrant Services
 Calgary Rural Primary Care Network
 Camp Chestermere
 Children's Services (Strathmore and Forest Lawn Offices)
 Indus Livewires
 Langdon Community Association
 Langdon Community Collaborative
 Langdon OK Club
 Professional Medic Training & Events Ltd.
 Rocky View Schools (Rocky View Adult Learning, Stepping Stones to Mental Health)
 Rocky View and Wheatland Career and Employment Services (Prospect)
 South East Rocky View Food Bank
 Synergy



B. What cooperative and coordinative steps has the program taken with these agencies?

	Collaborative Ongoing Communication	Information Sharing	Joint Programming	Space Sharing
Alberta Health Services (Addictions and Mental Health)	X	X	X	
Accredited Supports to the Community (Healthy Families)	X	X		
Aspen Commons Family Resource Network	X	X		
Chestermere/Strathmore Hub				
Calgary Catholic Immigration Society – Rocky View Immigrant Services	X	X	X	
Calgary Rural Primary Care Network	X	X	X	
Camp Chestermere	X	X		
Children's Services (Strathmore and Forest Lawn Offices)		X		
Indus Livewires		X		
Langdon Community Association	X			X
Langdon Community Collaborative		X		
Langdon OK Club	X	X	X	X
Professional Medic Training & Events Ltd.	X		X	X
Rocky View Schools (Rocky View Adult Learning, Stepping Stones to Mental Health)	X	X	X	

Rocky View and Wheatland Career and Employment Services (Prospect)	X	X	X
South East Rocky View Food Bank	X	X	
Synergy	X	X	

We take these agencies' programs and activities into consideration through consultation when planning and delivering our own programs and establish partnerships, as required. Frontline staff are in regular contact with these agencies as a result of new program developments, collaborative approaches to serving shared clients, and by coordinating Inter-Agency area meetings throughout the year. Our partnership approach is strongly representative of collaboration and strong information sharing practices.

These cooperative and coordinated steps have resulted in strengthened partnerships and new/improving projects being established to meet the needs of individuals, families and communities throughout the service area. We regularly collaborate with Langdon Medical Clinic, Calgary Rural Primary Care Network, and AB Health Services to share referrals to programming and for information on upcoming programs. Synergy is an agency partner, as well as, a service provider we grant funding to for the provision of services to Chestermere residents. Our strategic planning and review of our outreach service delivery to S.E. Rocky View residents included a discussion with Synergy to determine their programming plans for the community of Langdon in order to coordinate service delivery and programming plans and avoid duplication of effort.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

As partnership and collaboration are key elements in delivering an outreach model service to residents in SE Rocky View, there are overlapping population groups we are targeting and partnering with other social agencies to support. In respect to Langdon's demographics in particular, there are higher percentages of families with young children and youth residing in the community, which would influence the types of social programming being offered. This can include offering programs that look at the development of positive self esteem, youth as resources, responsibility, and personal power. For seniors who are looking to age in place, there are similar outcomes related to increasing opportunities for social engagement. This can include hosting a variety of information sessions or creating meaningful volunteer opportunities.

The program proposal being delivered differs from the above identified agencies based on the scope of demographics and variety of preventive social programming we offer to community residents in the SE Rocky View area. There are a few agencies whose service delivery strategy is focused on addressing medical, recreational, employment, or education needs. Our organization has the experience of delivering social programs for children, youth, families, adults, and older adults who are facing barriers related to: positive development of children and youth, families feeling connected and supported in the community, navigating complex systems with information and referral services, and isolation due to geographic location or socio-economic needs. In addition, we use community development approaches to work with the larger community to initiate neighbourhood connections and coordinate opportunities for service providers to reduce working in isolation and possible duplication of services and programs.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

The Community Support Services department, of the City of Chestermere, includes the following divisions who will be carrying out program activities outlined in this application – Family and Community Resource Centre and Parent and Caregiver Support Services. Our department's vision statement is, "An Active, Healthy, and Connected Community" within an organization that strives for AMAZING quality of life, partnerships, relationships, opportunities, and neighbourhoods. Additionally, our work strives to improve the social conditions for individuals, families, and communities by advancing social inclusion and equity principles in service delivery model. As neighbours to our County counterparts, we would like to continue offering services to South East Rocky View residents through our main site and through outreach approaches in rural areas to ensure residents have local supports in place.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

The responsibility of the department is extensive in addressing the needs of the community and can be defined as:

- **Core Business:** FCSS will work preventatively to help residents develop independence, strengthen coping skills and become more resistant to crisis, increase awareness of social needs, help individuals and the community to assume responsibility for decisions and actions which affect them, promote volunteerism, and support people as active participants in the community.
- **Identification of Community Concerns and Trends:** We have the responsibility of identifying emerging concerns and trends that could threaten the quality of life of residents and the community overall, and often take the lead in bringing together others to develop collaborative strategies to preserve and enhance the quality of life that is so valued by residents.
- **Brokerage:** We serve an important brokerage role with organizations that provide necessary community services that fall outside of the City's mandate, brokering the provision of services in the community and negotiating relationships with funders.
- **Consultation and Support:** We support a number of committees and provide consultation and support to community organizations. These roles benefit everyone through sharing information and resources and creating awareness which are vital to the success of programs and services throughout the area
- **Support of Healthy Family Functioning:** As residents move through the life cycle, from child to senior, we must ensure that support is available to help them master the challenges that come with the different stages of one's life. This might include techniques for parents dealing with a 'spirited' toddler, guidance on how to support a youth who is being bullied, or assistance to find out what benefits are available to seniors in this province.
- **Community Development:** We have the responsibility to ensure a high quality of life for every citizen in our service area. One of the ways we do this is by building the capacity of the community to respond to existing issues including oppression and systematic barriers to development, as well as to address common issues and interests of community members. We must create an environment that encourages the community to connect with each other, grow, empower, and achieve the strength to protect themselves from challenging and often unexpected situations that arise from natural, economic, or environmental crises.
- **Community Investment:** We provided funding to eligible community agencies to carry out prevention and early intervention strategies to help achieve goals outlined in the Social Investment Framework.
- **Social Planning and Development:** We are involved in community research and planning to best strategize the overall impact of community programs. This includes: community social profiles, asset mapping, needs assessment, living wage, and age friendly strategies.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

- Individuals and families require assistance to navigate the multiple systems that impact their overall wellbeing, including healthcare systems, social service systems, housing systems, financial systems, etc. Residents have many needs that require them to navigate these systems, such as limited financial resources, low financial literacy, unemployment or underemployment, physical and/or mental health needs, lack of transportation options, social isolation, landlord/tenant issues, and training/education needs.
- Service providers require networking opportunities to collaborate, build relationships with one another and across organizations, and coordinate information sharing, strategic planning, resource development, and program and service delivery. Examples include lack of awareness or understanding of social programs and services being offered between agencies, lack of awareness of agencies offering supports locally – information dissemination, challenges with information sharing in rural and remote areas, and lack of physical social infrastructure and spaces to use.
- Seniors often feel vulnerable, isolated, and unable to access resources that would improve their quality of life. They may lack family support, transportation options, an ability to navigate technology, clarity regarding medical conditions/resources, meaningful social opportunities, or connection to other members of their community. This demographic may also experience more frequent financial concerns, difficulty addressing complex or chronic medical conditions, isolation, caregiver burnout, and challenges coping with stressful situations.
- Residents are seeking opportunities to connect and deepen relationships with their neighbours. Living in a large rural and remote area can create challenges when trying to find meaningful opportunities to connect with others. These challenges may result in restricting residents from feeling a sense of belonging, social engagement, and social support. Creating options for neighbours to connect that are welcoming and inclusive can improve the social well-being of communities.

- **NEW Area of Focus** – Families, regardless of their definition and composition, need support in fostering a caring environment that encourages positive relationships and strengthens family communication. They may be unsure where to access information and support regarding increasing family cohesion and resilience during these changing and challenging times. Families in rural areas may lack access to amenities or the means to transport to affordable and quality resources. Access to these resources can lead to strong family connections.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

Community Support Services endeavors to provide early intervention and preventative programming. This is achieved through knowledge and skill building courses, programs for children and families, programs that connect people together, promoting collaborative community leadership in the service sector, fostering community capacity building, and developing volunteerism.

Below are Projected Activities and Goals for 2021. Please note we have updated our roster of programming and services. New additions for 2021 are included for review.

- **Access to Basic Needs through Community Resources:** Completing intakes and referrals for hampers throughout the year, including the winter holiday season. This would primarily be available for residents living on modest incomes in the Conrich, Delacour, and Dalemead areas. We accept referrals from SE Rocky View Food bank for County residents seeking support to secure basic needs resources, as well as, improve their social wellbeing. Through this process, individuals and families are able to access our other services that can help alleviate some of the financial pressures they are facing either through programming or with a supported referral. Due to COVID-19, intakes can be completed over the phone to decrease risks associated with in person contact with residents. The intake and assessment process allow program participants to also be connected to additional resources beyond food needs. This becomes a jumping point to supporting the household in moving from a crisis situation to stabilized, thus, improving their socio-economic status.
- **Community Access Program:** Provides residents living on a low income with access to resources around the community that would otherwise be hard to access or be inaccessible as a result of their income level. Partnerships with agencies (e.g., Camp Chestermere, Chestermere Public Library, Synergy, Chestermere Regional Community Association) have been established to subsidize membership/programming fees. In 2021, partnerships with specific SERV organizations will be pursued to improve access to the most relevant community resources (e.g., Langdon OK Club, Indus Recreation Centre) for SERV residents. Activities will primarily be partnership development, promotion, assessments, and referrals. By working with local businesses and community groups to make services more accessible improves equitable outcomes for individuals and families who face financial or social barriers to community participation.
- **Community Connections:** Neighbourhood and community wide initiatives to help initiate and deepen social connections amongst neighbours throughout smaller towns and rural areas. These programs continue to run with physical distancing and sanitation procedures in place.
 - **Soup Party Program, Block Party, Play Streets:** Neighbourhood connections are made through social gatherings led by a community organizer. This is a great opportunity for neighbours to get to know others on their block while enjoying fun activities together.
 - **Rural Community Garden:** Bringing residents together to connect and providing social opportunities to build a sense of community and belonging. Small gatherings, observing COVID standard protocols, are some of the ways the Coordinator facilitates connection amongst program participants. Volunteers help care for the garden plots and grow produce for food bank clients.
- **Community Volunteer Income Tax Program:** This program is coordinated by the Community Resource Specialist who oversees the activities of volunteers who assist low-income residents file their taxes to ensure they are receiving the appropriate government benefits. This is a poverty reduction strategy that has been amended to be completed without in-person interactions in response to COVID-19. This program would be offered throughout the year.
- **Information and Referrals:** This service provides people with the information necessary to make informed decisions regarding their economic and social wellbeing. This may include supporting residents in completing applications to government benefit programs, referring to local resources such as the food bank, providing connections to career and employment specialists, supplying information on affordable housing options, and completing applications or referrals to subsidized children's programs for families with modest incomes.
 - **Referral to subsidized programs our agency administers for the area:** Canadian Tire Jumpstart, Kids Up Front, Telus Sparks. Our agency can also provide support with applications to the KidSport program. Primarily for families with children and youth under the age of 18 to access referrals to

recreational, sporting, and cultural activities. Eligibility is determined by an assessment of socio-economic status.

- **Seniors Lunch & Learns:** Information sessions bringing seniors together to learn about topics relevant to their everyday lives. Sessions are delivered in-person by local professionals on topics such as healthy aging, seniors' benefits, handi-bus services, etc. There is a networking opportunity built into this program before and after the presentation. This in person program is currently paused due to COVID-19 and our organization is awaiting approval to resume in person sessions with physical distancing protocols in place. In 2020 seniors teleconference sessions were established as a means of continuing to facilitate these connections.
 - **Seniors Teleconference:** Information sessions offered virtually using teleconferencing and video calling technology. Offered bi-weekly from Fall through Spring, this program enables individuals of all abilities to participate in sessions that may otherwise be inaccessible to them. There are opportunities for participation embedded in the program to help participants build relationships with one another.
- **Outreach and Promotions:** Increasing awareness of the FCSS program will result in residents being able to access and inform the delivery of social programs that will best meet their needs. Proposed activities to achieve these goals include: attendance at community events (i.e., Energizer Nights Langdon Days), updating community bulletin boards, offering 1-1 meetings at the Medical Clinic, working closely with non-profit and charitable agencies to connect clients to community resources, preparing informative handouts for distribution, etc. These will be attended either virtually or in-person as needed.
 - **School Liaison (Administration, Parent Council, Family School Liaison):** The Community Development Facilitator will be working with the schools each year in respect to information gathering and sharing, collaboration in programming and community development initiatives, and connecting professional and families to client support services.
 - **Online awareness campaigns** will be planned to address any service gaps presented by in person programming. Campaigns can bring about awareness and calls to action in relation to seniors, volunteerism, neighbourhood connection, domestic violence, grief and loss, and healthy relationships. Campaigns will connect residents back to resources that are free or low cost.
- **Rural Interagency Meetings:** Regular coordination of service providers in the area to connect and share information about resources and programs available for Langdon and SE Rocky View residents.
- **Seniors Week:** In June, a committee of professionals and volunteers come together to plan a week-long schedule of activities for seniors in Langdon, SE Rocky View, and Chestermere to celebrate this demographic. Activities are focused on social engagement, trialing of hobbies and programming (e.g., community kitchen, ukulele), and social supports (resource fair). For the event in 2021, this celebration will be planned according to relevant Alberta's Relaunch Guidance documents to ensure all safety protocols and measures are in place.
- **Vital Skills:** A variety of essential skill building workshops targeting adults in the community. Topics may include financial literacy workshops and 1-1 support, managing stress and anxiety, resume writing, Canada Revenue Agency information, etc.
- **NEW Program - Family Wellness Toolkit and Facilitated Groups.** The intent of this new program proposal is to adapt the successful Noodle Do program that was historically administered by our Parent and Caregiver Support Services staff into an expanded family program focusing on family wellness for a wider age group. Using a Family Wellness Toolkit that will be piloted in Fall 2020, this program will provide information, resources, skills, and activities related to family wellness. The coinciding facilitated groups will allow toolkit recipients the opportunity to participate in regular sessions where they will learn to apply the toolkit information and skills in their daily lives as a family unit. The toolkit and sessions will focus on enhancing family cohesion and resilience through positive family communication, improved relationships among family members, and increased access to available resources. Presentations from local serving agencies will aid in strengthening connections between residents and service providers. Groups will be in-person when possible, and online until that time.

***Please note:** All programs being offered from our home office in Chestermere are open to all residents from Langdon and SE Rocky View. The programs listed above are programs we will also be delivering directly in Langdon and Area throughout 2021.

Personnel Overview – Job descriptions are attached for further details.

- **Community Development Facilitator:** Primary position from the Family & Community Resource Centre that will be conducting outreach to Langdon and SE Rocky View. This position will be coordinating programs such as: Inter-Agency, Community Garden, Community Connections, and new social programming initiatives.
- **Community Resource Specialist:** Working with individuals and families to meet their basic needs through person in environment and anti-oppressive approaches. In this role, there has been an increase of complex cases arising requiring additional follow-up meetings, advocacy, and in some cases, coordinated case planning.

with other service providers. This includes an overall assessment of needs and referrals to agencies and programs that are accessible and affordable.

- **Seniors & Community Development Facilitator:** Focusing on outreach and community development work with seniors in the community, including Lunch & Learns, completing government applications, and Seniors Week.
- **NEW Position – Caregiver Support Facilitator:** Will be responsible for the coordination, planning and delivery of the Family Wellness program to Langdon and SE Rocky View. Activities will focus on resiliency in individuals and families, healthy communication and strengthening family units (however they may be defined in a household). This will include the connection to information and referral services.

Long Term Change and Impact

- Connect individuals and families to preventive social programs and services vital to a caring community.
- Build supportive networks and positive and healthy relationships.
- Engagement and collaboration with partners, stakeholders and organizations to improve the overall well-being of Langdon and SE Rocky View residents.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Creating opportunities for agencies and community members to come together allows the collective group to address community social issues that are challenging to address in silos. Collaboration between agencies and/or community members helps facilitate awareness and understanding of issues while deepening overall levels of engagement and mobilization. This leads to the development and implementation of effective, sustainable approaches to address community issues. Supporting material: Asset-Based Community Development, <http://www.deepeningcommunity.org/abcd-canada-home>

Supporting individuals and families navigate the multiple systems that govern their wellbeing leads to increases in overall health and wellness, including self-efficacy, self-management, and empowerment (Carter et al., 2017). Facilitating residents' access to the services and resources required to meet their needs improves the social and health outcomes of those individuals who are disadvantaged due to structural issues such as race, class, and gender (Carter et al., 2017). Addressing these needs allows community members more room to participate in community life and increases their ability to meet future needs as they arise.

If families are provided with resources and supports to help strengthen the family unit, they will be more resilient when faced with crises such as the COVID-19 pandemic. By improving skills and abilities related to family wellbeing including how to communicate effectively and build positive relationships, each individual family member gains additional skills and abilities. These improved skillsets may enhance a family's economic and social stability, increasing their ability to withstand future setbacks and challenges and collectively contributing to a stronger community (Government of Alberta, 2019).

Opportunities to participate in social activities tend to decrease as people age, particularly in rural contexts (Clement et al., 2018). This decrease can lead to impaired executive functions, disrupted sleep, and reduced mental and physical well-being (Cacioppa & Cacioppa, 2014). By creating ways for senior residents to engage in community life, the negative impacts of social isolation can be mitigated. Making educational information and resources accessible to this demographic can further improve the quality of life of aging community members, while helping them to age in place. See [Report on the State of Public Health in Canada 2010: Growing Older – Adding Life to Years](#) for additional information.

If neighbourhood connection opportunities take place within communities and have meaningful avenues for deepening interactions amongst residents, then there is likely to be an increase in social cohesion and social support amongst neighbours. Improved social cohesion can provide protective benefits to communities, including improving people's ability to respond to negative stressors (Robinette et al., 2013). In addition, neighbourhood development at the resident level will decrease feelings of loneliness and social isolation.

Supporting research: See Abundant Community work by John McKnight, Howard Lawrence, and Peter Block, https://www.abundantcommunity.com/home/stories/parms/1/story/20170620_abundant_communities_initiative_update_s_abcd_principles_for_municipalities.html.

Cacioppo, J. T., & Cacioppo, S. (2014). Social relationships and health: The toxic effects of perceived social isolation. *Social and Personality Psychology Compass*, 8(2), 58-72. <https://doi.org/10.1111/spc3.12087>

- Carter, N., Valaitis, R., Feather, J., Cleghorn, L., & Lam, A. (2017). An environmental scan of health and social system navigation services in an urban Canadian community. *SAGE Open Nursing*, 3(1-12).
<https://doi.org/10.1177/2377960816689566>
- Clément, A. P., Djilas, D., Vinet, T., Aubin, A., Demers, K., & Levasseur, M. (2018). Identification and feasibility of social participation initiatives reducing isolation and involving rural older Canadians in the development of their community. *Aging Clinical and Experimental Research*, 30(7), 845-859. <https://doi.org/10.1007/s40520-017-0849-x>
- Government of Alberta. (March 2019). *Well-being and resiliency: Evaluation framework*.
<https://open.alberta.ca/dataset/7d64cad5-f400-4cd3-b7d7-76c3a38ff548/resource/9d3ebd8c-e52f-4964-971e-828d4c3bf21c/download/well-being-resiliency-fwk-evaluation-march2019.pdf>
- Robinette, J. W., Charles, S. T., Mogle, J. A., & Almeida, D. M. (2013). Neighborhood cohesion and daily well-being: Results from a diary study. *Social Science & Medicine*, 96, 174-182.
<https://doi.org/10.1016/j.socscimed.2013.07.027>

9.6 INPUTS

*Please see end of application for budget shell. Budget sheet(s) **MUST** follow the template as provided.

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Community Support Services receives funding from numerous other sources including: Government of Alberta Children's Services, Provincial Family & Community Support Services and the City of Chestermere. We continually seek and apply for grant opportunities that pertain to any of our core services for Chestermere and SE Rocky View residents, whether to sustain or expand upon our work.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Participants of community connections programming, contacts made during outreach activities, family-oriented programs, access programs, and etc. Please note, these numbers are a lower than typical projection due to the worldwide changes to health and safety requirements, which is significantly impacting in person delivery of programming, especially, programs that are conducive to social interactions. While we strive to continuously adapt our programs and practices to meet the needs of participants we do expect to still see residual effects as a result of the current 2020 situation.

Number of Children/Youth (0 to 18 years) 800 Number of County Residents: 100

Number of Adults (19 to 64 years) 1000 Number of County Residents: 150

Number of Seniors (65+ years) 400 Number of County Residents: 60

Number of Families 300 Number of County Families: 75

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Participants of vital skills (financial literacy, managing anxiety and stress) lunch and learns, Canada Revenue Agency workshops, and etc.

Number of Groups: 15 Total Number of Participants: 400 Number of County Residents: 150

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Through the Family and Community Resource Centre, information and referral supported is provided to residents to improve access to resources and services. This program has been successful due to community partnerships, word of mouth, and providing client support for those accessing food bank services.

Number of Clients: 1600 Number of County Residents: 150

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

The community development initiative that would continue to develop would be the inter-agency specific for non-profits, charities, and community groups to address issues and opportunities related to social wellbeing. This would also capture the expansion activities of the Community Access Program to include South East Rocky View specific resources.

Number of Initiatives: 2 Number of Clients: 25 Number of County Residents: 10

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Volunteers are engaged in the community garden program. Volunteers support with the set-up and tear down of community gathering event hosted at the garden, caring and tending to plots for other program participants who are away on holidays, and work with the food bank to grow and harvest vegetables for residents in need of fresh produce.

Through the Community Volunteer Income Tax Program, volunteers play an essential role in getting trained in evaluating and reporting on annual income returns for low income residents. Volunteers then complete the returns for program participants to be assessed for eligible tax benefits in the upcoming year.

Volunteers have assisted during programs and events where appropriate. These can include sorting items for distribution, preparing display boards, connecting with residents during a facilitated activity, set up and tear down.

b) How does the program promote, encourage, and facilitate the use of volunteers?

We leverage the City of Chestermere's Diversity and Inclusion Strategist to best utilize and support positive opportunities for volunteers to participate in. We ensure we are connecting volunteers to meaningful opportunities, provide recognition in a timely manner, and provide information to participate in any formal or informal trainings to further their skills development.

c) Total number of volunteers in agency/program:

98

d) Total number of volunteer hours in 2019:

389

e) Estimated number of volunteer hours until the end of 2020:

250

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

The Individual Outcomes we are addressing are:

- Individuals experience personal well-being
- Individuals are connected with others
- *Community members feel connected to their community.*
- *People are aware of resources to meet their social needs.*
- *People are better able to access the resources they need to meet their social needs.*
- *Seniors are connected to others.*
- *Seniors feel a sense of belonging to their community.*

The Family Outcomes we are hoping to achieve are:

- Families have social supports
- *Families know what resources are available for their family.*

The Community Outcomes we are looking to address are:

- The Community is connected and engaged

- Community social issues are identified and addressed
- *Neighbourhood residents experience a sense of belonging*
- *Agencies are knowledgeable of (community social issue)*
- *Agencies are aware of (community social issue)*

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Surveys are created and adapted based on type of strategy being used, the targeted population group, and with the duration of the programming being implemented. Surveys are designed with an agreement scale methodology.

Improved Social Well-Being of Individuals

Optimism, The Family & Community Resource Centre staff has helped me to believe I have the ability to improve my life.

Meaning and Purpose, As a result of being involved (volunteer activity), I make my community a better place.

Capacity to Meet Needs, As a result of (activity), I know more about how to budget my money. As a result of (activity), I know more about how to get by financially on my monthly income.

Quality of Social Relationships, As a result of (activity), I am more connected with others in my neighbourhood/community.

Trust and Belonging, (Activity) has helped me to feel a sense of belonging to people in my neighbourhood/community.

Improved Social Well-Being of Families

Family Accesses Resources as Needed, As a result of accessing the Family & Community Resource Centre, I have more information on what resources are available for my family and I. As a result of accessing the Family & Community Resource Centre, I am better able to access the resources available for my family when we need them.

Extent and Quality of social networks, As a result of (activity), my family is connected to a group of people who share our beliefs and values.

Positive Family Relationships, As a result of (activity), my family had improved at turning to each other for support. As a result of (activity), my family takes the time to listen to each other more often.

Improved Social Well-Being of Community

Social Engagement, The (activity) has helped me to know what is happening in my community. The (activity) has helped me to feel a sense of belonging to my neighbourhood/community.

Agencies and/or community members work in partnership to address social issues in the community, As a result of (activity), I have more of the necessary skills required to help address this community social issue. As a result of (activity), I have more of the necessary knowledge to help address this community social issue. As a result of (activity), I am better able to serve (population group) in my community. As a result of (activity), I have developed better working relationships with other community agencies.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

FCSS Chestermere/South East Rocky View has been in existence for 20 years, beginning with one part time staff member who returned messages that were left on an answering machine by people looking for resource information. Over the years, we have grown to maintain pace with the rapidly growing population in our catchment area. We have ventured outside of FCSS funding to gain the financial means to provide additional programs and services that complement our FCSS programs (Parent & Caregiver Support Services, Community Development, United Way Partnership funding etc.). Today, we offer scheduled preventative programs for children, adults and families, volunteer development, resource information and referral, seniors social supports, community development, and social planning and development. Since 2015, our agency endeavoured into a mixed model approach (FCSS) where we offer local funding to community groups and agencies to deliver social programming to residents in Chestermere.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

A rural resident, over the age of 60, accessed the Family & Community Resource Centre (FCRC) upon referral from one of the medical clinics after losing his business and finding himself experiencing homelessness as a result of the current economy. He was feeling suicidal and did not have any future plans for his life. He was emotionally and mentally broken. The FCRC staff were able to give him several options including help for financial and government application support, housing, counselling service information and guidance. They worked out a breakdown action plan to give him hope for the future by provided basic needs including food hampers, gas cards and assisting with locating a place to live. The client was also helped with his taxes through the Community Volunteer Income Tax Program. This program helped improve his financial situation tremendously in gaining accessing to the appropriate benefits and credits as he had not filed his taxes for the past 8 years. Since his first meeting with the FCRC he is caught up on his taxes, receiving AISH, found a place to live and has a reason to live. The staff continues to connect with him on a regular basis with upcoming events and programs that he can participate and feel integrated in his community.

A grandmother who currently has custody of her two grandchildren accessed the FCRC during the pandemic in May. The family was trying to complete homeschooling but did not have access to a laptop and we struggling to stay on top of school work. Through our Backpack Program a laptop was provided to the family so that both grandchildren would be able to complete their required schoolwork. The client was also assisted through the Community Volunteer Income Tax Program where it was determined that she would be eligible to start receiving her disability tax credit. The client has repeatedly informed the FCRC staff that "her Angels have come through for her" once she connected with our team.

INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Community Development Facilitator = .51FTE/20.4 hrs per week	7,380.00	41,821.00	49,201.00
Community Resource Specialist = .22FTE/8.2 hrs per week	69,606.00	19,484.00	89,090.00
Seniors & Community Development Facilitator = .08FTE/3.2 hrs per week	82,275.00	7,123.00	89,398.00
Caregiver Support Facilitator = .15FTE/5.5 hrs per week	59,463.00	10,220.00	69,683.00
a. SUBTOTAL PERSONNEL	218,724.00	78,648.00	297,372.00
TRAVEL & TRAINING (specify)			
b. SUBTOTAL TRAVEL & TRAINING			
MATERIALS AND SUPPLIES (specify)			
Program Supplies		700.00	700.00
Food & Beverage		300.00	300.00
c. SUBTOTAL MATERIALS AND SUPPLIES		1,000.00	1,000.00
OTHER (specify)			
Cell Phone – Community Development Facilitator		420.00	420.00
Space Rental & Additional Cleaning		600.00	600.00
Advertising & Promotion		300.00	300.00
10% Administrative Fee		8,097.00	8,097.00
d. SUBTOTAL OTHER		9,417.00	9,417.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	218,724.00	89,065.00	307,789.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Chestermere Annual FCSS Grant	139,768.00		
Children's Services FRN Grant	78,956.00		
f. TOTAL REVENUE	218,724.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		89,065.00	



COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	\$81,000 original grant approval \$ 4,553 Noodle Do special project \$ 8,044 COVID-19 additional in August 2020 \$93,597 allocated overall to our organization for 2020
B. 2021 County FCSS Request	\$89,065.00
C. Does this request result from a decrease in other funding support? Specify.	
No, this request is not from any decrease to existing funding sources. The increase is as a result of our intent to consolidate the special project grant our former Parent Link Centre had been receiving for the Noodle Do Program. The additional funds would allow for the program to be expanded to include a wider age range while only requesting a slight overall increase.	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
<i>Family Wellness Toolkit and Facilitated Groups costs:</i> Personnel Costs (adjustment of personnel allocated to the grant with an overall increase of \$5,449) Program Supplies (\$355) Additional categories were decreased to assist with accommodating our requested increase.	
E. Provide a rationale together with supporting data, using demographics as necessary.	
Families are "two or more individuals who depend on one another for emotional, physical and economical support" and its members are self-defined. As a result of the COVID-19 Pandemic we have seen families who are struggling to maintain healthy family relationships due to the stress and financial hardships they are currently enduring. Many SERV County residents are looking for supports to help them navigate the road to recovery. This expansion of a current program is intended to empower families and build their capacity to develop and maintain their family wellness and resiliency. Focus areas within the toolkit include: communication, parenting style, personal wellness, mindfulness, gratitude, growth mindset and partner relationships.	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
This increase will allow a member of our new Parent & Caregiver Support Services functional area to reach a broader range of clients, specifically families. Presentations from local serving agencies as part of the facilitated groups portion of the program will aid in strengthening connections between residents and service providers. The change will be measured through administration of surveys, facilitator observation (when applicable), and feedback from local serving agencies who are working in collaboration on the program. If the increase was not to be granted the program would be removed and the personnel costs adjusted accordingly. As the City will not be submitting a special project application for the current Noodle Do program, please be advised this will also no longer be available for SERV County residents due to limited personnel capacity.	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
This program is being piloted as a limited series offering for the Fall of 2020 with some of the additional COVID-19 funding that was allocated in August 2020. Discussion amongst interagency partners was completed to assist with identification of gaps and opportunities.	
H. How many years have you received County FCSS funding?	
19+ years	

Rocky View County Family & Community Support Services (FCSS)

2021 FCSS SPECIAL PROJECTS FUNDING APPLICATION (FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. ***Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.***

1. ORGANIZATION INFORMATION	
Organization Name	Cochrane and Area Victim Services
Project Name	Volunteer Training
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$5,000.00
E-Mail Address and Website	lauren.delahunt@rcmp-grc.gc.ca / www.cochranevictimservices.ca
Mailing Address (include postal code)	359 1 st Street East, Cochrane, Alberta, T4C 1Y7
Street Address (for courier purposes)	359 1 st Street East, Cochrane, Alberta, T4C 1Y7
Agency Telephone Number	403-851-8055
Agency Fax Number	403-932-2842
Executive Director Name	Lauren Delahunt
Program Contact Name	Lauren Delahunt
Phone Number (If different from above)	

☒ Please email confirmation of receipt of this application to: lauren.delahunt@rcmp-grc.gc.ca

2. PREVENTION		
In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.		
Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>

Improved social well-being of families	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>
--	--	--------------------------

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- Define your region of operation;
- Include the statement of need;
- The activities that will be used to address the need;
- The expected outcomes; and
- Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- Estimated Number of Total Program Participants: **36**
- Estimated Number of County Resident Program Participants: **4**
- Estimated Number of Volunteer Hours Related to Program: **10,000**

5. SUPPORTING DOCUMENTS

The following documents **must** be attached:

- Organization's Annual Financial Statement;
- Organization's Proposed Operating Budget – include contributions from other sources and detailed expenditures, do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)



(Signature of Applicant)

Lauren Delahunt, Executive Director

(Print Name & Title)

20/09/29

(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

☐ newspaper ad ☐ social media ☐ website visit/search

☐ word of mouth x other (specify) Past Applicant

Submit Completed Documents to
or for further assistance contact:

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The FCSS Program Is Not:

- Recreational.
- A Public Health Transportation Grant.
- Direct assistance, including money, food, clothing or shelter to sustain an individual or family.
- Rehabilitative.
- A duplication of services from other Government Agencies.

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.520.6307.

3. PROJECT DESCRIPTION

a) Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

Cochrane and Area Victim Services (CAVS) promotes and advocates the rights and entitlements of victims of crime, tragedy and trauma through information, referral, support, court assistance, community awareness and education. CAVS also provides immediate crisis response and intervention services which are responsive to the needs of individuals, families, and communities affected by crime, tragedy and trauma. Our intervention ensures victims are safe, emotionally stabilized and connected to the appropriate support services. The short term goal of our program is to limit the impact of crime, tragedy or trauma, normalize reactions, assess the safety of the victim and provide immediate supports.

In addition to immediate crisis intervention, CAVS offers an extensive system of follow up services including court preparation, orientation and accompaniment for victims and witnesses. CAVS also assists victims and witnesses with information on Victim Impact Statements, Financial Benefits applications and Requests for Restitution, providing an opportunity for the victim to potentially recover out of pocket expenses and express the impact the crime has had on them.

The overall goal of this special project would be to help create a strong, engaged, connected and resilient community. This goal would be achieved through training and volunteer recognition events. We will provide volunteers with a variety of opportunities to gain the necessary knowledge, skills and resources to be able to support victims while feeling appreciated for their important contribution to the community. By providing our volunteers with the necessary training they will be able to carry out our services and support the community. If victims in our community are supported effectively they will be less likely to suffer long term effects from the traumatic event experienced. Furthermore, if we recognize and appreciate our volunteers they will be more likely to feel valued and feel like their contribution is appreciated, increasing the likelihood that they will continue volunteering and/or engage other volunteers in our community.

b) Define your region of operation;

CAVS works largely alongside the RCMP and is located within the Cochrane detachment. The area served is approximately 4,000 square kilometers, which is home to over 60,000 year-round residents. This area includes the communities of Cochrane, Morley, Redwood Meadows, Rockyview County: Bragg Creek, Springbank, Bearspaw, Glendale, Bottrel and all surrounding areas.

c) Include the statement of need;

In order to provide necessary services and supports to victims in our community Cochrane and Area Victim Services must rely on volunteers.

In order for volunteers to be able to fulfill such a complex and important role they require specific and relevant ongoing training.

Some volunteers need recognition to remain engaged in volunteer activities.

d) The activities that will be used to address the need;

To address the needs of volunteers the following will be provided:

- Volunteer training
- Volunteer recognition

Ongoing training is provided to volunteers on an annual basis. Examples of training include but are not limited to the Banff Conference, Applied Suicide Intervention Skills Training, domestic violence training, sexual assault related training, other relevant conferences, court preparation training, etc.

Recognition will be in the form of our annual end of year party, seasonal events, and personal acknowledgements for individual volunteers.

e) The expected outcomes;

Volunteers will have increased capacity to fill their volunteer roles effectively.

Volunteers will feel valued/important to their community.

Volunteers will feel recognized for their contribution.

f) Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Cochrane and Area Victim Services (CAVS) is a volunteer oriented organization. The mission of CAVS is to provide assistance to the people within our catchment area affected by crime, tragedy, and trauma. We strive to empower and respect the rights of victims by providing support, information and referrals to reduce the adverse effects of crime, tragedy and trauma.

CAVS strives to provides free and confidential assistance to victims twenty-four hours a day, seven days a week, year round. CAVS responds to a wide range of cases including but not limited to death notifications, motor vehicle collisions, threats and harassment, domestic violence and sexual assault cases. CAVS is the only agency in Cochrane and surrounding areas that provides immediate on-site crisis, trauma, safety and support services.

When the Cochrane RCMP respond to a complaint they are required to ask victims if they would like the support of CAVS. Upon acceptance of victim services, we are either called directly to the scene or asked to follow at a later time to provide support. Most victims of domestic violence, sexual offences, crimes against persons, charge files associated with a victim and discretionary files as per RCMP are contacted by victim services via proactive referrals. CAVS also receives referrals from other community agencies including the Crown's Prosecutor's office, Cochrane Search and Rescue, the Resource Centre, FCSS and other local agencies. Additionally, any person can contact CAVS for support without the need of a referral.

Our front line services to victims of crime, tragedy and trauma are provided by highly trained staff and volunteer victim advocates who provide crisis intervention. In the initial stages of crisis, victims' benefit from speaking with someone who will understand their immediate need for information

pertaining to personal safety, the next steps they should take, what is available to them, and non-judgemental emotional support. Our program provides victims with safe and appropriate support services and community referrals.

Often in cases that we deal with, there are criminal charges laid and victims find themselves within a very confusing and impersonal court process. CAVS provides witnesses and victims with court support including court updates, court and child witness preparation, orientation and accompaniment. Staff and advocates also make victims aware of their rights to Financial Benefits, Victim Impact Statements and Restitution.

CAVS has also implemented a 'Safe Place' program which allows victims/families that have been displaced as a result of a crime, domestic violence situation, fire, etc. to access immediate assistance. Upon meeting the criteria for the Safe Place program CAVS provides a place to stay in the community while the victim or family make arrangements for later accommodations. As an extension of this service CAVS has an Immediate Supports Program. This program provides support to direct victims, witnesses, and immediate family members of violent crimes by providing financial assistance with essential expenses. The fund can be utilized to help cover expenses related to safety, practical assistance, travel/relocation and other associated expenses. To further support clients CAVS has developed Trauma Care Bags. These bags are provided to victims of crime to help mitigate some of the effects of trauma. Bags include essential items that can help direct clients towards healthy habits and coping mechanisms.

In partnership with Cochrane FCSS, Cochrane & Area Victim Services is assisting with the Domestic Violence Treatment Program. Our role within this program is to follow up with victims verifying their safety, providing referrals and checking in on progress.

CAVS strives to be an active presence in the community to help increase knowledge and awareness of relevant topics surrounding crime, tragedy and trauma. This is largely accomplished through presentations, information sessions, our website, and social media campaigns. Included in our website is a detailed resource library that can help assist clients with referrals, court preparation tools and other resources to help make information readily available. CAVS strives to be active within the community and is involved in many committees including the Older Adults Collaborative Table, Elder Abuse Response, Inter-Agency meeting, Youth Forum, Volunteer Management meetings, etc.

This year CAVS has added an Indigenous Victims Outreach Support Worker (IVOS) position. This position is funded by the Solicitor General and allows the IVOS worker to attend within the Stoney Nakoda Nation 1-3 times a week to provide our services in an outreach capacity.

In May of this year CAVS launched our first edition of "A Brighter Tomorrow" booklet. This family violence booklet is for anyone who wants information to understand family violence, available supports

and how to get help. Our hope is to continue to reproduce this book in future years with the support of the Department of Justice.

As an organization we strive to be active in the community and continue to work towards bringing new ideas, materials and programming to Cochrane and Area.

Appendix A

Figure 1

The following table compares the number of persons assisted in the years of 2014 to 2018

Number of New Persons Assisted							
	2014	2015	2016	2017	2018	2019	2020
Jan-Feb-Mar	106	160	193	196	238	249	301
Apr-May-Jun	102	162	304	224	273	253	283
Jul-Aug-Sept	130	173	242	241	343	294	
Oct-Nov-Dec	121	135	208	274	324	312	
TOTAL	459	630	947	935	1178	1108	584

Figure 2/3

The following two tables show a comparison of files by month from 2015 to 2020 and year to date totals from 2017-2019.

Total YTD 2018 File by Month Comparison							
Month	2015	2016	2017	2018	2019	2020	% Change
January	48	55	62	69	91	89	-2%
February	37	53	42	72	61	72	18%
March	60	49	51	69	90	133	48%
April	34	72	52	76	75	82	9%
May	47	73	69	117	104	78	-25%
June	60	78	75	66	68	113	66%
July	40	55	77	119	118	91	-23%
August	51	78	68	84	85	100	18%
September	38	56	66	94	86	47	
October	20	61	87	113	105		
November	50	56	51	81	72		
December	20	75	90	103	115		
Total	505	761	790	1063	1070	805	

Fig. 2-Please note that the above statistics demonstrate new files opened, not the number of new people assisted. Each file can have multiple people associated to it.

Total YTD 2018 File by Month Comparison				
Month	2018	2019	2020	% Change
January	69	91	89	-2%
February	72	61	72	18%
March	69	90	133	48%
April	76	75	82	9%
May	117	104	78	-25%
June	66	68	113	66%
July	119	118	91	-23%
August	84	85	100	18%
Total	672	692	758	10%

Fig. 3-Please note the above statistics represent a comparison of new files up to and including August 2020.

Figure 4/5

The following table shows how many new Rocky View County files CAVS opened in 2018 and to date in 2019. The files are broken down by type of occurrence.

2019 Rocky View County Files By Type	
Type	Number
Assault	4
Break & Enter	10
Family Violence	29
Mental Health Act	8
Mischief/Vandalism	4
Other	1
Sudden Death	7
Theft	5
Threats/Harassment	4
Traffic - Death or Injury	2
Traffic - Minor Injury or Damage	2
Total	76

Fig. 4- Family Violence files account for 38% of new files for Rocky View County.

2020 Rocky View County Files By Type	
Type	Number
Assault	7
Break & Enter	1
Family Violence	19
Fraud	1
Mental Health Act	17
Mischief/Vandalism	4
Other	2
Sexual Assault	1
Sudden Death	10
Theft	3
Threats/Harassment	9
Traffic - Minor Injury or Damage	1
Total	75

Fig. 5- The following table shows files up to and including August.

Figure 6/7

The following tables how a breakdown of new files by districts

2019 Files by District	
Morley	262
Cochrane	732
Rocky View	76
Total	1070

Fig. 6- Rocky View County files in 2019 accounted for 7% of all new files opened.

YTD Files by District	
Morley	278
Cochrane	452
Rocky View	75
Total	805

Fig.7- Rocky View County files account for 9% of new files to date.



Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Cochrane FCSS
Program Name	Programs to Rural Residents
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$86,000.00
E-Mail Address and Website	Kim.krawec@cochrane.ca
Mailing Address (include postal code)	101 RanchoHouse Road, Cochrane, AB, T4C 2K8
Street Address (for courier purposes)	209 2 nd Avenue West, Cochrane, AB
Agency Telephone Number	403-851-2250
Agency Fax Number	403-851-2260
Executive Director Name	Kim Krawec
Program Contact Name	n/a
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)


Signature (Agency Signing Authority)

Jeff Genung, Mayor
Print Name & Title


Stacey Lee, General Manager, Legislative & Protective Services

Print Name & Title

Date September 25, 2020

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: kim.krawec@cochrane.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth X other (specify) We have received support from RVCFCSS for many years

3. SOCIETY MEMBERSHIP (current)	
Number of Members	7
Membership Fee Per Member	n/a

4. TYPE OF ORGANIZATION	
Alberta Societies Act Registration Number:	
Charitable Number (if have one):	<input checked="" type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	8:30-4:30	8:30-4:30	8:30-4:30	8:30-7:00	8:30-4:30	Closed	Closed
Dates not Open:	Statutory holidays						
Statutory Holiday:				Other	We offer many programs & events in the evening and the weekends.		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input checked="" type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Cochrane FCSS provides a variety of programs and services designed to enhance, strengthen and stabilize family and community life. Programs are preventative in nature and strive to help people develop independence, strengthen coping skills and promote the development of stronger communities.

All programs and services offered by Cochrane FCSS are inclusive of Western Rocky View County residents. Information is shared through newsletters, news articles and networking to ensure that County residents are aware of the available support and resources. County residents have access to Supportive Counselling and referrals, access to basic needs supports, Healthy Relationships Program, Legal Resource Centre, Meals on Wheels for your Freezer program, Family Life Enrichment courses, Volunteer Income Tax Program, Volunteer Cochrane, the Family Resource Network, Interagency meetings and the opportunity to participate in many community development projects.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input checked="" type="checkbox"/>
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	5	0.05
Youth	5	0.05
Families	20	0.20
Adults	15	0.15
Seniors	20	0.20
Volunteerism	10	0.10
Community Development	25	0.25
Total	100	1.00

7.4 SOCIAL SERVICE CONTINUUM

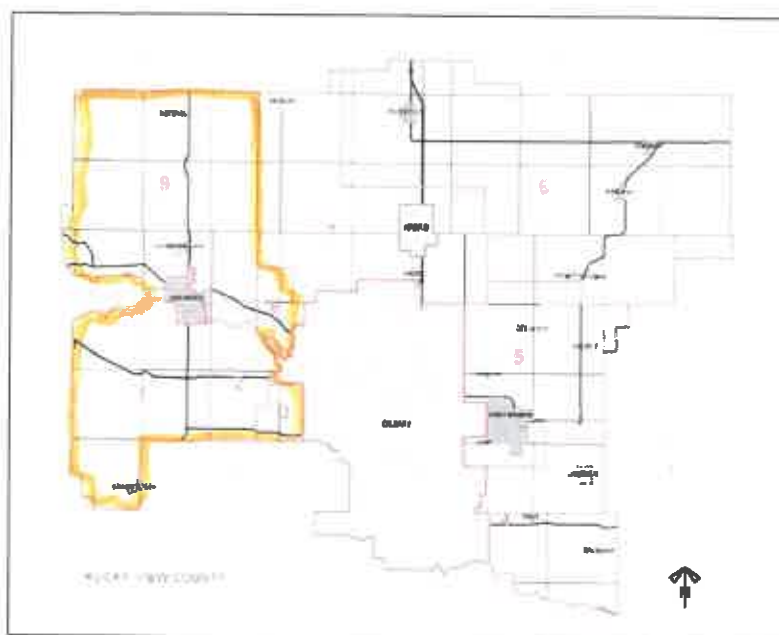
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	20	0.20
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	50	0.50
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	20	0.20
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	10	0.10
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.	0	0.00
Total	100	1.00

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

Cochrane FCSS programs serve the Western Rocky View County which includes: the Town of Cochrane, Bearspaw, Bragg Creek, Springbank and the rural areas in between the communities. This includes 1, 2, 3, and part of 7, 8 and 9 on the map. There are no other agencies offering the same preventative direct programming and community development projects in this area.



B. What cooperative and coordinative steps has the program taken with these agencies?

Cochrane FCSS connects regularly with other agencies working in the area to ensure there is no duplication of services. Outreach through the FCSS and the Family Resource Network helps us to identify rural needs and advertise the services and programs that we have available in Cochrane. Many of the FCSS led working committees that organize events and community development initiatives encourage involvement of rural residents.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

Cochrane FCSS is continually monitoring the social needs of residents. The latest community needs assessment (Cochrane Cares Regional Wellbeing Review) was conducted 2017. This needs assessment engaged both Town of Cochrane residents and Western Rocky View County residents to identify current assets, service gaps, opportunities and priorities regarding community services. This document is helping to guide our work over the next three to five years.

Cochrane FCSS is leading the Social Recovery Task Force. This Task Force was developed in April 2020 by Town of Cochrane Mayor and Council to help respond to the social needs impacted by COVID-19. The Task Force designed and distributed two surveys in June 2020. The resident survey received 552 responses and helped us to understand the social, emotional and financial impacts of COVID-19. The organizational survey received a 37% response rate and helped to understand the impact the pandemic has had on the finances and operations of non-profit organizations. The Task Force involves membership from a variety of organizations. We are working together to ensure communication remains strong between organizations, that we are maximizing resources by ensuring that duplication does not occur and that residents and organizations continue to have the support they require during these unprecedented times.

We work closely with partners and organizations to build capacity and avoid duplication of services. We would discontinue a program if we found another agency was meeting the social need.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

The mission of Cochrane FCSS is to enhance, strengthen and stabilize family and community life for citizens. This is done through; providing programs and services, leveraging FCSS funds to access grants to develop much needed services, partnerships with other agencies and identifying gaps and filling unmet social needs.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Cochrane FCSS is focused on ensuring that rural residents have an increased awareness of the services and resources that are available and that we are providing programs and services that are meeting the needs of County residents. Cochrane FCSS is continually monitoring and adapting programs and services to meet community needs. 'Cochrane Cares: Regional Wellbeing Review' conducted in 2017 and the recent COVID-19 survey implemented by the Social Recovery Task Force has helped us to gain an understanding of community needs from the perspective of residents and stakeholders. We are using the feedback gathered to set priorities and make decisions regarding available resources to meet both immediate and long-term needs for social planning.

As a result of the Cochrane Cares needs assessment and changes within the Town of Cochrane we restructured our FCSS department, so we are better equipped to meet the growing social needs. We have redefined job descriptions to ensure that we have the ability to adapt and respond to the growing community needs around poverty reduction, inclusion, volunteerism, senior supports and creating strong neighborhoods. This restructure has allowed us to expand programming to ensure that we are equipped to meet the growing and changing needs of the community.

FCSS has undergone tremendous change as a result of provincial funding changes. Funding changes with Alberta Children's Services has resulted in the closing of the Parent Link Centre, the Resource Centre and the Home Visitation Program. The Provincial Government has established Family Resource Networks (FRN's) across the province. FRN's are designed to support families with children birth-eighteen years of age.

With the discontinuation of these valuable programs, we are working to maintain and develop the programs that were being offered through these programs as they are critical to the healthy functioning of high-risk families. Our agency is currently undergoing a strategic planning process to ensure that we are able to continue to meet the growing needs of the community. We are undertaking a full program/service review to evaluate and prioritize service areas as FCSS, along with many local agencies, are faced with trying to accomplish more with reduced financial and staffing resources.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

The growing population of Cochrane and Western Rocky View County continues to be one of the biggest challenges facing Cochrane FCSS.

The need to increase awareness of existing programs and services was one of the themes that emerged in the Cochrane Cares Regional Wellbeing Review (available at www.cochrane.ca). It is challenging to ensure that new residents are aware of the programs and services that are available.

As our community continues to grow at such a rapid pace, it becomes increasingly challenging to ensure that programs are meeting the social needs of residents. We are continually monitoring the needs of the community and expanding our programs and services to respond to the growing and changing social issues.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

Cochrane FCSS is focused on improving communication about social issues and the programs and services offered to support residents. A priority of Cochrane FCSS is to inform area residents of available resources and to encourage community involvement in initiatives that improve the quality of life for those residing in Cochrane and Rocky View County. Over the past year we have worked to develop a communication strategy to help increase awareness of both social issues and available resources. The strategy has proven to be very effective and helped to raise awareness on the broad range of resources and support available through FCSS. We also launched a new monthly e-newsletter to help educate residents on the social issues, resources and upcoming programs and events.

Developing brand recognition, increasing use of social media and e-newsletters, news articles and community partnerships are tactics that will assist us to communicate and inform the community.

We are also working to ensure that we are increasing accessibility to programs and services by providing virtual options. Our FCSS team responded very quickly to the pandemic by ensuring that programs and services were moved onto an online platform to ensure that residents received seamless access to the programs and services they require. Virtual programming was very effective. It is our desire to continue offering a combination of in-person and virtual programs to ensure that all residents have options to gaining information and support. We anticipate that continuing to offer virtual options will be very beneficial to Rocky View County residents as it decreases transportation costs and improves accessibility.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

The statistics that we gather continue to show an increase in contacts and program registration, so we are confident that we are reaching a large number of people and in turn believe that awareness of our services is improving. We also know that many people in the community have never heard of FCSS or do not have an understanding of the supports and resources that are available through our agency. Increasing awareness of social issues and the available programs and services which exist continues to be a priority. We also need to focus on finding creative mechanisms to reach those individuals who are isolated and most in need of services, as often these vulnerable residents are not actively seeking support. We are optimistic that ensuring that programs and services continue using a combination of in-person and virtual formats will help to reach individuals who are isolated.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Cochrane FCSS will continue the work that we do for the area and continue to look for other funding sources to fill the identified needs.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS *(Count of products and services delivered to the target group. For definitions, see the end of the report)*

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

These numbers include walk-ins, appointments, one-on-one support, phone calls, emails and referrals from other agencies.

Number of Children/Youth (0 to 18 years) 500 Number of County Residents: 35

Number of Adults (19 to 64 years) 6750 Number of County Residents: 250

Number of Seniors (65+ years) 2250 Number of County Residents: 100

Number of Families 2500 Number of County Families: 85

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

FCSS offers a variety of workshops and training opportunities for all ages. Workshops for residents are designed to enhance resiliency, develop independence and strengthen coping skills. Cochrane FCSS also offers a variety of training opportunities for professionals.

Number of Groups: 95 Total Number of Participants: 850 Number of County Residents: 210

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

This is difficult to assess, but below is a low estimation of the number of contacts reached through social media and print materials. We have initiated a number of 'mail out' campaigns during COVID to ensure people have the information, support and resources they require.

Number of Clients: 17,000 Number of County Residents: 6,000

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Cochrane FCSS partners with many community groups on local initiatives. The programs that are led and organized by Cochrane FCSS include: Seniors Week, Connecting DOTS, 50+ Resource Fair Committee, Volunteer Appreciation activities, Leaders of Tomorrow, Cochrane and Area Interagency, Seniors Advisory Committee, WEADD Committee, etc.

Number of Initiatives: 18 Number of Clients: 120 Number of County Residents: 25

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Cochrane FCSS promotes volunteerism throughout the community. Referrals are made to social agencies when residents inquire about opportunities. Within the organization we utilize many volunteers through the volunteer FCSS Advisory Board, various committees, the Roots of Empathy Program, Compass for Caregivers support group, Volunteer Income Tax program and Meals for Your Freezer. The volunteers involved in these programs contribute countless hours. For example, together the two volunteers who facilitate the Volunteer Income Tax Program serve over 600 residents, with many rural residents accessing the program.

b) How does the program promote, encourage, and facilitate the use of volunteers?

Volunteers are well thanked personally and through appreciation events for their hard work. Within Cochrane FCSS we provide training wherever possible to assist the volunteers in doing their work. We also offer Volunteer Manager meetings to build local and regional capacity to engage, support and retain volunteers. Various programs are also offered to support volunteers as well as organizations who rely on volunteers. For example, programs such as Community Helper Program, What's New in Volunteer Engagement, Introduction to Board Governance: Understanding Your Roles and Responsibilities, Board Governance 101 and Basics are the Building Blocks: Recruiting, Retaining and Recognizing Volunteers are all designed to build volunteer and organizational capacity.

c) Total number of volunteers in agency/program:

95

d) Total number of volunteer hours in 2019:

4950

e) Estimated number of volunteer hours until the end of 2020:

3000 reduced due to COVID

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Individuals experience personal well-being. Cochrane FCSS works with many people one-on-one to ensure their wellbeing is addressed. Through FCSS and the Family Resource Network we work to build capacity in people by sharing information and referring to programs and services that meet their needs. We promote volunteerism throughout the area hoping to give residents meaning and purpose. Through activities such as the Newcomers Event, support groups and self-esteem groups we are building resilience, independence and coping skills. Outcomes for these projects are measured through surveys and face to face conversations.

Individuals are connected with others. We pride ourselves on giving great customer service. Staff "go the extra mile" to support residents to access what they need. This builds trust in our agency. We ensure residents know about opportunities that will improve the quality of their social relationships. There are many social supports available and are focused on ensuring that marketing is done in effective ways to reach the right audiences. Many different programs are specifically designed to decrease isolation and ensure that residents have the ability to create meaningful connections.

Children and youth develop positively. We offer a variety of programs for children and youth. We have developed excellent surveys for the programs for youth and for the parents of youth. We consider the developmental assets when planning the programs and incorporate the feedback we get through evaluations to ensure continuous improvement.

Healthy Functioning Families. Cochrane FCSS is constantly working to provide training and programs that assist families to strengthen their family relationships and improve communication. Surveys are completed in each program with at least one outcome statement that measures the difference it is making to residents.

Families have social supports. Research shows that the more support individuals have, the more success they experience in relationships, employment and health. Cochrane FCSS strives to fill gaps in service by developing programs which are needed, as well as inform residents of available programs and services.

The community is connected and engaged. The need to enhance feelings of inclusion and belonging emerged as a key theme in the Cochrane Cares: Regional Well-being Review. FCSS offers a variety of events to connect and engage the community such as newcomer welcome events, senior's week activities, wellness fairs and more. The events receive very positive feedback from attendees and indicate that they are making a difference in impacting social well-being. Volunteerism is another aspect of FCSS programming which connects and engages residents. Volunteers report that they experience great satisfaction by making a difference in communities and being appreciated for the work they do. Volunteer managers meetings provide a table where like-minded people can plan services and events where people connect.

Community social issues are identified and addressed. Cochrane FCSS continually monitors the needs of the community. In 2017 we completed the Cochrane Cares: Regional Well-being Review and in June 2020 completed a resident and organizational survey to understand the impact of the COVID-19 pandemic. Both reports are available online at www.cochrane.ca. Cochrane FCSS, through collaborative partnerships, works to identify and respond to social issues.

We use the local newspaper to get stories out about needs and issues. Interagency meetings are an efficient way of finding out where the needs are and who has capacity to help address them. Our FCSS team is involved in multiple different 'tables' (Seniors Advisory Committee, Early Childhood Coalition, Youth Forum, Immigrant Services Committee, etc.) which allows us to keep up to date on emerging social issues and work with community partners to respond.

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Information is continually gathered through one on one meetings as well as feedback and surveys from individual participants and groups. Survey questions vary depending on the specific project, the participant and the intended outcome.

Individuals experience personal well-being. We are looking for evidence of an increase in self-esteem, optimism and the capacity to meet their needs. Post measure questions are used after sessions.

Individuals are connected to others. Survey questions are used to measure the increase in trust and belonging. We are seeking a positive measure with both the quantity of connections as well as the quality of the relationships.

Children and youth develop positively. We are looking for an increase in skill building, confidence and resiliency.

Healthy functioning families. When measuring, we are looking for an increase in positive behaviours and a decrease in negative behaviours. Measurements also include questions related to improved relationships.

Families have social supports. We are looking for evidence of whether or not the service residents received, increase their social supports.

The community is connected and engaged. Questions are designed to measure the increase in connections, resources and access to supports.

Community social issues are identified and addressed. Questions are designed to measure the increase in knowledge of social issues and the decrease in social issues as they are addressed.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

Cochrane FCSS has provided preventative social services, community development and coordination among service providers to individuals and groups in Western Rocky View County and Town of Cochrane for the past 30+ years.

FCSS has undergone tremendous change as a result of provincial funding changes. Funding changes with Alberta Children's Services has resulted in the closing of the Parent Link Centre, the Resource Centre and the Home Visitation Program. The Provincial Government has established Family Resource Networks (FRN's) across the province. FRN's are designed to support families with children birth-eighteen years of age.

With the discontinuation of these valuable programs, we are working to maintain and develop the programs that were being offered through these programs as they are critical to the healthy functioning of high-risk families. Our agency is currently undergoing a strategic planning process to ensure that we are able to continue to meet the growing needs of the community. We are undertaking a full program/service review to evaluate and prioritize service areas as FCSS, along with many local agencies, are faced with trying to accomplish more with reduced financial and staffing resources.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

This writer was approached by a rural Rocky view resident and a Cochrane community member to discuss a new organization they are thinking of starting. FCSS (Renita Bartlett) was approached to brainstorm the idea of these two individuals. Both men shared their stories of working for the British military and a Rural RCMP detachment. They shared how "lost" they felt when they left these professions, they shared they felt that they lost their sense of purpose. The men explained to this writer that they want to start an organization for 18-24 year old males who may be struggling with obtaining a job, who may lack social supports and/or who could use support building life skills. The men explained that they would like to start an organization to address these issues they are seeing in both Rocky View and Cochrane. This writer coached these individuals on how to move forward with creating this organization. This writer also shared that there is a social enterprise in Vancouver who created something similar, Embers Canada. This writer connected these individuals with Embers to foster a relationship between both groups. This writer continues to support these individuals with setting up their organization, building their Board and completing their society paperwork. It is a very exciting opportunity for our communities to explore and maybe one day have an organization that can address this gap that continues to exist.

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 C. starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the project. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Project Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Full Time: FCSS Manager, FCSS Coordinator, Administrative Assistants (3.8), Community Liaison and Programmers (2), Resource Worker (1), Community Support Worker (1)	572,069.00	75,000.00	647,069.00
Part Time:			0.00
Benefits:	198,553.00		198,553.00
			0.00
a. SUBTOTAL PERSONNEL	770,622.00	75,000.00	845,622.00
TRAVEL & TRAINING (specify)			
Staff Development	12,000.00	1,000.00	13,000.00
Travel and Subsistence	6,000.00	2,000.00	8,000.00
Memberships	3,000.00		3,000.00
			0.00
b. SUBTOTAL TRAVEL & TRAINING	21,000.00	3,000.00	24,000.00
MATERIALS AND SUPPLIES (specify)			
Programs/supplies/advertising	44,750.00	8,000.00	52,750.00
			0.00
			0.00
			0.00
c. SUBTOTAL MATERIALS AND SUPPLIES	44,750.00	8,000.00	52,750.00
OTHER (specify)			
General expenses (telephone, mobile, program software, freight, audit, insurance, etc.)	65,890.00		65,890.00
Rent	123,480.00		123,480.00
Utilities, cleaning, building maintenance, lifecycling, etc.	30,500.00		30,500.00
			0.00
d. SUBTOTAL OTHER	219,870.00	0.00	219,870.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	1,056,242.00	86,000.00	1,142,242.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
FCSS Provincial Grant	566,503.00		
Other Grants	133,703.00		
Municipal Contribution	356,036.00		
f. TOTAL REVENUE	1,056,242.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures - Total Revenue)		86,000.00	



Item D-6
Page 1

Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Cochrane FCSS
Program Name	Rural Community support Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$95,000.00
E-Mail Address and Website	Wendy.farnsworth@cochrane.ca www.cochrane.ca
Mailing Address (include postal code)	101 RanchoHouse Road, Cochrane, AB T4C 2K8
Street Address (for courier purposes)	#1, 209 – 2 nd Ave. West, Cochrane, AB
Agency Telephone Number	403-851-2250
Agency Fax Number	403-851-2260
Executive Director Name	Kim Krawec
Program Contact Name	Wendy Farnsworth
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)


Signature (Agency Signing Authority)

Jeff Genung, Mayor
Print Name & Title


Stacey Lee, General Manager, Legislative & Protective Services
Name & Title

Date September 25, 2020

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289

Rocky View County,
262075 Rocky View Point

Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

Item D-6
Page 2

☒ Please email confirmation of receipt of this application to: wendy.farnsworth@cochrane.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth ☒ X other (specify) We have received support from RVCFCSS for many years.

3. SOCIETY MEMBERSHIP (current)	
Number of Members	7
Membership Fee Per Member	N/A

4. TYPE OF ORGANIZATION	
Alberta Societies Act Registration Number:	
Charitable Number (if have one):	<input checked="" type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	8:30am-4:30pm	8:30am-4:30pm	8:30am-4:30pm	8:30am-4:30pm	8:30am-4:30pm	Closed	Closed
Dates not Open:	Weekends and statutory holidays						
Statutory Holiday:	Closed			Other	Some evening and weekend sessions and events.		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input checked="" type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

Item D-6
Page 3

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

The Rural Community Support Program provides West Rocky View County communities with direct access to social service information and resources. Residents in West Rocky View County have direct access to free and confidential meetings, when problem solving, resource information, services referrals, and/or help navigating government systems, are needed.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input checked="" type="checkbox"/>
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

Item D-6
Page 4

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children		0%
Youth	10	0%
Families	15	0%
Adults	20	0%
Seniors	20	
Volunteerism	10	
Community Development	25	0%
Total	100	0%

7.4 SOCIAL SERVICE CONTINUUM

Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	20	0%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	35	
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	30	0%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	15	0%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		0%
Total	100	0%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

The Rural Community Support Program provides services to West Rocky View County communities, which includes Bragg Creek, Springbank, Beaupre, Bearspaw, Bottrell and the rural areas between. The area includes sections 1, 2, 3, 9, and half of sections 7 and 8.

The Rural Community Support Worker has built relationships with the rural community centres (staff and board members), rural schools, some rural churches and local non-profit organizations and services. Through relationship building, the Bragg Creek Community Association made a commitment to provide office space to the Rural Community Support Program, and has been doing so since 2016.

education sessions, covering basic money management skills, which include; Budgeting review, Debt repayment options, Asset review, Information on banking, credit, consumerism, and resource.

The RCS Worker has training partners and has been trained by Momentum Calgary (Certified Financial Literacy Educator) and Bow Valley College (Certified Financial Coach) and belongs to Aspire Financial Empowerment Collaborative. Aspire Calgary is a multi-sector collaborative founded in 2015 originally as the Financial Empowerment Collaborative by The United Way of Calgary and Area, the City of Calgary, Vibrant Communities Calgary, The Province of Alberta, Bow Valley College, and Momentum. The Financial Empowerment Collaborative transitioned to Aspire Calgary in 2018, with Momentum as the backbone organization.

- **School connections:** The RCS program delivers resources information to the schools and continually sends program and resource updates to the school support staff (Child Development Advisors, Guidance counsellors, and Administrators). The RCS organizes a yearly networking meeting for all local school support staff, for sharing resources information and discussing student and family needs. Local professionals from other services agencies are invited to attend.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

FCSS is very good at filling social needs in our communities, so we (the Rural Community Support Worker included) are continually collaborating and bringing professionals together, so that the appropriate organizations provide the services necessary to fill the gaps identified. Information shared at these community meetings informs other organizations and the public so that duplication of efforts, resources and services does not occur. Instead, we refer to each other and work together.

The Rural Community Support Worker refers clients to other services, partners, organizations and agencies to avoid any duplication of services. When needed the RCSW will case collaborate to ensure that wrap around supports are provided to fully support people with complex needs. One example of this is the Older Adult Case Collaboration Table, which the RCSW participates in, monthly. We would discontinue a program if we found another agency was meeting the social need.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

The Rural Community Support program works towards enhancing, strengthening and stabilizing individuals, family and community life. When working with clients, the Rural Community Support Worker strives to provide problem solving information, resources and referrals, while encouraging and building capacity.

When working with communities, the RCSW supports communities by encouraging and participating in inclusive gatherings, events and meetings. When needs are identified, the RCSW supports the local communities in finding their own unique solutions, which increases community strength and resiliency.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

The 2010 Rocky View County Needs Assessment indicated that rural residents were willing to travel 20 to 25 minutes to access information and referral resources but would prefer to access support and resource information in their own community. In response to that feedback, the Rural and Community Support program was created. The program provides rural communities, organizations, agencies, and residents direct access to social service information, resources and referrals.

The RCSW takes advantage of local training and learning opportunities to stay current with new information, techniques, tools, strategies and best practices which help her better support solutions for the changing needs within our communities.

The RCSW supports and participates in many community events that strengthen the well being of individuals, families and communities. Some of these events include; Facilitating information presentations and speaking engagements, participating in open houses, community AGMs, community dinners, teas and fundraising events, plus Jacket Racket, Bragg Creek Days, Canada Day celebrations and other community strengthening events.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

Awareness and communication continues to be a challenge as constant efforts are required to spread the word, regarding the RCS program, available resources, programming and events. Communicating through several modes is necessary to reach a growing population and different demographics. Examples: Social media, newspapers, newsletters, posters, word of mouth, etc.

Service provider fatigue: Due to budget cuts, increasing population growth, topped with the COVID pandemic, many service providers are trying to accomplish more with less support and staff, including those working for FCSS.

The rural communities have unique challenges which includes access to less services than residents in urban communities, especially for people needing medical appointments and supports, supportive living options, hospice, and emergency or affordable housing options.

COVID 19 pandemic challenges.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

The RCSW will continue to share information and focus on those who will help spread the word. Example; Town of Cochrane communication department, Interagency members, Community Centres with memberships, those with a large social network, etc.

The RCSW will continue chairing and participating in collaborative meetings, including and inviting people who can support solutions, which will address identified issues.

It is important to build trust in rural communities, so relationships are continually being built and nurtured as people change employment and new residents move into the communities.

The RCSW provides rural outreach support. When transportation or mobility issues create a barrier, the RCS worker delivers services directly to the client. Example: Friendly visits, social service and resource information and food from the Cochrane Food bank, Meals in your Freezer program, and Helping Hands Community kitchen can be delivered to people homes, by the RCSW.

Currently Cochrane FCSS is undergoing strategic planning. We are evaluating our current work loads and creating realistic goals, focusing on working smart, with each other and our partners, so we can continue provide the best service to our communities and citizens.

Coordination efforts are also being made to work closely with the new Cochrane Family Resource Network (FRN), who will be servicing families with children ages 18 and under, in Cochrane and surrounding rural areas.

Through the COVID pandemic, the RCSW was available by telephone and virtual meetings for client and community work. Many volunteers and organizations came together quickly, to offer the public the most up to date resource information needed, during the closure. Now that we are back in the office, with safety protocols in place, the RCS program is focused on supporting communities and residents through the pandemic.

Virtual options quickly become a priority, which is actively being addressed. Example; Technology program

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

The RVC and Cochrane FCSS, have an excellent reputation for collaborating and breaking down barriers. We encourage and support other local organizations, agencies, and service providers to work with us, versus working alone in silos, and our communities and residents strongly benefit from this collaborative culture.

Even though we are currently in unprecedented times, we have stayed connected with provincial leaders, continue to gather and share information, collaborate and work well with our community partners, stakeholders, and volunteers. We continue to take a proactive approach to problem solving and best practices. This culture is taken into all the rural communities through the RCS program.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

The Rural Community Support program relies heavily on RVC FCSS, as its primary funder. Cochrane FCSS offers additional funding, and Kim Krawec, Cochrane FCSS Manager, successfully advocated for top up funds, from the Town of Cochrane, for pay equity.

The RCSW takes advantage of promoting free and low-cost programming.

When community needs are identified, and funding is required, a collaborative effort is made to find it.

Example: The Bragg Creek residents were deeply shaken by a teen suicide and requested more mental health support for youth, in their area. Through the Bragg Creek and Area Wellness Network, we obtained an AHS grant which afforded the Network to pay for the Make Good project to be delivered in Banded Peaks. Josh Clark founder of Make Good, ran the Youth Mental Health Wellness program at Mitford School with great success.

<https://cochrane-now.com/articles/mitford-students-do-grand-reveal-of-project-mental-wellness>. The Banded Peak program was started, but then put on hold due to COVID 19. We hope it will be able to start up again soon.

We also continued to promote the Community Helpers program which has been running virtual through COVID19, and is a popular program for youth, in the rural areas. Youth respond well to the virtual option.

Item D-6
Page 9

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

These numbers are people who would be served directly by the Rural Community Support Program and FIRM program

Number of Children/Youth (0 to 18 years) Number of County Residents:

Number of Adults (19 to 64 years) 70 Number of County Residents: 30

Number of Seniors (65+ years) 85 Number of County Residents: 40

Number of Families 40 Number of County Families: 15

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Bragg Creek and Area Wellness Network

Seniors Advisory Committee

School meetings

Interagency meetings

Resources Information sharing presentations

Specific Information and Education sessions (depending on community need)

Number of Groups: 6 Total Number of Participants: 400 Number of County Residents: 150

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Contacts include direct service contacts (individual client meetings), telephone contacts, answering email enquiries, and providing information for newsletters, E-newsletters, and social media.

Number of Client contacts: 840 Number of County Residents: 315

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Community Development Initiatives include:

- Bragg Creek Wellness Network; Co-Chair and support role
- Seniors Advisory Committee: Chair and support role
- Child Development Advisors/ School Support Services Network Meeting: Organizer and facilitator
- Community Resource and Information Fairs – 4 communities
- Ad Hoc opportunities to support grass roots community development initiatives (eg. Technology program)

Number of Initiatives: 5 Number of Clients/Partners: 400/50 Number of County Residents: 150

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Advisory boards, engagement, client supports, community development.

b) How does the program promote, encourage, and facilitate the use of volunteers?

Inviting volunteers to participate in information sharing, need assessments, community development initiatives and specific supports for residence where services are not available.

c) Total number of volunteers in agency/program:

60

d) Total number of volunteer hours in 2019:

330

e) Estimated number of volunteer hours until the end of 2020:

700

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Outcome 1: Individuals experience personal well-being.

Short-term: Increased understanding of personal needs and of the skills that help meet them; increased understanding of competence in these areas.

Mid-term: Increased skills required to meet personal needs; increased sense of competence- depends on intervention/course attended (communication skills, healthy relationships, problem solving, planning, money management).

Long-term: Individuals can identify and meet their personal needs; individuals feel competent to identify and meet their personal needs.

Outcome 2: Families have social supports.

Short-term: Increased awareness of how connected families feel to others in their community; increased awareness of social supports available in community.

Mid-term: Increased experience of social support from others in community; increased connection to social supports in community.

Long-term: Families identify and access social supports in community.

Outcome 3: Community social issues are identified and addressed.

Short-term: Community issues are identified by community members/ groups; community members' awareness of local social issues is raised.

Mid-term: Community members / groups plan to address identified social issues.

Long-term: Community issues are addressed by community members and groups

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Outcome 1: Individuals experience personal well-being.

Indicator: Optimism

PM-3-I believe I have the ability to improve my life

Indicator: Capacity to meet needs

PM 11-I am able to get by financially on my monthly income

Outcome 5: Families have social supports

Item D-6
Page 11

Indicator: Extent and Quality of Social Networks

PM 4 My family has people we can count on to help us

Indicator: Family Accesses Resources as Needed-

PM 1 I know what resources are available for my family

Outcome 7: Community social issues are identified and addressed.

Indicator: Awareness of Community Social Issues

PM 1 I am aware that is a social issue in my community.

Indicator: Agencies and/or Community Members work together in partnership to address social issues in the community.

PM 1 I have / my organization has good working relationships with other community agencies.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

The Rural Community Support program was started in 2011, in response to the 2010 Rocky View County Needs Assessment, when rural residents stated they would like access to resources in their own communities.

The Rural Community Support Program has been supervised by the past Coordinator, with the Western Rocky View Family and Community Resource Centre (Resource Centre), at Cochrane Family and Community Support Services (FCSS), which operates under the auspices of the Town of Cochrane (municipal government department).

Recent funding changes, from Children and Family Services funding, caused the closure of both the Western Rocky View Family and Community Resource Centre (Resource Centre) and Cochrane Parent Link Centre, in March, 2020. Children and Family Services now funds the new Family Resource Network, which will be fully operational October 1st, 2020.

The Rural Community Support program is now supervised and operates under Cochrane FCSS, and the program itself remains consistent. Only changes in community needs will change the specific work done within the RCS program.

Thank you for your generous support and encouragement over the past 10 years. It is greatly appreciated.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

Story

Initial client meeting:

A rural man, living with his domestic partner, came in to see the Rural Community Support Worker, requesting financial support. He was retired and collecting CPP & OAS.

Presenting issues: Financial

- Vehicle repossessed.
- Credit Card debt.
- Revenue Canada seized bank account for unpaid taxes.

Support provided by RCSW:

- Food hampers arranged and delivered to his home due to a lack of transportation.
- Information provided on local transportation options.
- Referral was made to Cochrane FCSS Volunteer Income Tax program.
- Tax volunteer helped him get caught up, by completing several years of overdue taxes.
- FCSS Emergency funds paid his outstanding power and cell phone bills and disconnections were avoided.

Visit 2

Client still struggling with finances.

RCSW provided:

- Budgeting information, debt repayment options and financial planning discussion.
- More Food hampers arranged to subsidize his budget, while client gets financially caught up.

Visit 3

Client disclosed domestic violence. He shared that he was physically assaulted by his domestic partner. Client's partner was arrested and removed from the home. Client's partner struggles with addiction and mental health and has been financially dependant on the client, who is now paying for his partner's lodging (at a hotel). Partner is unable to return to their home due a court order.

Client is struggling with stress. He wants to make changes and move away from the abusive relationship, but worries for his partner, whom he still loves, regardless of the abuse.

RCSW provided:

- Supportive counselling.
- Local housing options were discussed.
- Referral to AHS Addiction Counsellor for support and help coping with his loved one's addiction.
- Referral to DV outreach worker from Big Hill Haven.

Visit 4

Follow up appointment:

- RCSW provided supportive counselling.
- Confirmation: Client is connected to DV outreach worker, who will accompany client to his partner's court hearing, providing the client with court support and ongoing DV support.
- Encouraged client to contact CRA to set up a sustainable and consistent payment plan.

Visit 5

Client shared that he was diagnosed with cancer. He was very worry about his prognosis. He was also upset that his partner was not able to provide him with any emotional support.

RCSW provided:

- Supportive counselling.
- Arranged volunteer driving program to take client to chemotherapy treatments.
- Arranged for Helping Hands meals (free pre-made meals) and delivered the meals to his home, during chemo treatments.

Visit 6:

Client reached out to RCSW, to share his sorrow. His partner overdosed and passed away. The client was grief stricken and also needed to take care of his partners affairs.

Over the next few months, the RCSW continued to provide:

- Weekly supportive telephone conversations or friendly visits, depending on the client was feeling (health).
- Further discussions on supportive housing options, due to the clients declining health.
- The need for Cochrane Home Care was discussed.
- Pre-made meal deliveries continued
- Volunteers arranged to help client with general household chores.

During COVID, face to face visits stopped and a family member, from out of town, came to help the client, as often as possible. During one telephone check in, the client informed me that the side effects from the chemotherapy had landed him in the hospital. The last contact I had from him, was from his family member, informing me that the client was now in hospice, as his cancer has spread throughout his body.

The story is a reminder of how important outreach support is for people living in isolation, who have very little or no family close by, and dealing with complex issues.

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 C. starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the project. Include staff and budget for one year.)

2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)

ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Project Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Rural Community Support Worker		79,000.00	79,000.00
Benefits	4,750.00	15,000.00	19,750.00
FCSS Manager (supervision)	5,000.00		5,000.00
			0.00
a. SUBTOTAL PERSONNEL	9,750.00	94,000.00	103,750.00
TRAVEL & TRAINING (specify)			
Mileage to Rocky View County communities	3,250.00	0.00	3,250.00
Staff Training/Professional Development		1,000.00	1,000.00
			0.00
			0.00
b. SUBTOTAL TRAVEL & TRAINING	3,250.00	1,000.00	4,250.00
MATERIALS AND SUPPLIES (specify)			
Program and event promotional materials	1,000.00		1,000.00
Office supplies	1,000.00		1,000.00
			0.00
			0.00
c. SUBTOTAL MATERIALS AND SUPPLIES	2,000.00	0.00	2,000.00
OTHER (specify)			
Office rent	3,220.00		3,220.00
Cell Phone	780.00		780.00
Contracts: to bring external facilitators/speakers to rural areas	1,000.00		1,000.00
			0.00
d. SUBTOTAL OTHER	5,000.00	0.00	5,000.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	20,000.00	95,000.00	115,000.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Cochrane FCSS/Town of Cochrane	10,000.00		
Other grant funding	10,000.00		
f. TOTAL REVENUE	20,000.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		95,000.00	

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	
B. 2021 County FCSS Request	
C. Does this request result from a decrease in other funding support? Specify.	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
E. Provide a rationale together with supporting data, using demographics as necessary.	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
H. How many years have you received County FCSS funding?	

THE FOLLOWING PAGES ARE FOR REFERENCE PURPOSES ONLY.
PLEASE DETACH THEM FROM YOUR APPLICATION



Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS SPECIAL PROJECTS FUNDING APPLICATION

(FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. ***Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.***

1. ORGANIZATION INFORMATION	
Organization Name	Crossfield Day Camp Society
Project Name	Day Camp Programming 2021
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$5,000
E-Mail Address and Website	fcss@crossfieldalberta.com www.crossfieldalberta.com
Mailing Address (include postal code)	Box 894, Crossfield Alberta, T0M 0S0
Street Address (for courier purposes)	1005 Ross Street, Crossfield Alberta, T0M 0S0
Agency Telephone Number	403-946-5565
Agency Fax Number	403-946-4523
Executive Director Name	n/a
Program Contact Name	Eris Latham
Phone Number (If different from above)	

☒ Please email confirmation of receipt of this application to: fcss@crossfieldalberta.com

2. PREVENTION		
In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.		
Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>

Improved social well-being of families	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>
--	--	--------------------------

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- Define your region of operation;
- Include the statement of need;
- The activities that will be used to address the need;
- The expected outcomes; and
- Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- Estimated Number of Total Program Participants: 150-200
- Estimated Number of County Resident Program Participants: 25-40
- Estimated Number of Volunteer Hours Related to Program: 50

5. SUPPORTING DOCUMENTS

The following documents must be attached:

- Organization's Annual Financial Statement;
- Organization's Proposed Operating Budget – include contributions from other sources and detailed expenditures, do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)

Duffy
(Signature of Applicant)

ERIK LATHAM, DIRECTOR
(Print Name & Title)

Sept. 17/2020
(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

☐ newspaper ad ☐ social media ☐ website visit/search
☐ word of mouth ☒ other (specify) Crossfield Day Camp has received FCSS funds for a number of years

Submit Completed Documents to
or for further assistance contact:

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The FCSS Program Is Not:

- Recreational.
- A Public Health Transportation Grant.
- Direct assistance, including money, food, clothing or shelter to sustain an individual or family.
- Rehabilitative.
- A duplication of services from other Government Agencies.

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.520.6307.

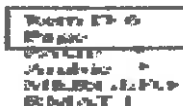
9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)**2021 PROPOSED BUDGET** (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)

ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Payroll	40,000	0	40,000
a. SUBTOTAL PERSONNEL	40,000	0	40,000
TRAVEL & TRAINING (specify)			
Travel – Bus	1,200	1,000	2,200
Mileage	700	0	700
First Aid	500	0	500
b. SUBTOTAL TRAVEL & TRAINING	2,400	1,000	3,400
MATERIALS AND SUPPLIES (specify)			
Equipment Purchase	500	0	500
Office Supplies	400	0	400
Hats	600	0	600
Activity Supplies	1,000	1,500	2,500
Concession	2,000	0	2,000
c. SUBTOTAL MATERIALS AND SUPPLIES	4,500	1,500	6,000
OTHER (specify)			
Facility Rental	1,500	1,500	3,000
Liability Insurance	2,200	0	2,200
WCB	400	0	400
Bookkeeping Services	400	0	400
Advertising	1,000	1,000	2,000
Bank Charges	100	0	100
Mobile Phone	900	0	900
Field Trip Admission	2,000	0	2,000
Miscellaneous	300	0	300
d. SUBTOTAL OTHER	8,800	2,500	11,300
e. TOTAL EXPENDITURES (e=a+b+c+d)	55,700	5,000	60,700
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Town of Crossfield FCSS Grant	5,000		
Payroll Grant	22,000		
Recreation Board	7,000		
Donations	850		
Registration Fees	19,500		
Before/After Care	250.00		
Lunch cards, concession, carnival, hat sales, other	1,100		
f. TOTAL REVENUE	55,700		
g. FCSS REQUEST (DEFICIT – Total of Column 3 Expenditures – Total Revenue)		5000	

Crossfield Day Camp Society
P.O. Box 894 · Crossfield, AB
T0M 0S0

Rocky View County 2021 FCSS Funding Application
Summer Adventures – Project Description

- a) The Crossfield Day Camp Society is a non-profit organization that provides much-needed summer activity to Crossfield and area children aged 5 – 12 while school is out. The Summer Adventures program is a special project in that it provides Crossfield and Rocky View County children the unique opportunity to participate in fun, organized and constructive activity at a time of year when they require something to fill their time. It also offers local, older youth the opportunity to gain valuable employment and volunteer experience. Also, this program assists parents in Crossfield and Rocky View County by providing a place where their children are kept safe and engaged while they are working.
- b) The region of operation for the Crossfield Day Camp Society's Summer Adventures program is for the Town of Crossfield and the surrounding area. The number of Rocky View County residents expected to benefit from this program is estimated at around 25 to 40.
- c) Children need supervised and constructive activity while school is out to help encourage positive social interaction. Students also require local employment opportunities. There is further need to help promote volunteerism and community involvement to our local youth.
- d) The activities that will be used to address the needs include: Organizing supervised and constructive activities for children to take part in throughout the summer (including games that promote the development of social skills, motor skills, artistic skills, reading skills, etc.). Hiring local high school and post-secondary students to plan and supervise the daily activities. Encouraging junior high and high school students to volunteer their time by helping the program with daily activities and tasks.
- e) The expected outcome for the Summer Adventures program is *improved social well-being of individuals – Outcome 3: Children and youth develop positively*. Also, we hope to see community development and increased volunteerism. *Community Development*: Through the planned group activities, children develop social interaction skills. Social and group skills are also developed among supervisors as well as between supervisors and children. *Volunteerism*: Volunteering opportunities exist for local youth as well as adults. Adults volunteer to sit on the Day Camp Society Board as well as to supervise field trips. Youth (aged 14 to 16 years) are encouraged to volunteer during the summer to help the staff with arranging activities.
- f) The mission for the Crossfield Day Camp Society's Summer Adventures program is to provide safe, quality programming to families in Crossfield, Rocky View County, and surrounding areas. This mission is achieved through staff training (first aid), planned activities and games (that follow the 40 developmental assets), and caring community members.



Rocky View County
Family & Community Support Services (FCSS)
2021 FCSS SPECIAL PROJECTS FUNDING APPLICATION
(FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

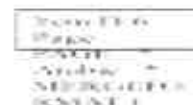
Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. *Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.*

1. ORGANIZATION INFORMATION	
Organization Name	Crossfield Playschool Association
Project Name	
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$4,725.00
E-Mail Address and Website	Crossfieldplayschoolboard@gmail.com
Mailing Address (include postal code)	Box 27 Crossfield AB T0M 0S0
Street Address (for courier purposes)	1120 Mountain Ave Crossfield AB T0M 0S0
Agency Telephone Number	403 946 0255
Agency Fax Number	
Executive Director Name	Chelsie Hiebert
Program Contact Name	Laura Canonaco/Brianna Rowe
Phone Number (If different from above)	

☒ Please email confirmation of receipt of this application to: Crossfieldplayschoolboard@gmail.com

2. PREVENTION		
In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.		
Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>



	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>
--	--	--------------------------

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- Define your region of operation;
- Include the statement of need;
- The activities that will be used to address the need;
- The expected outcomes; and
- Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- Estimated Number of Total Program Participants: 36
- Estimated Number of County Resident Program Participants: 1
- Estimated Number of Volunteer Hours Related to Program: 1300

5. SUPPORTING DOCUMENTS

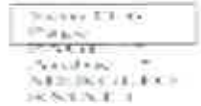
The following documents must be attached:

- Organization's Annual Financial Statement;
- Organization's Proposed Operating Budget – include contributions from other sources and detailed expenditures, do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)




(Signature of Applicant)

Laura Canonaro
(Print Name & Title)
Grant Writer + Treasurer

September 30, 2020
(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
__X__ word of mouth _____ other (specify) _____

Submit Completed Documents to
or for further assistance contact:

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The FCSS Program Is Not:

Recreational.

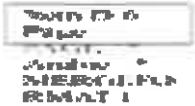
A Public Health Transportation Grant.

Direct assistance, including money,
food, clothing or shelter to sustain an
individual or family.

Rehabilitative.

A duplication of services from other
Government Agencies.

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.520.6307.



9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Teacher 940hr/year Sep-may	\$23,850.75		\$23,850.75
Teacher Aide 826/year Sep-May	\$16,444.50		\$16,444.50
Sub Pay	\$1,718.00		\$1,718.00
Employer Deductions	\$8,060.00		\$8,060.00
a. SUBTOTAL PERSONNEL	\$50,073.25		\$50,073.25
TRAVEL & TRAINING (specify)			
b. SUBTOTAL TRAVEL & TRAINING			
MATERIALS AND SUPPLIES (specify)			
Fundraising Cost	\$13,096.00		\$13,096.00
Insurance	\$2,580.00		\$2,580.00
Supplies	\$5,700.00		\$5,700.00
c. SUBTOTAL MATERIALS AND SUPPLIES	\$21,376.00		\$21,376.00
OTHER (specify)			
Rent		\$4,725.00	
Telephone/Internet	\$880.00		\$880.00
Special Events	\$350.00		\$350.00
Janitorial/Cleaning	\$1,800.00		\$1,800.00
Bank Fees	\$25.00		\$25.00
d. SUBTOTAL OTHER	\$3055.00	\$4,725.00	\$7,780.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	\$74,504.25	\$4,725.00	\$79,229.25
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
4 Year old Classes (30 @ \$120 x 9 months)	\$33,500.00		
3 Year old Class(11 @ \$110/ 9 months)	\$11,000.00		
Grants(crossfield FCSS, Recreate, SME, crossfield rec grant)	\$15,500.00		
Fundraising	\$14,000.00		
f. TOTAL REVENUE	\$74,000.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures - Total Revenue)		\$4,725	

3. Project Description:

- a) Crossfield Playschool is the only playschool available in Crossfield. Without our playschool, preschoolers and their families would have to travel longer distances to receive preschool programming. We offer rural residents a close, affordable and excellent preschool program. The students not only get a program that will help develop their mental, social and emotional facets but they get to know fellow students in which they will attend school with for years to come.**
- b) We are located at 1120 Mountain Avenue, in Crossfield, Alberta. We serve those living within the town of Crossfield and those located in rural Rocky View area. We do not turn down residents from other counties.**
- c) Children are the future. The Crossfield Playschool provides a nurturing environment for Rocky View's children to enhance their mental, physical, social and emotional development. We run enough classes to fill the need for programming to fill the need for programming. The need of the playschool is financial. We choose to keep our fees low to keep our program accessible to many. By keeping fees low, we continually run in a deficit and rely heavily on fundraising, grants and donations.**
- d) The Crossfield Playschool teachers have put together a program that engages our preschoolers with the use of songs, arts and crafts, structure and physical activity to encourage their development while also instilling a love of learning. One of the programs we would like to highlight is our bus safety program that was introduced specifically for our rural students. This program brings in a bus safety officer who teaches the children about bus safety and takes them for a ride. This is especially important for our rural students transitioning to kindergarten who will soon be taking the bus regularly. The playschool is run by a board of parent volunteers which has parents of preschoolers working together to achieve a common goal. In turn, children will see and learn from their parents the importance of playing an active role in their community. To address our financial need, we hold numerous fundraisers throughout the year as well as apply for grants and canvassing for donations.**
- e) Our goal is that every child who graduates from our program experiences a comfortable transition to Kindergarten, using the skills they have acquired at preschool. Their new skills will help encourage positive socialization with their peers and neighbors and helps to equip them with the skills to problem solve when faced with an obstacle. Our preschoolers and their parents have created a sense of community that they will carry with them throughout their years.**
- f) Our mission is to help develop the mental, physical and emotional facets of children while trying to prepare them for an easy transition to Kindergarten. We offer enough classes to fill the needs of our community. We employ qualified teachers to best lead the educational interests of our preschoolers.**

5. Supporting Documents

a) Annual Financial Statement 2019 Calendar Year: Please note – registration fees and fundraising income was increased for September 2019-December 2019 as we'd added a 4th class to meet the needs of the rural and urban community of Crossfield we provide our service to. Due to COVID-19, registration numbers have significantly declined. We are running only 3 classes, none of which are at full capacity. We also need to factor in additional costs of running our program due to COVID-19 (individual equipment/supplies for students, increased janitorial services, additional teachers hours worked due to cleaning protocols, and additional expenses to cover these costs and the associated supplies). As a result of this, we require assistance from our grant funding now more than ever.

c) Listing of board members for the 2020/2021 Playschool Year

Position Held	Volunteer's Name
President	Chelsie Hiebert
Vice President	Brianna Rowe
Treasurer	Laura Canonaco
Grant Writer	Laura Canonaco
Secretary	Rebecca Lum
Fundraising Coordinator	Brittany Maciuk



Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS SPECIAL PROJECTS FUNDING APPLICATION
(FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. ***Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.***

1. ORGANIZATION INFORMATION

Organization Name	Friends of Spirit Winds Ranch Society
Project Name	Equine Assisted Learning for families and community wellness
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$7500.00
E-Mail Address and Website	laurel@spiritwindsranch.ca / spiritwindsranch.ca
Mailing Address (include postal code)	Box 474 Cochrane Alberta T4C 1A7
Street Address (for courier purposes)	54101 Twp Road 270
Agency Telephone Number	403.999.7763
Agency Fax Number	
Executive Director Name	n/a
Program Contact Name	Holly Strand / Chair, Board of Directors
Phone Number (If different from above)	

☒ Please email confirmation of receipt of this application to: laurel@spiritwindsranch.ca

2. PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>

Improved social well-being of families	<p>Outcome 5: Families have social supports.</p> <p>Indicators: Extent and quality of social networks, family accesses resources as needed.</p>	<input checked="" type="checkbox"/>
--	---	-------------------------------------

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	<p>Outcome 6: The community is connected and engaged.</p> <p>Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.</p>	<input checked="" type="checkbox"/>
	<p>Outcome 7: Community social issues are identified and addressed.</p> <p>Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.</p>	<input checked="" type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- a) Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- b) Define your region of operation;
- c) Include the statement of need;
- d) The activities that will be used to address the need;
- e) The expected outcomes; and
- f) Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- a) Estimated Number of Total Program Participants: 96
- b) Estimated Number of County Resident Program Participants: Undetermined at this time
- c) Estimated Number of Volunteer Hours Related to Program: 550 Including Board of Directors and Volunteers

5. SUPPORTING DOCUMENTS

The following documents must be attached:

- a) Organization's Annual Financial Statement;
- b) Organization's Proposed Operating Budget – includes contributions from other sources and detailed expenditures do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- c) List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- d) A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

3. PROJECT DESCRIPTION

a) The Friends of Spirit Winds Ranch Society is comprised of a volunteer board of directors who are committed to supporting individuals and families via the delivery of E.A.L. Equine Assisted Learning Programs

Society supported programs offer opportunities to explore and develop both life skills and relationship building skills through equine communication in a safe, inclusive environment

b) See attached map

c) Families and individuals in Rocky View County are facing unprecedented life challenges. The current economy and health related issues have resulted in many families and individuals facing social isolation and limited program availability in a safe and inclusive environment

d) Equine Assisted Learning Programs focus on using horses to deliver a series of programs and workshops. Individuals and families learn effective communication and collaboration skills by means of interacting with other program participants and equine teachers to solve a series of enjoyable and often challenging problems. E.A.L. is proven by University of Calgary studies to be an effective retentive approach in human development that encourages both individual and family growth.

e) E.A.L. programs have been observed by teaching professionals in Rocky View County and Cochrane Schools over the past 4 years. The positive feedback received from school principals, psychologists, guidance counselors and teachers has been overwhelming and encouraging with respect to positive behavioural change and growth in participants.

f) The mission of Friends of Spirit Winds Ranch Society;

To provide opportunities for individuals and families in need to build life and relationship skills through interactions within small groups and a 1200 lb horse, facilitated by qualified E.A.L. instructors in a safe inclusive environment.

Friends of Sprit Winds Ranch Society will endeavour to adjust our EAL programming to accommodate family and members of the community at large during the 2020 year. Previously, focus for EAL programming has been primarily for at risk youth in partnership with our local school division. Currently the schools are in a holding pattern due to the pandemic and concerns related to group activities. We are hopeful that programming with at risk youth will resume at some point in 2021. The board of directors for our society has approved a shift in EAL programming to assist with perceived family and community stresses. The combination of economic hardship, social isolation, and potential mental health related issues are the basis for the EAL programming shift. We believe that the EAL programming (workshops) presented as wellness program will provide a preventative approach contributing to family and community stability.

As funding becomes available we are prepared to increase the number of sessions within our program as potential participants are identified or come forward. We are currently embarking on a marketing strategy within the Rocky View area.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)

Holly Strank
(Signature of Applicant)

Holly Strank Chair
(Print Name & Title)

Sept 29th 2020
(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

☐ newspaper ad ☒ social media ☒ website visit/search
☒ word of mouth ☒ other (specify) - Direct contact with Randy Ell

Submit Completed Documents to
or for further assistance contact:

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The FCSS Program Is Not:

- Recreational.
- A Public Health Transportation Grant.
- Direct assistance, including money, food, clothing or shelter to sustain an individual or family.
- Rehabilitative.
- A duplication of services from other Government Agencies.

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.520.6307.



9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)

2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)

ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Facilitator (\$65.00 per hour x 12 hrs x 4 sessions x 2 programs)		\$6,240	\$6,240
a. SUBTOTAL PERSONNEL		\$6240	\$6240
TRAVEL & TRAINING (specify)			
Insurance	\$2300	\$0	\$2300
Van maintenance (includes gas, registration etc)	\$700	\$500	\$1200
b. SUBTOTAL TRAVEL & TRAINING	\$3000	\$500	\$3500
MATERIALS AND SUPPLIES (specify)			
PPE and Program supplies	\$500	\$500	\$1000
c. SUBTOTAL MATERIALS AND SUPPLIES	\$500	\$500	\$1000
OTHER (specify)			
Marketing	\$260	\$260	\$520
d. SUBTOTAL OTHER	\$260	\$260	\$520
e. TOTAL EXPENDITURES (c+a+b+c+d)	\$3760	\$7500	\$11260
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
f. TOTAL REVENUE			
Rocky View County	\$7500		
Other Grants & Donations	\$3760		
Total Revenue	\$11260		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures -- Total Revenue)			



MEAT 2

**Rocky View County
Family & Community Support Services (FCSS)**

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Helping Hands Society of Cochrane and Area
Program Name	Helping Hands
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	15,000
E-Mail Address and Website	executivedirector@helpinghandscochrane.ca www.helpinghandscochrane.ca
Mailing Address (include postal code)	Box 1045 Cochrane AB T4C 1B1
Street Address (for courier purposes)	
Agency Telephone Number	587-580-9448
Agency Fax Number	N/A
Executive Director Name	Chairra Nicolle
Program Contact Name	Chairra Nicolle
Phone Number (If different from above)	

2. CERTIFICATION OF COMPLIANCE
<p>This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.</p> <p align="center">https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx</p>


Signature (Agency Signing Authority)

Chairra Nicolle
Print Name

Executive Director.
Title

September 28, 2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point

MEAT 3

Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

X Please email confirmation of receipt of this application to: executivedirector@helpinghandscochrane.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth X other: Previous recipient of Rocky View FCSS funding

3. SOCIETY MEMBERSHIP (current)	
Number of Members	0
Membership Fee Per Member	0

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	5018292648	
Charitable Number (if have one):	816893564	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	8:30 - 4:30	8:30 - 4:30	8:30 - 4:30	8:30 - 4:30	8:30 - 4:30	Closed	Closed
Dates not Open:	Weekends and Statutory Holidays						
Statutory Holiday:				Other			

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	X
Fee Policy and Schedule (if applicable)	N/A
Organizational Chart of Agency	X
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included X Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	X

HEAT 3

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Helping Hands Society links people who help with people who need help. Our volunteers fill unmet human needs and strengthen community.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	X
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	X
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	X
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

MEAT 2

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children		%
Youth		%
Families	25	%
Adults		%
Seniors	25	%
Volunteerism	50	%
Community Development		%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

Please indicate the percentage of each section below that your program provides.

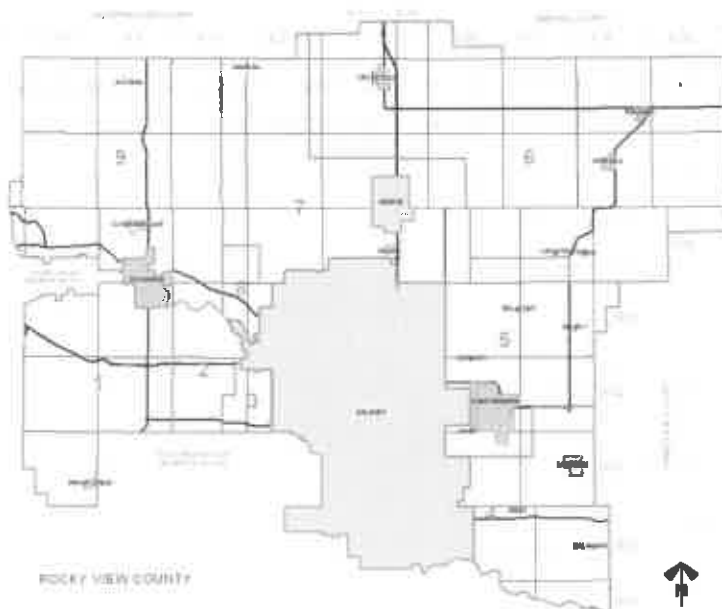
• Promotion: Programs and services that promote public education and awareness of social needs.	10	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	30	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	20	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	30	%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.	10	%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

Western Rocky View (Springbank, Bragg Creek, Bearspaw, and Westbrook)

PLATE 3



B. What cooperative and coordinative steps has the program taken with these agencies?

We cooperate and work with Cochrane FCSS and the FRN to address their clients basic unmet needs, whether social or physical. We also cooperate with Alberta Health Services, Alberta Mental Health, Rocky View Immigrant Services, Cochrane Victim Services, Big Hill Haven Women's Shelter. We partner with service groups including but not limited to; the Cochrane Activettes, Springbank Scouts, Bragg Creek and Redwood Meadows Wellness Committee, Springbank Park for All Seasons, and faith communities within the Rocky View area.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

Helping Hands aims to fill the gaps that other agencies and/or programs are not able to fill for their clients' social needs. We work to compliment the valuable work they do by assisting their clients when the agencies do not have the connection to human resources or the mandate to do so.

We work to help the residents of western Rocky View to become aware of the needs within their community and engage them to fill those needs through volunteerism.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Helping Hands Society of Cochrane and Area enables faith groups, community groups and local citizens to serve and connect with their neighbours through volunteerism, making Cochrane and surrounding area a vibrant, caring, supportive community. Volunteers support and assist vulnerable, isolated citizens including those in Western Rocky View by providing services and resources for unmet needs.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Helping Hands Society of Cochrane and Area links people who help with people who need help. Our volunteers fill unmet human needs and strengthen community. We work to support vulnerable citizens and social agencies, in

HEAT 2

Cochrane and western Rocky View, with unmet needs by providing human resources. We have a network of caring volunteers to assist where other agencies cannot.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

As a result of the population growth in Cochrane and western Rocky View, there has been increased pressure on social and community support services. Due to this, there is a need for a community organization to:

- Implement programs and special projects to complement the work of social services and other agencies (ie. Food Drives, Volunteer Driver Program, Meal Teams, Newcomer Helper Program, Snow Helpers, etc.)
- Gives residents interested in helping their neighbours a place to connect with those in need of social engagement and practical assistance
- Reduce demands on social service agencies and social service personnel
- Identify and mobilize human resources to meet human needs not offered by other programs

As a member of the Social Recovery Task Force, Helping Hands has been engaged in the ever changing needs of the community as we navigate through Covid and its effects on the community. By conducting surveys in the community we were able to identify social needs, such as a need for connecting and communication which are supported by our volunteers.

We will continue to be engaged, identify gaps and fill those gaps as they fall within our mandate.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

Helping Hands will address specific needs, presented by social agencies and/or individual residents by:

- Recruiting, screening and engaging volunteers in our network
- Designing programs to meet the needs that are not addressed by other agencies, such as Volunteer Driver Program, Caring Neighbours Program, Newcomer Program, Summer Do Crew, Snow Helpers and Movers with Heart.
- Informing volunteers of the needs within the community.
- Offering meaningful volunteer opportunities by matching client needs with volunteer skill sets and interests
- Following up with both volunteers and clients to ensure appropriate match and value.
- Acknowledging and appreciating the volunteers, for their time and commitment to building the community.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

When vulnerable citizens are helped through practical assistance and social engagement, they will feel connected to and supported by the community.

When volunteers are given meaningful opportunities to help their neighbours, they feel they are making a difference and feel connected to the community.

Volunteer, partner and client surveys and comments over the years have demonstrated that this strategy works and that Helping Hands is making a difference in the lives of residents of Cochrane and western Rocky View.

9.6 INPUTS

***Please see end of application for budget sheet. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Helping Hands has researched and seeks funding from various grantors, foundations, and corporations. We sustain our program by continually applying for grants, soliciting donations, fundraising and advocating for the important work that we do to potential funders.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

HEAT 1

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Number of Children/Youth (0 to 18 years)	1250	Number of County Residents:	125
Number of Adults (19 to 64 years)	1550	Number of County Residents:	150
Number of Seniors (65+ years)	150	Number of County Residents:	50
Number of Families	400	Number of County Families:	40

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here: volunteer training, orientations, workshops

Number of Groups:	30	Total Number of Participants:	1250	Number of County Residents:	105
-------------------	----	-------------------------------	------	-----------------------------	-----

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:: Intake Forms, Referrals to other Agencies, Phone and Email, Twitter, Facebook, Instagram, Better Impact Software (Volunteer and Client)

Number of Clients:	800	Number of County Residents:	200
--------------------	-----	-----------------------------	-----

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here: Seniors Advisory Committee, Social Recovery Task Force, Bragg Creek/Redwood Meadows Wellness Committee, Food Drive Committee, Cochrane Immigrant Services Committee, Seniors Isolation team.

Number of Initiatives:	25	Number of Clients:	3010	Number of County Residents:	110
------------------------	----	--------------------	------	-----------------------------	-----

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Volunteers are involved in 100% of our programs. Volunteers fill all requests to assist vulnerable individuals within the community. We inform and link volunteers with those who need help.

- Our volunteer drivers drive clients from Cochrane and Rocky View, to medical and essential appointments in Calgary, Cochrane, Banff and Canmore.
- Our Caring Neighbours support socially isolated individuals through connection, mentorship & assistance in the home.
- Summer Do Crew and Snow Helper volunteers assist with outdoor tasks which clients cannot due to illness, injury or family situation.

MEAT 2

<ul style="list-style-type: none"> - Our Movers with Heart volunteers help assist, low income and vulnerable clients, with small moves within the Cochrane and Rocky View area. - Newcomer volunteers assist individuals new to Canada and/or Cochrane & Rocky View to feel included in the community. - Our volunteers also assist in filling many gaps not outlined above. 	
<p>b) How does the program promote, encourage, and facilitate the use of volunteers?</p> <p>Helping Hands actively recruits volunteers throughout the year. We use our website, social media, newspapers, signage, volunteer dashboards, and word of mouth.</p> <p>We have a volunteer recognition program in which we appreciate and encourage our volunteers for the work they do.</p>	
c) Total number of volunteers in agency/program:	1050
d) Total number of volunteer hours in 2019:	10767
e) Estimated number of volunteer hours until the end of 2020:	8000

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

As a result of involvement with Helping Hands:

- As a result of volunteering with Helping Hands...
- Volunteers will experience personal well being as they will feel that they are making a difference and that what they are doing in their lives is invaluable and worthwhile. (meaning and purpose)
- Volunteers will have met or reconnected with people in their community improving their social relationships. (connected with others.)
- Volunteers will feel a sense of belonging in the community. (trust & belonging)
- Volunteers will help out more and provide benefit to others in the community (community is connected and engaged.)
- Clients will have needs met and meet people from the community making them feel connected to and supported by their community. (connected with others) (social supports)
- Partner Organizations will feel they are better able to connect their clients with people who can help.

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Helping Hands utilizes surveys to collect data with regards to the difference we are making. We complete surveys through different formats, such online, paper and verbal. Surveys collect the outcomes for volunteers, clients and partners.

As a result of being involved with Helping Hands:

- Volunteers will experience a sense of purpose and value as they feel they are making a difference. Survey questions and outcomes are as follows:

Volunteers

- Volunteering with Helping Hands Society has helped me feel like I can make a difference
- The Helping Hands Society has helped me to feel that what I do in my life is valuable and worthwhile
- As a result of my involvement with the Helping Hands Society, I have helped out more in my neighbourhood/community by volunteering.

Clients:

- As a result of the Helping Hands Society, I have met/reconnected with people in my community.
- The Helping Hands Society has helped me to feel a sense of belonging to my community.

Partners:

- As a result of the Helping Hands Society I was able to connect another person with something they needed.

HEAT 3

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

Helping Hands was formed in 2007 to act as a network group, initiated by Cochrane FCSS and a local organizational development facilitator to link volunteers from the faith communities with opportunities to fill unmet needs that were identified by Resource Workers. A community group of volunteers took over the initiative and in 2014 the group formalized by becoming a society. In 2015, a part time Executive Director came on board to improve the efficiency of making connections between the clients and volunteers, broadening the scope of work for Helping Hands. In 2017 Helping Hands was granted Registered Charity status by Canada Revenue Agency. In May of 2019 we moved to two full staff which include a Program Manager and Executive Director. Helping Hands now runs 7 programs: Community Food Drives, Caring Neighbours Program, Snow Helpers, Summer Do Crew, Meal Teams, Volunteer Driver Program and Newcomer Helpers Programs, all of which have been reworked to support COVID 19 protocols.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

An individual, living on an acreage in Rocky View county, contacted us as her husband was in the hospital for open heart surgery. She could not drive to visit him as she had fallen and broken her ankle. She very much wanted to be by his side to support him prior, during and post surgery. We paired her up with two different drivers, who were able to take her to the hospital regularly to visit her husband. Her husband ended up passing shortly after the surgery. The drivers helped the client through the grief of losing her husband by visiting with her on a regular basis and continuing to take her to appointments. The client continues to have our volunteers visit her and check in, reducing her isolation and increasing her social/emotional wellbeing.

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
 DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
 AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

Item F-2
Page PAGE
MICROSOFT
EXCEL

f. TOTAL REVENUE	135,2000
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)	15,000

Microsoft Excel
Worksheet

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	12,500
B. 2021 County FCSS Request	15,000
C. Does this request result from a decrease in other funding support? Specify.	
No	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
There has been a significant increase in requests for Helping Hands volunteers over the past few years and we continue to see this grow. The increase in requests has created an increase in required staffing hours. COVID-19 has also increased isolation amongst our vulnerable population and an increased demand for support from the community.	
E. Provide a rationale together with supporting data, using demographics as necessary.	
In 2018 we received 278 requests for our volunteer driver program, in 2019 we saw this jump to over 460. We have also seen an increase in our other programs year over year. We continue to run our programs with all proper pandemic protocols in place and provide PPE for our volunteers and clients.	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
Our organization would have to cut back on program hours and would be unable to meet the needs of our growing community, nor fill future identified gaps as we move through the pandemic.	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
Helping Hands continues to research and apply for grants and funding to support the growing need within our community	
H. How many years have you received County FCSS funding?	
6	

THE FOLLOWING PAGES ARE FOR REFERENCE PURPOSES ONLY.
PLEASE DETACH THEM FROM YOUR APPLICATION

PAGE 2

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Executive Director 37.5 hr/wk	\$ 42,500	\$ 7,500	\$50,000
Programs Manager 37.5hr/wk	\$ 32,500	\$7,500	\$40,000
Food Security Programs Manager 17.5hr/wk	\$ 18,200	0	\$18,200
Benefits	5,000	0	
a. SUBTOTAL PERSONNEL	98,200	\$15,000	113,200
TRAVEL & TRAINING (specify)			
Mileage	1000		1000
Staff Development	1500		1500
b. SUBTOTAL TRAVEL & TRAINING	2,500	0	2,500
MATERIALS AND SUPPLIES (specify)			
Supplies	4,500		4,500
Postage	2000		2000
Rent	4000		4000
Advertising	4000		4000
c. SUBTOTAL MATERIALS AND SUPPLIES	14,500	0	14,500
OTHER (specify)			
Program Costs	20,000		20,000
d. SUBTOTAL OTHER	20,000	0	20,000
e. TOTAL EXPENDITURES (e=a+b+c+d)	135,200	15,000	150,200
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
FCSS/UW (Town of Cochrane and United Way)	15,000.00		
Other Non Profits	3,000.00		
Foundations	36,600.00		
Fundraising	20,600.00		
Community Initiative Program (Alberta Government)	60,000.00		



Rocky View County Family & Community Support Services (FCSS)

2021 FCSS SPECIAL PROJECTS FUNDING APPLICATION (FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. ***Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.***

1. ORGANIZATION INFORMATION	
Organization Name	Indus Preschool Association
Project Name	Indus Preschool
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$6000
E-Mail Address and Website	info@induspreschool.com www.induspreschool.com
Mailing Address (include postal code)	Po Box 177 Langdon AB T0J1X0
Street Address (for courier purposes)	225155A Range Road 281 Indus AB T1X0H7
Agency Telephone Number	403-936-5474
Agency Fax Number	N/A
Executive Director Name	N/A
Program Contact Name	Ryan Cook
Phone Number (If different from above)	

☒ Please email confirmation of receipt of this application to: info@induspreschool.com

2. PREVENTION		
In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.		
Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- a) Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- b) Define your region of operation;
- c) Include the statement of need;
- d) The activities that will be used to address the need;
- e) The expected outcomes; and
- f) Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- a) Estimated Number of Total Program Participants: 52
- b) Estimated Number of County Resident Program Participants: 12
- c) Estimated Number of Volunteer Hours Related to Program: 1600

5. SUPPORTING DOCUMENTS

The following documents **must** be attached:

- a) Organization's Annual Financial Statement;
- b) Organization's Proposed Operating Budget – include contributions from other sources and detailed expenditures, do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- c) List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- d) A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)


(Signature of Applicant)

RYAN COOK, PRESIDENT
(Print Name & Title)

SEPT 14 / 20
(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media ___X___ website visit/search

___X___ word of mouth _____ other (specify) _____

Submit Completed Documents to
or for further assistance contact:

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The FCSS Program Is Not:

- Recreational.
- A Public Health Transportation Grant.
- Direct assistance, including money, food, clothing or shelter to sustain an individual or family.
- Rehabilitative.
- A duplication of services from other Government Agencies.

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.5200.

Indus Preschool
FCSS Grant Application
Project Description 2020/2021 Program Year

Indus Preschool was created 25 years ago to provide an early childhood education program to the rural community of Indus and surrounding areas. This program gives some of Rocky View's youngest residents a chance to connect in a fun and positive environment. It also gives them a chance to develop their sense of self, independence, prepare for kindergarten, and learn important social skills that will help them in their day to day lives. Community members continue to seek out Indus Preschool for its dynamic, hands-on learning approach that offers art, imagination stations, early literacy, and physical activity as part of its programming. For the last 6 years, Indus Preschool has partnered with GRIT (Getting Ready for Inclusion Today), a non-profit early childhood educational program for preschool children with disabilities. GRIT provides Indus Preschoolers access to a developmental specialist and special educational consultants, such as Speech and Occupational Therapists, who work with the preschool to further prepare Rocky View children for success in school.

Operating out of the Indus Recreation Center, our preschool serves southeast Rocky View County residents, primarily located within the areas of Indus and Langdon.

Indus Preschool is a not-for-profit organization relying on tuition, fundraising, donations, and monies received from grants. We try to keep the tuition low and affordable to allow families the opportunity to send their children to preschool. This is where grant dollars make the biggest impact. Our primary expenses are salaries, rent for our dedicated classroom, and supplies necessary to teach and enrich the students learning experience.

The purpose of our grant application this year is to help support the salaries of our two exceptional teachers. We are fortunate that the teachers have been long standing within the preschool and community, one of whom has lived in Rocky View her entire life. Many families return with their other children and recommend our preschool because of the exceptional program and our well-loved teachers.

Indus Preschool also has many benefits for the families in our community. We offer a place for local children to play and learn in a safe and nurturing environment. Our location enhances our children's physical activity levels through our outdoor playground, indoor gym-time, and our two week skating program in the arena. The equipment owned by the Preschool, including the playground, is accessible to the general community. With the Preschool being located within the recreation center families can find out about and participate in the many events and programs offered at the Center. There are also many volunteer opportunities within the Preschool itself, whether through assisting in the classroom or on the Executive Board. Parents have a chance to meet other families in the community and develop relationships outside of the Preschool.

We had planned to run 3 of our larger fundraisers this school year to help offset our estimated

deficit, however due to the Covid-19 pandemic only one of these will be possible at this time. We will be continuing with our year-round on-line fundraisers however these have seen diminished success over the last few years.

Along with this grant from the Rocky View County Family & Community Support Services Program and the continued support from our community, Indus Preschool will continue to offer an exceptional childhood education program.

We would like to thank you for your continued support over the years and into the future. We look forward to many more years of being part of the growth and development of Rocky View County's children.

Thank You,

Ryan Cook
President
Indus Preschool Executive Board

Operating Budget 2020					
July 1, 2020 - June 30, 2021					
INCOME	YEARLY INCOME	MONTHLY INCOME	FEES	# STUDENTS	NOTES
School Fees 2 Day Program	\$35,000	\$3,500	\$100	35	
School Fees 3 Day Program	\$25,500	\$2,550	\$150	17	
Registration Fees	\$2,080			52	*One time fee at registration, \$40
Program Relief Support Grant	\$1,179				Government Grant Received
Total	\$63,759	\$6,050		52	
EXPENSES	YEARLY EXPENSES	MONTHLY EXPENSES	NOTES		
Salaries	\$56,462	\$5,646.22	2 Teachers Salaries		
Rent	\$3,898		Classroom, Banquet Hall		
Supplies	\$2,300		Art, Books, Paper, Cleaning, Communication		
Class Celebrations	\$1,500		Entertainment, Food		
Community Donations	\$1,000		BVAS		
In Class Programs	\$1,000		Christopher Cool, Yogart, Martial Arts, etc.		
Accountant	\$600		Taxes, Letter to Reader, Reconciliation		
WCB	\$500				
Insurance	\$2,400				
Advertising	\$150		Spent for July/August Facebook Ads		
Operating Expenses	\$575		Postage, Copying, General, Website, Email services		
Equipment	\$0				
Total	\$70,385				
NET					
Income	\$63,759				
Expense	\$70,385				
Total	-\$6,626				



Rocky View County Family & Community Support Services (FCSS)

2021 FCSS SPECIAL PROJECTS FUNDING APPLICATION (FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. ***Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.***

1. ORGANIZATION INFORMATION	
Organization Name	K.I.K. Seniors Citizens Club
Project Name	Art Therapy
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$3,500
E-Mail Address and Website	
Mailing Address (include postal code)	P.O. Box 454, Irricana, AB T0M 1B0
Street Address (for courier purposes)	519 – 1 st Avenue, Irricana AB
Agency Telephone Number	
Agency Fax Number	
Executive Director Name	
Program Contact Name	Rita Smith
Phone Number (If different from above)	

☒ Please email confirmation of receipt of this application to: duncanritasmith@gmail.com

2. PREVENTION		
In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.		
Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- Define your region of operation;
- Include the statement of need;
- The activities that will be used to address the need;
- The expected outcomes; and
- Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- Estimated Number of Total Program Participants: 30
- Estimated Number of County Resident Program Participants: 15
- Estimated Number of Volunteer Hours Related to Program: 350

5. SUPPORTING DOCUMENTS

The following documents must be attached:

- Organization's Annual Financial Statement;
- Organization's Proposed Operating Budget – include contributions from other sources and detailed expenditures, do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)

Rita Smith
(Signature of Applicant)

Rita Smith, Art Coordinator
(Print Name & Title)

July 27, 2020
(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth X other (specify) Previous KIK Art Coordinator

Submit Completed Documents to
or for further assistance contact:

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The FCSS Program Is Not:

- Recreational.
- A Public Health Transportation Grant.
- Direct assistance, including money, food, clothing or shelter to sustain an individual or family.
- Rehabilitative.
- A duplication of services from other Government Agencies.

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.520.6307.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Requests)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Instructor Honorarium		\$225.00	\$225.00
a. SUBTOTAL PERSONNEL		\$225.00	\$225.00
TRAVEL & TRAINING (specify)			
b. SUBTOTAL TRAVEL & TRAINING			
MATERIALS AND SUPPLIES (specify)			
Art Material and Supplies		\$2,725.00	\$2,725.00
Attendance to an Art Show or Gallery or Event		\$350.00	\$350.00
Construction Materials and Supplies		\$200.00	\$200.00
c. SUBTOTAL MATERIALS AND SUPPLIES		\$3,275.00	\$3,275.00
OTHER (specify)			
d. SUBTOTAL OTHER			
e. TOTAL EXPENDITURES (e=a+b+c+d)		\$3,500.00	\$3,500.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
f. TOTAL REVENUE			
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures - Total Revenue)		\$3,500.00	



Microsoft Excel
Worksheet

2021 Art Therapy Grant Application
K.I.K. Senior Citizens Club

PROJECT DESCRIPTION

- A) This is a project for Seniors in Rocky View Zone 6 and others. It is a great success and participation is growing annually since 2000. Residents of Rocky View County are planning to participate again. Many of them are living isolated on farms and acreages. This project is most important to their wellbeing.
- B) Our Seniors live within Zone 6. Art Therapy will take place at our K.I.K. Senior Hall in Irricana and nearby art gallery/studio locations.
- C) Art Therapy classes enhance Senior's lives. Art Therapy participants develop interpersonal and group interaction skills, gain confidence and competence with new abilities, build friendships and reduce isolation. The program provides a place to learn, connect with others and feel part of the community.
- D) Art Therapy classes, 3 hours per session, will be held once or twice a month January through December. All participants will receive complete instructions and techniques in a classroom setting, along with most of the materials required to complete their projects. We invite local artists to share art knowledge and techniques and plan to visit an art gallery/show to experience local art and art techniques.
- E) The expected outcomes will be that individual participants will:
Experience personal wellbeing,
Connect with others,
Feel connected to and engaged in their community.
- F) "The K.I.K.'s objectives are to provide recreation, fellowship and activities of interest to our members and to support our communities."
Programs, activities and club operations are 100% run by volunteers.
Travel Program: Provide regular bus trips to local performances.
Building Operations Program: Maintain, clean and operate the KIK building and property.
Monthly/weekly activities include: Potluck dinners, movie nights, games night and afternoon card games.
Annual events include: 80+ Birthday Party, July BBQ, September Corn Roast and Christmas party/dinner.
The club also provide space, at no cost, for the Irricana Food Bank.

Rocky View County Family & Community Support Services (FCSS)

(FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. **Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.**

1. ORGANIZATION INFORMATION	
Organization Name	Langdon Older Kids Seniors Club
Project Name	Supplement to Annual Operating Costs
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$5000.00
E-Mail Address and Website	langdonokclub@gmail.com langdonokclub.com
Mailing Address (include postal code)	273 Boulder Creek Dr Langdon AB T0J 1X3
Street Address (for courier purposes)	273 Boulder Creek Drive Langdon
Agency Telephone Number	403-954-2005
Agency Fax Number	
Executive Director Name	Keith Kupsch
Program Contact Name	Hugh Wilkie
Phone Number (If different from above)	

X Please email confirmation of receipt of this application to: [Click here to enter text.](#)

2. PREVENTION		
In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.		
Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>

Improved social well-being of families	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>
--	--	--------------------------

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- a) Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- b) Define your region of operation;
- c) Include the statement of need;
- d) The activities that will be used to address the need;
- e) The expected outcomes; and
- f) Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- a) Estimated Number of Total Program Participants: 60
- b) Estimated Number of County Resident Program Participants: 58
- c) Estimated Number of Volunteer Hours Related to Program: 3000

5. SUPPORTING DOCUMENTS

The following documents **must** be attached:

- a) Organization's Annual Financial Statement;
- b) Organization's Proposed Operating Budget – include contributions from other sources and detailed expenditures, do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- c) List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- d) A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)

(Signature of Applicant)

(Print Name & Title)

(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search

 X word of mouth _____ other (specify) _____

**Submit Completed Documents to
or for further assistance contact:**

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.520.6307.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
a. SUBTOTAL PERSONNEL			
TRAVEL & TRAINING (specify)			
b. SUBTOTAL TRAVEL & TRAINING			
MATERIALS AND SUPPLIES (specify)			
Socialization supplies and materials	500.00	500.00	1000.00
c. SUBTOTAL MATERIALS AND SUPPLIES			
OTHER (specify)			
Rent	1712.50	3500.00	5212.50
Liability Insurance		600.00	600.00
Fitness Instructor	3450.00	0.00	3450.00
Langdon walk/run expense	2100.00	0.00	2100.00
Advertising/promotion	300.00	400.00	700.00
Capital Reserve	3000.00		3000.00
d. SUBTOTAL OTHER	10562.50	4500.00	15062.50
e. TOTAL EXPENDITURES (e=a+b+c+d)	11062.50	5000.00	16062.50
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Membership Fees	600.00		
Fitness Registrations	1440.00		
Walk/Run Revenue	2950.00		
Other grants and cash	6072.50		
f. TOTAL REVENUE	11062.50		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures - Total Revenue)		5000.00	

Section 3: Langdon OK Seniors Club - Project Description

Overview: The Langdon Older Kids Seniors Club (OK Club) was incorporated Dec 8, 2015. It is a non-profit social club. It provides seniors in the Langdon and surrounding areas with social activities such as, monthly pot luck dinners, weekly exercise classes, brown bag information workshops, hobbies / crafts activities, games, and occasional field trips to local points of interests and events. Membership is open to all Langdon and area seniors who are 55 years and older. Those under 55 can join with board approval. Our current 2020 membership is 59.

Region of Operation: Langdon and surrounding area.

OK Club Mission / Objectives: The OK Club's mission is to provide an enlightening, engaging and informative social venue for the Seniors of Langdon. To actively promote and encourage new membership by advertising at community gatherings such as Langdon Days and by word of mouth.

Another one of our objectives is to collaborate with the other organizations in Langdon, working towards building of a shared permanent facility providing the seniors a dedicated space.

Statement of need: According to Statistics Canada there are 615 Langdon residents that are 55 years of age or over. Currently the only organization that supports this age group with social activities within Langdon is the OK Club. The need for the OK Club will grow as the number of seniors is projected to increase to almost 1000 within the next 5 years as the baby boomer population ages and as the population of Langdon grows. The OK club is targeting to grow this membership again in 2021. FCSS funding is required to keep membership and activity costs affordable and to make the club attractive to other potential members.

Running a Seniors Program in Langdon is challenging without a dedicated facility. The FCSS funds are required to operate and rent space to hold our programs. All of our functions are held in the Langdon Fieldhouse, which we rent from the Langdon Community Association. We also rent storage space, in the Fieldhouse. This is a huge benefit, as previously members had to transport supplies and materials they stored at their homes. The exercise program continues in popularity, and the socialization time afterward even more popular, with several members who don't participate in the exercise coming for coffee after exercise is over. Because of Covid 19 and physical distancing requirements we have had to turn people away. The capacity of the Fieldhouse is 30 and for exercise is 25. There is a concern this may result in a decrease in our membership.

We continue to look for ways to fund raise to reduce our dependency on Government Grants.

- All of our fund raising ventures were put on hold for 2020 due to the lockdown.

We will have to wait and see what the lockdown and limited capacity of the Fieldhouse will have on our 2021 membership. Hopefully people will stick with us even though they may not be able participate. With limited funds and space the OK Club is currently providing a popular and beneficial service to Langdon; but government partnership and funding is essential to continue its operation and expansion.

An FCSS grant will assist with funding of:

- Club operating expenses and Administration Costs.
- Rental of Langdon Field house for 1.5 hours of socialization 2 mornings per week keeping the cost of membership affordable.
- Rental of Langdon Field house for 4 hours once per month for pot luck dinners and activities.
- Rental of a storage compound in the Fieldhouse
- Advertising, brochures etc. to encourage new membership.
- Miscellaneous equipment and supplies as required.

Please see the budget page for further details.

Activities:

- Pot luck dinners and games night held monthly (September to June) has been cancelled. We plan to replace it with a social evening, however we have to restrict occupancy to 30. We have had close to 50 attendees at a pot luck event.
- Outings to local points of interests. These are temporarily put on hold.
- Instructor led Educational Workshops such as financial topics for seniors, estate planning, health and well being, and other topics of interest. We plan to restart these in October with the assistance of Chestermere FCSS
- Instructor lead exercise classes held two times per week (September to June). We restarted the exercise in September. Capacity of the Fieldhouse for exercise is 25 and we have had to turn people away.
- Partnering with Meals on Wheels to provide program support in Langdon.

Expected Outcomes through participating in club activities:

- Membership and activities are affordable for all Langdon and area seniors.
- Members are engaged within the community and have a feeling of social well being.
- Seniors are acquiring information and new life skills which are required to live healthy, safely and securely in a modern Rocky View community.
- Members have gained quality genuine friendships with other members of the club.
- Members are encouraging other seniors in the community to join and actively participate in the club.
- Physical and mental health is increased among its members and that has resulted in reduced dependence on the public health care system.

The Langdon OK Club hopes FCSS will continue to support our programs for Langdon Seniors.

Thank You for your past support and consideration.

Hugh Wilkie, Secretary/Treasurer, Langdon Older Kids Senior Club



Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION
(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Langdon Theatre Association
Program Name	Langdon Theatre Association
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	51,000
E-Mail Address and Website	ssmadole@gmail.com
Mailing Address (include postal code)	PO Box 230 Langdon, AB T0J 1X3
Street Address (for courier purposes)	
Agency Telephone Number	403-850-0208
Agency Fax Number	NA
Executive Director Name	Sheena Madole
Program Contact Name	Sheena Madole
Phone Number (If different from above)	

<p>2. CERTIFICATION OF COMPLIANCE</p> <p>This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)</p>


Signature (Agency Signing Authority)

Co-Chairperson
Title

Sheena Madole
Print Name

9/30/2020
Date

Submit Completed Documents to, or for further assistance contact:
Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: ssmadole@gmail.com

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
 X word of mouth _____ other (specify) _____

3. SOCIETY MEMBERSHIP (current)	
Number of Members	50
Membership Fee Per Member	100.00

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	5010052651	
Charitable Number (if have one):		<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	3.5						
Dates not Open:	Christmas Break for 2 Weeks						
Statutory Holiday:				Other			

6. DOCUMENTATION REQUIREMENTS: <i>Do not provide other attachments unless requested to do so.</i>	ATTACHED
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input checked="" type="checkbox"/>
Organizational Chart of Agency	<input type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input checked="" type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input checked="" type="checkbox"/>
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

B. What cooperative and coordinative steps has the program taken with these agencies?

N/A

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

N/A

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

We are striving to equip our youth with the social and life skills, social interaction (albeit online), character development and team building through theatrical instruction.

Our Mandate: To deliver fun, affordable programs to the children and youth of Langdon and surrounding areas, while providing them with life skills such as self esteem, team building skills, and self-worth. Through our program children are developing into the leaders of tomorrow.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Through a theatre setting and with the assistance of volunteers and instructors, we create and maintain a setting for success for our youth. We offer our youth the opportunity to explore personal development through expression and improvisation. Through teamwork, we teach our participants how to develop self-worth, and socialize in an enjoyable environment.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

Given the current pandemic, we have re-created our program to adapt to the online environment. Our ideal situation would be to meet in person and perform with others on-stage. With this change, we are in need of recording equipment and software to provide to our participants in order to make the best quality performances we can.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

This season we are welcoming as many families as we can into the program. As we have a set number of instructors this season, we are closing registrations to the community at 50 participants. We are also reducing the registration fees to help families find affordable, safe extra curricular activities for their children. We hope to post our performances and projects on social media as well as our website to encourage the whole community to participate in some capacity.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Throughout the Spring and Summer, we have researched what we can do to make our program work in the current climate we live in where socializing in person is not completely possible. We have found that online options have been successful and when combined with an end goal for the participants, it will encourage them to stay engaged and give them an opportunity to learn a new aspect of theatre that they may not have known prior to this new program.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

In addition to FCSS funding, we have received funding from the Alberta Foundation for the Arts in the amount of \$6301.74 (to relocate and rental fees of our new storage facility).

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS *(Count of products and services delivered to the target group. For definitions, see the end of the report)*

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Number of Children/Youth (0 to 18 years) 50 Number of County Residents: 45

Number of Adults (19 to 64 years) Number of County Residents:

Number of Seniors (65+ years) Number of County Residents:

Number of Families Number of County Families:

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Number of Groups: 4 Total Number of Participants: 50 Number of County Residents: 45

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Number of Clients: Number of County Residents:

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Number of Initiatives: Number of Clients: Number of County Residents:

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Volunteers are made up of the parents of participants. We ask that 10 of them sit on the board, and all parents help with the creation of props, costumes, make-up, arrange facility/equipment rentals/purchases; provide accounting services and communication for the groups.

b) How does the program promote, encourage, and facilitate the use of volunteers?

Bond Cheques

c) Total number of volunteers in agency/program:

30

d) Total number of volunteer hours in 2019:	2500
e) Estimated number of volunteer hours until the end of 2020:	2000

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Short Term Outcomes

Children and youth:

- are more aware of their personal strengths.
- are supported in doing the right thing.
- show respect for others.
- can make better decisions.

Mid Term Outcomes

Children and youth:

- develop positive relationships with their peers.
- have more supportive relationships with adults.

Long Term Outcomes

Children and youth:

- develop better coping skills
- develop life-long friendships

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

As a i of being a member of Langdon Theatre Association:

- I am included more when my family makes decisions about how to solve problems
- I have more friends that I can trust.
- I show respect for adults more often.
- I am better at doing what I believe is right, even when it is hard.
- I am better at taking responsibility for my actions.
- I am better at saying 'no' to things I know are wrong.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

We are going into our 19th year and hope to be as successful if not more with our new format. With almost half of our previous seasons participants pre-registering, this season is looking to be headed in that direction.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

"My daughter and I really like the set up, teaching and support from Langdon Theatre group. It is a wonderful program and activity for the daughter that provides learning and growth. Thank you very much for all you do."

"My daughter really enjoys the program. She is very quiet and shy. The program helps with that."

"Absolutely excellent program that teaches life long skills."

**Responses are from our end of year survey in May of 2020*

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. EXPENSES (Resources dedicated to the program. Include staff and budget for one year.)

2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)

ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Teaching Staff (4 classes/wk)		28,000.00	28,000.00
Technical Assistance	500.00	1,500	2000.00
a. SUBTOTAL PERSONNEL	500.00	29,500.00	30,000.00
TRAVEL & TRAINING (specify)			
Instructor training of software		500.00	500.00
Leadership training	250.00		250.00
b. SUBTOTAL TRAVEL & TRAINING	250.00	500.00	750.00
MATERIALS AND SUPPLIES (specify)			
Final Production	4000.00	10,000.00	14000.00
Technical Equipment		4,500.00	4500.00
Props Trailer Rental	2000.00	2200.00	42000.00
c. SUBTOTAL MATERIALS AND SUPPLIES	6000.00	16,700.00	22,700.00
OTHER (specify)			
Administration/Accounting		2,000.00	2000.00
Storage Rental fees	4350.00		4,350.00
Actor/Volunteer Appreciation Event		2,300.00	2000.00
d. SUBTOTAL OTHER	4,350.00	4,300.00	8,650.00
e. TOTAL EXPENDITURES (a+b+c+d)	11,100.00	51,000.00	62,100.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Alberta Fine Arts	8500.00		
Langdon Recreation	2,600.00		
f. TOTAL REVENUE	11,100.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures - Total Revenue)		51,000.00	

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	27,483.00
B. 2021 County FCSS Request	51,750.00
C. Does this request result from a decrease in other funding support? Specify.	
The North Bow board is no available to us so there are only three funders we are currently requesting grants from.	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
We have a new program that we are creating which requires us to purchase production equipment, and additional instructor fees.	
E. Provide a rationale together with supporting data, using demographics as necessary.	
Instructor education in the field of production and mixing is limited in our county and so we need to find instructors outside of Langdon in order to facilitate our new curriculum.	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
By having professional instructors, it will make it easy and fun for our participants to learn, create, and have fun with the new software and techniques they will learn this season.	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
He have excellent candidates for these postions	
H. How many years have you received County FCSS funding?	
19	

THE FOLLOWING PAGES ARE FOR REFERENCE PURPOSES ONLY.
PLEASE DETACH THEM FROM YOUR APPLICATION



Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	North Rocky View Community Links Society
Program Name	Family Resource Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$66,432.00
E-Mail Address and Website	info@nrvc.ab.ca www.nrvc.ab.ca barb@nrvc.ab.ca
Mailing Address (include postal code)	#211, 125 Main St. NW, Airdrie, AB T4B 0P7
Street Address (for courier purposes)	
Agency Telephone Number	403-945-3900 1-866-945-3905
Agency Fax Number	403-945-3901
Executive Director Name	Brenda Hume
Program Contact Name	Barbara Gross
Phone Number (If different from above)	[REDACTED] (Brenda), [REDACTED] (Barb)

2. CERTIFICATION OF COMPLIANCE

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.
(<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)


Signature (Agency Signing Authority)

Executive Director
Title

Brenda Hume
Print Name

9/30/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: Lori@nrvc.ab.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth X other (specify) _____ past connection to RVC FCSS

3. SOCIETY MEMBERSHIP (current)

Number of Members	20
Membership Fee Per Member	\$1.00

4. TYPE OF ORGANIZATION

Alberta Societies Act Registration Number:	5013937874
Charitable Number (if have one):	106690241RR0001 <input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
OPERATING HOURS	Airdrie Office 8:30 am - 4:30 pm Belseker Office Closed	Airdrie Office 8:30 am - 4:30 pm Belseker Office 9:30 am - 3:00 pm	Airdrie Office 8:30 am - 4:30 pm Belseker Office Closed Crossfield Satellite Office 10:00 am - 1:00 pm (2 nd Wed of each month) Irricana Satellite Office By appointment	Airdrie Office 8:30 am - 8:00 pm Belseker Office Closed	Airdrie Office 8:30 am - 4:30 pm Belseker Office 9:30 am - 3:00 pm		
Dates not Open:	Between Christmas and New Year: December Dec. 24 afternoon, Dec. 25-31, 2021, Jan. 4 (2022)						
Statutory Holiday:	Closed			Other	Our Airdrie office is closed from 12-1pm daily. The agency is closed the 3rd Wednesday of each month from 12:00-4:30pm for staff meeting. Please note that some groups, workshops, and parent consultations are offered in the evening and on weekends.		

6. DOCUMENTATION REQUIREMENTS:

Do not provide other attachments unless requested to do so.

List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>

Item D-6 Page 3

Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

The Family Resource Program offers community programming that focuses on prevention, promotion, and early intervention strategies for parents and caregivers in North Rocky View as well as quality child development programming. Our goal is to offer evidence-based positive and effective parenting and child development information and strategies to increase knowledge, confidence and coping skills in parents/caregivers that they can pass on to their children. We also strive to reduce isolation for families to increase their support network. We meet this goal through information, resources and on-going support that enhances the ability of individuals to provide the best possible environment for the development of strong, healthy, positive families that are more resistant to crisis and more active members of the community.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input checked="" type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children		%
Youth		%
Families	100	%
Adults		%
Seniors		%
Volunteerism		%
Community Development		%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	4	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	94	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	2	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.		%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

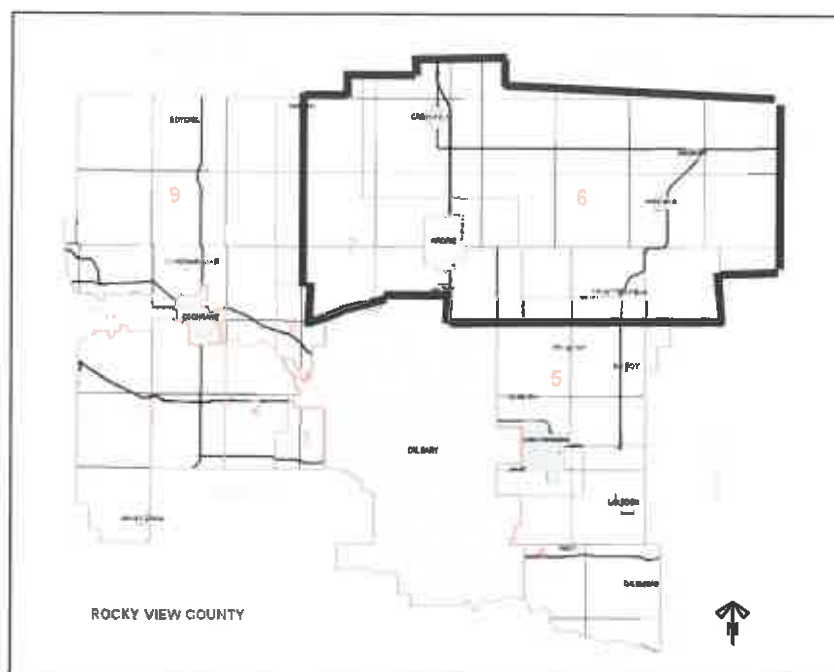
8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

Our mandate is to serve families in the North Rocky View area including the City of Airdrie, Towns of Crossfield & Irricana, Village of Beiseker, and North Rocky View County residents.

Organizations within the catchment area that provide similar services include:

- Rocky View Schools Adult Learning (Early Literacy),
- Irricana Municipal and Rural Library (Early Literacy),
- Beiseker Library (Early Literacy),
- Alberta Health Services (Nutrition).



B. What cooperative and coordinative steps has the program taken with these agencies?

The Family Resource Program works to deliver parenting and child development information and referrals to families in the North Rocky View area. This includes partnerships with **Alberta Health Services, Rocky View School Division and Rocky View Schools Adult Learning**. Together with our existing partners, we are collaborating with the libraries in Irricana and Beiseker to offer programs. All of these collaborative programs serve North Rocky View County families.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

Similarities: Community Links, Rocky View Schools Adult Learning, and libraries offer programs which stress the importance of early literacy. Community Links and Alberta Health Services offer resources and supports to residents to promote the healthy development and well-being of children and families.

Differences: While all these organizations do offer limited services and programs to families, Community Links is the only organization that offers a comprehensive range of prevention and promotion programs and services for families (parents/caregivers) of children 0 – 17 years of age. Programs offered by Rocky View Schools Adult Learning and the rural libraries are based on early literacy information transference, whereas our programs provide information, resources, and on-going support that focus on parenting and all areas of child development including literacy and safety.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Community Links: *Strong Individuals Strong Families Strong Communities*

Family Resource Program: Adults who live or work with children and youth are empowered to create an optimal environment in which children and youth can reach their potential and become responsible, contributing members of their community.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Community Links strengthens individuals, families and communities in North Rocky View by providing them with and connecting them to services, supports and resources.

Our goal is to provide parents and caregivers with the support, resources and information that will empower them to create an optimal environment to ensure better outcomes for children.

The Family Resource Program offers five core services: Early Childhood Learning and Care; Family Support, Parent Education; Developmental Screening and Information and Referral.

In addition to this, our agency provides a wide variety of services that span from birth to seniors. Some examples of this are Intake, Counselling, Family Child Care, Volunteer Services, the Toy Library, Community Engagement and Outreach Services, and the Respite Program.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

A strong, healthy environment is one of the strongest predictors of a child's ability to acquire the skills they need to be successful in life. Rocky View County 2016 Census shows that 19.4%¹ of the population is under 15 years of age. Many of these young families have moved into the area and may lack traditional supports. Research says that we need to build adult capacities to improve child outcomes.² Strengthening families and building confidence while supporting positive parenting, healthy child development, and social connections will help ensure children have the nurturing relationships and safe, supportive environments to grow and learn. Their future depends on it.³

1. Rocky View County Demographics: 2016 Census Results. www.rockyview.ca/Business/InvestinRockyView/Demographics.aspx
2. The Centre of the Developing Child, Harvard University. 2013. "Building Adult Capacities to Improve Child Outcome: A Theory of Change". Retrieved from www.youtube.com/watch?v=utU-a_Fs5Y
3. Alberta Government, July 2013. "Together We Raise Tomorrow project." www.earlychildhood.alberta.ca

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

The program aligns to the empowerment principles of family support and adheres to the Guiding Principles of Family Supports.⁴ It is a community driven, strength-based, evidence-based approach for all families. The wide spectrum of programs provide a welcoming, safe first access point to more specialized services.⁵ Primary focus is on early childhood and provide opportunities to enhance a child's skills. The need is evident when 36.1% of North Rocky View kindergarten children experiencing developmental difficulties. This is 6.7% higher than the Alberta rate.⁶ Five core services are delivered in a variety of ways throughout the community to accommodate learning styles, life styles, and work schedules. Programs and services are offered year-round, throughout the week, both daytime and evening and occasional weekends. As part of a larger organization, we offer a multi-disciplinary, ecological approach to supporting families.

4. Guiding Principles of Family Supports, Family Resource Canada, 1998. (Kyle, I and Kellerman, M.)
5. FRP Canada, July 2001.
6. Government of Alberta, 2016. Alberta Early Development Instrument (EDI) Community Profile Report, Data Collection, North Rocky View. Page 6 & 8.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Compelling evidence from a wide range of scientific disciplines tells us that early experiences, combined, with gene-environment interaction, lay the foundation - for good or ill - for brain development and nearly all aspects of human development throughout life.⁷ Overwhelmingly, research shows that parenting has a powerful impact on a child's ability to learn and behave appropriately. Increasing the probability of positive outcomes will impact how well children do in school, their physical and mental health, behaviour, relationships and general well-being. Family Resource Programs have proven to be a very effective and efficient way to reduce or minimize the effects of potential crisis on families and helps to ensure children and families have the skills and resources necessary to succeed in school and in life.⁸ The healthy development of all children provides a solid foundation for economic productivity, responsible citizenship, strong communities, and successful parenting of the next generation.⁹

7. Center on the Developing Child, Harvard University, 2013. "Five numbers to remember about Early Childhood Development". www.developingchild.harvard.edu
8. Carl Dunst, 1993: Theories regarding the characteristics and effectiveness of Family Support.
9. Alberta Family Wellness Initiative, Sharing the Brain Story, 2015. Page 13.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

The Family Resource Program is funded by Rocky View County FCSS, City of Airdrie FCSS, community donations and user fees.

In order to address the continued growth of our programs and the need for increased and sustainable funding, Community Links continues to work on goals that: create awareness in the community about the needs of the agency; identify opportunities to participate in 3rd party fundraising events and secure donations from a number of new and existing investors with a focus on ongoing vs. one-time support. We also hold agency fundraisers. These efforts, although critical to sustain and expand programming for the community, add to the already heavy workloads of staff, Board and volunteers.

Community Links also continually explores and submits applications to various foundations that meet the criteria of the specified project.

B. Has this budget been authorized by your Board of Directors? Yes X No ☐ If no, please explain:

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Family Supports and Developmental Check-Ups

Number of Children/Youth (0 to 18 years) 200 Number of County Residents: 20

Number of Adults (19 to 64 years) 250 Number of County Residents: 12

Number of Seniors (65+ years) 4 Number of County Residents: 1

Number of Families 200 Number of County Families: 20

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Parent Education: Workshops/Groups (including SafeKids and SafeTots)

Early Childhood Learning & Care: Preschool/Parent (caregiver) Groups

Number of Groups: 89 Total Number of Participants: 2300 Number of County Residents: 60

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Information and Referral

Number of Clients: 1200 Number of County Residents: 40

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

N/A

Number of Initiatives:

Number of Clients:

Number of County Residents:

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Program assistance, practicum students.

b) How does the program promote, encourage, and facilitate the use of volunteers?

Community Links takes proactive measures to minimize volunteer turnover by building strong relationships with volunteers. Every effort is made to ensure they feel connected and part of the team. An important part of this is by encouraging all staff, not just those directly connected to the volunteer role, to engage with volunteers. Staff are encouraged to introduce themselves to volunteers, address volunteers by name and thank volunteers for their commitment to the agency and the community.

To promote volunteerism in the agency, staff are encouraged to review their roles and determine where volunteer positions can be created, allowing staff more time to increase the delivery of direct services to community residents.

Volunteers are recognized verbally and through hand-written thank you cards, as well as through Certificates of Appreciation, coupons for local businesses, letters of recommendation and a Volunteer Appreciation Event held annually. Volunteers who exceed expectations are recognized with a special gift such as a gift card or a lunch. Volunteers are also recognized through the opportunity to attend volunteer conferences and workshops that are offered within the agency (3-4 times per year) and within the community. These retention strategies ensure that volunteers feel that they are part of the team and they feel more positive and energized as a result of their connection with our agency.

Community Links attracts volunteers through:

- Community Links website
- Community Links *Connecting: Programs and Services Guide*
- newsletters: Community Links quarterly newsletter, church bulletins
- local media: radio and community newspapers
- Volunteer Airdrie website
- social media – Facebook, Instagram and Twitter
- agency booth at community events
- presentations to local faith community groups and Service Clubs
- targeted recruitment to seek volunteers with specific skills and qualities
- word of mouth

Community Links retains qualified volunteers by:

- presenting the agency as enthusiastic and prepared to utilize volunteers;
- touring new volunteers through the agency, introducing staff and explaining how each department contributes to a strong, supportive work environment;
- preparing accurate and thorough job descriptions;
- recognizing and helping volunteers to develop individual skills, such as leadership, social skills and self-esteem;
- appreciating and recognizing volunteers both informally and formally;
- building solid relationships through caring conversations and constant engagement;
- representing volunteerism as a fun activity that helps oneself, makes a difference to others and strengthens and sustains community;
- setting up a formal interview, orientation and selection process for prospective volunteers, indicating our commitment to professionalism;
- connecting volunteer opportunities to the agency's Mission;
- clarifying the nature of the social change that the agency is seeking;
- developing clear short-term goals that relate to the desired outcome;
- communicating volunteer initiatives throughout the community;
- providing volunteers with training opportunities that are appropriate to their volunteer position;
- creating opportunities where volunteers take on a mentorship role with other volunteers. This increases their sense of well-being and personal growth.

c) Total number of volunteers in <u>agency/program/county</u> :	102/8/0
d) Total number of volunteer hours in 2019: <u>agency/program/county</u>	9047/3.5/3.5
e) Estimated number of volunteer hours until the end of 2020: <u>agency/program/county</u>	4000/273/0

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

At this point, we do not have the ability to track mid-long term outcomes.

Improved social well-being of families: Healthy Family Functioning.

1. Long-Term Outcome: Families are supported to provide a nurturing, positive, healthy, safe environment for children.
 - 1.1 Mid-Term Outcome: Participants will be able to manage any new parenting challenge they face, which will improve their functioning as a family.
 - 1.2 Short-Term Outcomes: (Parents/caregivers will have knowledge of positive parenting skills.)
 - 1.2.1. Parents/caregivers will have knowledge of positive parenting skills.
 - 1.2.2. Parents/caregivers will have confidence in their parenting skills.
 - 1.2.3. Parents/caregivers will have knowledge of child/youth development.
 - 1.3 Short-Term Outcome: Participants have increased independence, strengthened coping skills and more resistant to crisis.
 - 1.3.1. Children/youth will have information, skills and confidence to stay safe.

Improved social well-being of families: Families Have Social Supports.

2. Long-Term Outcome: Participants have increased independence, strengthened coping skills and are more resistant to crisis.
 - 2.1 Mid-Term Outcome: Participants are connected with community-based resources and supports in order to improve their ability to be self-reliant, reduce isolation.
 - 2.2 Short-Term Outcomes:
 - 2.2.1. Parents/caregivers will develop new formal and informal support networks.
 - 2.2.2. Parents/caregivers will be connected to community resources.

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

PLEASE NOTE: Surveys are only completed by ADULT participants in the program. Therefore, the sample size is in relation to participants is a much smaller number than we are actually serving.

Improved social well-being of families: Healthy Family Functioning.

Short-Term Outcome 1.2.1.: Parents/caregivers will have knowledge of positive parenting skills.

- a.) # of adult participants reporting they are aware of positive parenting strategies.
- b.) # of adult participants reporting they make more time to play or talk with their child (have an improved relationship with their child).
- c.) # of adult participants reporting they talk calmly and respectfully more often with their child when he/she misbehaves.

Short-Term Outcome 1.2.2.: Parents/caregivers will have confidence in their parenting skills.

- a.) # of participants reporting an increase in confidence in parenting skills.

Short-Term Outcome 1.2.3.: Parents/caregivers will have knowledge of child/youth development.

- a.) # of participants reporting an increase in knowledge of typical child/youth development.
- b.) # of participants completing Ages & Stages (ASQ)/Ages & Stages – Social Emotional Developmental Screenings (ASQ-SE).
- d.) # of children who are flagged through ASQ/ASQ-SE.
- e.) # of children who are referred for further support/assessment.

Short-Term Outcome 1.3.1.: Children/youth will have information, skills and confidence to stay safe.

- a.) # of children/youth reporting they know adults that they can go to when they need help.
- b.) # of children/youth reporting they have learned skills that will help them to stay safe.

Improved social well-being of families: Families Have Social Supports.

Short-Term Outcome 2.2.1.: Parents/caregivers will develop new formal and informal support networks.

- a.) # of participants who report they have family, friends, or members of the community who help them feel safe, secure, and happy.
- b.) # of adult participants who report they have more opportunity to connect with other parents/caregivers.

Short-Term Outcome 2.2.2.: Parents/caregivers will be connected to community resources.

- a.) # of adult participants who report they have more knowledge of community resources and family supports.
b.) # of adult participants who report they are better able to access the resources available for their family when they need them.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

Community Links is a non-profit agency that has served the North Rocky View Region including Airdrie, Beiseker, Crossfield, Irricana, Balzac, Kathryn and the surrounding areas in the County of North Rocky View since 1982. The agency's purpose is to serve and promote the welfare of people in the North Rocky View community and to ensure that all people have access to services, resources, and opportunities they require to promote their well-being.

In addition to the primary prevention programs identified in this application, Community Links with its 39 employees, offers a variety of services and programs that address many needs and issues within the communities it serves. Residents that are served can be facing one or multiple issues such as: basic needs (housing, clothing, food, household items, medication, transportation or recreation), financial and/or emotional strain, family dynamics, employment issues, bullying/family violence, special needs, and legal issues. Through advocacy and support, residents are connected to our programming or with other programs/services/resources that build on their abilities to address needs and growth. Residents can also receive counselling and assistance with connecting to childcare options, respite, parenting and volunteer opportunities. The agency also works collaboratively with community members and partners to address identified gaps in service delivery or projects that promote healthy growth and development.

Some of the facts that we are proud to report for April 1, 2019 to March 31, 2020 are:

- We supported 10,935 individuals (19% children 0 – 6, 20% children/youth 7 - 18, 49% adults and 12% seniors) through various programs and services. (Over an eleven year period we have worked with an average of 11,475 individuals annually);
- We worked with 6,792 families;
- We connected over 11,005 times with community members;
- We provided 18,791 referrals to individuals for additional support;
- 250 volunteers provided 9,047 hours of support to the agency;
- 57% of staff have been with the agency over 5 years which speaks to the dedication that staff have towards the agency.

These statistics are a testament that we continue to work towards our Vision and together we can make a positive difference in the well-being of the community by meeting many of the social needs.

"Family resource programs, firmly rooted in their communities...provide a spectrum of early support and prevention services for families with children...(They) also serve as non-threatening access points to more specialized services in the community" (FRP Canada, July 2001). Overwhelming research shows that parenting has a powerful impact on a child's ability to learn and behave appropriately. It also shows that parents need support and knowledge to do the job of parenting to the best of their abilities. "The foundation for strong and healthy children is set in the early years; starting even before they are born. All children need nurturing relationships and safe, supportive environments to grow and learn. Their future health and success in school, work and relationships depends on it" (Alberta Government, July 2013, Together We Raise Tomorrow Project).

Research, including the National Longitudinal Survey of Children and Youth, show that up to 1/3 of parents and caregivers lack knowledge of normal child development. "For instance ... many parents don't know that 1-year-olds can't tell the difference between right and wrong, and often don't cooperate or share when playing with other children." "A lack of proper understanding of a child's development can cause assorted problems." "A mom could misinterpret a child's normal curiosity as intentionally being defiant, and could respond with harsh discipline (and/or) withdrawal of affection and repetition of that pattern over time that could hinder the child's potential for full growth and development." (Dr. Heather Paradis; May 4th presentation to Pediatric Academic Societies' meeting, Honolulu, 2008).

Some expected results of a quality family resource program include:

- less children and families requiring child protection services;
- more children with special needs and developmental delays can be identified early and connected to appropriate services;
- more Aboriginal children and parents participate in quality early learning activities;

- more parents and caregivers have improved parenting skills and knowledge of child development.

Research supports the need for children to have the opportunity to develop fully in all developmental areas. These skills are essential factors in determining the child's success in school and in life. We cannot assume all children have access to the activities that support optimal development and not all parents have the knowledge of where their child's development may be delayed. Our evidence-based, quality Early Childhood Programs offer parents the information and children the activities that support skill development so that children are ready to learn and thrive.

Parents have opportunities for input into when, where and how programs are delivered and evaluated. Information and referrals are offered to empower parents to make decisions for their family.

We are working to increase awareness and use of developmental screenings by families and professionals including Physicians, preschools, playschools, and Family Day Home Providers. By increasing access to the questionnaires and offering appointments with Early Childhood Professionals, more questionnaires are being completed. In 2021, we will be able to offer an on-line tool for parents. As a result, we expect the number of children identified as having possible delays and referred for further support/assessment to increase.

Our program has increased the amount of advertising and program promotion to raise awareness of what is available to families. Cost was identified as possibly preventing families from accessing services so we offer programs at no cost or at substantially reduced rates. All families are welcome regardless of their ability to pay.

Request

In addition to County of Rocky View FCSS funding, we receive funding from a variety of other funding sources. Currently there are 5.44 FTE staff (multiple funders), 0.62 FTE of this is funded by Rocky View County FCSS.

In order to continue to best meet the needs of the community and to take advantage of future opportunities, we are respectfully asking for the County of Rocky View FCSS to fund:

- a 5% COLA (cost of living adjustment) for current staff members to address staff retention issues;
- increased financial support for lease costs of \$5,000.
- a .2 fte Administrative Staff

Prevention programs have proven to be a very successful way to reduce or minimize the effects of potential crisis on families.

North Rocky View is rich in resources and it is our job to connect families with as many of those resources as possible so they can make informed choices as to what is most appropriate for them. This organization has a strong history of partnerships and collaborations in this community and in the Province. Our very successful partnership with Rocky View Schools Community Learning and libraries have provided opportunities to expand Early Literacy Programs into rural communities.

Despite the need for different methods of service delivery due to the COVID crisis, we will continue to serve North Rocky View residents and meet our projected goals. The use of technology will enable us to maintain our services and offer programming both virtually and in-person. In 2021, the use of technology (ZOOM and YouTube) will enhance our existing programs and serve even greater numbers of NRV residents by reducing barriers to services, such as; geographical barriers, inclement weather and poor driving conditions, and availability of child care. In 2021, we will be developing Webinars for topics on common parenting challenges, such as positive discipline and raising a responsible child. This will allow parents, grandparents and caregivers to access these programs without waiting for in-person classes to be offered and at a time most convenient for them. A Facilitator will be available to follow-up with the family to answer any questions. We will also continue to work with rural communities and schools to offer in-person programming when space is appropriate and available.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

We loved all of the baby programs offered by Community Links prior to COVID. We were quite active in the classes that were offered. My son and I participated in various classes such as BabyTime (APL & CL), Baby Babble, Baby Sign Language, and Travelling Tales & Tunes. These classes were very instrumental in adapting to motherhood, and the ladies leading the classes were so wonderful!

For myself, I received such valuable information that I'm not sure I would have received otherwise. Learning songs to sing, how to communicate, what activities to do with my son, and what to look for/assist developmentally, were incredibly helpful! Baby Babble was a wonderful class for me as a first time mom. It was good to get into a routine of getting out, and having a support system of other moms (along with the wonderful Community Links instructors), and being in a welcoming environment with women in the same situation as me.

For my young son, I feel it helped him learn to be social, and be curious about other babies. It got him used to getting out of the house and be in a group setting. He loved the songs we would sing and looking at all that was going on in the room. The sign language specifically has helped him to communicate earlier than he would by using words. He really enjoys using the signs he knows.

I can't say enough about these programs, and sure hope they continue for other moms like myself!!

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION

A. 2020 County FCSS Grant	51,500
B. 2021 County FCSS Request	66,432
C. Does this request result from a decrease in other funding support? Specify.	
No	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
The requested funding increase is to support both personnel and lease costs for 2021	
E. Provide a rationale together with supporting data, using demographics as necessary.	
Community Links is requesting that the Rocky View County FCSS help support these costs to ensure sustainability of current space for programming. In order to meet program needs and take advantage of future programming opportunities, Community Links is requesting additional financial support for administrative staff, an increase COLA (Cost of Living Adjustment) to address staff retention issues and additional lease support for annual lease increases.	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
All requests for funding will assist in ensuring that programming and space is stable and clients receive consistent high quality services. This change will be measured through the outcomes as defined in the application. If it is not granted, then 1) there is lost opportunity for additional supports within the community for children, families and individuals, and 2) Community Links runs the risk of staff turnover which negatively impacts services and programming for children, families and individuals.	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
Fundraising has become an integral part of our sustainability and it is performed largely by the staff of Community Links. While our priority is to serve the clients, the additional job responsibilities of fund development does add to our ever increased workload. Community Links also explores and submits applications to various foundations on an on-going basis that fit the criteria for Family Resource Services.	
H. How many years have you received County FCSS funding?	
20	

2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 INPUTS (Resources dedicated to the project. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Project Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
FRS Manager (.91 fte)	61,750.66	11,369.00	73,119.66
Parent Coaches (3.62 fte)	144,621.56	22,316.00	166,937.56
Administrative Support / Stats	53,100.78	1,400.00	54,500.78
1 day Admin Support (ASK)		8,178.00	8,178.00
5% COLA (ASK)		1,754.00	1,754.00
a. SUBTOTAL PERSONNEL	259,473.00	45,017.00	304,490.00
TRAVEL & TRAINING (specify)			
Staff Travel	166.00	34.00	200.00
Vehicle Exps	100.00		100.00
Staff Development	210.00	140.00	350.00
Facilitators	2,026.00	374.00	2,400.00
Association/Professional Fees	300.00		300.00
Program Evaluation	210.00		210.00
b. SUBTOTAL TRAVEL & TRAINING	3,012.00	548.00	3,560.00
MATERIALS AND SUPPLIES (specify)			
Program Activities	228.25	46.75	275.00
Program Supplies	725.75	174.25	900.00
Resources	415.00	85.00	500.00
Office Equip / Repairs & Maintenance	1,659.00	421.00	2,080.00
Office Expenses	1,705.00	170.00	1,875.00
c. SUBTOTAL MATERIALS AND SUPPLIES	4,733.00	897.00	5,630.00
OTHER (specify)			
Rent	23,880.00	19,720.00	43,600.00
Telephone	1,205.00		1,205.00
Advertising & Promotion	900.00		900.00
Community Development	175.00		175.00
Insurance & Bank Fees	707.00		707.00
Legal & Accounting	1,515.00		1,515.00
Fundraising Expenses	50.00		50.00
Volunteer / Board / Staff Recognition	25.00	250.00	275.00
d. SUBTOTAL OTHER	28,457.00	19,970.00	48,427.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	295,675.00	66,432.00	362,107.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
FCSS - City of Airdrie	284,430.00		
Donations	11,245.00		
f. TOTAL REVENUE	295,675.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		66,432.00	



Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	North Rocky View Community Links Society
Program Name	Outreach and Communications Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$117,545.00
E-Mail Address and Website	info@nrvc.ab.ca and www.nrvc.ab.ca
Mailing Address (include postal code)	#211, 125 Main Street NW, Airdrie, AB T4B 0P7
Street Address (for courier purposes)	Same as above
Agency Telephone Number	(403) 945-3900
Agency Fax Number	(403) 945-3901
Executive Director Name	Brenda Hume
Program Contact Name	Sandra Joe / Laurie Jacob-Toews
Phone Number (If different from above)	[REDACTED]

2. CERTIFICATION OF COMPLIANCE

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.
(<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)

Signature (Agency Signing Authority)

Executive Director

Title

Brenda Hume

Print Name

9/30/2020

Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289

Rocky View County,

262075 Rocky View Point

Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: lori@nrvc.ab.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth **X other (specify) Previous recipient**

3. SOCIETY MEMBERSHIP (current)	
Number of Members	20
Membership Fee Per Member	\$1.00

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	5013937874	
Charitable Number (if have one):	106690241 RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
OPERATING HOURS	Airdrie Office 8:30 am - 4:30 pm Beiseker Office Closed	Airdrie Office 8:30 am - 4:30 pm Beiseker Office 9:30 am - 3:00 pm	Airdrie Office 8:30 am - 4:30 pm Beiseker Office Closed Crossfield Satellite Office 10:00 am - 1:00 pm (2 nd Wed of each month) Irricana Satellite Office By appointment	Airdrie Office 8:30 am - 8:00 pm Beiseker Office Closed	Airdrie Office 8:30 am - 4:30 pm Beiseker Office 9:30 am - 3:00 pm	Closed	Closed
Dates not Open:	One week between December 25 th and January 1 st .						
Statutory Holiday:	Closed			Other	Our Airdrie office is closed from 12-1pm daily. The agency is closed the 3rd Wednesday of each month from 12:00-4:30pm for staff meeting.		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>

Item D-6
Page 3

Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

The Outreach and Communications Program provides services and supports to all ages (children, youth, adults, seniors and families) as well as referrals to other agencies and organizations. The Outreach and Communications Program helps individuals and families identify resources that may be able to assist them to increase community participation and promote social inclusion. Support is given to address various primary prevention concerns which include, but are not limited to: education, employment, forms assistance, special needs resources, legal referrals, parenting support and connections, outreach, assistance with projects/initiatives, and information on community and agency services (including child care options and volunteer opportunities). In addition to being a resource for community residents, various other Service Providers contact Community Links for consultation and information about programs available to assist the community members they are supporting.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	5	%
Youth	10	%
Families	30	%
Adults	25	%
Seniors	5	%
Volunteerism	15	%
Community Development	10	%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

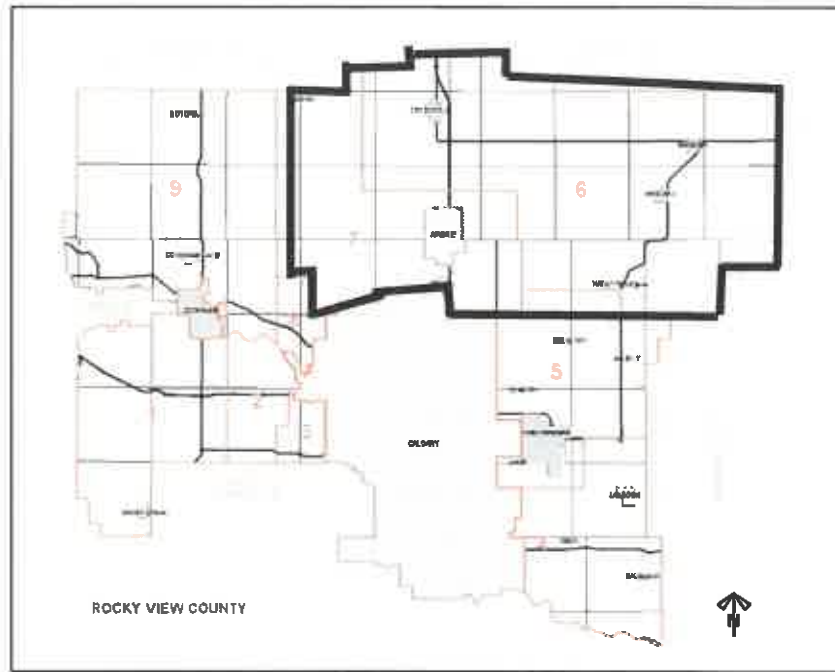
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	20	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	80	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.		%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.		%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

Community Links serves Airdrie, Balzac, Beiseker, Crossfield, Irricana, Kathryn, and the surrounding North Rocky View Region. There are other organizations that support the schools in North Rocky View (i.e. Boys and Girls Club of Airdrie, Closer to Home – Viewpoints, Stepping Stones to Mental Health), although the specific programs offered are not the same as those offered through Community Links. The Highland Primary Care Network also has Social Workers who are connected with each physician's office in North Rocky View.



B. What cooperative and coordinative steps has the program taken with these agencies?

In order to avoid duplication and to maintain a collaborative relationship with these partner agencies, we promote inclusive discussions about what programming and supports are being offered by each agency. We offer to meet with staff in these agencies to share information about what we do and to find out more about what services they provide. We work together to promote one another's programs. When possible, we also get permission from any mutual program users so that we can consult with our partner agencies to identify the best way for each of us to support and ensure the program users needs are being met.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

The Boys and Girls Club, Closer to Home – Viewpoints, Stepping Stones to Mental Health and Community Links are all available to provide supports in the schools. We work with the individual schools and these partner agencies to determine which programs are best suited for each of us to facilitate and where partnership opportunities exist. We are willing to co-facilitate these groups in the schools, should the request arise. Staff from each agency bring their own unique experience and expertise to programs. Employees from the Boys and Girls Club are familiar with resources and supports relevant to youth. Community Links staff have a broad understanding of community supports available for all ages. Stepping Stones staff are based in the school and have a good understanding of the school culture. Closer to Home – Viewpoints has a focus on Mental Health and is able to provide more intensive supports. The combined skills and staff from different agencies offers program participants a more rich and diverse experience. Community Links recently hosted a collaborative meeting (via Zoom) with all of these partner agencies, as well as a representative from Rocky View Schools, to discuss how we can all work together to support the schools and their students. The discussion also included how groups and workshops can be modified to be delivered virtually, to address the current situation with COVID-19. This group will continue to meet ongoing.

The HPCN Social Workers provide assessments and forms assistance, however, they focus on those applications which require a physician's support and our staff are able to provide support with all types of applications. We often consult with the HPCN Social Workers to ensure that our mutual program users are being referred when necessary and experience a seamless process as they move between the different supports they require to meet their needs. We have a very collaborative working relationship with these staff members from other agencies.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Strong Individuals Strong Families Strong Communities

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Community Links strengthens individuals, families and communities of North Rocky View by providing them with and connecting them to services, supports and resources.

In addition to the supports provided through the Outreach and Communications Program, our agency provides a wide variety of services that span from birth to seniors. Some examples of this are: Counselling, Family Child Care, Family Resource Services and the Toy Lending Library.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

If we can provide information to community residents and increase their awareness and access to community resources and increase their social skills, then we can create a more active and engaged community.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve?
What are you going to do in the program to achieve your goal(s)?

Program Goal: To provide Rocky View County residents with information, education and connections to community resources and supports that will improve their competence and community participation.

Strategies:

The Outreach and Communications Program addresses primary prevention concerns Monday to Friday by providing information and making appropriate connections to help individuals and families identify resources and natural supports that can assist them to increase community participation and social inclusion. By getting people connected to their community and the supports that they require, the Outreach and Communications Program is providing them with the tools they need to address their situation as well as increasing the individual's resilience and ability to address future concerns.

The Outreach and Communications Program provides opportunities for people to take ownership of their personal situation. Staff provide information about available resources and assist people to ensure that they are able to connect with appropriate services to meet their holistic needs. Our process of working with people is very much client-centered so the decisions being made are always in the best interest of the person who is seeking service. We believe in focusing on the strengths and assets of the person seeking service. We empower the client to generate potential solutions to meet their needs and encourage them to take the lead in problem solving. The hope is that this will, in turn, give the person an increased sense of self-worth and independence that will increase their capacity for the future.

Preventative, educational groups and workshops are offered in the community and in collaboration with community partners to improve competence of program participants and awareness of community supports. Thirty groups/workshops will be offered in 2021 both in the community and in collaboration with local schools for youth and adults. These groups/workshops will range from 1-8 sessions. **Though we are working on offering groups and workshops in a virtual format, these numbers may need to be modified if we are unable to provide in-person supports, as some of the school groups/workshops are not appropriate to be delivered through a virtual platform.*

Community Engagement – Program staff attend community events and facilitate opportunities to connect with staff from partner agencies to ensure networking and collaboration between services, which creates a more streamlined service delivery for program users. In addition, awareness of events helps to promote community participation among Outreach and Communications clients. **Depending on the situation within our communities, events may be cancelled or modified.*

Residents can connect with the various support options as a continuum of care to increase their competence and build on their growth and development.

Pre and post-surveys are implemented to evaluate program effectiveness and for quality assurance purposes. Participant testimonials also provide valuable feedback about the services provided.

Volunteerism

Program Goal: To build capacity and strengthen the community by providing engaging and meaningful volunteer opportunities for Rocky View County residents

Strategies:

Rocky View County residents of all ages are recruited as volunteers. These individuals are interviewed and matched to suitable volunteer placements, based on their interests, skills, experience, personal goals and agency needs. Volunteer opportunities are available throughout the year and are communicated through the Community Links website and social media, as well as through local media and word of mouth. The required length of commitment for volunteers can vary from a few hours to long term. An agency and role orientation are provided during volunteer onboarding and job-specific training as well as ongoing support is provided through Program staff. A minimum of two training sessions will be hosted in 2021. These may be offered in person or virtually. Annual satisfaction surveys and ongoing volunteer appreciation are integral parts of the program to ensure a rewarding experience for participants.

The Volunteer component of the program strengthens community residents as well as the entire community by connecting people and building social cohesion. Through volunteering, citizens develop a sense of common identity, confidence in one's neighbour and a feeling of community support and safety.

Pre and post-surveys are implemented to evaluate program effectiveness and for quality assurance purposes. Participant testimonials also provide valuable feedback about the services provided.

Recruitment is a continual process. Our Volunteer Program offers volunteer opportunities that are flexible and episodic (i.e. during summer months when children and the senior "snow birds" are at home). This flexibility is a planned retention strategy that ensures the development of a healthy balance for our volunteers and demonstrates our respect for our volunteer's commitments and priorities. Community Links' Mission, Vision and Guiding Principles are also reflected through this strategy.

**The volunteer programs we normally offer may need to be modified, depending on the situation with COVID-19.*

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Research has shown that, although there is no single model for neighbourhood development or capacity building, it generally involves skill development and promoting neighbourhood cohesion and inclusion, which are the key components of the Outreach and Communications Program. (City of Calgary, 2014. "FCSS Research Briefs: Strong Neighbourhoods". Calgary Research Brief No. 5). The supports provided by the Outreach and Communications Program help to create healthy communities by providing opportunities for community residents to engage with one another in the community, through educational groups and workshops and awareness of community gatherings.

Through our work in other communities, we know that a lack of information on services available is often a barrier to people accessing services. Of the people accessing Intake Services at Community Links between April 1, 2019 and March 31, 2020, "information needed" was indicated as a presenting issue by 63% of the people. Community Links works hard to build relationships with other Service Providers to ensure that we are providing the most up-to-date and accurate information possible, regarding other programs being operated in our community and/or available for residents. We also advocate on behalf of community residents as we know, from past experience, that this often further helps to reduce barriers to accessing services. Community Links hosts an Interagency Meeting (in person or virtual) for Service Providers in Beiseker, Irricana and surrounding areas for networking and information-sharing, with the desired end result being a more connected and cohesive social support system in these communities. We also participate in the Crossfield Interagency meeting which has a similar goal and purpose to the Beiseker group. The Circle of Supports document for the Beiseker community, which is updated annually, helps to increase awareness of what programs and services are available in that community and surrounding areas.

The success of the Outreach and Communications Program in assisting residents in building relationships, increasing their capacity and community participation between January 1 and December 31, 2019 is demonstrated by the following:

- 82% (1077/1314) individuals reported that as a result of their visit to Community Links (Intake) or their participation in a group or workshop (Budgeting Basics/Finding Your Voice/Girls Circle/Guys Circle/Pregnancy & Beyond/PRYSM/)... they know more about how to access the community resources they need
- 78% (740/945) individuals reported that as a result of their visit to Community Links (Intake) or their participation in a group or workshop (Girls Circle/Guys Circle/Pregnancy & Beyond/PRYSM/)... they know more people they can rely on for help
- 82% (79/96) of Budgeting Basics participants reported they knew more about how to budget their money as a result of attending the workshop

The Outreach and Communications Program is able to support individuals of all ages and recognizes the importance of supporting seniors in North Rocky View. According to Age-Friendly Alberta, "in the next 10 years, the number of seniors is going to increase by more than 50%" (Age-Friendly Alberta – Alberta Health, 2014). With this information, we know that the support provided to seniors through the Outreach and Communications Program will continue to be an essential service in our community.

It is becoming increasingly recognized that social connectedness is important to people's health and well-being. As Michael D. Lieberman, PhD, notes in his book, *Social, "Just as human beings have a basic need for food and shelter, we also have a basic need to belong to a group and form relationships."* (Social Connection Makes a Better Brain, October 29, 2013). Through the work we do at Community Links in the Outreach and Communications Program, we provide a safe and welcoming place for community residents to connect. We also provide information for residents on how to engage in their community through community events and volunteer opportunities, thereby increasing their opportunities to build relationships with other community residents and hopefully build on their natural supports.

According to *City of Nanaimo: Removing Barriers to Social Isolation* (February 28, 2013), "low levels of social participation can adversely affect a person's quality of life and negatively impact their mental and physical health." As a community agency that is often a first point of contact for new residents and those wishing to get information about community resources, Community Links plays an integral role in ensuring that people feel connected in their community. These individuals need correct and up to date information to engage and become part of their new community, which is a key component of the work done by the Outreach and Communications Program. In addition to providing support and resources to meet the identified needs of those who access the Outreach and Communications Program, we also provide information about how new residents can connect in the community through community events and social activities.

Through our continued involvement with the Welcoming Airdrie Committee, we are working with other Service Providers to ensure that the needs of newcomers are being addressed in Airdrie and surrounding areas. In 2019, the Welcoming Airdrie committee updated the Newcomer's Guide which focuses on the most-needed resources for the first 30 days when someone re-locates to Airdrie. Community Links continues to work closely with the Rocky View Immigrant Services Coordinator through Calgary Catholic Immigration Society, making referrals and working together to address the needs of community members. This Worker provides settlement services to those in Airdrie, Cochrane, Chestermere and in the Rocky View School Division and has been an invaluable resource for Community Links staff.

The Volunteer Coordinator consults with others in the field and utilizes research material to ensure that best practices are utilized in the Volunteer Program. The Volunteer Coordinator continually works towards building collaborative relationships through involvement with Volunteer Airdrie, Propellus and other Volunteer Coordinators to share information and awareness of how volunteer programs are managed and delivered. The Coordinator also regularly collaborates with Volunteer Alberta's staff to ensure best practices are being utilized.

The Volunteer Program is an essential part of the quality of a community. It is a community-driven initiative that offers opportunities for personal and/or professional growth to community residents. Based on past success and continued community growth, we feel confident that our Volunteer Program will continue to succeed in the future. We regularly receive letters of thanks from individuals using our Senior Transportation and Income Tax programs, noting how being able to access these programs have made a difference in their lives, allowing them to move forward feeling confident and competent.

According to Volunteer Alberta, "99% of volunteers for Social Services organizations are motivated by the opportunity to make a contribution to the community" ("Who Are Alberta's Volunteers" tip sheet). The success of the Community Links Volunteer Program, and its positive impact on the volunteers involved in meeting this need, is demonstrated by the fact that in a random sample of Community Links volunteers in 2019:

- 97% (76/78) reported that as a result for their volunteer experience, they believe they are making a difference;
- 97.4% (75/77) reported that as a result of their volunteer experience, they feel that they are making their community a better place;
- 89% (68/76) reported that they feel like they help out more in their community by volunteering;
- 91% (71/78) reported that they feel supported as a volunteer with Community Links.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

The Outreach and Communication Program is funded with support from the Rocky View County FCSS, City of Airdrie FCSS, individual donations and fundraising.

In order to accommodate the continual growth of our programs and the need for increased and sustainable funding, Community Links continues to work on goals that: create awareness in the community about the needs of the agency; identify opportunities to participate in Third Party fundraising events and secure donations from a number of new and existing donors with a focus on ongoing versus one-time support. We also hold annual fundraising events. These efforts, although critical to sustain and expand programming for the community, add to the already heavy workloads of staff, Board of Directors and volunteers.

Community Links also continually explores and submits applications to various foundations that meet the criteria of the specified program.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

N/A

9.7 PROJECTED OUTPUTS (*Count of products and services delivered to the target group. For definitions, see the end of the report*)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

To provide referrals for individuals, families and service providers; to provide clients with supportive intake and assessment; to provide information and support to individuals, families and service providers.

Number of Children/Youth (0 to 18 years) 2000 Number of County Residents: 75

Number of Adults (19 to 64 years) 2100 Number of County Residents: 75

Number of Seniors (65+ years): 750 Number of County Residents: 30

Number of Families 4000 Number of County Families: 150

**These numbers may be impacted by COVID-19, if we are unable to provide in-person services*

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

Beyond the Hurt and Healthy Youth Relationships groups and presentations

Budgeting Basics – groups and one-on-one sessions

Girls Circle, Guys Circle

Income Tax Clinics (Beiseker, Crossfield, Irricana)

Pregnancy and Beyond (Airdrie)

PRYSM group (in partnership with Airdrie Pride Society)

Rural Interagency Meeting (Beiseker and Area Service Providers)

Number of Groups: 50 groups Total Number of Participants: 750 Number of County Residents: 25

**These numbers may be impacted by COVID-19, if we are unable to provide in-person services*

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Public access phone/fax/computer; information; social media; Program and Service Guide; community events; donor mail-outs, website hits, awareness campaigns, agency newsletter.

Number of Clients: 15,000 Number of County Residents: 400

**These numbers may be impacted by COVID-19, if we are unable to provide in-person services*

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Family Connections

Number of Initiatives: 2 Number of Clients: 100 Number of County Residents: 10

**These numbers may be impacted by COVID-19, if we are unable to provide in-person services*

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Board work, child care, crafting activities, donation sorting, errands, Friendly Visiting, Fund Development, Income Tax preparation, newsletter production and distribution, office/household repairs, program assistance, Snow Angels, special events, toy washing, and Senior Transportation.

b) How does the program promote, encourage, and facilitate the use of volunteers?

Community Links takes proactive measures to minimize volunteer turnover by building strong relationships with volunteers. Every effort is made to ensure they feel connected and part of the team. An important part of this is by encouraging all staff, not just those directly connected to the volunteer role, to engage with volunteers. Staff are encouraged to introduce themselves to volunteers, address volunteers by name and thank volunteers for their commitment to the agency and the community.

To promote volunteerism in the agency, staff are encouraged to review their roles and determine where volunteer positions can be created, allowing staff more time to increase the delivery of direct services to community residents.

Volunteers are recognized verbally and through hand-written thank you cards, as well as through Certificates of Appreciation, coupons for local businesses, letters of recommendation and a Volunteer Appreciation Event held annually. Volunteers who exceed expectations are recognized with a special gift such as a gift card or a lunch. Volunteers are also recognized through the opportunity to attend volunteer conferences and workshops that are offered within the agency (3-4 times per year) and within the community. These retention strategies ensure that volunteers feel that they are part of the team and they feel more positive and energized as a result of their connection with our agency.

Community Links attracts volunteers through:

- Community Links website
- Community Links *Connecting: Programs and Services Guide*
- newsletters: Community Links quarterly newsletter, church bulletins
- local media: radio and community newspapers

- Volunteer Airdrie website
- social media – Facebook, Instagram and Twitter
- agency booth at community events
- presentations to local faith community groups and Service Clubs
- targeted recruitment to seek volunteers with specific skills and qualities
- word of mouth

Community Links retains qualified volunteers by:

- presenting the agency as enthusiastic and prepared to utilize volunteers;
- touring new volunteers through the agency, introducing staff and explaining how each department contributes to a strong, supportive work environment;
- preparing accurate and thorough job descriptions;
- recognizing and helping volunteers to develop individual skills, such as leadership, social skills and self-esteem;
- appreciating and recognizing volunteers both informally and formally;
- building solid relationships through caring conversations and constant engagement;
- representing volunteerism as a fun activity that helps oneself, makes a difference to others and strengthens and sustains community;
- setting up a formal interview, orientation and selection process for prospective volunteers, indicating our commitment to professionalism;
- connecting volunteer opportunities to the agency's Mission;
- clarifying the nature of the social change that the agency is seeking;
- developing clear short-term goals that relate to the desired outcome;
- communicating volunteer initiatives throughout the community;
- providing volunteers with training opportunities that are appropriate to their volunteer position;
- creating opportunities where volunteers take on a mentorship role with other volunteers. This increases their sense of well-being and personal growth.

c) Total number of volunteers in agency/program/County:	102/92/1
d) Total number of volunteer hours in 2019 in agency/program/County:	9047/7767/464.5
e) Estimated number of volunteer hours until the end of 2020 in agency/program/County	4000/2500/50
<i>*These numbers have been impacted by COVID-19, as a number of our volunteer programs have been put on hold.</i>	

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Improved social well-being of individuals (Provincial)

Short Term Outcomes:

Individuals have increased competence.

Individuals experience increased access to resources in the community.

Individuals are connected to others.

Mid-Term Outcome:

Individuals and families will have increased support and connections to improve their competence and address their needs.

Long Term Outcome:

Community residents will have enhanced quality of life and the community will be stronger.

Improved social well-being of the community (Provincial)

Short Term Outcomes:

The community is connected and engaged

Community social issues are identified and addressed

Mid-Term Outcome:

Community residents will have increased connection to their communities

Long Term Outcome:

Community residents will have enhanced quality of life and the community will be stronger.

Volunteerism

Improved social well-being of individuals (Provincial)

Short Term Outcomes:

Individuals experience personal well-being.

Individuals are connected with others

Mid-Term Outcome:

Volunteers feel they are making a difference and are more connected to their community

Long Term Outcome:

The community is strong and connected

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Individuals have increased competence

*75% of individuals surveyed report feeling better about their ability to solve problems

*75% of individuals surveyed report feeling better about their ability to take action towards improving their life

Individuals experience increased access to resources in the community.

*80% of individuals surveyed report feeling supported by Community Links

*80% of individuals surveyed report knowing more about how to access community resources

Individuals are connected to others

*80% of individuals surveyed report knowing more people they can rely on for help

The community is connected and engaged

*80% of Service Providers report being more aware of what is happening in the communities they serve

Community social issues are identified and addressed

*80% of Service Providers report that they have developed better working relationships with other community agencies

Volunteerism

Individuals experience personal well-being.

*80% of volunteers surveyed report that Community Links has helped them feel recognized for what they do

*80% of volunteers surveyed report believing that they are making a difference

*80% of volunteers surveyed report that they are making their community a better place

Individuals are connected with others

*80% of volunteers surveyed report they have formed new relationships with people in their community

Program Outputs:

- Number of unique individuals served
- Number of families served
- Number of program user contacts
- Number of referrals into Community Links
- Number of referrals from Community Links to agency and/or community supports
- Number of supported referrals
- Number of workshops and presentations hosted
- Number of groups facilitated

Program Outputs (Volunteerism):

- Number of volunteers
- Number of volunteer hours
- Number of events to promote or recognize volunteers
- Number of workshops/training opportunities hosted for volunteers
- Number of volunteers who attended workshops/training opportunities

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

History

North Rocky View Community Links Society was formed through the amalgamation of Airdrie Family Services and North Rocky View Community Resource Centre on April 1, 2008. Community Links is a non-profit agency that serves the North Rocky View Region including Airdrie, Beiseker, Crossfield, Irricana, Balzac, Kathryn and the surrounding areas in the County of North Rocky View. Community Links provides services from birth to seniors that are guided by its Vision of *Strong Individuals Strong Families Strong Communities* and Mission, "Community Links strengthens individuals, families and communities of North Rocky View by providing them with and connecting them to services, supports, and resources". The agency's purpose is to serve and promote the welfare of people in the North Rocky View community and to ensure that all people have access to services, resources, and opportunities they require to promote their well-being. The core services provided by Community Links are: Community Engagement, Family Resource Services and Support Services (Counselling, Intake and Seniors Services), with Outreach being a key component of each area.

Community Links with its 39 employees, offers a variety of services and programs that address many needs and issues within the communities it serves. Residents that are served can be facing one or multiple issues such as: basic needs (housing, clothing, food, household items, medication, transportation or recreation), financial and/or emotional strain, family dynamics, employment issues, bullying/family violence, special needs, and legal issues. Through advocacy and support, residents are connected to our programming or with other programs/services/resources that build on their abilities to address needs and growth. Residents can also receive counselling and assistance with connecting to childcare options, respite, parenting and volunteer opportunities. The agency also works collaboratively with community members and partners to address identified gaps in service delivery or projects that promote healthy growth and development. In addition, the agency is a Family Resource Network Hub and Spoke, providing additional programs and services with a focus on families with children/youth 0 – 18 years of age.

Community Links Statistics

Some of the facts that we are proud to report for April 1, 2019 to March 31, 2020 are:

- We supported 10,935 individuals (19% children 0 – 6, 20% children/youth 7 - 18, 49% adults and 12% seniors) through various programs and services. (Over an eleven year period we have worked with an average of 11,475 individuals annually);
- We worked with 6,792 families;
- We connected over 11,005 times with community members;
- We provided 18,791 referrals to individuals for additional support;
- 250 volunteers provided 9,047 hours of support to the agency;
- 57% of staff have been with the agency over 5 years which speaks to the dedication that staff have towards the agency.

These statistics are a testament that we continue to work towards our Vision of *Strong Individuals Strong Families Strong Communities* and together we can make a positive difference in the well-being of the community by meeting many of the social needs.

Request

The Outreach and Communications Program currently has 4.35 FTE's (of which 1.26 FTE is funded by Rocky View County FCSS) who often provide a first point of contact for residents to be connected with Community Links. These staff members support each person who connects with the agency through the intake process by conducting an assessment and then providing information and connecting them with the most appropriate services. Through the Outreach and Communications Program we helped 5856 unique individuals between April 1, 2019 and March 31, 2020. Judging from the number of people who are accessing the agency to get additional information and referrals, we know that we are achieving our goal of being seen as the "hub" of the community, where people feel safe to ask questions and know that they can get the answers they need to become more active contributing community members. This is also validated through the testimonials and survey feedback we receive.

In order to continue to best meet the needs of the community and to take advantage of future opportunities, we are respectfully asking for the Rocky View County FCSS to fund:

- a) 0.2 FTE Administrative staffing;
- b) a COLA (cost of living adjustment) increase for current staff members to address staff retention issues;
- c) financial support for lease costs.

The other component to the Outreach and Communications Program is the vital connection of volunteerism. This component to the Program has 0.5 FTE, with 0.103 of this funded by Rocky View County FCSS that provides all aspects of volunteer services from screening and recruitment to recognition and retention. This person is also responsible for the administration of Volunteerism, including the creation of policies and procedures and a volunteer handbook. At the present time, the staffing situation for the Volunteerism component is sufficient.

Efforts to reach County residents

In an effort to increase our numbers of County residents, we are offering the following opportunities:

- Our satellite office in Crossfield will continue to be available one Wednesday morning each month. Supports for Irricana residents will continue to be available "by appointment". We continue to work with municipal staff and local media to promote these programs and look forward to reaching an increased number of County residents through these locations.
- Rural schools will again be contacted about the possibility of having groups and workshops set up for the 2020-21 and 2021-22 school years. There is an opportunity for some of the groups/workshops to be offered virtually, if in-person contacts are not an option.
- We are planning to offer information sessions for seniors in the rural areas, if possible. These have been well received in the past and will be continue to be offered in Beiseker, Crossfield and Irricana in 2021, especially since these were not able to be offered in 2020, due to COVID-19. *If in-person sessions are not an option, we can offer these sessions virtually.*
- Staff will continue to attend community events, as available, in Crossfield, Irricana and Beiseker to promote the agency programs and services.
- Staff will participate in the Crossfield Interagency meetings which provide an opportunity to work with the municipality and other Service Providers to identify how we can best support Crossfield and surrounding area.
- We have also connected with the Crossfield Chamber of Commerce and Economic Development and are looking at ideas of how to work with both of these groups to better serve the community.
- We hope to host events at the Beiseker office, throughout the year, to provide an opportunity for community residents to drop by the Beiseker Community Links office to connect, find out what is happening at Community Links and network with other community residents. *This opportunity may be limited due to COVID-19 restrictions.*
- We hosted successful Income Tax Clinics in Beiseker, Irricana and Crossfield in 2020 and will offer the same opportunity for 2021, if possible.
- Continued partnerships with Alberta Health Services and the Village of Beiseker to use space in the Beiseker Office to offer services.
- We have increased our social media presence and are hoping that will assist us in reaching more Rocky View County residents with our messages of the supports we offer.
- We are incorporating virtual opportunities for participation in our groups and workshops and hope that this might be a good way to reach more Rocky View County residents, addressing barriers such as transportation and child care.
- We plan to offer "Family Connections" events in the rural areas to connect with a wider audience of individuals in these communities. This event was modified to a virtual event in 2020 and this is an opportunity for 2021, depending on the restrictions due to COVID-19.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

When this community member first came to Community Links, his situation was quite complicated and we have been supporting him over the past number of months to get supports in place, step by step. When we originally met *Travis, he was living in a tent trailer in Rocky View County and did not have any source of sustainable income.

The first area of work that needed to be completed was catching up on tax returns, this way we could set him up with the financial assistance and resources that he was entitled to. There was 10 years in total. Along with this came the challenge of this individual not having a mailing address. We were able to set up a post office box in Beiseker to ensure that this community member would be able to receive the government correspondence required to file his tax returns, and also to receive the notice of assessments upon completion of his taxes. All of which would be needed in the future to apply for financial assistance and social assistance benefits.

Once the taxes had been completed, it was possible for this community member to apply for Canadian Pension Plan benefits (CPP). He has been successful in receiving these supports and he now has a reliable source of income. We are also now in the process of applying for Alberta Works assistance.

Item D-6
Page 16

Through this journey with this community member, we have also accessed the Airdrie Food Bank for regular food hampers, as well as coolers and ice packs to keep certain food items. Also, we have utilized our Community Links emergency funds for items such as: gas cards (to ensure he had the fuel to attend meetings with Community Links staff), and a Coleman camp stove (so he was able to cook meals without having to start a fire).

Since connecting with Community Links, our Intake and Seniors Support Team have worked together to greatly improve the living situation of this community member and we will continue to support him as required.

2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 INPUTS (Resources dedicated to the project. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Project Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
.17 fte Community Engagement Manager	0.00	13,934.16	13,934.16
2.85 fte Community Support Workers	113,152.85	31,736.28	144,889.13
.103 fte Volunteer Services Coordinator	0.00	5,127.27	5,127.27
.463 fte Librarian	12,044.54	5,545.93	17,590.47
Executive Director & Statistician	5,810.72	9,515.37	15,326.09
Administrative Support (Finance Mgr/Fund Developer/Reception)	25,314.89	11,472.99	36,787.88
1 day Admin Support (ASK)		8,178.00	8,178.00
5% COLA (ASK)	0.00	3,867.00	3,867.00
a. SUBTOTAL PERSONNEL	156,323.00	89,377.00	245,700.00
TRAVEL & TRAINING (specify)			
Staff Training & Development	1,178.00	875.00	2,053.00
Staff Travel	200.00	3,000.00	3,200.00
Volunteer Training, Recruitment & Appreciation		500.00	500.00
b. SUBTOTAL TRAVEL & TRAINING	1,378.00	4,375.00	5,753.00
MATERIALS AND SUPPLIES (specify)			
Program Advertising	200.00		200.00
Association Dues/ Professional Fees	300.00		300.00
Community Development	150.00	200.00	350.00
Program Evaluation	201.00	180.00	381.00
Program Expenses	1,350.00	500.00	1,850.00
c. SUBTOTAL MATERIALS AND SUPPLIES	2,201.00	880.00	3,081.00
OTHER (specify)			
Accounting & Legal	413.00	500.00	913.00
Bank Charges	0.00		0.00
Insurance	200.00		200.00
Office Supplies/Expenses	835.00		835.00
Rent	10,851.00	20,750.00	31,601.00
Repairs & Maintenance	100.00		100.00
Staff Recognition	125.00	100.00	225.00
Telephone	118.00	1,563.00	1,681.00
Vehicle Expenses	198.00		198.00
d. SUBTOTAL OTHER	12,840.00	22,913.00	35,753.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	172,742.00	117,545.00	290,287.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
FCSS : City of Airdrie (Community Connections)	171,530.00		
Donations & Fundraising	1,212.00		
f. TOTAL REVENUE	172,742.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		117,545.00	



Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Seniors for Kids Society
Program Name	Senior Mentoring Program
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$34,000.00
E-Mail Address and Website	info@seniorsforkids.ca www.seniorsforkids.ca
Mailing Address (include postal code)	Box 5, Site13, RR1 Cochrane AB T4C 1A1
Street Address (for courier purposes)	221 GlenEagles View Cochrane AB
Agency Telephone Number	403-861-4558
Agency Fax Number	N/A
Executive Director Name	Lynn Noble
Program Contact Name	Lynn Noble
Phone Number (If different from above)	[REDACTED] (Nadine's contact)

2. CERTIFICATION OF COMPLIANCE
<p>This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.</p> <p>(https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx)</p>


Signature (Agency Signing Authority)

Hume Milroy
Print Name


Click here to enter text.
Title

9/28/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: info@seniorsforkids.ca

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search
_____ word of mouth X other (specify) _____ previous applicant _____

3. SOCIETY MEMBERSHIP (current)	
Number of Members	65
Membership Fee Per Member	N/A

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	508205721	
Charitable Number (if have one):	86604-9224RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	8-4	8-4	8-4	8-4	8-2		
Dates not Open:							
Statutory Holiday:	None			Other	We are closed all school holidays		

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input type="checkbox"/> Included <input checked="" type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

To provide resources for building intergenerational relationships between youth and seniors, thus improving the quality of life for both groups.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input checked="" type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input checked="" type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	22	%
Youth	23	%
Families	1	%
Adults		%
Seniors	50	%
Volunteerism	2	%
Community Development	2	%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

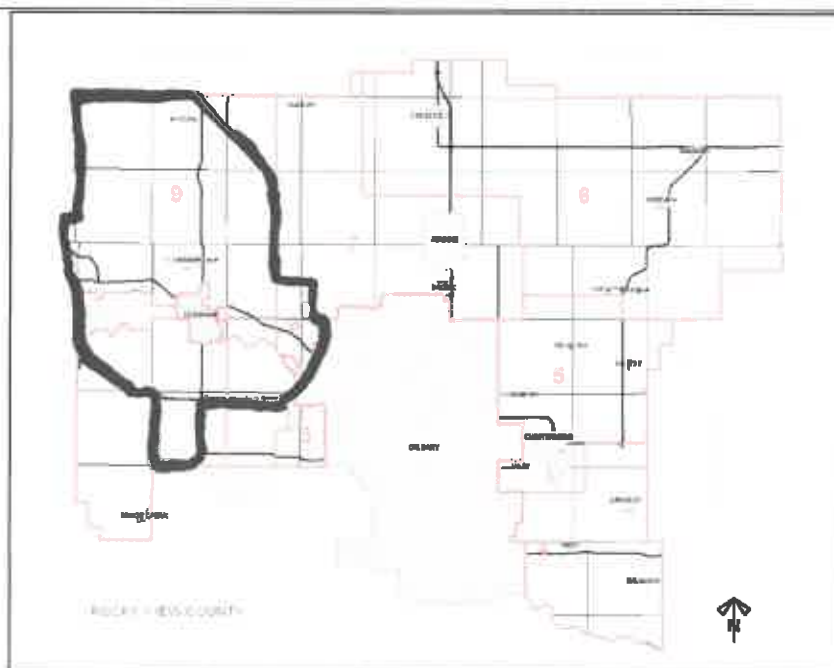
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	20	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	10	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.		%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	70	%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

Big Brothers and Sisters (B.B.B.S) provide similar mentoring programs to ours.



B. What cooperative and coordinative steps has the program taken with these agencies?

We have met with the coordinator of B.B.B.S on more than one occasion to discuss our respective programs and ideas on how we work together in our community.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

Our programs focus on intergenerational mentoring; other programs in the area have focused mainly on the youth

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

That seniors and children in every community build special friendships by respecting, trusting and supporting one another.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Seniors for Kids Society is part of the Cochrane Inter-Agency Community. We also participate in many committees: Volunteer Managers, Cochrane Regional Well Being Focus Group, Cochrane and District Trade Fair, Wellness Fair, 50+ Resource Fair, Helping Hands Food Drive, Cochrane Humane Society, Seniors Tea, Seniors Advisory Committee, Volunteer Appreciation Committee, Leaders of Tomorrow, Cochrane Community Awards, Seniors on the Bow, Bethany Partnership, School Partnerships, Westbrook School Fair, Westbrook Reading Literacy Event, Westbrook Kindergarten Event and Westbrook Community Church Group.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

We meet the needs for those students who do not have grandparents within the area.

To allow students to spend quality time with senior volunteers within a school environment, thus bridging the gap between the two generations,

To provide an opportunity for senior volunteers to participate in a valuable and rewarding experience with the youth of the community.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

Seniors for Kids Society has a Program Coordinator that manages the senior volunteers, students and works directly with the schools.

Materials are provided for the mentors and students to work within a structured, time limited, site based and supervised programming environment. We are looking to impact the lives of students, seniors and the entire community in a positive, safe and unbiased environment; where a better understanding of the two generations can occur.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Seniors for Kids Society is a "grass roots" program that is in it's 23rd year of operations.

- Seniors become mentors or "in-school grandparents" to young students by giving of themselves in a non-judgemental way, providing unconditional attention with a desire to encourage young people to reach their full potential
- Students get to share their thoughts and feelings with an older adult if they wish, which often helps them learn to cope with their youthful day-to-day happenings.

Everyone benefits: The seniors, the youth, their families, and the community.

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Yes, revenue is generated through community and corporate funding.

B. Has this budget been authorized by your Board of Directors? Yes ☐ No ☒ If no, please explain:

It has been approved by our Executive Director and Treasurer

9.7 PROJECTED OUTPUTS *(Count of products and services delivered to the target group. For definitions, see the end of the report)*

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

Number of Children/Youth (0 to 18 years) 255 Number of County Residents: 85
Number of Adults (19 to 64 years) 18 Number of County Residents: 9
Number of Seniors (65+ years) 51 Number of County Residents: 20
Number of Families 0 Number of County Families: 0

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

We participate in Community Events where Seniors for Kids Society can be promoted. We host bi-monthly training and workshops at our coffee socials.

Number of Groups: 5 Total Number of Participants: 200 Number of County Residents: 100

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

We advertise through our local newspapers, social media, school newsletters, society newsletter, society website, Bethany Care Cochrane, Seniors on the Bow Centre, Cochrane, F.C.S.S., local networking groups, Cochrane and District Trade Show, Wellness Fair and 50+ Resource Fair

Number of Clients: All of Western Rocky View Number of County Residents: 50

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

We are not taking on new initiatives.

Number of Initiatives: Number of Clients: Number of County Residents:

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Senior Mentors, Student Mentors, Program Assistance, Board Members

b) How does the program promote, encourage, and facilitate the use of volunteers?

Without volunteers, our program would not be able to run. We host a Welcome Back Lunch, Coffee Socials, Christmas Dinner, Year End Appreciation Dinner and all programs have a little yearend celebration. We know all our volunteer's names, family members and keep in contact with them on a regular basis.

c) Total number of volunteers in agency/program:	110
d) Total number of volunteer hours in 2019:	7367
e) Estimated number of volunteer hours until the end of 2020:	7000

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Improved Social Well-being of individuals

Outcome 1: Individuals experience well-being

- Young people have an increased awareness of their personal strengths (ST)
- Young people have an enhanced awareness of future options and increased sense of hope (new awareness and expand choices/options) (ST)

Outcome 2: Individuals are connected with others

- Young people establish a relationship with a caring mentor (ST)
- Young people have improved relationships with family and peers (ST)
- Young people develop positive relationships with others (MT)
- Seniors feel more connected with their community (LT)
- Seniors feel they are making a difference in their community (LT)
- Seniors establish new relationships with others (LT)

Outcome 3: Children and Youth develop positively

- Young people have an improved attitude towards school (ST)
- Young people recognize value and develop independence, coping skills and become more resistant to risk behaviours (MT)

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

We send out surveys to all involved with the program: Senior Volunteers, Students, School Staff and Parents. Some of the questions we will be asking on our next survey could be as follows:

- At the Seniors for Kids program, I feel my mentor cares about me
- As a result of the Seniors for Kids program, I feel more confident to be myself.
- As a result of the Seniors for Kids program, I like school more.
- The Seniors for Kids program has helped me to feel what I do in my life is valuable and worthwhile.
- The Seniors for Kids program has helped me to feel a sense of belonging to my community

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

The Seniors for Kids Society began as a pilot program called the "Cochrane Grandparent Program" in 1997 at Holy Spirit School. Seven senior volunteers mentored Grade 4 students as a way of developing intergenerational relationships. From this initial start, the concept evolved, into both one-to-one and classroom grandparents, spreading to more grades, and allowing relationships to mature for up to two years. Other Cochrane elementary and middle schools joined the following school year as the interest grew. The program name was changed and registered as Seniors for Kids Society in 1998 as a way of identifying for a wider group what the program was about. Since our pilot year, we have grown to 10 in school mentoring programs and 3 out of school programs.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

Words from a new volunteer:

I have worked hard my whole life and never had time to socialize, working multiple jobs and caring for my spouse. This program has brought such joy to my life already. I feel connected again to my community by developing relationships with youth and the opportunity to meet peers of my own age. This program makes me feel youthful and gives me a place to pass on my knowledge. The opportunity to hear stories from youth, their struggles, sibling challenges, athletic and musical triumphs; this reminds me that an interested ear can help youth work through life's mysteries.

June 30, 2020

To Whom It May Concern,

This letter is in regard to the Grandparent program that is provided for our students at Westbrook School. In the past year (2019-2020) Westbrook School had 20 students and 6 grandparents involved with this program.

The Grandparent program continues to be held on Wednesday mornings in our library and has been a very beneficial and popular program in our school. This program has given many students the opportunity to spend quality time with seniors within a school environment. Our volunteers are very dedicated to assisting our younger students to achieve their full potential through supporting and interacting with them in their weekly school mentoring relationship. As well, since COVID impacted our school year this year it was so nice to remain in contact with the Grandparent program. We enjoyed receiving their monthly newsletters and many of the seniors reached out to their matched students and sent them emails to keep in contact with them during the last few months of school.

The experiences these students have had with the Grandparent volunteers have been very rewarding and have been a valuable experience for these youth in the Cochrane community. This program continues to help build self esteem, increases social competencies, enhances goal setting/problem solving for these students. The students are always very excited when it was a Wednesday morning and looked forward to their weekly visits with the seniors. Each match is supported by the program coordinator who provides guidance and different activity ideas for this program.

This social mentoring program is a great opportunity for students to cooperate, learn, grow and appreciate the wisdom and knowledge that can be obtained from the dedicated seniors. I always have a waiting list of students who are eagerly waiting to join the Grandparent program at our school. This program continues to do very well at Westbrook School and we look forward to having this program to continue in the fall with the opening of our brand new school.

Sincerely,

Jona Kondrat

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

2021 Rocky View County FCSS Budget Page

Please ensure that section 9.6 C. starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the project. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Project Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Program Coordinator 27hrs/wk	10,300.00	12,200.00	22,500.00
Funding Coordinator 20hrs/mth	1,200.00	1,300.00	2,500.00
Program Facilitators 10hrs/wk x 4ppl	9,500.00	12,500.00	22,000.00
Accountant Fee - yearly	500.00	1,250.00	1,750.00
a. SUBTOTAL PERSONNEL	21,500.00	27,250.00	48,750.00
TRAVEL & TRAINING (specify)			
Training/Meetings	149.00	300.00	449.00
Travel/Transportation	200.00	400.00	600.00
			0.00
			0.00
b. SUBTOTAL TRAVEL & TRAINING	349.00	700.00	1,049.00
MATERIALS AND SUPPLIES (specify)			
Program Supplies	1,000.00	2,200.00	3,200.00
Office Supplies	355.00	400.00	755.00
			0.00
			0.00
c. SUBTOTAL MATERIALS AND SUPPLIES	1,355.00	2,600.00	3,955.00
OTHER (specify)			
Advertising	100.00	440.00	540.00
Insurance	100.00	506.00	606.00
Volunteer Appreciation	1,000.00	2,000.00	3,000.00
Bank Charges	50.00	150.00	200.00
Fees and Dues	40.00	110.00	150.00
GST Expense	6.00	244.00	250.00
d. SUBTOTAL OTHER	1,296.00	3,450.00	4,746.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	24,500.00	34,000.00	58,500.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Cochrane FCSS/United Way Partnership	13,200.00		
Schools and Service Groups	5,525.00		
Corporate	4,000.00		
Other Individual Donations	1,600.00		
Fundraising	175.00		
	24,500.00		
g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)		34,000.00	

Rocky View County
Family & Community Support Services (FCSS)

2021 FCSS GENERAL FUNDING APPLICATION

(FUNDING PERIOD: January 1 – December 31, 2021)

ALL INFORMATION PROVIDED IS PUBLIC

APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 NO EXCEPTIONS

1. ORGANIZATION INFORMATION	
Organization Name	Synergy Youth and Community Development Society
Program Name	Synergy
FCSS Funding Request (over \$7,500) (from Section 9.6 C Proposed Budget)	\$108,000
E-Mail Address and Website	involved@yoursynergy.ca www.yoursynergy.ca
Mailing Address (include postal code)	#101, 340 Merganser Drive West, Chestermere, AB, T1X 0Z6
Street Address (for courier purposes)	Same as above
Agency Telephone Number	403-212-0242
Agency Fax Number	587-387-2876
Executive Director Name	Patty Sproule
Program Contact Name	Coralee McIntosh
Phone Number (If different from above)	Same as above

2. CERTIFICATION OF COMPLIANCE

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation.

(<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)



Signature (Agency Signing Authority)
Patricia Sproule
Print Name

Executive Director
Title

9/29/2020
Date

Submit Completed Documents to, or for further assistance contact:

Randy Ell, FCSS Coordinator 403.520.1289
Rocky View County,
262075 Rocky View Point
Rocky View County, AB T4A 0X2

Please note that faxed or e-mailed copies of the application will not be accepted. All proposals (printed single sided pages only) must be received in the Rocky View County main administration building by 4:00 p.m. SEPTEMBER 30, 2020. It is strongly recommended that you courier or hand deliver your proposal and request confirmation of receipt. APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.

☒ Please email confirmation of receipt of this application to: coralee@yoursynergy.ca

Please indicate how you heard of the Rocky View County FCSS Program:

☐ newspaper ad
 ☐ social media
 ☐ website visit/search
☐ word of mouth
 ☒ other (specify) They are our current funders

3. SOCIETY MEMBERSHIP (current)	
Number of Members	54
Membership Fee Per Member	\$0

4. TYPE OF ORGANIZATION		
Alberta Societies Act Registration Number:	5017832279	
Charitable Number (if have one):	84233 9988 RR0001	<input type="checkbox"/> Government Agency

5. DAYS AND HOURS OF OPERATION OF THE PROGRAM							
OPERATING HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	9am-9pm	9am-9pm	9am-9pm	9am-9pm	9am-5pm	Intermittent	Intermittent
Dates not Open:	Some Saturdays & Sundays						
Statutory Holiday:	Usually Closed			Other			

6. DOCUMENTATION REQUIREMENTS:	ATTACHED
<u>Do not provide other attachments unless requested to do so.</u>	
List of current agency Board of Directors by name and Board position (Board information is requested to ensure sufficient governance and make members accessible to administration, if required.) Do not include personal contact information (home addresses, emails, or phone numbers).	<input checked="" type="checkbox"/>
Fee Policy and Schedule (if applicable)	<input checked="" type="checkbox"/>
Organizational Chart of Agency	<input checked="" type="checkbox"/>
Certificate of Incorporation under the Societies Act if new applicant. (Not applicable to other municipal governments and associated departments)	<input checked="" type="checkbox"/> Included <input type="checkbox"/> Not Applicable
Constitution and Bylaws (first time applicants only unless changes were made by previously funded groups)	<input checked="" type="checkbox"/>
Job description(s) for County FCSS funded positions requested (first time applicants only unless changes were made by previously funded groups)	<input type="checkbox"/>
Most recent Audited Financial Statement	<input checked="" type="checkbox"/>

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation and Community Services at 403.520.6307.

7.1 PROGRAM DESCRIPTION

Provide a brief program description in a few sentences (to be used for publication by FCSS)

Synergy empowers youth and community groups to build strong connections through relationships, education, leadership and programming to create connected, engaged and healthy communities.

Synergy offers leadership and wellness education for individuals and local nonprofits. Through resiliency building programs, community-based activities, and professional facilitation services, we provide opportunities to develop healthy relationships and cultivate our community's potential. We also host the Lifepath Centre for Community Leadership, a collaborative gathering space for the nonprofit sector to meet, deliver programs and services and access resource tools, relevant information, and training opportunities.

Synergy also promotes the volunteer sector as a valuable resource and develops individual and nonprofit agencies' capacity to increase skills, competencies, and self confidence, which serves to enhance our community's quality of life.

7.2 PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input checked="" type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input checked="" type="checkbox"/>

7.3 PRIMARY TARGET

Indicate the Primary target at whom the program is aimed by estimating the percentage of the program's FCSS allocation that is directed to services in the following categories.

Children	20	%
Youth	40	%
Families		%
Adults		%
Seniors		%
Volunteerism	20	%
Community Development	20	%
Total	100	%

7.4 SOCIAL SERVICE CONTINUUM

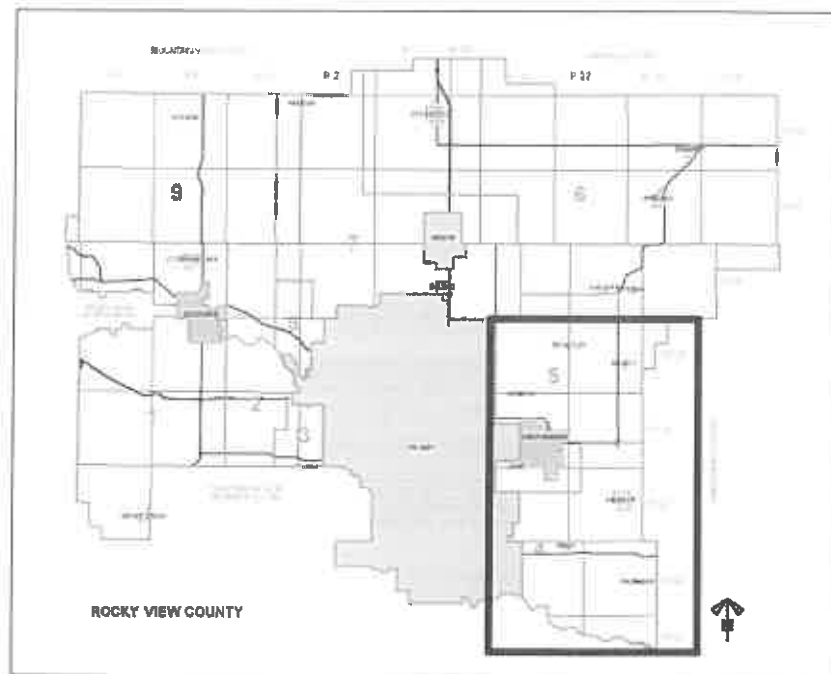
Please indicate the percentage of each section below that your program provides.

• Promotion: Programs and services that promote public education and awareness of social needs.	30	%
• Prevention: Programs and services focused at the earliest opportunity on individuals and families whose social well-being in community life is at risk.	40	%
• Early Intervention: Programs and services focused on individuals and families with identified early signs of unmet needs, who require support to enhance their social well-being.	20	%
• Specialized Services: Programs and services for individuals and families focused on emerging social needs not yet sufficiently addressed by community support.	10	%
• Remediation Services: Programs and services for individuals and families with clearly defined unmet needs, who require assessment, intervention, and treatment to enhance their social well-being.		%
Total	100	%

8. COORDINATION AND COMMUNICATION

A. Identify organizations within the program's catchment area (define your region of operation; include towns and border of service area and also clearly mark it on the map with thick black lines) that provide similar services.

Synergy's region of operation is Chestermere, Langdon and South East Rocky View County area. Synergy connects with local organizations to ensure there is no duplication of services and we are known for providing unique programming that fills gaps, particularly for underserved populations. Organizations we have connected with include Chestermere Community Support Services, Bow Valley Scouts, Girl Guides, Camp Chestermere, Scouts, Cadets, 4H, and community churches.



B. What cooperative and coordinative steps has the program taken with these agencies?

Synergy's philosophy is deeply rooted in the premise that we can achieve much more by working in partnership than we can in isolation. We are highly collaborative in everything we do, and we emphasize that with youth. What makes us unique and well-suited to deliver this program is that we are already well-established within the community and have achieved an increased and strengthened network which normally takes a significant amount of time and money to establish.

Over the past eight years, we have improved and deepened our relationships, supports and resources. We continually nurture these relationships by supporting local agencies to the best of our ability whether it be by the sharing of knowledge, through resources or with our volunteers. Synergy representatives connect with all groups and agencies to keep the conversation going regarding the current needs of the community and how we can collectively address them. We have shared our resources with the South East Rocky View Food Bank, OK Seniors, Langdon Community Association and Langdon Community Collaborative. We consistently connect with local schools to offer support, whether it be by offering free programs to the schools or by assisting with a local playground build. We also support the Langdon Community Garden Society by planting, weeding and watering the garden plots.

We have notably been one of the only agencies to address youth needs whether it be youth-at-risk or high-achieving students as well as supporting local organizations and volunteers of any age looking to give back to the community. This has continued throughout the pandemic whether it be through online platforms or in-person groups.

C. Describe the similarities and differences between the proposed program and those identified as being delivered by other organizations.

Synergy offers an alternative opportunity for youth, most of whom do not have an aptitude or interest in traditional groups/activities such as sports. We focus on inclusion, building self-esteem/confidence, finding a place to belong, discovering passions and developing citizenship through the provision of barrier-free programming. Many other organizations provide options to develop leadership (e.g. Guides, Scouts, Cadets, Camp Chestermere), but these groups tend to be either narrowly focused (i.e. Christian Leadership) or are not flexible enough to adapt to the needs of the community. Aside from the general focus of most of these groups, they are also usually only offered for a short-term or have a significant cost associated with them. Synergy is flexible and adaptive enough to allow for year-round programming that fits the needs of the community and at reduced or no cost. We consistently connect with these organizations and welcome any of their participants to our programs. Synergy was able to seamlessly transition to online programming, via Slack and Zoom platforms, during the onset of the pandemic and was able to resume to in-person programming as soon as it was deemed safe to do so.

Synergy currently has Biosafety Protocols in place for all our staff, volunteers and program participants. Our protocols are based on Alberta Health Services and the current Chief Medical Officer of Health orders. Since the beginning of summer programming, we have implemented practices to minimize the risk of transmission of infection among attendees,

provided procedures for rapid response if an attendee develops symptoms of illness and ensured that attendees maintain high levels of sanitation and personal hygiene so that we are complying to the extent possible with the COVID-19 General Relaunch Guidance. Our biosafety information can be found on our website and includes pre-screening and tracing protocols along with our sanitization and physical distancing requirements. Our current safety practices have been extremely successful in allowing everyone to participate safely in Synergy programming, especially with many other options for youth engagement being limited.

Synergy also incorporates mentoring as a key component in all our programs. The mentor's role is to be a consistent, healthy, non-parent, adult or young adult relationship support within the community. Adult and teen mentors work with both large and small groups, as well as, one-on-one with youth in need, connecting them with appropriate professional services and when feasible, engaging them in community activities and programs. This is by far the most cost-effective, efficient and impactful strategy in supporting and educating youth.

OUTCOMES MODEL

(For further information on the outcomes model contact the County FCSS program for a copy of a toolkit.)

9.1 AGENCY/PROGRAM VISION

Desired social condition. May be your agency's existing vision statement.

Synergy's vision is for connected, engaged and healthy communities.

We believe that if youth experience healthy relationships and community support, the development of their cognition will progress/improve in a healthy manner. Also, if youth are given an opportunity to make positive contributions to the community, they will develop leadership skills, life skills, and positive self-perception.

9.2 AGENCY/PROGRAM MISSION

Unique role in working towards the desired social condition. What are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Synergy's mission is to empower youth and community groups to build strong connections through relationships, education, leadership and programming. We achieve this by providing youth programs and staying connected with the community and local organizations. Our programs are created from evidenced-based curriculums and current research. As an organization, we are consistently seeking training and resources to identify best practices and trends in working with youth. We incorporate the research into experiential programs and services, as findings show that rural areas have distinct needs and issues that many urban centric agencies do not adequately address. Since our relationships extend beyond our service area, we have noted that many rural areas in Alberta have similar or differing struggles that larger urban agencies do not identify with or are not equipped to handle. Our ongoing relationships with local schools (i.e. with their Child Development Advisors) and health care professionals, not-for-profit groups and community members allow us to support them, whichever way we can, as well as identify current needs or issues that need to be addressed. Through our support, wellness referrals and our Connection and Care program we are able to connect individuals, youth and families with the health and wellness programs and services that will enhance their well-being and build resilience. Furthermore, we accommodate our participants as much as we can by bringing SERV participants out to events/programs that they normally would not have access to due to transportation barriers and including them in our online programming.

Synergy continues to be one of a select group of not-for-profit sector agencies receiving provincial funding through the Enhanced Capacity Advancement Program. This program focuses on building the capacity of the not-for-profit and voluntary sectors and allows us to extend the level of support we are able to offer community groups in their efforts to build capacity.

9.3 STATEMENT OF NEED

Problem statement; description of the situation you wish to change.

A need has been identified in South East Rocky View County for quality, community based, youth social skills development programming that can support the positive development of children and youth. This need is evident in ongoing client feedback surveys, allied professionals' letters of support, professional networks, client testimonials, and population demographics. South East Rocky View (SERV) youth require alternative sources of mentorship to provide opportunities for increasing their level of confidence, independence and resiliency. They also need support in growing their leadership skills, discovering their passions and finding a sense of belonging in their community.

Having worked with youth, families and community groups in South East Rocky View for several years, we have identified an increasing and significant need for wellness support for youth and their families. Even with supports available, many youth, families and community members struggle with identifying their wellness needs or knowing how to access these supports and resources. More importantly, they do not know WHEN to get help (i.e. importance of prevention and early/timely intervention). Recent demographic data (Census 2016 from Statistics Canada and 2018 census data from Rocky View County) has shown increasing populations of over one third of the residents being under the age of 20. It is statistically inevitable that the needs and issues of this population will continue to grow and change as well.

Knowing that this community has experienced a number of suicides and tragic deaths in the past few years, we have seen first-hand the impact these tragedies have had on local youth and families. Research shows the devastating impact that these types of tragedies can have on the community along with the compounding issues (grief, depression, substance abuse, etc.) that tend to go along with it. There is growing evidence that children exposed to trauma or sustained toxic stress can experience lifelong learning, physical health and/or mental health challenges. The well-being and resiliency model of providing an umbrella of support through offering prevention and early intervention programs supports the positive development of the youth at risk (Children's Services, Government of Alberta. (2019). Children's Services Well-being and Resiliency: A Framework for Supporting Safe and Healthy Children and Families). The YELL Youth Council Community Youth Survey demonstrated a definite trend with a large number of youth expressing the need for more wellness supports (44.2%, 834 participant response rate). Our agency is well suited to identify the issues and address the needs of our community.

Synergy programs work directly to identify and enhance individual, family and community assets using a prevention and/or early intervention strategy through a community development lens. This project emphasizes collaboration, connection, and empowerment for participants, while engaging the community to work with each other for positive growth and change. Synergy's objective is to reduce risk factors and increase protective factors including decreasing internal/external barriers to community-based mental health supports and increasing access to information about programs and services available, so that families are healthy, connected and supported in the community and that further tragedies are avoided or the effects minimized. These issues have only been magnified with the onset of the pandemic and the wariness of what the future holds for youth and families.

In addition, local not-for-profit organizations require opportunities to strengthen their capacity through collaboration, discover resource efficiencies, and gain experiential knowledge through volunteerism and community development. Our community engagement and capacity building programs support the goals of the 2018 Rocky View County Plan as well as acknowledging the needs outlined in the 2020 Rocky View County Recreation Needs Assessment Study.

9.4 STRATEGY/ACTIVITIES

How will the program address the specified need? What goal or long-term change or impact do you want to achieve? What are you going to do in the program to achieve your goal(s)?

ADOLESCENT PROGRAMS

All of our programming is holistic in nature and intrinsically connected. We take a well-rounded approach to building resiliency through a focus on healthy relationships in every program we offer. Healthy relationships with peers, mentors, volunteers, and community is a foundation for the development of resilient children and youth. All programming is intentionally preventative, utilizing relationship to build resiliency and prevent adverse childhood experiences. However, when necessary, we provide timely intervention that can assist youth with getting back on track and preventing future challenges. Through weekly programming, youth can learn and practice their skills in a safe and encouraging environment without the pressures or issues of school and family. Activities within the programs are taken from evidence-based curricula and proven strategies.

Synergy offers an important social experience for those who are looking for a place to belong. Our youth welcome new members and guests always, no matter what, with diversity and individuality strongly respected. Youth are supported by adult and teen mentors and a network of community leaders, but the youth undoubtedly give at least as much, if not more, than they receive.

The programs and relationships that Synergy develops produces a 'ripple effect' in the community. Through investing in youth by building long lasting relationships and providing targeted, well-developed programs and services that grow and adapt with the needs of participants, Synergy is committed to enduring positive and lasting change in the community as a whole. This commitment supports the individuals who are a part of Synergy to grow into their authentic selves, make healthy and positive choices as well as gain confidence to be leaders in their communities. This approach to programming produces a ripple effect in the community as youth who are healthy, confident and

empowered pass those skills and attitudes on to their friends, families, and co-workers, creating a healthy, confident and empowered community and society. Research and experience has shown that this can only be accomplished when emphasis is placed on quality versus quantity, in regards to capping participant numbers within each program.

YELL Youth Council (13 – 17+ years) - began in 2007 - weekly

A formal leadership program that as of 2017 began incorporating the City of Calgary's credible and well-known LEAD (Leadership, Empowerment, Achieving a Difference) curriculum. Teens can earn a LEAD certificate that is recognized in and around Calgary, as well as on post-secondary and scholarship applications. Council members complete nine modules incorporating specific learning activities that include *Communication, Conflict Management, Diversity, Leadership, Leisure Education, Personal Wellness, Planning and Organizing, Teamwork, Problem Solving and Decision Making*.

The Council uses structured time to develop projects and organize volunteer opportunities and events. They often facilitate consultations to determine issues and trends as well as to set plans to advocate for positive change. Youth Council activities include a Civic Engagement Project that connects them with prominent adult community leaders for reciprocal mentorship opportunities, working on community projects with the Werklund School of Education as well as the Pretty In Pink campaign for local schools which involves them facilitating assemblies to educate youth on bullying (this includes the difference between what is bullying versus what is mean or rude and taking a more positive and encouraging perspective on kindness). This Campaign brings much needed awareness and education for bullying both in schools and the community at large. Research shows that one of the most effective ways to educate youth is through youth, therefore the school assemblies provide a unique and effective method for students to understand the definition and impact of bullying. Designing, creating, marketing and selling the Pretty in Pink buttons helps Council members understand the nature of entrepreneurship and remind the community in a positive way that bullying is still an issue and it can be prevented.

YELL is also looking into the Canadian Mental Health Association Calgary's School of Peer Support for Youth which is a 40-hour virtual learning program for youth to support their peers in the community. Having a supported and structured Youth Council like this provides youth and volunteers opportunities to support their community directly.

Youth Internship Program (15 – 21 years) – began in 2014 – year-round

A youth leadership education and employment skills program providing extensive training and hands-on work experience within community organizations through reciprocal mentoring relationships. Interns take the lead on important community programs such as the Langdon Summer Drop In Program (description below). Other examples of Intern projects include assisting with Dabble/SHOUT programs, community art/gardening projects, the Positive Ticketing program, supporting local not-for-profits and SERV community events.

Friday Fam (13+ years) – began in 2019 – weekly

An evolution from our original Coffee Talk program, this program provides necessary support, sense of community and fun for teens in Langdon. In the format of a conversation circle, youth learn to build healthy relationships with peers and mentors through learning about important social/personal issues and team-building activities. Wellness education is the focus while youth learn how to address and prevent personal mental/physical/spiritual health issues.

Retreats and Workshops – began in 2008 – Four to Six per year

Camps and workshops provide a platform for youth-to-youth mentorship and for Youth Interns to practice their leadership skills while facilitating a leadership education focused retreat for children, pre-teens and younger teens. Workshops on a variety of topics such as Suicide Prevention, Mental Health First Aid, Program Facilitation, Resume Writing, Interview Skills, Mindfulness, Cultural Diversity and Financial Literacy are offered regularly.

PRETEEN PROGRAMS

SHOUT (10 – 12 years) – began in 2013 – weekly

Based on the One Circle Curriculum, the weekly SHOUT Boys/Girls Program has been delivered to the community and local schools for the past four years. Program Coordinators can adapt the program content and activities to meet the specific needs of youth in each session. The program components have been working very well and the only changes that we have already made is to incorporate the COVID-19 biosafety protocols (e.g. masks, physical distancing etc.). SHOUT programs incorporate key themes and formats from the One Circle Foundation curricula. The gender-responsive circle models and interventions are designed in evidence-based principles and practices, incorporating

Motivational Interviewing, Cultural Responsivity, Strengths-Based approaches, and Trauma-Responsive practices. Weekly sessions allow youth and their mentors to have their authentic voices heard in a safe space while building trust as a group to allow youth to fully learn the fundamental life skills to be successful in school, relationships and within their family. Each week, youth focus and learn concepts such as *Social Skills, Emotion Identifying, Problem Solving, Educational Goal Setting, Goal Achieving Skills, Culture and Diversity, Impulse Control, Anger and Conflict Management* skills.

Over time, youth can make positive relationships with mentors and utilize the confidence from that to build healthy relationships with other youth. Weekly hands-on and challenging activities give youth an opportunity to practice what they learned including how to handle negative emotions in a healthy and productive way. Regular opportunities for brief check-ins and identification of possible concerns allows us to direct youth and their families to services and provide referrals more efficiently. Youth are more likely to indicate needs, such as bullying or suicidal ideation, to a trusted facilitator or group once a relationship has been established. Small group settings provide opportunities for observation and increased staff-mentor-youth connection. These programs also increase community engagement as youth are given projects that provide opportunities to support and connect with other groups, such as senior populations, which has greatly fostered intergenerational reciprocal mentorship.

Dabble (7 – 9 years) – began in 2019 – Eight-week sessions

A structured program that provides children with the opportunity to try activities they might not otherwise get the chance to, in a safe and welcoming atmosphere. Children develop positive relationships with other children their age, and are mentored by caring adults while learning from professional facilitators during all the activities they participate in. Many find they have a passion for a particular sport, skill or hobby and are inspired to pursue it further. Activities have included: skateboarding, equine therapy, coding, gardening, smudging ceremonies, traditional Indigenous medicine and making nutritional snacks.

Langdon Summer Drop In/Day Camp (10+ years) – began in 2013 – weekday mornings and afternoons from July through August

A structured outdoor program for youth to engage with each other and connect through physical literacy games, problem-solving activities, creative art projects and to be mentored by older Synergy Youth Interns and volunteers in a safe and encouraging environment. This serves as an alternative to screen time or just sitting at home and helps youth build social skills and healthy relationships. Some of the youth present challenging behaviours which allow our trained staff and interns to help them navigate their problems and support their social-emotional learning. In 2020, we were able to offer the Langdon Drop In program as a registered “Day-Camp” style program in order to maintain Alberta Health Services safety protocols. The program was offered 2 times a day for an hour and a half, Monday to Thursday throughout the months of July and August. By offering the program 2 times a day in smaller groups we were able to reach more youth.

PRETEEN, YOUNG ADULT & FAMILIES

Child Safe Programs (10+ years) – Six – Eight per year

Synergy offers a variety of programs facilitated by Child Safe Canada. The main programs offered are the Babysitter Course and Home Alone. Others such as Friendship Builders are offered as the need is determined through community consultation. Home Alone is a safety training program for youth age 10 years + (younger siblings can attend). Participants learn through interactive games and role playing the skills needed to safely and confidently stay at home alone. Babysitter Course is a course for youth age 11 years + that are interested in babysitting or have started babysitting. Participants learn what it means to be a responsible babysitter, safety tips for children, feeding and diapering, basic first aid and what to do in case of emergency.

Homework Helpers (grades 4 – 12) – Once to Twice per Month

Offers help with homework in all academic areas. Students are mentored by older students as well as adult staff and volunteers. The focus is on developing problem-solving skills, using an adaptive learning model, and emphasizing fundamentals. Wellness education techniques are used to reduce test anxiety, increase academic self-confidence, and maintain a positive attitude towards education.

Facilitation of Langdon Community Collaborative – bi-monthly meetings plus workshops

The Langdon Community has played an active role in advocating for the development of local amenities and facilities in Langdon for the past six years. As a Collaborative, the member organizations work together to promote a healthy community through multiuse facilities and programs, assisting diverse groups of all ages and abilities. With projects such as Quad Ball Diamonds and a joint use facility in conjunction with Rocky View County and Rocky View Schools, there are a number of projects underway in the hamlet of Langdon. The Langdon Community Collaborative continues to meet and move forward with collaborative fundraising efforts and community partnerships. As an active service provider in Langdon, Synergy has been a member of the Langdon Community Collaborative for over five years, partnering with a number of organizations for community events and program space. Synergy has been coordinating and facilitating these meetings for over three years and plans to continue to provide this service in 2021. Taking on this role has allowed the already stretched community volunteers to focus their efforts on fund development and awareness building. The Langdon Community Collaborative is also currently working with Alberta Health Services to complete the Alberta Healthy Communities Initiative in Langdon. This initiative will identify ways for residents to live a healthier and more active lifestyle.

Connection and Care Services - began in 2019 - ongoing

While great strides have been made in trying to reduce the stigma and stereotypes associated with mental health issues, we continue to experience the detrimental impact that stigma has on individuals, particularly in our own community. This stigma often results in people refusing to seek help until they run into trouble or require costly and extensive intervention. In January 2019, Synergy piloted a project in response to a need we had learned about through our participants and the professionals we collaborate with. This program has continued to help support those in need of accessible health and wellness supports. Since then we have provided referral services for direct, no-cost access to a Nurse Practitioner (for sexual health issues and/or diagnose/treat physical and mental health issues) and a Counsellor (for youth, adult, group and/or family counselling), within the Centre for Community Leadership or available local space (e.g. home, clinic, coffee shop, etc.) serving as an indiscriminate, safe space for individuals to access these services. This program has been promoted throughout our service area through our programs, events, social media, and community networks. Individuals, youth and families are provided with local health specialist services that are as close to barrier free as possible – barriers such as wait times, cost and transportation. The Nurse Practitioner and Counsellor are able to connect with clients quickly and set appointments on weekends and evenings, when it best suites the client, in their home community. Both health professionals are also well connected in the community and can refer clients to other local programs for additional preventative and early intervention supports.

An extension of the services provided by the health specialists is consultation for staff and volunteer mentors who are supporting complex youth. Direct consultation with health specialists allows staff and volunteer mentors that have developed relationships with youth that may be at risk to support them in a timely manner, provide them with information and knowledge on how they can become more resilient, manage their challenges, and provide appropriate referrals.

Wellness and Wellbeing Support/Supported Referrals - began in 2013 – ongoing

Synergy has been directly involved with the community since it was established in 2013 and has been notably recognized as a safe and accessible agency, we have always been a referral service for anyone who has been in need or just needs some added support. This includes but is not limited to; youth of any age, their family members, not-for-profit agencies, for-profit agencies, first responders, public figures and vulnerable populations. Our open-door policy is conducive to community members calling or dropping in, often without an appointment, seeking confidential advice, ideas, resources or simply a listening ear. We continue to be a source of referral and support as we have developed relationships with many individuals, families and organizations in the community, either through our weekly programs, community events, volunteer involvement, or professional networks. Staff are highly responsive to meet the needs of these community members, encouraging referral to longer term supports and often 'walking with' the community member until they make the appropriate connection. Successful connection with mental health professionals often takes a significant amount of time due to the need for research, wait lists, lacking transportation to access services and/or resistance from the community member to start working with someone they are unfamiliar with.

9.5 RATIONALE

An explanation of why you believe this strategy or approach will work; include research if possible.

Our programs have evolved over the past few years in keeping with the ever-changing needs of our youth population. What has been consistent, however, has been the fact that mentorship from older peers and adults has always had a significant impact on the young people's ability to learn new skills and become valued community leaders. We know that the earlier we can positively impact youth, the more likely they are to become life-long contributors to society; increasing the age continuum to include pre-teens provides the opportunity to make that impact.

Many of the local not-for-profit organizations that are active in the area are completely volunteer run. This puts a great deal of pressure on volunteers to implement programs and services, maintain facilities and recruit new volunteers. With a growing population in South East Rocky View, specifically Langdon, the need for capacity building supports is increasingly evident. By providing resources and support to all of them as well as facilitating opportunities for collaboration, we can assist them in increasing their capacity without overloading their existing leaders.

The rationale we use from our logic model is that...

- If youth experience healthy relationships and community support, then the development of their cognition will improve in a healthy manner.
- If youth are given an opportunity to make positive contributions to the community, then they will develop leadership skills, life skills, and positive self-perception.

Synergy program plans are always centred on evidenced based curricula and current research. As an organization, we are consistently seeking training and resources to identify best practices and trends in working with youth. We incorporate the research with our experiential results as findings show that rural areas have distinct needs and issues that many urban centric agencies do not adequately address. Since our relationships extend beyond our service area, we have already noted that many rural areas in Alberta have similar or differing struggles that larger urban agencies do not identify with or not equipped to handle.

Our adolescent program lessons plans are based on the One Circle Foundation (Boys Council and Girls Circle Curricula) and various Health Relationships toolkits. We also utilize Canada's High Five training program and resources as it is the national standard for children's programming. Staff, interns and many volunteers have taken Principles of Healthy Child Development and Strengthening Children's Mental Health training. We also use tools and training from the Alberta Mentoring Partnership as well as from the National Mentoring Partnership and The Alberta Centre for Child, Family, and Community Research as there is extensive research available about the importance of adult mentorship for child and youth development. Education practices re: healthy relationships, bullying awareness and prevention can be found on the Government of Alberta website (www.alberta.ca/bullying-prevention-resources.aspx) as well as survey reports on how bullying and family violence is still a significant problem in Alberta.

There is a large amount of information that we cannot adequately capture here but some of the relevant topics we encounter and must continually research include but are not limited to; the latest information on LGBTQ+ & gender identity issues, self-harm & suicidal ideation, fact-based anti-bullying education, diversity & inclusiveness, wellness practices & mental health education, age & gender appropriate social skills development, as well as handling social-emotional or family issues. Incorporating our research into our programs while utilizing the Community & Social Development Social Investment Framework as well as the Search Institute's 40 Development Assets has resulted in us achieving significant outcomes and impact for our programs.

Further evidence that supports our activities, goals and objectives include:

- One Circle Foundation (Entire Curricula Set): <https://onecirclefoundation.org/research.aspx>
- City of Calgary LEAD: <https://www.calgary.ca/csp/recreation/lead-youth-program.html>
- CMHA Youth Smart toolkits: <https://www.youthsmart.ca/>
- The Teen Compass Toolkit: <https://www.samaritanfamilywellness.org/>
- Alberta Mentoring Partnership; <https://albertamentors.ca/mentoring-basics/> and <https://albertamentors.ca/resources/tools-research/>
- Physical & Health Education Canada (2014) Mental Health Education in Canada: <https://phcanada.ca/sites/default/files/content/docs/resources/mentalhealtheducationincanada.pdf>
- National Collaborative on Workforce and Disability for Youth. (2016). Organizational and programmatic components of effective youth programs. www.ncwd-youth.info/publications/organizational-programmatic-components-of-effective-youth-programs/
- Promoting Quality Individualized Learning Plans throughout the Lifespan: A Revised and Updated ILP How to Guide 2.0 (2018) <http://www.ncwd-youth.info/wp-content/uploads/2018/03/Promoting-Quality-ILPs-Throughout-the-Lifespan-WEB.pdf>
- National Alliance for Secondary Education and Transition (NASSET). 2010. Youth Development and Youth Leadership: Standards & Indicators and Supporting Evidence & Research. Retrieved June 2018, from <http://nasetalliance.org/youthdev/index.htm>

- Adolescent Brain Development, Adverse Childhood Experiences, and Adult Support - The value of healthy adult relationships on developing children and youth is also examined in the Alberta Family Wellness Initiative, The Adverse Childhood Experiences Study, the Search Institute, and the Align Association of Community Services' June 2015 - Foundations of Caregiver Support.
- www.search-institute.org/our-research/development-assets/developmental-assets-framework/
- International Journal of Mentoring and Coaching in Education (2019)

https://www.researchgate.net/publication/335659645_I_love_this_stuff_a_Canadian_case_study_of_mentor-coach_well-being

9.6 INPUTS

***Please see end of application for budget shell. Budget sheet(s) MUST follow the template as provided.**

A. Have you researched or sourced other methods of funding? How do you propose to sustain this program?

Yes, we are continually working to diversify our fund development in order to sustain our programs. We have integrated an extensive fundraising component into our fund development plan which we have been able to match through the Shaw Birdies for Kids program for the past two years. Synergy operates the Lifepath Centre for Community Leadership in partnership with the City of Chestermere. As the operating partner of the Centre, Synergy shares the facility with other Not for Profits on a daily basis

We currently receive funding and in-kind support from the following:

Chestermere Family and Community Support Services (FCSS)

United Way/Chestermere Partnership

United Way Calgary

FCSSAA (COVID-19 Relief Funding)

Government of Alberta – Enhanced Capacity Advancement Program (ECAP)

Alberta Culture and Tourism - Community Initiatives Program (CIP)

Canada Alberta Job Grant

Canada Summer Jobs

Lifepath Wellness

Werklund School of Education

Werklund Foundation

Calgary Foundation

Calgary Shaw Charity Classic Foundation

Mountain View Financial

Langdon Medical Clinic

Langdon Bottle Depot

Many individuals, families and small businesses

Various fundraisers and nominal program fees for some programs (subsidies always available)

Past and Potential Future Funders:

Alberta Culture and Tourism - Community Facilities Enhancement Program (CFEP)

In-kind support and funding from other sources is allocated to program expenses and additional projects that enhance SYNERGY's core programs and services

We have full intentions of applying to all the above for ongoing funding and are consistently sourcing other funding opportunities. We have charitable status which has allowed us to successfully receive and apply for grants that we previously were not available to our organization, such as the Calgary Foundation, Canada Post, Canada Youth Corps and Werklund Foundation.

B. Has this budget been authorized by your Board of Directors? Yes ☒ No ☐ If no, please explain:

N/A

9.7 PROJECTED OUTPUTS (Count of products and services delivered to the target group. For definitions, see the end of the report)

Please report the projected direct product of your activities, usually measured by volume of work accomplished. Must include projected number of individual participants, volunteers and volunteer hours. Other outputs may include projected number of training sessions, workshops, and community development programs. Include projected number of County residents utilizing services. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.

A. PROJECTED NUMBER OF INDIVIDUAL PARTICIPANTS SERVED:

People served should only be counted once unless they are part of a family being served (see definitions). DO NOT include group participants, contacts, or community development initiatives if counted below.

Provide general summary of outputs here:

These are unique individuals that receive direct service through our programs as defined by FCSS.

Number of Children/Youth (0 to 18 years) 110 Number of County Residents: 100

Number of Adults (19 to 64 years) 10 Number of County Residents: 10

Number of Seniors (65+ years) 5 Number of County Residents: 5

Number of Families Number of County Families:

B. PROJECTED NUMBER OF GROUPS SERVED:

(e.g. workshops, training and/or education groups)

Provide general summary of outputs here:

YELL Youth Council, SHOUT Boys/Girls, Friday Fam, Volunteer Training, Summer Drop In Program, LCC Facilitation, Community Support, Youth Internship Program, Dabble, Homework Helpers

Number of Groups: 10 Total Number of Participants: 150 Number of County Residents: 125

C. PROJECTED NUMBER OF CONTACTS PROVIDED:

(e.g. providing assistance with forms/referral; telephone, mail outs, email, and social media)

Provide general summary of outputs here:

Program registration, telephone/email inquiries, wellness referrals, social media posts, & member newsletters

Number of Clients: 300 Number of County Residents: 100

D. PROJECTED NUMBER OF COMMUNITY DEVELOPMENT INITIATIVES:

(E.g. community assessment, mobilization, and/or advocacy committees. Do not include service to individuals)

Provide general summary of outputs here:

Previous examples – Pretty In Pink Campaign, Cyber Bullying School Talks, Sarah Thompson Mental Health Week Presentation, Youth Serving Meetings, Langdon Days, Pancakes in the Park, World Suicide Prevention Day, All Candidates Forums, Community Christmas Stores, Langdon Pumpkin Patch, Bullying Prevention Meetings, Langdon Community Collaborative, Alberta Health Communities Initiative, Mental Health Coalition

Number of Initiatives: 14 Number of Clients: 1500 Number of County Residents: 1250

E. VOLUNTEERISM

a) What are the roles of volunteers in the program?

Synergy is fortunate to have a variety of volunteer roles for community members of all ages to help with. We work with our volunteers to determine their passion and assign volunteer roles that are of more interest to them and easier to commit to long-term.

Volunteer roles include but are not limited to the following:

- Event Volunteers – includes youth, family members of participants and other community members
- Adult/Teen Mentors – to program participants (e.g. YELL and SHOUT)
- Program Facilitators and Presenters
- Youth Interns/Volunteers – community initiatives as well as mentoring younger youth
- Board/Committee Members
- Office Assistance
- IT Specialist – updates our website and troubleshoots IT issues
- Special Projects – Assisting with specific projects (e.g. organizational risk assessment, community garden maintenance, etc.)

b) How does the program promote, encourage, and facilitate the use of volunteers?

Through our youth leadership development programs, we are able to provide high quality training to youth with a passion for giving back to their community while giving them the opportunity to gain practical, hands-on volunteer work experience throughout the entire year.

Synergy is very fortunate to attract volunteers from a variety of professional and volunteer backgrounds due to the nature of our work. We provide orientation, training, coordination, supervision and support to all volunteers. Additionally, we have become a safe place for socially isolated, disabled and otherwise challenged youth and/or adults to volunteer their time. Parents, Caregivers and Rehabilitation Professionals seek out opportunities for their charges to give back whilst receiving training and experience that contributes both to their resume and to the community. We also work with other local organizations to promote and recruit new volunteers to help support community projects and initiatives.

c) Total number of volunteers in agency/program:	125
d) Total number of volunteer hours in 2019:	5384
e) Estimated number of volunteer hours until the end of 2020:	5000

9.8 EXPECTED OUTCOMES

Statements, which describe the difference the agency/program intervention will make with clients in the short term, mid-term, and long term. These must logically connect to the Provincial and Rocky View County Outcomes in Section 7.2.

Outcome 3: Children and youth develop positively

Indicators: Developmental assets.

Using evidence-based techniques and years of experience working with local youth, our programs and relationships focus on key developmental assets and milestones for children and youth to develop positively.

Outcome 6: The community is connected and engaged

Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.

As an organization, we utilize our growing network of relationships to keep community members engaged. Regardless of age, gender or background, we offer various opportunities for the community to get engaged and feel connected.

Outcome 7: Community social issues are identified and addressed

Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.

Providing safe space for community members to discuss the local issues that impact them is critical for this outcome and Synergy not only identifies these issues, but helps individuals take steps to addressing them to help empower the community.

9.9 OUTCOME INDICATORS

List the specific items of information that you will track to measure your program's success on outcomes. These are generally in the form of a cluster of questions or surveys and relate directly to the Rocky View County Outcome Indicators listed in Section 7.2. Copies of the Provincial FCSS Measures Bank are available upon request.

Please see attached surveys.

10. ADDITIONAL INFORMATION

Please provide a brief agency/program history.

Synergy was created in 2013 in response to specific service gaps identified by local municipalities. Several community assessments and a formal Social Plan, conducted by The City of Chestermere, identified youth programming, volunteerism and community leadership as areas requiring more formal support and development. Particularly evident was the fact that there was insufficient programming for youth aged seven and older in Chestermere and the surrounding area. Collaborating with organizations from larger communities was attempted but ultimately unsuccessful due to their lack of connection to the community itself.

Over the years, Synergy programs and services have continued to meet the changing needs of our growing rural communities by integrating health and wellness programs to our programming continuum. We strongly believe in Page 267 of 279

person's wellness is intrinsically linked to their ability to be an engaged, connected and active member of their community.

In 2017, Synergy began operating the Centre for Community Leadership, a hub for community nonprofits. From this location we have been able to expand our program delivery and support services. Our current connections with youth, families, local schools and community organizations allows us to serve as an intermediary between groups to gather and share necessary information in order to best serve the community. Current assessments and demographics (Census 2016 and 2018 Rocky View County Census) highlight a trend toward an increasing youth population and the corresponding need for services and programs both on the prevention and early intervention scales. The highly inclusive nature of Synergy's programs and our 'Relationships First' philosophy have shaped a keen awareness that our programs are safe, accepting places to be involved. This has resulted in our agency becoming a natural haven for marginalized youth and families who are struggling with a number of issues including, but not limited to, mental health concerns, disability, isolation, family discord, bullying, school avoidance, gender identity issues and suicidal ideation. Synergy has been a registered charitable organization since January of 2018.

11. STORIES

Please provide 1 or 2 short anecdotal stories about some of your County rural clients who have received services from your organization, and how their situation has improved as a result of their involvement in this program. This story may be used for publication by FCSS. Please do not include any client identifying information.

Our ongoing relationships with organizations across sectors have made it possible for Synergy to have meaningful impact on the community. We can connect health services with schools and families in a way that other nonprofit organizations may not be able to, due to our connections and proven commitment to supporting the community. The impact of our collaboration is evident with one of the families we work with. Last fall we were approached by the CDA of one of the schools in Langdon. The school was having difficulty with one of their students who had been acting out, skipping school, and not completing assignments. At this point the student was the School Administration's biggest concern for dropping out. One of our Program Coordinators was asked to speak to this student, as they had a previous connection through the SHOUT School program. The Program Coordinator met with the student and was able to find out why they were having challenges at school and at home. The student was having difficulty making and keeping friends and was going through a lot personally as they had just come out as Transgender to one of their parents.

Our Program Coordinator was able to connect the student with the Nurse Practitioner who contracts with Synergy to make an appointment to discuss options and assess their mental and physical state. From there, the student started coming out to one of our Langdon youth programs to meet with the Program Coordinator on a weekly basis and to make connections with other youth in the community. It was also a chance for the Program Coordinator to meet with the student regarding their schoolwork. The School Administrator, CDA and Leadership Advisor have worked with the student and Synergy Program Coordinator to develop a work plan and get the student back on track to pass their grade. The student has been improving each week and is on track to graduate. It is important to note that the Synergy program is one of the only activities the student will continually commit to attending and leave the house for. The student's mother is thrilled and relieved that their child is coming out to the program. Even more impressive, is that the student has volunteered as a mentor for one of our Langdon SHOUT programs. The youth was able to hold a part-time summer job over the summer and is now working with the Synergy Program Coordinator and the Nurse Practitioner to tell both parents that they would like to be fully acknowledged as trans, be referred to by their new name and begin hormone therapy.

**INSERT BUDGET DETAILS ON THE FOLLOWING PAGE
DO NOT INCLUDE IN-KIND SUPPORTS, ONLY ACTUAL DOLLARS
AN EXCEL SPREADSHEET IS AVAILABLE FOR INSERTION**

Please ensure that section 9.6 C starts on a page(s) with no other sections on the page(s). For consistency purposes, it is **IMPERATIVE** that you use the following template as provided and **NOT** modify it, other than adding additional lines.

9.6 C. INPUTS (Resources dedicated to the program. Include staff and budget for one year.)			
2021 PROPOSED BUDGET (Ensure all calculations are correct. Use the second column to itemize the program expenses to which you plan to direct the County FCSS funds. Column 1 + Column 2 = Column 3)			
ITEM	Column 1 2021 Costs to be paid or contributed by the Applicant and other funding partners (Agency Contribution)	Column 2 2021 Costs to be funded by County FCSS (Program Request)	Column 3 2021 Projected Year End Total Program Budget (Total Cost)
EXPENSES			
PERSONNEL (specify positions and hours per week)			
Executive Director (0.5 FTE)	39,000.00	20,000.00	59,000.00
Program Team Leader (1.0 FTE)	47,000.00	23,000.00	70,000.00
Program Staff (3.5 FTE)	129,000.00	64,000.00	193,000.00
Clinical Support	25,000.00	0	25,000.00
Administrative Support	25,000.00	0	25,000.00
Summer Student	2,000.00	1,000.00	3,000.00
a. SUBTOTAL PERSONNEL	267,000.00	108,000.00	375,000.00
TRAVEL & TRAINING (specify)			
Staff Training	2,000.00	0.00	2,000.00
Volunteer Training	1,000.00	0.00	1,000.00
Volunteer Appreciation	1,000.00	0.00	1,000.00
Travel & Training	1,000.00	0.00	1,000.00
b. SUBTOTAL TRAVEL & TRAINING	5,000.00	0.00	5,000.00
MATERIALS AND SUPPLIES (specify)			
Program Supplies	10,000.00	0.00	10,000.00
Office Supplies	6,000.00	0.00	6,000.00
c. SUBTOTAL MATERIALS AND SUPPLIES	16,000.00	0.00	16,000.00
OTHER (specify)			
Liability Insurance	2,000.00	0.00	2,000.00
Vehicle Insurance	1,500.00	0.00	1,500.00
Vehicle Operation	1,500.00	0.00	1,500.00
Facilitator Fees	3,000.00	0.00	3,000.00
Bookkeeping/Audit Services	6,000.00	0.00	6,000.00
d. SUBTOTAL OTHER	14,000.00	0.00	14,000.00
e. TOTAL EXPENDITURES (e=a+b+c+d)	302,000.00	108,000.00	410,000.00
REVENUE (specify other sources of funding including fundraising, fees for service, other grants, etc.)			
Fundraising/Donations	30,000.00		
Program Fees	2,000.00		
Chestermere FCSS	148,000		
United Way	37,000		
ECAP (Provincial Government Grant)	60,000.00		
Small Grants	25,000		
f. TOTAL REVENUE	302,000.00		

g. FCSS REQUEST (DEFICIT = Total of Column 3 Expenditures – Total Revenue)	108,000.00
---	-------------------



Microsoft Excel
Worksheet

COMPLETE THIS SECTION ONLY IF YOU RECEIVED 2020 COUNTY FCSS FUNDING AND ARE APPLYING FOR AN INCREASE.

12. 2021 FUNDING INCREASE REQUEST EXPLANATION	
A. 2020 County FCSS Grant	\$85,000 + \$8,441 = \$93,441
B. 2021 County FCSS Request	\$108,000
C. Does this request result from a decrease in other funding support? Specify.	
No	
D. Identify requested funding increase. List each category and the amount of increase (e.g. Personnel, Materials and Supplies).	
Personnel	
E. Provide a rationale together with supporting data, using demographics as necessary.	
<p>Synergy's request for 2020 was \$108,000 and we received \$85,000 for which we are extremely grateful. We fully acknowledge that there may not be available funds to fulfill our full funding request, but our application reflects what we have deemed necessary to improve the community based on years of local experience and research. Having a deficit resulted in us not being able to offer as much programming or services as we had originally proposed. For example, the Homework Helpers programs had to be eliminated; Youth Council and the Intern Programs did not have sufficient funding to fully operate year-round; the number of workshops we provided had to be reduced and SHOUT sessions could not be increased to meet demand. Receiving an additional \$8,441.00 in one time funding, due to the Pandemic, allowed us to extend programming that we had reduced, offer year round service without a summer break and almost double the number of summer programs we offered, in Langdon, to ensure our ability to keep groups small and safe.</p> <p>According to the most recent national census, over 35% of the Langdon population is nineteen years of age or younger (Census 2016) with the population increasing by 9.5% from 2013 to 2018 (2018 Rocky View County Census). This population is particularly in need as they typically do not have access to transportation, as older adults do, to access services or engage in meaningful activities to help support their growth and reach developmental milestones.</p>	
F. How will this increase impact clients and services? How will the change be measured? If the increase is not granted, what effect will it have?	
Should Synergy receive the full amount requested, we will be able to offer full programming as outlined in this application with increased numbers being served and all programs being enhanced. Should we receive reduced funding, we will be required to reduce programming much in the same way we have in 2020.	
G. Outline the efforts already taken to accommodate the proposed program adjustment.	
Synergy continuously writes grant proposals and does fundraising events on a regular basis to pay for all the program and general operating fees and expenses required to provide our programs. The sole expense we apply to FCSS to cover is personnel. We will continue to do this in order to keep our FCSS funding requests to what we consider to be very reasonable for the quality and quantity of service we provide to the community of SE Rocky View.	
H. How many years have you received County FCSS funding?	
Eight	



Rocky View County Family & Community Support Services (FCSS)

2021 FCSS SPECIAL PROJECTS FUNDING APPLICATION (FUNDING PERIOD: JANUARY 1 – DECEMBER 31, 2021)

Please type or print legibly. Applicants must be a non-profit organization/agency that serves Rocky View County residents. All information provided is public. A project evaluation is required by February 28, 2022 if your application is successful. ***Please note that faxed or e-mailed copies of the application will not be accepted. It is strongly recommended that you courier or hand deliver your proposal (printed single sided pages only) and request confirmation of receipt. APPLICATION DEADLINE IS 4:00 P.M. SEPTEMBER 30, 2020 APPLICATIONS NOT RECEIVED BY THIS DEADLINE WILL NOT BE ACCEPTED.***

1. ORGANIZATION INFORMATION

Organization Name	Variety – the Children's Charity of Alberta Association
Project Name	Just Like You Disability Awareness Education Program
FCSS Funding Request (Maximum \$7,500) (from Section 9.6 C Proposed Budget)	\$7500
E-Mail Address and Website	jana.hands@varietyalberta.ca ; www.varietyalberta.ca
Mailing Address (include postal code)	153, 1811 4 th Street SW, Calgary AB T2S 1W2
Street Address (for courier purposes)	
Agency Telephone Number	403-466-1630
Agency Fax Number	
Executive Director Name	Jana Hands
Program Contact Name	Jana Hands
Phone Number (If different from above)	

☒ Please email confirmation of receipt of this application to: jana.hands@varietyalberta.ca

2. PREVENTION

In what way(s) is your program preventive in nature? Check the appropriate items from the following list. You will be required to report on each of the Outcomes that you have selected.

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of individuals	Outcome 1: Individuals experience personal well-being. Indicators: Resilience; self-esteem; optimism; capacity to meet needs; autonomy; competence; personal engagement; meaning and purpose.	<input type="checkbox"/>
	Outcome 2: Individuals are connected with others. Indicators: Quality of social relationships; social supports available; trust and belonging.	<input type="checkbox"/>
	Outcome 3: Children and youth develop positively. Indicators: Developmental assets.	<input checked="" type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of families	Outcome 4: Healthy functioning families. Indicators: Positive family relationships; positive parenting; positive family communications.	<input type="checkbox"/>
	Outcome 5: Families have social supports. Indicators: Extent and quality of social networks; family accesses resources as needed.	<input type="checkbox"/>

Provincial Outcome	Rocky View County Outcomes	
Improved social well-being of the community.	Outcome 6: The community is connected and engaged. Indicators: Social engagement; social support; awareness of the community; positive attitudes toward others and the community.	<input type="checkbox"/>
	Outcome 7: Community social issues are identified and addressed. Indicators: Awareness of community social issues; understanding of community social issues; agencies and/or community members work in partnership to address social issues in the community.	<input type="checkbox"/>

3. PROJECT DESCRIPTION

Attach a separate page providing a brief overview of your organization and the project.

- Describe briefly how this is a special project and how it will specifically support Rocky View County Residents. Rocky View County residents do not include people who reside in Airdrie, Beiseker, Chestermere, Cochrane, Crossfield, Irricana or Redwood Meadows. It does include those who live outside of these municipalities and within the hamlets located within the County's borders.
- Define your region of operation;
- Include the statement of need;
- The activities that will be used to address the need;
- The expected outcomes; and
- Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

4. PROJECT FIGURES

- Estimated Number of Total Program Participants: 3000
- Estimated Number of County Resident Program Participants: 1372
- Estimated Number of Volunteer Hours Related to Program: 50

5. SUPPORTING DOCUMENTS

The following documents must be attached:

- Organization's Annual Financial Statement;
- Organization's Proposed Operating Budget – include contributions from other sources and detailed expenditures, do not include in-kind supports, only actual dollars. A budget shell is attached on the next page if you wish to use it;
- List of Organization's Officers and Directors. Do not include personal contact information (home addresses, emails, or phone numbers);
- A copy of Alberta Societies Act Registration if new applicant.

Other documents may also be attached to the application form that provides further clarification.

6. CERTIFICATION OF COMPLIANCE:

This is to certify that to the best of my knowledge and belief, the information included in this application complies with the requirements and conditions set out in the Family and Community Support Services Act and Regulation. (<https://www.alberta.ca/family-and-community-support-services-fcss-program.aspx>)

J Hands

(Signature of Applicant)

Jana Hands - CEO
(Print Name & Title)

September 21, 2020
(Date)

Please indicate how you heard of the Rocky View County FCSS Program:

_____ newspaper ad _____ social media _____ website visit/search

_____ word of mouth ☒ other (specify) I have worked in the charitable sector for many years and knew of FCSS funding to support vulnerable populations.

Submit Completed Documents to
or for further assistance contact:

Randy Ell, FCSS Coordinator
Rocky View County
262075 Rocky View Point
Rocky View County, AB T4A 0X2
Phone: 403.520.1289

The FCSS Program Is Not:

- Recreational.
- A Public Health Transportation Grant.
- Direct assistance, including money, food, clothing or shelter to sustain an individual or family.
- Rehabilitative.
- A duplication of services from other Government Agencies.

The personal information on this form is being collected for the purpose of determining eligibility of an applicant to receive FCSS funding; to assist in administering the FCSS funding; and to monitor, assess, and evaluate your program. This information is collected under the authority of Section 33 (c) of the Freedom of Information and Protection of Privacy Act and may become public information once it is submitted to the FCSS program. Questions regarding the collection of this information can be directed to the Manager, Recreation, Parks and Community Support at 403.520.6307.

2021 Special Projects Funding Application

Variety – the Children’s Charity of Alberta Association (Variety Alberta)

3. Project Description:

a) Describe briefly how this is a special project and how it will specifically support Rocky View County Residents.

In the summer of 2018, Variety Alberta brought the Just Like You™ (JLY) Disability Awareness Education Program from Variety NSW to Canada. JLY is a series of free and fun workshops delivered to primary school aged children to build understanding, acceptance and inclusion of individuals living with a disability.

We did some revisions to the program in the summer of 2018 to fit a Canadian audience with some minor content modifications and ran a pilot in two Cochrane schools in the fall. After a successful pilot, we began delivery of the program in January 2019 and delivered to just under 3000 students in schools in Rocky View County; Cochrane; Rocky View (Airdrie) and Calgary.

In the summer 2019, we wrote content and expanded the program to Kindergarten aged children allowing us to deliver the program and messages of inclusion and celebration of differences to an entire school population.

We have received positive messages from teachers and administration in each of the schools we have delivered the Just Like You program in regarding the content and positive messages of inclusion and have them advocating to other schools on the benefits thus helping us continue our outreach and impact.

For the 2021 year, we have identified 5 Rocky View County schools (Langdon; Banded Peak; Ecole Elbow Valley; Westbrook and Sarah Thompson) with approximately 1372 students who we will deliver the Just Like You program to.

b) Region of Operation

Currently we are delivering the JLY program to schools in Rocky View County; Cochrane; Rocky View and Calgary. Though we are seeking to expand the program throughout the province (i.e. Edmonton and surrounding areas), our focus for 2021 in Calgary and surrounding areas will focus on the above stated communities.

c) Statement of Need

Perceptions of disability, whether accurate or not, shape the way that people with disabilities are treated. By intervening to increase knowledge and break down stereotypes, acceptance and attitudes toward people with disabilities can be improved.

There is the misconception that somehow people with a disability are different to people without a disability, and are not able to achieve, feel, do, create, and live the same as people without a disability

(Gorter, 2009). Because of this, individuals living with disabilities are often segregated, excluded and are more isolated than their “able-bodied” peers. These perceptions have a major influence on today’s assumptions about, and reactions to, disability. Consequently, the general public tends to overlook many positive impacts and meaningful contributions that children with disabilities make within their families, communities and society in general.

In addition, children living with disabilities are two to three times more likely to be bullied than their nondisabled peers, with 60% students with disabilities report being bullied weekly (British Journal of Learning Support, 2008). In addition, children living with disabilities are often socially excluded from activities and interactions leading to social isolation, low self esteem, poor physical health and depression.

According to new research by disability charity Scope out today, 67 per cent of people feel uncomfortable when talking to a disabled person.

“Much of the discomfort people feel about disability may stem from a lack of understanding. Not enough people know a disabled person – nearly half (43%) of the public say they do not know anyone who is disabled – and many are concerned that they will do or say the wrong thing when talking to disabled people or about disability. Our research shows that both the general public and disabled people believe that **more everyday interactions and greater public education about disability will increase understanding and acceptance of disabled people.**”

(<http://www.scope.org.uk/Scope/media/Images/Publication%20Directory/Current-attitudes-towards-disabled-people.pdf?ext=.pdf>)

d) Activities Used to Address the Need

JLY is a series of free and fun workshops delivered to primary school aged children to build understanding, acceptance and inclusion of individuals living with a disability.

Each child participates twice per year every second year throughout their elementary school years beginning in ECS up to and including grade 6).

These workshops have been reviewed and evaluated through best practices and has proven to be an effective information tool in helping children understand different disabilities that individuals may have; empathize with challenges that people living with a disability may face and understand the importance of using positive language.

Workshop themes are: Celebrating Difference, Creating Inclusion; Know the Facts to Better Impact; and Challenging Norms to Find the Extraordinary.

The program is delivered through an empathy lens and led by a person who lives with a disability themselves. The facilitator leads children through activities which are catalytic in changing attitudes and behaviours around disability, so children develop both an understanding and a desire to act to be more understanding and inclusive.

As children grow, the material grows with them to meet their cognitive growth, helping them to have better understanding of the Issues and how to make an impact in their own lives and in their communities.

e) Expected Outcomes

The program Just Like You™ will:

- Raise awareness and increase understanding and acceptance of people who are living with disabilities;
- Address the need to support a culture of inclusion, where all children regardless of ability or specialized need are accepted and celebrated and deserve to be positioned to succeed and achieve their own victories;
- Help children have a greater understanding of the potential of people with all types of disabilities;
- Provide opportunities for children to openly talk about differences and to develop an understanding of social responsibility; and
- Provide opportunities for children to talk about bullying and why children who may look or act differently want to play and have friends just like everybody else.

f) Agency/project mission. What is your mission and what are you currently doing to achieve your mission (e.g. other programs and services that are not a part of this application for funding)?

Variety – the Children’s Charity of Alberta supports children who are facing physical, developmental, emotional or learning challenges, through education, advocacy, and community outreach.

In collaboration with other service delivery organizations we are creating supportive, ability diverse communities that address safety, inclusive and accessible environments and supports the growth and development of children with specialized needs to gain greater independence and positive life experiences.

Vision: Variety Alberta enables all children with specialized needs to be an active part of their community.

Mission: Through community initiatives, partnerships and education, Variety Alberta enables inclusion, hope and independence for children who are facing physical, developmental, emotional or learning challenges.

We believe that:

- Barriers can be removed through education, increased awareness and creating environments of acceptance, understanding, and celebration of differences;
- Every child has the right to play and experience the simple pleasures of childhood; and

- We can have an inclusive and accessible Alberta for children who are facing physical, developmental, emotional or learning challenges.

The programs and initiatives that we engage in support creating inclusive communities where every child regardless of ability gets to be active, be social and belong.

Our charity has been around for 38 years, but in 2017 we changed the charitable focus from offering funding grants to families who have children living with disabilities, to delivering front line services. This change enabled us to be more effective with how we could support the disability community and address service delivery gaps within our province.

Other programs/initiatives we deliver:

Building Inclusive Playgrounds:

Play is a crucial part of building children's physical, social and intellectual skills and playgrounds create opportunities for breaking down barriers through interactive play and they offer teachable opportunities where people can see a person before disability.

Currently, there exists no current municipal, provincial or federal legislation around building parks to be inclusive and consequently most of the playgrounds that have been built and continue to be built are for status quo able bodied individuals thus leaving children and community members living with disabilities excluded from using them.

Variety Alberta supports municipal, community and school groups with building playgrounds to ensure that these playgrounds are built to include all community members regardless of age or ability. Since beginning this initiative in 2017, we have built 4 inclusive playgrounds in Calgary and surrounding areas and have supported a handful of school groups with adding inclusion into their playground projects.

Toddler Mobility Program: Go Baby Go (GBG)

Go Baby Go supports children with limited mobility using ride-on adaptive toy cars with push-button switches, supportive seating and communication devices to provide opportunities for children to move independently in ways that they otherwise would not be able to do on their own.

This program is a fun non-stigmatizing way for children who are not independently mobile to engage in play while experiencing therapeutic benefits, building muscle control and muscle memory and learning about their environment.

Volt Hockey

Volt hockey is an accessible form of hockey, played in a specially designed Hockey Sports Chair by people with a variety of disabilities that can range from mild to multiple complex. Unlike other wheelchair sports,

players are only required to be able to manipulate a joystick in order to play which allows for children who have complex disabilities to engage in play.

Volt hockey is a game changer for children with complex disabilities as it creates a unique opportunity for them to engage in a sport that was virtually impossible prior and creates opportunity, and builds connectedness, meaning and social relationships – all things needed to break down barriers and create inclusive communities for all children.

We were set to launch Volt in the fall of 2020 but with COVID 19, have had to delay its programming. We are now looking to launch in the early winter of 2021.

Sensory Backpacks

We were looking for ways to support children who live with sensory processing disabilities such as autism and in consult with many families who have children living with Autism/Asperger's, they talked about their children having outbursts or meltdowns due to overstimulation in places with lots of noises, bright lights and other external stimuli.

To support children in environments with an abundance of sensory stimuli, we created Sensory Backpacks as a strategy and tool that we will be making available for sign out free of use in grocery stores, shopping centres, and child friendly facilities such as at the Zoo, Telus Sparks and Indoor play spaces.

These backpacks contain a variety of sensory objects that can be used to both calm and focus a child's sensory system and help a child de-escalate in times of sensory overload. This in turn creates a more positive experience for the child and their family when on outings.

JLY 2021-FCSS Rocky View

Calculations					
Payroll	School	Classroom Hours	Rate	Total	
Facilitator	Langdon 166	8	16 25 +MERC	\$ 441.60	
	Westbrooke 126	6	12	\$ 331.20	
	Banded Peak 229	10	20	\$ 552.00	
	Sarah Thompson 358	14	24	\$ 662.40	
	Ecole EV 493	21	42	\$ 1,159.20	
Supervision and Revision of Materials to Online				\$ 2,000.00	
Admin Support (scheduling, booklets, etc.)			25 25 +MERC	\$ 690.00	
Sub Total Salaries				\$ 5,836.40	
Mileage Expenses	Uber/Tax	Uber/Tax	# of trips	Total	Notes
Sub Total Mileage					
Supplies	Cost per booklet	# booklets		Total Cost	
Total Students and Teachers		1464			
exercise booklets	\$1.10	1464		\$ 1,614.06	Cost Includes GST
Delivery of booklets courier or mileage or post	\$75	5		\$ 375.00	
Sub Total Supplies				\$ 1,989.06	
Total Salaries+Mileage+Supplies				\$ 7,825.46	