

ALUS PARTNERSHIP ADVISORY COMMITTEE MEETING AGENDA



Date: September 22, 2021

Time: will commence after the Agricultural Services Board Meeting

Location: Committee Room

	Pages
A. CALL MEETING TO ORDER	
B. UPDATES/APPROVAL OF AGENDA	
C. APPROVAL OF MINUTES	
1. May 19, 2021 ALUS Partnership Committee Minutes	2
D. GENERAL BUSINESS	
1. All Divisions - ALUS Canada Update	5
File: N/A	
2. All Divisions - Coordinator Update	14
File: N/A	
3. All Divisions - 2021 Approved Projects Update	16
File: N/A	
E. NEXT MEETING	
November 17, 2021	
F. ADJOURN THE MEETING	



ALUS PARTNERSHIP ADVISORY COMMITTEE MEETING MINUTES

Wednesday, May 19, 2021
11:01 AM

Held Electronically in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation,
Alberta Regulation 50/2020

Present: Chair G. Boehlke
Deputy Reeve K. McKylor (participated electronically)
Councillor S. Wright (participated electronically) (arrived at 11:07 a.m) (left at 11:26 a.m.)
Travis Eklund (participated electronically)
Tricia Fehr (participated electronically)

Absent: Leisa Gallelli
Ludwig Reicheneder

Also Present: J. Fleischer, Manager Agriculture and Environment
K. Smigelski, Lead Agricultural Services, Agricultural & Environmental Services
D. McNaughton, Agricultural Services Officer, Agriculture and Environment
M. Mitton, Legislative Officer, Legislative Services

A Call Meeting to Order

The Chair called the meeting to order at 11:01 a.m. with all members present, with the exception of Councillor Wright who arrived to the meeting at 11:07 a.m.

B Updates/Approval of Agenda

MOVED by Travis Eklund that the May 19, 2021 ALUS Partnership Advisory Committee meeting agenda be accepted as presented.

Carried
Absent: Councillor Wright

C-1 March 31, 2021 ALUS Partnership Committee Minutes

MOVED by Tricia Fehr that the March 31, 2021 ALUS Partnership Committee meeting minutes be approved as presented.

Carried
Absent: Councillor Wright

Councillor Wright joined the meeting at 11:07 a.m.



D-1 All Divisions - ALUS Canada Update

File: N/A

Delaney McNaughton provided an update on the organizations matters.

Presenters: Christine Campbell, ALUS Canada Regional Manager

Councillor Wright left the meeting at 11:26 a.m. and did not return.

MOVED by Deputy Reeve McKylor that the ALUS Canada Update be received as information

Carried

Absent: Councillor Wright

D-2 All Divisions - Coordinator Update

File: N/A

Delaney McNaughton provided updates since the last update provided on March 31, 2021.

MOVED by Travis Eklund that the ALUS Coordinator Update be received as information.

Carried

Absent: Councillor Wright

D-3 All Divisions - 2021 Project Application Review Report

File: N/A

MOVED by McKylor that the ALUS Partnership Advisory Committee move into Committee of the Whole at 11:33 a.m. to consider the 2021 Project Application Review pursuant to the following sections of the *Freedom of Information and Protection of Privacy Act*:

- Section 16 – Disclosure harmful to business interests of a third party
- Section 19 – Confidential evaluations
- Section 24 – Advice from officials

MOVED by Deputy Reeve McKylor that the ALUS Partnership Advisory Committee move out of Committee of the Whole at 12:05 p.m.

MOVED by Tricia Fehr that the ALUS Partnership Advisory Committee approves the 2021 Project Applications as presented, as amended.

Carried

Absent: Councillor Wright

E Next Meeting

September 22, 2021



F Adjourn the Meeting

MOVED by Travis Eklund that the May 19, 2021 ALUS Partnership Advisory Committee meeting be adjourned at 12:08 p.m.

Carried

Chair or Vice Chair

Chief Administrative Officer or Designate



AGRICULTURAL AND ENVIRONMENTAL SERVICES

TO: ALUS Partnership Advisory Committee
DATE: September 22, 2021 **DIVISION:** All
FILE: N/A
SUBJECT: ALUS Canada Update

EXECUTIVE SUMMARY:

This report provides updates from ALUS Canada since the last update provided on May 19, 2021.

ADMINISTRATION RECOMMENDATION:

Administration recommends that the ALUS Canada Update be received as information in accordance with Option #1.

BACKGROUND:

ALUS Canada is a national charitable organization that supports the delivery of the ALUS program across the country. ALUS was originally an acronym for “**Alternative Land Use Services**,” reflecting the concept that farmers and ranchers can use their land in an alternative way to produce ecosystem services that benefit Canadians. Today, the program has evolved into a truly national and bilingual organization named “ALUS Canada” in both official languages. The Rocky View ALUS Coordinator works closely with ALUS Canada members to implement the program in the Rocky View region.

DISCUSSION:

ALUS Canada Regional Manager for Alberta will discuss updates within the ALUS Canada organization.

BUDGET IMPLICATIONS:

No budget implications.

OPTIONS:

- Option #1 THAT the ALUS Canada Update be received as information.
Option #2 THAT alternative direction be provided.

Respectfully submitted,

Concurrence,

“Delaney McNaughton”

“Kristyn Lines”

Agricultural Services Officer

Acting Manager Agricultural and Environmental Services

Administration Resources

Delaney McNaughton, Agricultural and Environmental Services



PAC POWER

◆ Sharing ◆ Innovation ◆ Collective Brilliance ◆ Network

Alberta PAC Meetings presented by:

Christine Campbell, Senior Western Hub Manager, ALUS
Karen Snethun, Associate Western Hub Manager, ALUS

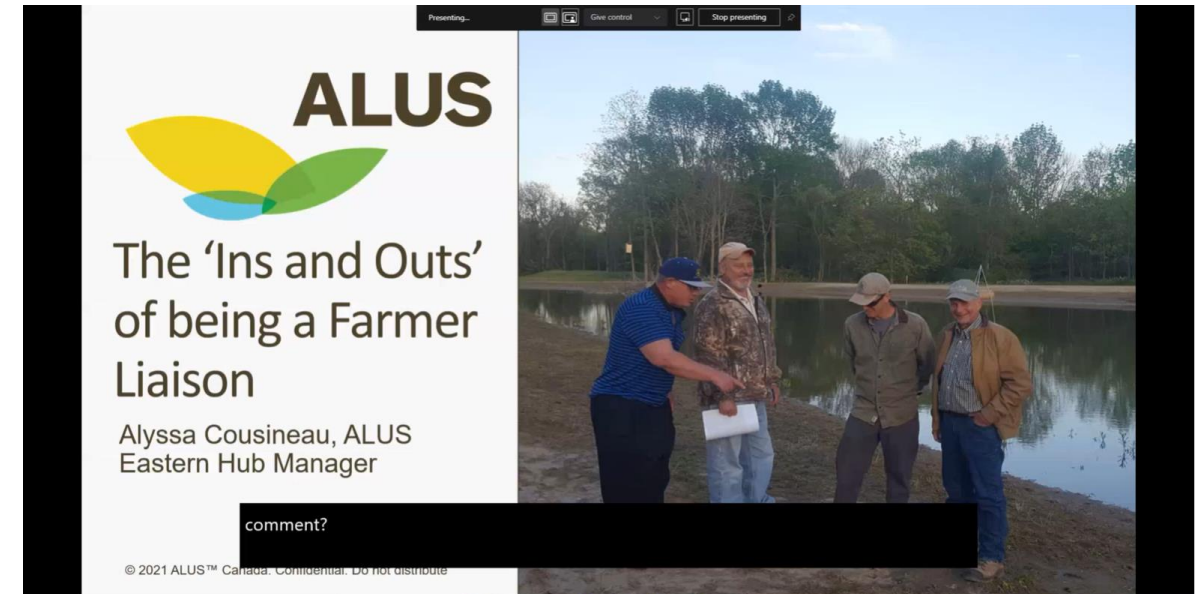
Aug/Sept 2021

ALUS Farmer Liaison Training Workshop

Role of a Farmer Liaison

- » Selected among a community's most outstanding ALUS participants or PAC members who are farmers/ranchers.
- » Embodies ALUS' "Farmer-to-Farmer" Approach
- » Provide extension services for the local ALUS program.
- » Conduct outreach within the community by speaking to potential participants and serving as a contact point.
- » Conduct site monitoring and follow-up on ALUS projects.

Session Recording Now Available



National News — Funder Announcement

Aurora Cannabis

- 3 Year Funding:
 - Y1 - \$50K for 50 acres, 2 ALUS communities
 - Y2 - \$75K for 75 acres, 3 ALUS communities
 - Y3 - \$100K for 100 acres, 4 ALUS Communities
- Split between western & eastern Canada
- Targeted for 2 western communities in Yr 1:
 - Parkland
 - Wetaskiwin/Leduc
- Unrestricted Funding



Anonymous Donor1

- 3 Year Funding
- \$2.1 M (approx.)
- Goals:
 - Expand ALUS to 6 new communities
 - Enable 8 new communities to reach full capacity
 - Improve local fundraising capabilities.
- Allocated to communities across Canada



August/September Reminders

- ✓ Time to make sure all grant deliverables have been met
- ✓ Last chance for good project/profile photography
- ✓ Good time for project monitoring
- ✓ Remind producers to finish project establishment
- ✓ Start thinking about next year – acre target projections due in November



Before and After Photo Contest



First Prize: \$600

Second Prize: \$300

Third Prize: \$100

Submission Deadline

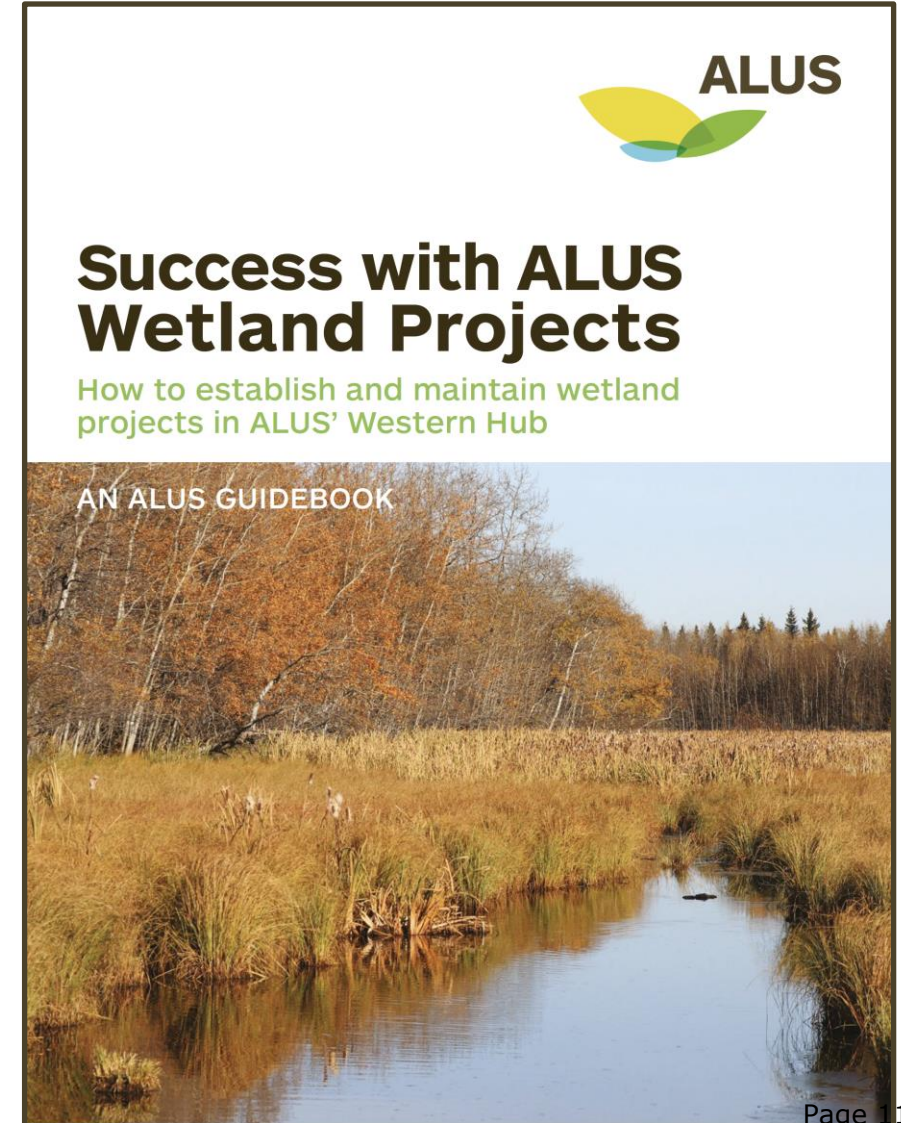
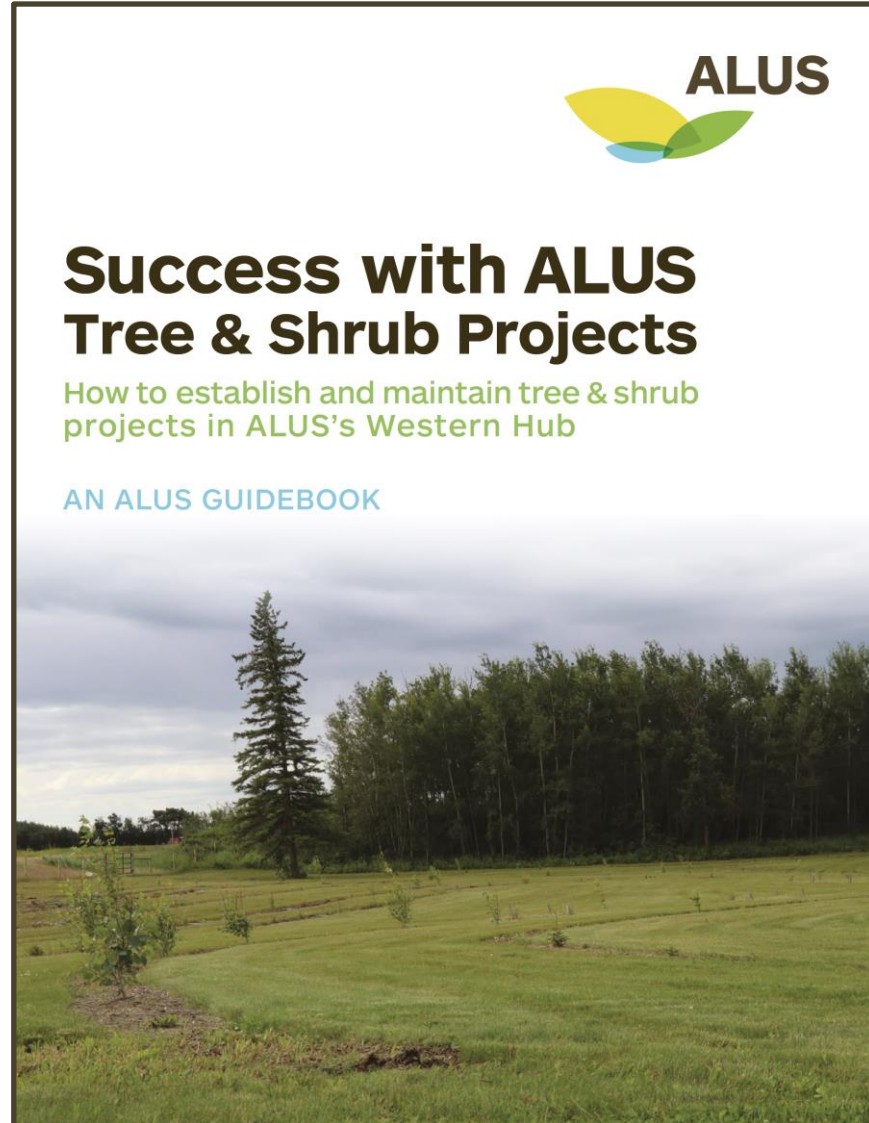
Friday, October 1st, 2021, 5:00pm EST

Submit by Email

media@alus.ca



New Resources



New Community Web Pages – Now Live on alus.ca!



Where Agriculture and Nature Meet



Visit alus.ca

Christine Campbell
Western Senior Hub Manager, ALUS
587-894-0666
ccampbell@alus.ca





AGRICULTURAL AND ENVIRONMENTAL SERVICES

TO: ALUS Partnership Advisory Committee
DATE: September 22, 2021 **DIVISION:** All
FILE: N/A
SUBJECT: Coordinator Update

EXECUTIVE SUMMARY:

This report provides updates from the ALUS Program Coordinator since the last update provided on May 19, 2021.

ADMINISTRATION RECOMMENDATION:

Administration recommends that the Coordinator Update Report be received as information in accordance with Option #1.

BACKGROUND:

The Alternative Land Use Services program (ALUS) is a community developed, farmer delivered program that gives Canadians the opportunity to play an active role in building a healthier environment by providing support to farmers and ranchers to enhance and maintain ecosystem services. ALUS has a simple goal: create a healthy working landscape that sustains agriculture, wildlife and natural spaces for all Canadians.

The ALUS Program Coordinator coordinates implementation of the ALUS Program in Rocky View County. The Program Coordinator is responsible for the delivery and extensions of the ALUS program for conservation on private agricultural lands; developing and maintaining a good working relationship with Rocky View County's agricultural community; providing administrative support to the project and the Partnership Advisory Committee (PAC); and continuing ALUS communications initiatives.

DISCUSSION:

1. New ALUS Website
 - An overview of ALUS Canada's new website will be provided. ALUS Canada's communications department worked with the ALUS program coordinator to update the Rocky View County page.
2. 2022 Target Projections
 - ALUS Canada Hub Managers will be requesting target projections for projects and acres communities are hoping to have funded in 2022. Having an idea of potential projects provides a great opportunity to request more funding. Outreach at this point in the season by the ALUS program coordinator, PAC members and former participants helps gain program interest and allows the program to have projects on hand to be implemented the following year.

BUDGET IMPLICATIONS:

No budget implications.

Administration Resources

Delaney McNaughton, Agricultural and Environmental Services



ROCKY VIEW COUNTY

OPTIONS:

- Option #1 THAT the Coordinator Update Report be received as information.
Option #2 THAT alternative direction be provided.

Respectfully submitted,

Concurrence,

"Delaney McNaughton"

"Kristyn Lines"

Agricultural Services Officer

Acting Manager Agricultural and Environmental
Services



AGRICULTURAL AND ENVIRONMENTAL SERVICES

TO: ALUS Partnership Advisory Committee
DATE: September 22, 2021 **DIVISION:** All
FILE: N/A
SUBJECT: 2021 Approved Projects Update

EXECUTIVE SUMMARY:

This report provides an overview of the projects that were approved by the PAC on May 19, 2021.

ADMINISTRATION RECOMMENDATION:

Administration recommends that the 2021 Approved Project Updates be received as information in accordance with Option #1.

BACKGROUND:

The Alternative Land Use Services program (ALUS) is a community developed, farmer delivered program that gives Canadians the opportunity to play an active role in building a healthier environment by providing support to farmers and ranchers to enhance and maintain ecosystem services. ALUS has a simple goal: create a healthy working landscape that sustains agriculture, wildlife and natural spaces for all Canadians.

Farmers and ranchers can submit applications for projects which enhance or conserve ecosystem services on their farm or ranch. The Partnership Advisory Committee (PAC) reviews these applications and a select few are implemented in the corresponding year.

DISCUSSION:

Three projects were approved for implementation by the PAC on May 19, 2021.

1. The fencing project on the Beaver Dam Creek (Project # 2021-01) has been completed. Cows and Fish conducted a riparian health assessment on this site early in September and will share the results with the producer when available.
2. Work on the fencing project on the Nier Lakes (Project # 2021-02) has been initiated and has an expected completion date of fall 2021.
3. The Jumpingpound Creek fencing project (Project # 2021-03) has also been started and will be completed this fall.

There is a small amount of funding still available for 2021 so we are seeking an additional project/projects to fund. The ALUS program coordinator is working with a few producers on project ideas that can be implemented in 2021 or carried over to be funded in 2022.

BUDGET IMPLICATIONS:

No budget implications.

Administration Resources

Delaney McNaughton, Agricultural and Environmental Services



OPTIONS:

Option #1 THAT the 2021 Approved Project Updates be received as information.

Option #2 THAT alternative direction be provided.

Respectfully submitted,

Concurrence,

“Delaney McNaughton”

“Kristyn Lines”

Agricultural Services Officer

Acting Manager Agricultural and Environmental
Services