

## FCSS BOARD MEETING AGENDA

Date: Wednesday, March 26, 2025 Time: 5:30 PM Location: Committee Room 262075 Rocky View Point Rocky View County, AB T4A 0X2

				Pages
Α.	CALL	MEETING TO ORDER		
в.	UPDA	TES/APPROVAL OF AGENDA		
C.	APPR	OVAL OF MINUTES		
	1.	January 30, 2025 Family and	Community Support Services Board Minutes	3
D.	APPC	INTMENTS		
Е.	GEN	RAL BUSINESS		
	1.	Department Update		
		<ul> <li>a. FCSSAA Provincial E</li> <li>b. Regional Meeting –</li> <li>c. Mid-year Check-In I</li> </ul>		
			Conference – Nov 26-28	
	2.	Budget Update		6
	3.	FCSS Rocky View County and	d Provincial Outcomes - Assessment Criteria	7
	4.	2025 Special Funding Applica	ations	
			r this item in a closed session pursuant to section ation and Protection of Privacy Act.	
		North Rocky View Com	nmunity Links - Community Links Resource App	9
		Springbank Communit	y Association - Children's Program	19
		Universal Rehabilitatio	n Service Agency (URSA) - Sector Connector	29
		Cochrane Area Hospic	e Society - Volunteer Training and Support Project	40
		Bragg Creek & Redwoo Growing the Wellness	od Meadows Wellness Network (BCRMWN) 1 - Network	51
		Bragg Creek & Redwoo Tableside Talks	od Meadows Wellness Network (BCRMWN) 2 -	61
		FCSS Beiseker and Irr	icana - General Programming (for discussion)	71

### F. NEXT MEETING

The next meeting of the Family and Community Support Services Board is scheduled for June 24, 2025.

# G. ADJOURN THE MEETING



### FAMILY AND COMMUNITY SUPPORT SERVICES BOARD MEETING MINUTES

Thursday, January 30, 2025 5:30 PM Committee Room 262075 Rocky View Point Rocky View County, AB T4A 0X2

Present: Councillor S. Wright, Chair Member B. Copithorne, Vice-Chair Member J. Chand'oiseau Member L. Chitwood Councillor K. Hanson Member B. Townsend

Absent: Member J.S. Ryu

Also Present: J. McKay, FCSS Coordinator, Recreation, Parks and Community Support K. Wrzosek, Legislative Officer, Legislative Services M. Mitton, Legislative Officer, Legislative Services

### A Call Meeting to Order

The Chair called the meeting to order at 5:34 p.m.

### B Updates/Approval of Agenda

MOVED by Member Copithorne that the January 30, 2025 Family and Community Support Services Board meeting be amended as follows:

• Add emergent general business item E-5 - "Appointment of the Vice-Chair"

AND THAT the January 30, 2025 Family and Community Support Services Board meeting be approved as amended.

Carried

### C-1 October 9, 2024 Family and Community Support Services Board Meeting Minutes

MOVED by Member Chand'oiseau that the October 9, 2024 Family and Community Support Services Board meeting minutes be approved as presented.

Carried



There were no other nominations for the position of Vice-Chair. Member Copithorne was appointed to the position of Vice-Chair by acclamation.

MOVED by Member J. Chand'oiseau that Member Copithorne be appointed as Vice-Chair of the Family and Community Support Services Board for a two-year term to expire in October 2027. Carried

### New Board Member Welcome – Blaine Townsend E-1

**Appointment of the Vice-Chair** 

#### E-2 **Budget Update**

nomination.

E-5

MOVED by Member Chitwood that the Family and Community Support Services budget update be received as information.

#### E-3 **Department Update**

MOVED by Member Copithorne that the Family and Community Support Services department update be received as information. Carried

MOVED by Member Townsend that the November 26, 2025 Family and Community Support Services meeting be moved to November 13, 2025.

Carried

Carried

Councillor Hanson left the meeting at 6:18 p.m. and returned at 6:21 p.m.

### E-4 **Special Project Funding**

MOVED by Member Chand'oiseau that the Special Project Funding application deadline be extended by a month to end on February 28, 2025.

Carried

MOVED by Member Chand'oiseau that the Family and Community Support Services Special Project Funding update be received as information.

Carried

Member B. Copithorne left the meeting at 6:45 p.m. and returned at 6:49 p.m.



### F Next Meeting

The next meeting of the Family and Community Support Services Board is scheduled for March 26, 2025.

### G Adjourn the Meeting

MOVED by Councillor Hanson that the January 30, 2025 Family and Community Support Services Board meeting be adjourned at 7:05 p.m.

Carried

Chair

Chief Administrative Officer or designate

	2025 FCSS Applications					Printed on: 3/11/2025						
Арр	licant Summary		2023	2024	2025							
Name of Organization	Project / Programs	New Divisions	Approved Total 2023 Funding	Approved Total 2024 Funding	General Funding Requested Amount	Approved General Funding Amount - Oct 2024	Special Project Request Amount TBD 2025	Recommended Special Project Funding 2025	2025 Total Approved Funding	Remaing Grant Funds		
Bearspaw Community Association / Lifestyle Centre					20,450	20,450			20,450			
Bearspaw Community Association / Lifestyle Centre	Community Engagement Program	3, 4	16,895	15,000	9,100	9,100			9,100			
Big Brothers Big Sisters (BBBS) of Calgary and Area	Teen Mentoring in Rocky View County	2,4,5	83,395	81,500	81,500	81,500			81,500			
Boys & Girls Club (BGC) Cochrane and Area	Youth Outreach and Engagement	1, 2, 3, 4	114,535	118,800	118,800	118,800			118,800			
Bragg Creek Community Association	Rumble & Roar	1	6,405	6,405 6,560		6,122			6,122			
Centre for Sexuality, The	WiseGuyz Program	all divisions	16,895	16,800	28,100	28,100			28,100			
Cochrane, Town of - FCSS	Programs for Rural Residents	1, 2, 3, 4	87,895	86,000	90,000	90,000			90,000			
Cochrane, Town of - FCSS	Rural Community Support Program	1, 2, 3, 4	96,895	115,000	100,000	100,000			100,000			
Friends of Spirit Winds Ranch Society	Equine Assisted Child and Youth Program	1, 2, 3, 4	5,000	5,000	39,810	39,810			39,810			
Helping Hands Society of Cochrane and Area	Community Impact	1, 2, 3	19,895	25,200	30,000	30,000			30,000			
KIK Seniors	Seniors Connection Program	5	4,895	3,000	3,500	3,500			3,500			
Langdon Older Kids (OK) Seniors Club	Seniors Programming	7	5,295	4,500	8,620	8,620			8,620	8,403		
North Rocky View Community Links	Information and Referral Program	4, 5	104,895	98,000	98,000	49,000			49,000			
North Rocky View Community Links	Family Resource Program	4, 5	58,395	51,500	51,500	51,500			51,500			
North Rocky View Community Links	Counselling Services	4,5		10,000	10,000	10,000			10,000			
Robinson Outreach at River Cross Ranch (ROARR)	Senior Lunch Program	all divisions		7,500	25,060	25,060			25,060			
Robinson Outreach at River Cross Ranch (ROARR)	Volunteer CARE Program	all divisions			11,635	11,635			11,635			
Seniors for Kids Society	Senior Mentoring Program	1, 2, 3,4	35,155	43,500	37,000	37,000			37,000			
Synergy Youth and Community Development Society	Youth Programs	6, 7	127,645	100,000	100,000	100,000			100,000			
Synergy Youth and Community Development Society	Information and Referral	6,7		50,000	40,000	40,000			40,000			
Synergy Youth and Community Development Society	Connection & Care Counselling	6,7			19,800	19,800			19,800			
Variety - the Children's Charity of Alberta Association	"Just Like You" - Disability Awareness Program	1, 2, 3, 4	9,395	9,400	9,400	9,400			9,400			
North Rocky View Community Links	Resource App	4,5					3,000	3,000	3,000			
Springbank Community Assocation	Children's Programming	1					7,500	7,500	7,500			
URSA (Universal Rehabilitation Service Agency)	Sector Connector	1,4,5					5,000	5,000	5,000			
Cochrane and Area Hospice Society	Volunteer Treaining and Membership Support Project	1,2,3,4					7,469	7,469	7,469	32,500		
Bragg Creek Wellness Network (U of C)	Growing the Wellness Network	1					7,500	7,500	7,500			
Bragg Creek Wellness Network (U of C)	Tableside Talks	1					7,500	7,500	7,500			
FCSS Beiseker and Irricana	General Programming Needs Assessment Project	5					7,500	7,500	7,500			
					938,397	889,397	45,469	45,469	934,866	40,903		
					TOTAL Requested	TOTAL Approved	TOTAL Requested	TOTAL Approved	TOTAL Approved	TOTAL Remaining		

Assessment Question	Additional Information
1. Will this program/project/ initiative contribute to one or more desired provincial FCSS outcomes?	Desired provincial FCSS outcomes include: 1. Improved social well-being of individuals: Individuals experience personal well-being; Individuals are connected with others; and/or Children & youth develop positively. 2. Improved social well-being of families: Healthy functioning within families; and/or Families have social supports 3. Improved social well-being of community: The community is connected and engaged; Community social issues are identified and addressed
2. Will this program/project/ initiative contribute to one or more FCSS Rocky View County priority area?	FCSS Rocky View County priority areas: 1. Mental health supports 2. Seniors supports 3. Child, youth and family supports
3. Will this program/project/ initiative use one or more FCSS Rocky View County priority approach?	FCSS Rocky View County priority approaches: 1. Community connections 2. Collaborative partnerships 3. Volunteerism
4. Does this program/project/ initiative clearly intend to serve Rocky View County residents specifically?	For example, how many residents will be served, how many residents will be volunteering
5. Does this program/project/ initiative address an identified need within Rocky View County?	For example, a need due to lack of particular services, a need of a specific vulnerable population, a preventive need to ensure social wellbeing into the future, etc.
6. Is the program/project/ initiative's implementation strategy clear and reasonable?	For example, there is a clear implementation plan with assigned activities and appropriate staffing to meet anticipated demand.
7. Is the program/project/ initiative evidence- informed?	<i>Is it based on researched best practices? Is it an innovative program that builds on experience or experience from other communities? Is there evidence that the program will be effective?</i>
8. Does the project/program/ initiative have experience with delivering preventive programs or services to the target population?	
9. Will the program/project/ initiative be able to measure and report on outputs and/or outcomes that are produced?	

Assessment Question	Additional Information Page 2 of 2
10. Is the organization well-positioned to implement the proposed program/project/ initiative?	For example, they have the community connections, partnerships, or reputation to attract participants; they have a location for programming that will be accessible for residents, they have evidence of their sustainability as an organization, etc.
11. Is the organization financially stable?	
12. Is the program/project/ initiative budget proportionate to the proposed activities?	
13. Overall, would you recommend this program/ project/initiative for funding?	

Reviewer Notes on Identified Strengths	Reviewer Notes on Identified Areas for Growth

E-3

# fcss Rocky View County Family and Community Support Services

# Family and Community Supports Services Rocky View County 2025 Funding Application and Report



Funding Application

Annual Report

	General Funding Large (\$10,000 and over)	General Funding Small (under \$10,000)	Special Project (\$7,500 and under)	Total
FCSS Funding Request			\$ 3,000.00	\$ 3,000.00
FCSS Funding Received (actual)				\$ 0.00

Agency Name	North Rocky View Community Links Society
Program/Project Name	Community Links Resource App
Program Contact	Brenda Hume
Contact Phone	403-945-3900
Executive Director	Brenda Hume
Email	brenda@nrvcl.ab.ca
Website	www.mycommunitylinks.ca
Mailing Address	211-125 Main St. NW, Airdrie, Alberta T4B 0P7
Fiscal Agent (if required)	

2. ORGANIZATION TYPE							
Alberta Societies Act Registration Number	5013937874						
Charitable Number (if applicable)	106690241						
Government Agency (if applicable)							
Other (please specify)							
2.1 Please provide a brief overview of your agency, include mission, mandate, short history. [1/4 page max]							

As a non-profit registered charity, Community Links has served residents across the lifespan from pregnancy and birth to older adults within the North Rocky View Region including Airdrie, Beiseker, Crossfield, Irricana, Balzac, Kathyrn and other areas in the County of North Rocky View since 1982.

With four internal departments (Support Services, Counselling Services, Family Resource Services and Community Engagement Services), we offer a diverse range of programs and services. In April 2020, Community Links also became a Family Resource Network.

Our mission is to inspire hope, support healthy development, strengthen wellbeing and resiliency by connecting individuals and families to services, supports, and resources in our communities.

AGENCY NAME	PROGRAM/PROJECT NAME	GRANT AMOUNT REQUESTED	% OF TOTAL PROGRAM BUDGET	GRANT AMOUNT AWARDED
North Rocky View Comm	Community Links Re	\$ 3,000.00	30%	

Please check which of the FCSS Rocky View Priorities your program/project will address:

□ Mental Health Supports

□ Senior Supports

□ Child, Youth, and Family Supports

☑ Other Community Connections

### 3. PROGRAM/PROJECT LOGIC MODEL

**3.1 Program/Project Description [1/2 page max]** Provide a brief description of the program you are applying for funding for.

The Community Links Resource App has been aligned to the community connection priority because of its ability to connect Rocky View County residents to expert, relevant, and specific resources available to meet their needs in a timely, responsive, and effective manner through a mobile phone or computer at no cost.

Along with our in-person Information and Referral Program, the Resource App offers another opportunity for residents to participate in their own decision making of connecting with resources provided by Community Links and other organizations.

# 3.2 Statement of Need: [1/2 page max]

*What* community issue, need or situation are you responding to? *What* evidence do you have to support that this is an issue, i.e. local data, trends, reports?

The need for the Resource App is to increase the number of Rocky View County residents accessing supports and increasing their knowledge of available resources to meet their needs as indicated by:

• The North Rocky View County Social Needs Assessment (SNA) reported 73% of residents said, "not being aware of the programs and services that are available" (pg.3) was a barrier to accessing programs and services to address these social needs. When asked, 59% of residents reported increased awareness of available services would be an indicator of success. (pg. 32)

• Partner agencies, including the City of Airdrie FCSS, have expressed that a Resource App provided by Community Links would be welcomed especially when information can be linked in real time to their websites.

• Partner agencies often use a paper "Circle of Supports" of community resources created by Community Links and find it very helpful in providing referrals to community members. Ensuring the constant changes of resources with the "Circle of Supports" is kept up-to date can be difficult because of time and staff resourcing, the Resource App will fill this gap.

• It is noted a number of resources have moved away from using paper pamphlets and tools which has limited the resources available to provide to community members, so they have access to contact information including phone numbers and email addresses.

# 3.3 Rationale: [1/2 page max]

Given the evidence above, *how* will your strategy help you achieve your outcomes, i.e. best practices, research? *Why* will your strategy help you achieve your outcomes?

• The Resource App will assist residents in connecting to accurate and relevant information, referrals, resources and support while enhancing their capacity to meet their own needs and thrive in the community.

• The Resource App will address several barriers for residents to access services including transportation, mobility, and after-hours support.

• The Resource App will have analytics which allow us to track user interaction with the App. These would include, but are not limited to; the number of people accessing the App, length of time, top pages/resources viewed, and regions of community members accessing the App including Rocky View County.

• Further to this, there will be an opportunity for us to implement a satisfaction survey from the App.

• Feedback from users can also provide valuable growth and development in the inquiries of additional resources not already listed on the App.

• A similar App was developed by the same company Community Links is using for the City of Calgary Police called the "Connect Line" to support those who are facing family violence.

https://globalnews.ca/news/5853629/calgary-domestic-abuse-support/

3.4 Program/Project Design: [1 page max]

Briefly describe your program/project.

 $\ensuremath{\textit{How}}$  are you going to address the issue, need or situation?

What are the actions/steps/activities? How often will these activities take place and for how long?

The Community Links Resource App will:

• Be available 24-7.

• Become a catalyst within Rocky View County to develop, maintain and have the ability to disseminate accurate, up-to-date resources that contain information about Community Links and available community resources.

• Residents will be able to search for resources by common themes, examples include, Mental Health, Housing, Recreation, Seniors Supports, Youth Supports.

• Details will be provided about services and the conditions under which they are available such as hours of services and how and where to connect.

• Be comprehensive, user friendly, consistent and reliable for both Rocky View County residents and for the organizations that support those residents.

• Be based on the successful history of Community Links since 1982 of providing information and referrals and working collaboratively with over 75 partners to ensure residents are connected.

• Work with other community partners (non-profits, faith-based organizations, cultural communities, basic needs organizations (housing, food, clothing) to integrate resource data and regularly review the App to ensure the information has seamless access and is meeting community needs.

• Remove the barriers to information and ensure a positive experience for Rocky View County residents.

• Have the potential for other languages.

• Offer a safety risk assessment built into the App to ensure there is safety for those inquiring about family violence programming and services. A "safety button" can be pressed at any point and instantly the App will divert to a generic App such as a cooking or gardening App.

3.5 Community Connections: [1/2 page max] What existing or new connections will you use to support your program/project? How will County residents know about your program/project, i.e. marketing, engagement events etc.? The marketing strategy will include: 1. Content marketing: creating and distributing valuable, relevant, and consistent content to attract and retain community members to the App. 2. Traditional Marketing: Provide information about the App in newspapers, magazines, brochures, postcards, radio commercials, outdoor advertising (billboards,) and in-person or online public relations (press releases), sending emails and newsletters. 3. Partnerships: Collaborate with partners, funders, and community groups for collaboration, promotion and support. 4. Social media marketing: using social media platforms such as Instagram, Facebook, X, LinkedIn, and TikTok to connect with community members. 5. Connecting to Community Links: website. 6. Search engine optimization (SEO): optimizing our App to rank higher on search engines and increase the quantity and quality of connections.

3.6 Collaborative Partnerships: [1/2 page max] What existing or new partnerships will you leverage to advance your program/project?

• The Resource App will be embedded in 75 partnerships Community Links currently works with. There is anticipation that this number will increase through awareness in the community.

• The success of the project will encourage service integration, and coordination to meet the needs of Rocky View County residents.

• There is also the ability through the Resource App to partner with Rocky View County Emergency Services during times of a disaster helping with information, notifications, referrals, assistance and communication.

**3.7 Volunteerism: [1/2 page max]** *How* will County residents engage in volunteer activities in your program/project?

The project will not include volunteers.

3.8 Was your program/project implemented as planned above? If yes, proceed to the next sections of the annual reporting. If not, why? What changed? How did it go? [1/2 page max] \*Please note if you are not able to implement your program/project as stated above. you must get permission from

\*Please note if you are not able to implement your program/project as stated above, you must get permission from Rocky View County before proceeding

### 4. IMPACTS & OUTPUTS

4.1 Outcomes [1/2 page max]

What change or impact do you want to achieve?

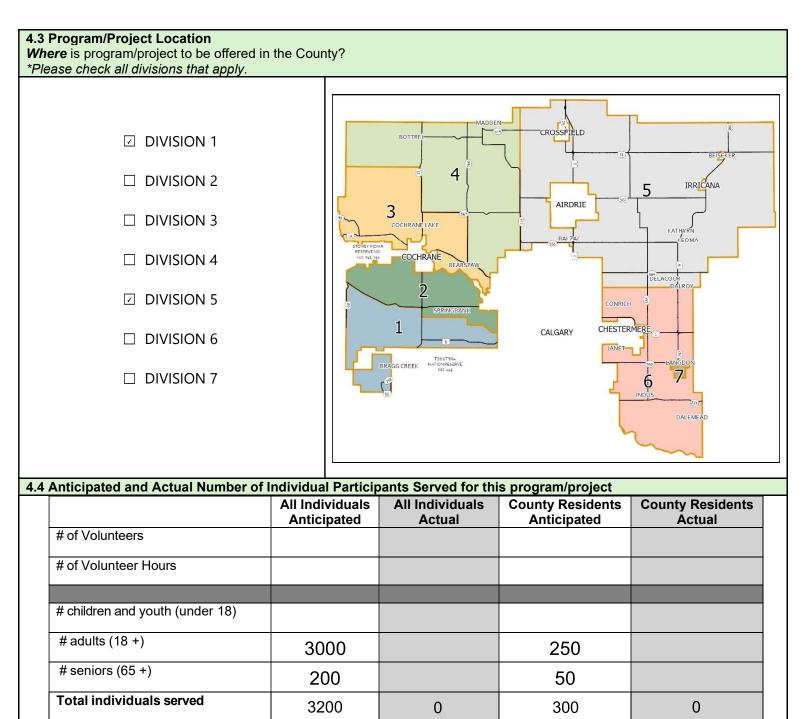
\*Please complete section 5 below, and list the Program/Project Outcomes you have identified and are measuring for your program/project

Rocky View County residents will have increased awareness of and use of programs and services available in the community.

4.2 Target Group [1/2 page max]

Who will be served in your program/project, i.e. youth, families, seniors, volunteers?

All Rocky View residents - youth, adults, seniors, and families including residents new to Canada (Rocky View County).



5. OUTCOMES and MEA	SUREMENT						
		TORY for all func	ling streams				
5.1 Program/Project Outcom			ing siteans	•			
			<i>.</i> .				
Rocky View County resi	dents will have incre	ased awarenes	s of service	es available in the community.			
Alignment with the FCSS       Alignment with the FCSS Outcomes       FCSS Measures       Measure(s):         Outcome       Model: Provincial Indicator       FCSS Measures       Write the measure (survey question) as it is in the bank and exactly as you will write it on your survey							
Provincial Outcome:	Provincial Indicator:	PM1	1. As a result of (Com	munity Links) I know more about how to access the community resources I need.			
			Scale Used:	# completing measurement tool:			
*If Individual Outcome # 3 -			5 point (ASC)	# completing this measure:			
Include Asset Category:				# experiencing a positive change:			
Community Outcome			<b>2.</b> (if more than	one measure for this outcome)			
#1 The Community is connected and	Awareness of com	PM2	As a result of (Community Links) I am better able to access the community resour				
engaged			Scale Used:	# completing measurement tool:			
			5 point	# completing this measure:			
	_		(ASC)	# experiencing a positive change:			
5.2 Program/Project Outcom		or General Fundi	ng – Large	Uniy			
Alignment with the FCSS Outcomes Model: Provincial	Alignment with the FCSS Outcomes	FCSS Measures Bank	Write the me	easure (survey question) as it is in the measures			
Outcome	Model: Provincial	Measure		actly as you will write it on your survey.			
Provincial Outcome:	Indicator Provincial Indicator:	Number:	1.				
			Scale Used:	# completing measurement tool:			
If he divident Outcomes # 0				# completing this measure:			
If Individual Outcome # 3 - Include Asset Category:							
			2. (if more tha	# experiencing a positive change: n one measure for this outcome)			
			Scale Used:	# completing measurement tool:			
				# completing this measure:			
				# experiencing a positive change:			



7. INPUTS (Resources dedicated to the pro	gram	. Include staf	fan	d budget for c	one	year.)						
2025 PROPOSED AND ACTUAL BL expenses to which you plan to direct the Count							e s	econd columr	n to i	itemize the pr	ogra	ım
superises to which you plan to direct the obuit	1	Colu			2		mn	2		Colu	mn	2
		2025 Cc			Column 2 2025 Costs to be funded by				Column 3 2025 Year End Total Program			
17514								2				
ITEM				the Applicant					Budget (1	otai	Cost)	
		and other fur			(Program Request)							
		(Agency C	ontr	ibution)								
			E	EXPENSES								
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MATERIALS & SUPPLIES (specify)												
Website Enhancement	\$	7,000.00	\$	-	\$	3,000.00	\$	-	\$	10,000.00	\$	_
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B. SUBTOTAL MATERIALS & SUPPLIES	\$	7,000.00	\$	_	\$	3,000.00	\$	-	\$	10,000.00	\$	-
TRAVEL & TRAINING (specify)												
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C. SUBTOTAL TRAVEL & TRAINING	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
OTHER (specify)												
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D. SUBTOTAL OTHER	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
E. TOTAL PROGRAM EXPENSES	\$	7.000.00	\$		\$	3,000.00	\$	-	¢	10,000.00	\$	_
	Ψ	7,000.00	· ·	REVENUE	Ψ	3,000.00	Ψ	-	Ψ	10,000.00	Ψ	-
(Specify other sources of funding in	cludi	na fundraisi			ants	s for this pro	ara	am/proiect. n	ot i	ncludina thi	s ara	ant.)
Donations & Fundraising	\$			7,000.00				, <u>, , , , , , , , , , , , , , , , , , </u>				
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TOTAL REVENUE	\$			7,000.00								
	φ			1,000.00								
F. ROCKY VIEW COUNTY FCSS REQUEST												
DEFICIT = Total of Column 3 Expenditures	- Tota	al Revenue)		This	\$			3,000.00				
value should match the Proposed Total in C	olum	n 2.										
					-							

# fcss Rocky View County Family and Community Support Services

# Family and Community Supports Services Rocky View County 2025 Funding Application and Report



□ Funding Application

Annual Report

	General Funding Large (\$10,000 and over)	General Funding Small (under \$10,000)	Special Project (\$7,500 and under)	Total
FCSS Funding Request				0
FCSS Funding Received (actual)				0

1. AGENCY INFORMATION	
Agency Name	Springbank Cimmunity Assoc
Program/Project Name	Children's Programs
Program Contact	Ashley Sinke programs@springbankcommunity.com
Contact Phone	
Executive Director	Stu Pritchard
Email	president@springbankcommunity.com
Website	www.springbankcommunity.com
Mailing Address	244259 Range Road 33, Calgary, AB T3Z 2E8
Fiscal Agent (if required)	Scotiabank

2. ORGANIZATION TYPE	
Alberta Societies Act Registration Number	500009857
Charitable Number (if applicable)	
Government Agency (if applicable)	
Other (please specify)	
2.1 Please provide a brief overview of your a	gency include mission mandate short history [1/4 nage max]

Our mission is to enhance community spirit, identity and engagement within the greater Springbank area. We have a mandate to directly enhance our community through recreational, social and community initiatives. The Springbank Community Association (SCA) has been steadily growing its community programs and services. In the past year, we directly served 63 families through summer camps, another 35 through our Duke of Edinburgh program and over 20 families in our Lego program. We also began offering French after-school programming at Springbank Elementary and Springbank Middle School. Our monthly e-

newsletter shares community news to nearly 1500 households. SCA volunteers spend approximately 25 hours per month managing our programs.

AGENCY NAME	PROGRAM/PROJECT NAME	GRANT AMOUNT REQUESTED	% OF TOTAL PROGRAM BUDGET	GRANT AMOUNT AWARDED
Springbank Community A	Children's Programs	\$7500	24.6	

Please check which of the FCSS Rocky View Priorities your program/project will address:

□ Mental Health Supports

 $\Box$  Senior Supports

Child, Youth, and Family Supports

Other

### 3. PROGRAM/PROJECT LOGIC MODEL

**3.1 Program/Project Description [1/2 page max]** Provide a brief description of the program you are applying for funding for.

The projects included in this application are child and youth-oriented. Our total request of \$7500 is for summer camps (for ages 5-12) and STEM programming.

Our programs are designed to promote healthy and positive relationships and support networks for children and youth in their own community.

1. The first program is summer camps. We would like to offer 10 weeks of summer camps for ages 6-12. These camps will be located in community facilities. We are using experienced camp operators for 6 weeks. For the other 4 weeks we plan to organize and run our own summer camps focused on play and peer connections.

The camp operators are: Rediscover Play (https://www.rediscoverplay.com/) and Engineering for Kids (https://www.engineeringforkids.com/calgary/).

We plan to hire local youth to help run our own summer camps.

2. Our second program is afterschoool programming.

We would also like to provide 8 STEM based sessions this Spring. These program will be 2 hrs in length and take place at local facilities. They will be organized and run entirely by volunteers. Most of the volunteers will be local youth.

## 3.2 Statement of Need: [1/2 page max]

*What* community issue, need or situation are you responding to? *What* evidence do you have to support that this is an issue, i.e. local data, trends, reports?

We have created these projects for our youth. We would like our community youth to be engaged in positive activities after school and during the summer months. Evidence from a study performed at Kentucky University has shown that these kinds of activities provide significant growth in children's positive identity, social skills, physical and thinking skills and positive values.

Currently, Springbank has very limited programming options for youth outside of organized sports, and our schools do not offer after-school programming. Travelling into Calgary for summer camps and afterschool activities is a burden for families. Many families in Springbank have two working parents, and we have had feedback from numerous families that they are looking for ways to keep their children engaged and active within our community.

A study titled "Sending children to Camp" detailed that the big factors in parents decisions to send their children to camp were logistics, cost, institutional ties and fun/belonging. By creating fun, lower cost camps within our community, parents are encouraged to sign their children up. It has been proven that camps and afterschool activities greatly enhance children's well-being and provides opportunities to build connection. Affordable activities close to home improves quality of life, strengthens our community and makes better use of local amenitites.

# 3.3 Rationale: [1/2 page max]

Given the evidence above, *how* will your strategy help you achieve your outcomes, i.e. best practices, research? *Why* will your strategy help you achieve your outcomes?

Reasonably priced children's activities in our community will provide parents with the opportunity to give their children enriching experiences without the stress of long-distance travel or high costs. By making logistics easier for parents, we helps alleviate some of the burdens they face during busy summer months and encourage sign-up.

Our activities will create an opportunity for children to build connections outside of school and sports. It has been proven in numerous studies that when kids are able to interact with peers in camps and activities, social skills are nurtured. Children thrive both individually and socially and gain a stronger sense of community. Our activities will also create opportunities for children to be physically active and get away from screen time.

A parent from last years camps gave the following comment in our post camp survey:

My kids actually attended all 3 of the camps listed (it would only let me pick one) and they loved all of them. They got to meet new kids, learn new skills and take part in new activities and they were sad when each camp ended. I loved all 3 locations as they were all very convenient and close to get to and with how much they enjoyed attending we would love to have them offered again for this year!

Local youth will also be volunteering and working in our programs, creating positve benefit for them as well.

3.4 Program/Project Design: [1 page max]

Briefly describe your program/project.

*How* are you going to address the issue, need or situation?

What are the actions/steps/activities? How often will these activities take place and for how long?

The community of Springbank needs to have ways for our youth to develop and grow positive identity, social skills, physical and thinking skills and values. To do this we would like to provide our youth with access and availability to affordable summer camps and afterschool activities that are community based and not centred on organized sport.

We have created the following projects that we request funding for:

1. SUMMER CAMPS (full day)

4 weeks of community fun camps for children aged 6-12
2 weeks of nature camps (for ages 6-12)
4 weeks of STEM camps- 2 weeks for children aged 5-7, 2 weeks for children aged 8-12

All located in central spaces within the community making it easy for parents to access. The STEM camps and Nature camps are being outsourced to known providers. Community camps are being run by us. We will be hiring RV county youth to work as camp counsellors.

# 2. STEM-based programs.

STEM programs duration-8 weeks.

Would be run by student volunteers, most of which are enrolled in our Duke of Ed program. The Duke of Ed program supports leadership and volunteerism for youth ages 14-18. Once the programs conclude we will rent out a facility to award the youth volunteers with their Duke of Ed certificate.

For the summer camps, we have had feedback that parents want to plan their childcare for summer as early as possible. We have therefore decided to open registration in February to ensure we get the required a mount of participants (10 children/camp). This is a big risk to us as we do not yet know if our application for funding will be successful.

5 11 1

## 3.5 Community Connections: [1/2 page max]

*What* existing or new connections will you use to support your program/project? *How* will County residents know about your program/project, i.e. marketing, engagement events etc.?

We have provided discounted summer camps for the past 2 years. Past participants have really enjoyed the camps and word has gotten out amongst parents in the community about the camps. We have had many inquiries about our camps and believe they will fill quickly.

We will be reaching out to the local high school leadership class when hiring our youth camp helpers. The volunteers for our afterschool programming will come from the local high school and youth currently enrolled in our leadership Duke of Ed program. This is a program run by SCA volunteers. The program requires youth to take on leadership roles and commit to volunteer hours. Once completed they earn a certificate.

Residents will know about our program through marketing.

We have developed a relationship with the local schools. The elementary school will be promoting our camps and afterschool activities through their weekly newsletter and on their bulletin board.

County residents will know about our projects through marketing in our monthly newsletter, which reaches 1500 people, our website and our instagram site. The Harmony development within our community will also be promoting our programs on their Facebook page.

# 3.6 Collaborative Partnerships: [1/2 page max]

What existing or new partnerships will you leverage to advance your program/project?

We are utilizing many partnerships to advance our projects.

The facilities used for our projects are all within our community and central to families. We have a strong partnership with the Springbank Park for All Seasons; the facility where we will host our community camps d uring the month of July. They would like to encourage community programming and as such, they offer us a reduced rate on the use of their facility.

We will also be using our existing youth Duke of Ed leadership program and the leadership class at the local high school to arrange youth volunteers and camp counsellors for the activities.

Previous usage of our camp providers has created an effective working relationship and we are able to effectively work together to create the camps as well.

### 3.7 Volunteerism: [1/2 page max]

How will County residents engage in volunteer activities in your program/project?

The summer camps are planned and organized by the Springbank Community Association. The SCA currently has an entirely volunteer board of directors who live in the county and which run the association. Each month, they organize programming and a newsletter which is distributed to approximately 1500 families. We estimate they donate approximately 25 hrs per month of their time to this. The board also has a youth volunteer director, who dedicates approx 10 hrs/month to our association.

The STEM programming will be run by local volunteer youth and adults. Many of the youth volunteers are enrolled in our community Duke of Ed certificate program. This is a program that encourages leadership and volunteering. We plan to run 8 sessions of programming.

3.8 Was your program/project implemented as planned above? If yes, proceed to the next sections of the annual reporting. If not, why? What changed? How did it go? [1/2 page max]

\*Please note if you are not able to implement your program/project as stated above, you must get permission from Rocky View County before proceeding

## 4. IMPACTS & OUTPUTS

4.1 Outcomes [1/2 page max]

What change or impact do you want to achieve?

\*Please complete section 5 below, and list the Program/Project Outcomes you have identified and are measuring for your program/project

Children and youth develop more resilience.

Another outcome not being formally measured is that our children and youth volunteers feel more connected to their community.

4.2 Target Group [1/2 page max]

Who will be served in your program/project, i.e. youth, families, seniors, volunteers?

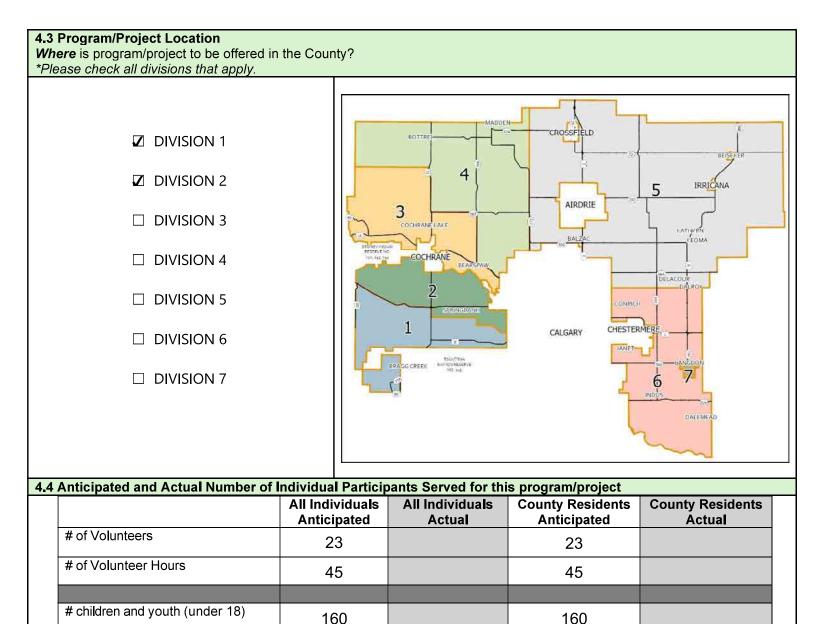
We are targeting children and youth in the Rockyview Area. All the youth and adult volunteers will also be from RV county.

The volunteers in the breakdown from section 4.4 will be the youth and adults running the STEM programming and planning the summer camps. Camp counsellors will be paid youth. The children (160) are the attendees.

# adults (18 +)

# seniors (65 +)

Total individuals served



3

1

232

0

0

3

1

232

5. OUTCOMES and MEAS	SUREMENT					
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Children and youth deve	lop more resilience					
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# Family and Community Supports Services Rocky View County 2025 Funding Application and Report



fcss Rocky View County Family and Community Support Services

Funding Application

Annual Report

	General Funding Large (\$10,000 and over)	General Funding Small (under \$10,000)	Special Project (\$7,500 and under)	Total
FCSS Funding Request			\$ 5,000.00	\$ 5,000.00
FCSS Funding Received (actual)				\$ 0.00

1. AGENCY INFORMATION	
Agency Name	URSA
Program/Project Name	Sector Connector
Program Contact	Pam McGladdery
Contact Phone	
Executive Director	Pam McGladdery
Email	pam.mcgladdery@ursa-rehab.com
Website	www.ursa-rehab.com
Mailing Address	808 Manning Road NE
Fiscal Agent (if required)	URSA

2. ORGANIZATION TYPE	
Alberta Societies Act Registration Number	
Charitable Number (if applicable)	108160904RR0001
Government Agency (if applicable)	
Other (please specify)	
2.1 Please provide a brief overview of your a	gency, include mission, mandate, short history. [1/4 page max]

URSA is a non profit charitable organization. We will be acting as the fiscal agent and the main contact for the newly formed Sector Connector. Historically, there have been very few service providers in the RVC supporting adults with developmental disabilities. Families would have to hire their own staff, make their own arrangements or travel to Calgary for services. In early 2024, the Provincial Gov supported several organizations in expanding to the RVC area. URSA took the lead and formed a group in order to better support the families, advocate, and to avoid duplication. This Sector Connector group is comprised of 6 organizations. URSA, Vecova, FAIM, Accredited Supports to the Community, Prospect, and Above & Beyond Care.

AGENCY NAME	PROGRAM/PROJECT NAME	GRANT AMOUNT REQUESTED	% OF TOTAL PROGRAM BUDGET	GRANT AMOUNT AWARDED
Sector Connector	wareness Campaig	\$ 5,000.00	77	

Please check which of the FCSS Rocky View Priorities your program/project will address:

Mental Health Supports

Senior Supports

□ Child, Youth, and Family Supports

□ Other Adults with Developmental Disabilities

### 3. PROGRAM/PROJECT LOGIC MODEL

**3.1 Program/Project Description [1/2 page max]** Provide a brief description of the program you are applying for funding for.

The Sector Connector would like build awareness and capacity for families in the RVC. Families who have adults with developmental disabilities that are looking or support services such as; independent living skills, community access, respite services, employment supports, outreach, or individualized services. The 6 agencies currently have capacity in our programs to accept new families/individuals.

Our Awareness Campaign would include activities such as; presentations, social media campaign, radio, printed materials, events, and family tours/meetings.

May 19-24, 2025 has been proclaimed by the Minister of Community and Social Services as Disability Support Professionals Week. The Sector Connector group would like to host a disability awareness fair or event that week. We have asked the RVC Council to consider proclaiming that week as well.

URSA's Airdrie location is new, and we are eager to introduce our services to families in RVC. As we expand into this community, we are optimistic about connecting with families seeking individualized supports, day programs, and community integration opportunities. Through the Sector Connector initiative, we look forward to raising awareness about the options available and ensuring individuals with developmental disabilities and their families can easily access the right supports.

### 3.2 Statement of Need: [1/2 page max]

*What* community issue, need or situation are you responding to? *What* evidence do you have to support that this is an issue, i.e. local data, trends, reports?

The Sector Connector was formed to address service gaps for adults with developmental disabilities in RVC by building family capacity, increasing individual independence, and reducing social isolation. Historically, families in RVC have had limited local service options, often arranging their own staffing or traveling to Calgary. Provincially, over 14,000 individuals access PDD services, and demand is surging. The Minister of Community and Social Services reports a 22% population increase and a 170% rise in disability diagnoses over five years. The Sector Scanner 2024 highlights further barriers:

-Restricted PDD intake limits access, especially in rural areas.

-Service vacancies remain unfilled, leaving families without needed supports.

-Workforce shortages and funding gaps create challenges in expanding services.

The Sector Connector brings together six agencies with the capacity to accept new families, ensuring better coordination and preventing duplication. Through awareness campaigns and direct outreach, this initiative will help families access the supports they need—closer to home.

\*\* Please <u>click here</u> to see supporting ACDS Sector Scanner 2024 report for additional context and supporting data related to the challenges and needs identified in this application

## 3.3 Rationale: [1/2 page max]

Given the evidence above, *how* will your strategy help you achieve your outcomes, i.e. best practices, research? *Why* will your strategy help you achieve your outcomes?

Early intervention is key for individuals with developmental disabilities, but many families face barriers such as language, parental health issues, or geographic isolation. While Calgary is a hub for medical and professional supports, long wait times leave families struggling to access timely supports.

The Sector Connector will help fill this gap by:

-Raising awareness about available services.

-Providing education and resources to families.

-Connecting individuals to supports in their own communities.

-Advocating for sustainable services in RVC.

Historically, families in RVC have had few options and have been left to navigate these challenges alone. A strong awareness campaign and coordinated advocacy will ensure families know where to turn and have access to the supports they need—closer to home.

3.4 Program/Project Design: [1 page max]
Briefly describe your program/project.
How are you going to address the issue, need or situation?
What are the actions/steps/activities? How often will these activities take place and for how long?

The Sector Connector will address long-standing service gaps in RVC by launching a targeted Awareness Campaign to connect families with available supports. Many families remain unaware of the services and resources now available to them, and this initiative will ensure they receive the information they need.

To maximize reach and engagement, the Awareness Campaign will incorporate:

Social media - Targeted campaigns across multiple platforms to engage families online. Word

of mouth – Leveraging personal and professional networks to increase awareness.

Community events – Hosting accessible, family-friendly events to connect directly with RVC residents. Printed materials – Flyers, brochures, and posters distributed throughout RVC.

Signage & advertising - Billboards, local media ads, and mailouts to reach all corners of the community.

Through these efforts, the Sector Connector aims to:

-Identify and reach families who are not currently receiving services.

-Support families in navigating the variety of services now available.

-Develop natural supports, increasing independence and resiliency for individuals with disabilities.

-Advocate for ongoing service expansion and accessibility in RVC.

Implementation Timeline:

April 2025 – Awareness Campaign Launch

-Develop Sector Connector branding and materials in collaboration with all six agencies.

-Design and distribute digital and printed materials, linking to agency websites.

-Launch a coordinated social media campaign to increase awareness and direct families to supports. Including Facebook advertising

May 2025 – Disability Awareness Fair & Community Engagement

-Host a Disability Awareness Fair to connect families directly with service providers.

-Expand advertising efforts, including signs, local media, and potential direct mail outreach to RVC families.

June 2025 – Ongoing Engagement & Second Event

-Evaluate initial outreach efforts and adjust strategies as needed.

-Explore hosting a second event to maintain momentum and continue community engagement. Assess the impact of social media, advertising, and word-of-mouth referrals to refine future outreach efforts.

By leveraging diverse outreach strategies and consistent engagement, the Sector Connector will ensure families in RVC gain awareness, access services, and receive the support they need—closer to home.

**3.5 Community Connections: [1/2 page max]**  *What* existing or new connections will you use to support your program/project? *How* will County residents know about your program/project, i.e. marketing, engagement events etc.?

The Sector Connector was formed to ensure families in RVC are aware of and have access to the diverse services now available. By working collaboratively, we will avoid duplication and maximize outreach.

To strengthen this Awareness Campaign, we will work with key community connections, including: High schools – Engaging special education teachers to connect with transitioning youth and their families. Community centers – Distributing materials and hosting events at locations such as Bearspaw Lifestyle Centre, Balzac Community Hall, and Crossfield & District Community Centre.

Airdrie-based services – Partnering with Volunteer Airdrie, Community Links, family groups, the City of Airdrie, and Rotary Club Airdrie to reach more residents of RVC.

Through marketing, engagement events, and direct community involvement, the Sector Connector will ensure families in RVC know where to turn for services and support.

### **3.6 Collaborative Partnerships: [1/2 page max]** *What* existing or new partnerships will you leverage to advance your program/project?

The Sector Connector is a newly formed partnership between six agencies working together to support families in RVC. This collaboration ensures that services are not duplicated and that families can access the supports best suited to their needs.

The Sector Connector is also open to expanding its partnerships, actively seeking collaboration with local organizations, municipalities, and community groups that align with its mission. By leveraging these relationships, we can strengthen advocacy efforts, increase awareness, and improve service accessibility across RVC.

This collective approach will allow us to share resources, amplify outreach efforts, and create a more coordinated support network for individuals with developmental disabilities and their families.

3.7 Volunteerism: [1/2 page max]

How will County residents engage in volunteer activities in your program/project?

The Sector Connector will rely on community engagement and volunteer efforts to ensure the success of its awareness initiatives.

Volunteers will play a key role in:

-Spreading the word by helping promote events and sharing information with families.

-Participating in events by speaking about their experiences or assisting with logistics.

-Collaborating on awareness efforts through brainstorming sessions with families and RVC members.

This initiative is entirely unfunded, with activities being carried out through volunteer hours and in-kind support from the six partnering agencies. By working together, we can maximize impact and ensure families in RVC receive the support they need.

**3.8 Was your program/project implemented as planned above?** If yes, proceed to the next sections of the annual reporting. If not, why? What changed? How did it go? [1/2 page max] \*Please note if you are not able to implement your program/project as stated above, you must get permission from

\*Please note if you are not able to implement your program/project as stated above, you must get permission from Rocky View County before proceeding

4. IMPACTS & OUTPUTS

4.1 Outcomes [1/2 page max]

What change or impact do you want to achieve?

\*Please complete section 5 below, and list the Program/Project Outcomes you have identified and are measuring for your program/project

Improve social well being in the community

Community Outcome # 2: Community social issues are identified and addressed.

Indicator: AGENCIES AND/OR COMMUNITY MEMBERS WORK TOGETHER IN PARTNERSHIP TO ADDRESS SOCIAL ISSUES IN THE COMMUNITY: Partnerships created to address priority social issues in the community. Levels of partnership: Communication, Cooperation, Coordination, Collaboration QUESTION:As a result of the SECTOR CONNECTOR our working partnership has made more of a positive impact on social issues in our community

**4.2 Target Group [1/2 page max]** *Who* will be served in your program/project, i.e. youth, families, seniors, volunteers?

The Sector Connector target group is adults (18+) with developmental disabilities in RVC, including young adults transitioning from high school and seniors. The initiative will also engage families and support networks, such as siblings, extended family, paid supports, schools, church groups, and community members.

Each organization within the Sector Connector has capacity to accept new individuals: URSA

- Up to 20 full-time spaces in its community access program.

Vecova – Up to 10 full-time spaces.

Accredited Supports to the Community - 2-3 spaces. FAIM

– 2-3 spaces.

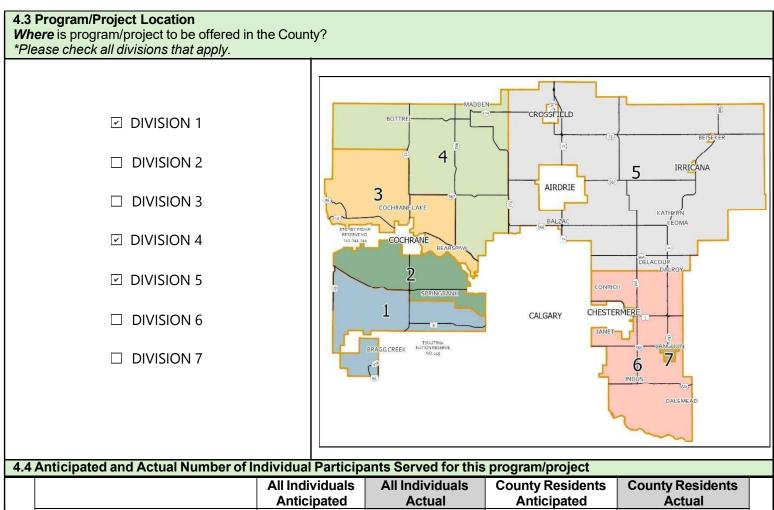
Above & Beyond Care – 10 spaces. Prospect

– A variety of openings.

Together, the Sector Connector has an estimated capacity of 45 spaces for adults with developmental disabilities, ensuring more individuals in RVC can access the supports they need.

### Attachment C: Universal Rehabilitation Service Agency (URSA) - Sector Connector E-4 - Attachment C Page 8 of 11

2025 FCSS Funding Application & Report



	All Individuals Anticipated	All Individuals Actual	County Residents Anticipated	County Residents Actual
# of Volunteers	10		5	
# of Volunteer Hours	100		50	
# children and youth (under 18)	0		0	
# adults (18 +)	45		25	
# seniors (65 +)	10		5	
Total individuals served	55	0	30	0

5. OUTCOMES and MEAS	SUREMENT								
	MANDATORY for all funding streams.								
5.1 Program/Project Outcome Statement:									
IMPROVE SOCIAL WELL-BEING OF COMMUNITY									
Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS Outcomes Model: Provincial Indicator	FCSS Measures Bank Measure Number:		easure (survey question) as it is in the measures actly as you will write it on your survey.					
Provincial Outcome:	Provincial Indicator:	PM6		CONNECTOR our working partnership has made more of a positive impact on social issues in our community					
Community Outcome #			Scale Used:	# completing measurement tool:					
*If Individual Outcome # 3 -			ASC	# completing this measure:					
Include Asset Category:				# experiencing a positive change:					
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			Scale Used:	# completing measurement tool:					
				# completing this measure:					
				# experiencing a positive change:					
		for General Fundi	ng <mark>– Larg</mark> e (	Only					
5.2 Program/Project Outcom	e Statement:								
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				# completing this measure:					
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		TIONAL for Genera	al Funding –	Large Only
5.3 Program/Project Outcom	me Statement:			
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6. ADD	ITIONAL INFORMATION							
Identify	Identify Outcome Measurement Tool(s) Used:							
~	Self-Report Survey	🗆 "Othe	er" Report Survey		Verbal Survey			
Outcon	me Measurement Tool(s) ເ	ised – when	administered					
I I	Pre/Post	e Pre/Post	Post-Only					

#### 7. PROPOSED AND ACTUAL PROGRAM/PROJECT BUDGET

- Complete the 2025 Budget Template at the bottom of this application.
- Fill in the Required Information:
  - Complete all relevant sections of the form.
  - Ensure that all figures are accurate and up to date.
  - If any field is not applicable, please mark it as "N/A".
- **Review Your Entries**: Double-check the information you have entered for accuracy and completeness.
- Save Your Completed Budget Form: Save the form with your changes.
- Submit the Form: Make sure the completed PDF budget form is submitted with your application and/or report.



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posters, banners)												
Event Costs (venue rental, supplies)	\$	500.00	\$	-	\$	1,620.00	\$	-	\$	2,120.00	\$	-
Mail-out Campaign (postage, printing)	\$	225.00			\$	750.00	\$	-	\$	975.00	\$	-
Volunteer & Engagement Support			\$	-	\$	130.00	\$	-	\$	130.00	\$	-
(refreshments, small tokens of appreciation	1											
(thank you cards))	<u> </u>											
Social Media & Digital Promotion (small ad	\$	150.00	\$	-	\$	500.00	\$	-	\$	650.00	\$	-
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# fcss Rocky View County Family and Community Support Services

## Family and Community Supports Services Rocky View County 2025 Funding Application and Report



Funding Application

Annual Report

	General Funding Large (\$10,000 and over)	General Funding Small (under \$10,000)	Special Project (\$7,500 and under)	Total
FCSS Funding Request			\$ 7,469.00	\$ 7,469.00
FCSS Funding Received (actual)				\$ 0.00

1. AGENCY INFORMATION	
Agency Name	Cochrane and Area Hospice Society
Program/Project Name	CAHS Volunteer Training, Education & Membership Support Project
Program Contact	Ozzie Sawicki (CAHS Treasurer)
Contact Phone	
Executive Director	Julie Handrahan (President)
Email	
Website	https://cochranehospicesociety.ca
Mailing Address	P.O. Box 1954, Station Main, Cochrane, AB T4C 1B7
Fiscal Agent (if required)	

2. ORGANIZATION TYPE	
Alberta Societies Act Registration Number	5020365135
Charitable Number (if applicable)	753602879 RR 0001
Government Agency (if applicable)	
Other (please specify)	
2.1 Please provide a brief overview of your a	gency, include mission, mandate, short history. [1/4 page max]

The Cochrane and Area Hospice Society's mission is to ensure the availability of exemplary palliative, end of life, and bereavement care options in the community of Cochrane and the surrounding area. Our areas of focus include education and awareness, fundraising, advocacy work, volunteer partnerships and support, and grief and bereavement support. The organization was originally created by the late Della Robertson and formed into an Alberta Society in 2017, followed by obtaining it's CRA Charitable Registration status in 2021.

AGENCY NAME	PROGRAM/PROJECT NAME	GRANT AMOUNT REQUESTED	% OF TOTAL PROGRAM BUDGET	GRANT AMOUNT AWARDED
Cochrane and Area Hosp	CAHS Volunteer Tra	\$ 7,469.00		

Please check which of the FCSS Rocky View Priorities your program/project will address:

Mental Health Supports

☑ Senior Supports

Child, Youth, and Family Supports

☑ Other Family end-of-life supports, Grief and Loss Awareness

## 3. PROGRAM/PROJECT LOGIC MODEL

**3.1 Program/Project Description [1/2 page max]** Provide a brief description of the program you are applying for funding for.

The CAHS Volunteer Training, Education & Membership Support Project is intended to support

communities including Rocky View County with end-of-life support resources that include:

1. Education, that includes a speaker series that touches on topics of social awareness in managing end-of-life, and palliative pathways; preparation that allows families to deal with the many aspects of end-of-life care and loss of loved ones. Our speakers are focused on early intervention topics, as many families find themselves having to manage the loss of a loved one by dealing with fiscal, legal and other areas that diminish their opportunity to allow themselves a grieving process.

2. Volunteer training and delivery in community, which includes provincially supported palliative training available to volunteers who are then prepared to actively participate in roles that support families and those who are nearing end-of-life. The training prepares our volunteers to understand the nature of the situations that they will be supporting. Our volunteers become a much needed asset in assisting families in moments of exceptional need.

3. Walking Through Grief and Loss Support Walks. These walks occur every Tuesday in Cochrane, and we wish to expand them into Bragg Creek, as an integral part of allowing community members a shared grieving process.

## 3.2 Statement of Need: [1/2 page max]

*What* community issue, need or situation are you responding to? *What* evidence do you have to support that this is an issue, i.e. local data, trends, reports?

The community need is the recognition that end-of-life is a difficult period for most families, and the Cochrane and Area Hospice Society sees a key role in education, volunteer support through direct in-house or hospice volunteer family support, and also through an education speaker series process that provides much needed information to prepare families for loss, and to support those going through a loss situation they are experiencing. The ability to provide trained volunteers is critical to ensuring quality supports being in-place that assist with existing home care and other professional palliative and bereavement resources.

The post-loss Grief and Loss Support Walks are an important sharing opportunity for those who continue to struggle with the loss of loved ones. This provides them opportunities to share, listen and seek assistance be it emotional, mental, and grief related.

Our project areas are all centered around creating a community of supports that we know is based on a significant amount of evidence of need presented through the grief support community, Alberta Health Services, and our regional home care, rural palliative, and seniors support agencies and individuals.

## 3.3 Rationale: [1/2 page max]

Given the evidence above, *how* will your strategy help you achieve your outcomes, i.e. best practices, research? *Why* will your strategy help you achieve your outcomes?

The Cochrane and Area Hospice Society has been running these programs since pre-COVID, and we have a consistent request for need, involvement and community.

Our education speaker series is being reintroduced, as we have found that preparatory information is an asset to individuals and families entering the end-of-life pathway experience. Awareness of resources and ideas on how to best manage are very integral to the health and well being of those left behind.

Our volunteer pool and the training available to them creates an important resource team available to communities. By engaging volunteers from our active area as a society, we can ensure availability for those in hospice care or home care.

Our Grief and Loss Support Walks are a very important aspect of individual recovery from loss. This can be short or long term, and the community of support that it has created has become an important aspect of the CAHS delivery. We plan to add a second walking group in Bragg Creek, as we also recognize that the CAHS has a broad geographic reach into the Rocky View County areas, and wish to ensure we have supports for our entire catchment.

3.4 Program/Project Design: [1 page max]
Briefly describe your program/project.
How are you going to address the issue, need or situation?
What are the actions/steps/activities? How often will these activities take place and for how long?

1. The speaker series will be a series of honorarium supported expert speakers from a cross-section of backgrounds that can provide insights into the many areas of information needed to prepare individuals and families for the end-of-life experience. This includes grieving, management of loss for all age groups, what to expect in the process, and often the opportunity to be exposed to story telling experiences and sharing of experiences, which grows a community of support.

2. Our palliative volunteer program will be delivered through the Covenant Health Pallilearn program that is a series of short, interactive courses that help people develop the knowledge and confidence to offer meaningful support to family, friends and community members. The courses can be offered individually or as a series, virtually or in person. They include:

a. What is palliative care?

- b. Your role in a compassionate community
- c. How to have conversations about dying and grief

d. What matters most.

The CAHS has chosen this volunteer training path as it is flexible in its learning environments, but it also is very focused on the compassionate care area. It is intended to be a support or addition to the professional palliative and home care supports that are offered. The course material was developed for use in Alberta by the Covenant Health Palliative Institute in collaboration with Palliative Care South Australia. It is supported through the palliative area of Alberta Health Services.

3. Our Grief and Loss Support Walks are presently based out of the SLS Centre in Cochrane. If weather is inclement, walks take place indoors, otherwise the group walks outdoors when possible. The walks go from 10:00 am to 12:00 pm every Tuesday morning, and are split into the walk follow by a coffee and tea gathering to ensure a social and connection opportunity. Some walkers are quick and energetic, some are mobility challenged, so their are mini groups that walk together, hence the coffee/tea sessions afterwards are important to have the complete group together. As mentioned, we plan to expand to Bragg Creek and are finalizing the meeting location. Other locations will be added as interest presents itself through surveys of various geographic areas of the CAHS reach.

An addition to the walks is that 3 to 4 times per year, starting in 2025, we are planning a member tea gathering to bring together the larger membership of the CAHS. It is an opportunity to allow a social gathering over a three to four hour period, in which there will be the presence of knowledge supports such as death doulas, spiritual leaders, emotional support specialists, and age specific support people. The goal is to create community, as with all of the CAHS programs, so that individuals and families have a number of ways in which to feel supported through their grief journeys.

## 3.5 Community Connections: [1/2 page max]

*What* existing or new connections will you use to support your program/project? *How* will County residents know about your program/project, i.e. marketing, engagement events etc.?

The new connections being introduced is the relationship with Covenant Health for volunteer training. Also, creating links to organizations that can host our speaker series, as well as become the promotional avenues in which to get word out on CAHS programs and projects. This includes seniors groups, community centres, FCSS as a distribution network, and local media avenues, including news print media.

The CAHS also uses Facebook and Instagram as a social media connection, and will place all information on upcoming programs on our website.

We also advertise through the regional home care network, and the medical community, who are often looking at resources for their patients in this area.

By extension, there is also a growing interest in raising the topic of death and end-of-life to a youth audience, as these age groups often face grief challenges, and they are often overlooked. This becomes part of the speaker series and volunteer training.

The CAHS also provides comfort kits to families that are distributed through the home care network. These include grief reading, palliative end-of-life preparation material, journals for writing, comfort quilts/blankets, and finally information about what the CAHS can offer as a support organization.

**3.6 Collaborative Partnerships: [1/2 page max]** *What* existing or new partnerships will you leverage to advance your program/project?

We have been working with Alberta Health Services through their palliative training, which is transitioning to Covenant Health. We also work through the regional volunteer coordinator for Alberta Health, as given the privacy of the life circumstance people are going through, CAHS ensures that it is delivering resources through proper channels.

We have excellent partnerships with seniors community groups, and venues such as The Station in Cochrane, FCSS, Seniors on the Bow. We are expanding our reach to include organizations more broadly to Rocky View facilities and community groups as well, as we wish to ensure we are reaching our entire catchment area.

We work closely with Cochane Home Care as a connectivity resource as well.

3.7 Volunteerism: [1/2 page max]

How will County residents engage in volunteer activities in your program/project?

Our goal is to bring greater attention to the reality that all of us face end-of-life journeys at some point, and we find that we have people from all walks and age groups in life who wish to become involved. They are typically those who are already highly community driven. Our CAHS membership growth is as much about supporting out members who are our volunteers as it is about them becoming support resources for others.

Part of the goal of the Speaker Series, is not limiting these sessions to Cochrane only, but hosting them throughout our geographic area within the County. These become a key draw to new volunteer interest.

3.8 Was your program/project implemented as planned above? If yes, proceed to the next sections of the annual reporting. If not, why? What changed? How did it go? [1/2 page max]

\*Please note if you are not able to implement your program/project as stated above, you must get permission from Rocky View County before proceeding

#### 4. IMPACTS & OUTPUTS

4.1 Outcomes [1/2 page max]

*What* change or impact do you want to achieve? \*Please complete section 5 below, and list the Program/Project Outcomes you have identified and are measuring for your program/project

The change or impact is to reach a larger audience who struggle with end-of-life grief and do not realize that there is a resource organization that has a variety of supports that have been introduced to assist them prior to, during and following the loss of a loved one. The audience we wish to reach is also a rural audience, and ensuring we are creating the ability to connect with this audience is crucial.

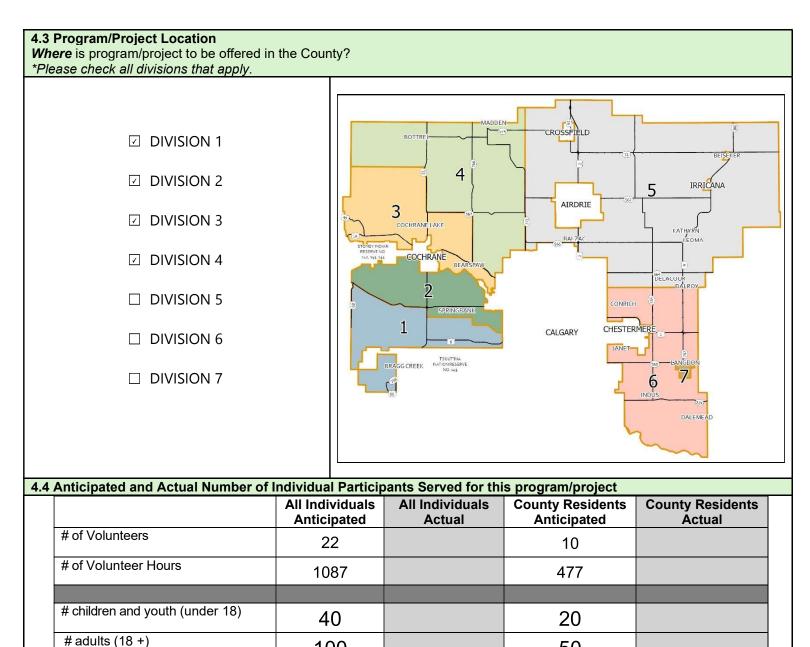
We also hope to see a broad range of volunteers who becomes available to those in need of support.

4.2 Target Group [1/2 page max]

Who will be served in your program/project, i.e. youth, families, seniors, volunteers?

The reality of death and the end-of-life journey is that it touches everyone. We tend to see a focus on seniors more often than not, but youth and family units are certainly left in need of support.

Our volunteers and those who wish to offer their support either through compassion support or knowledge delivery also find a benefit in their roles. The satisfaction of being able to make a difference to someone going through what can be a very difficult experience is a very valuable experience.



100

30

170

0

# seniors (65 +)

Total individuals served

0

50

15

85

5. OUTCOMES and MEAS	SUREMENT						
MANDATORY for all funding streams.							
5.1 Program/Project Outcom	e Statement:						
Improved social well-bei	ng of individuals						
Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS OutcomesFCSS Measures Bank Measure Number:Measure(s): Write the measure (survey question) as it is in th bank and exactly as you will write it on your surveIndicatorNumber:bank and exactly as you will write it on your surve						
Provincial Outcome:	Provincial Indicator:	PM1		Grief and Support walk I am better at my personal grief management.			
Outcome 1- Individuals			Scale Used:	# completing measurement tool:			
*If Individual Outcome # 3 -			AFC	# completing this measure:			
Include Asset Category:				# experiencing a positive change:			
	Resiliance		2. (if more than	one measure for this outcome)			
			O sala lita sala				
			Scale Used:	# completing measurement tool:			
				# completing this measure:			
				# experiencing a positive change:			
		or General Fundi	ng – <b>Large</b> (	Only			
5.2 Program/Project Outcom	e Statement:						
Improved social well-bei	ng of community						
		2000 11					
Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS Outcomes Model: Provincial Indicator	FCSS Measures Bank Measure Number:		easure (survey question) as it is in the measures actly as you will write it on your survey.			
Provincial Outcome:	Provincial Indicator:	PM2	1. As a result of the	Education Initiatives I am more aware of grief and loss in my community			
Outcome 2			Scale Used:	# completing measurement tool:			
If Individual Outcome # 3 -			AFC	# completing this measure:			
Include Asset Category:				# experiencing a positive change:			
	Awareness of com		<b>2.</b> (if more that	n one measure for this outcome)			
			Scale Used:	# completing measurement tool:			
				# completing this measure:			
	0			# experiencing a positive change:			

		TIONAL for Genera		
5.3 Program/Project Outcor		TIONAL IOI Genera	ii Fulluliy –	
3.3 Flograni/Floject Outcol	ne Statement.			
Alignment with the FCSS	Alignment with the	FCSS Measures	Measure(s):	
Outcomes Model: Provincial	FCSS Outcomes	Bank		easure (survey question) as it is in the measures
Outcome	Model: Provincial	Measure Number:	bank and ex	actly as you will write it on your survey.
	Indicator		-	
Provincial Outcome:	Provincial Indicator:		1.	
			Scale Used:	# completing measurement tool:
If Individual Outcome # 3 -				# completing this measure:
Include Asset Category:				
			O (if we are the	# experiencing a positive change:
			<b>2.</b> (If more that	n one measure for this outcome)
			Scale Used:	# completing measurement tool:
				# completing this measure:
				# experiencing a positive change:

6. ADD	ITIONAL INFORMA	ΓΙΟΝ			
Identify	Outcome Measuren	nent Tool(s) Use	d:		
	Self-Report Survey	□ "Othe	er" Report Survey	Verbal Survey	
Outcon	ne Measurement Too	ol(s) used – whe	n administered		
	Pre/Post ☑ Refl	ective Pre/Post	□ Post-Only		

#### 7. PROPOSED AND ACTUAL PROGRAM/PROJECT BUDGET

- Complete the 2025 Budget Template at the bottom of this application.
- Fill in the Required Information:
  - Complete all relevant sections of the form.
  - Ensure that all figures are accurate and up to date.
  - $\circ$   $\:$  If any field is not applicable, please mark it as "N/A".
- Review Your Entries: Double-check the information you have entered for accuracy and completeness.
- Save Your Completed Budget Form: Save the form with your changes.
- Submit the Form: Make sure the completed PDF budget form is submitted with your application and/or report.

#### Attachment D: Cochrane Area Hospice Society - Volunteer Training and Support Project E-4 - Attachment D Page 1 of 11

[						Page 1
7. INPUTS Agency Name:	Co	chrane ar	nd Area ⊢	lospice S	Society	
2025 PROPOSED AND ACTUAL BUDG	ET (Ensure a	Il calculations	s are correct.	Use the se	cond column to	itemize the
program expenses to which you plan to direct th						
	Colu	mn 1	Colu	mn 2	Column 3	
	2025 Costs	to be paid/	2025 Cos	sts to be	2025 Year End	Total Program
ITEM	contributed by		funded by Co	ounty FCSS	Budget (To	otal Cost)
	and other fun		(Program	Request)		
	(Agency Co					
		ENSES				
DEDOONNEL	Proposed	Actual	Proposed	Actual	Proposed	Actual
PERSONNEL						<b>*</b> •
Speaker Series - 8 sessions, speaker honor	\$ 2,000		\$ 2,000		\$ 4,000	\$0
Palliative Volunteer Training Course Condut	\$ 1,000		\$ 1,000		\$ 2,000	\$0
					\$0	\$0
					\$0	\$0
A. SUBTOTAL PERSONNEL	\$ 3,000	\$0	\$ 3,000	\$0	\$ 6,000	\$0
MATERIALS & SUPPLIES (specify)						
Speaker Series Materials for 30 attendees (\$1	\$ 1,440		\$ 1,440		\$ 2,880	\$ 0
Palliative Vounteer Training (\$20 x 20 attendees (\$			\$ 1,440		\$ 2,000	\$0 \$0
					· · ·	\$0 \$0
Palliative Volunteer Shirts (\$32 x 24 - 4 for co			\$ 384		\$ 768	
Grief and Support Walk CAHS Shirts (\$32 x 2	\$ 320		\$ 320		\$ 640	\$0 ¢0
	¢ 0 044	<b>*</b> •	<b>*</b> • • • • • •	<u> </u>	\$0	\$0 ¢0
B. SUBTOTAL MATERIALS & SUPPLIES	\$ 2,344	\$0	\$ 2,344	\$0	\$ 4,688	\$0
TRAVEL & TRAINING (specify)						
Speaker Series Venue rentals (\$40 x 8)	\$ 160		\$ 160		\$ 320	\$0
Pallaitive Volunteer Training Venue rental (\$5	·		\$ 200		\$ 400	\$ 0
Grief and Support Walks (SLS Centre Passes			\$ 360		\$ 720	\$0 \$0
Gher and Support Warks (SES Centre Passes	φ 000		φ 300		\$0	\$0
C. SUBTOTAL TRAVEL & TRAINING	\$ 720	\$0	\$ 720	\$0	\$ 1,440	\$0 \$0
	ψ120	ψŪ	ψ120	ΨŪ	φ 1,440	ψU
OTHER (specify)						
Speaker Series Drinks & Snacks (\$100)	\$ 205		\$ 205		\$ 410	\$ 0
Palliaitve Volunteer Training break drinks and	\$ 1,200		\$ 1,200		\$ 2,400	\$ 0
Greif and Support Walk (Coffee/tea, muffins					\$0	\$0
					\$0	\$ 0
					\$0	\$0
					\$0	\$0
D. SUBTOTAL OTHER	\$ 1,405	\$ 0	\$ 1,405	\$ 0	\$ 2,810	\$0
	<b>v</b> .,	ψū	<b>\$</b> 1,100	Ψ0	<i> </i>	
E. TOTAL PROGRAM EXPENSES	\$ 7,469	\$0	\$ 7,469	\$0	\$ 14,938	\$0
	φ7,409	φU	φ7,409	φU	\$ 14,950	ψŪ
REVENUE (Specify other so		ding includir	ng fundraisir	ng and othe	r grants)	
Alberta Community Initiative Program Funding			Diana	to, Total B		and for
Cochrane Activettes (Pending)	\$ 6				rogram Exper	
CAHS Donations	\$ 3	00	-Column T,	must equa	al Total Revei	nue
St. Lazarus Canada	\$ 1,	000				
TOTAL REVENUE	\$7,	469				
F. FCSS REQUEST						
(DEFICIT = Total of Column 3 Expenditures – TotalRev	enue)		\$ 7,40	69.00		

Attachment E: Bragg Creek & Redwood Meadows Wellness Network (BCRMWN) 1 - Growing the Wellness Network E-4 - Attachment E Page 1 of 10

## Family and Community Supports Services Rocky View County 2025 Funding Application and Report



✓ Funding Application

Family and Community

Support Services

Annual Report

	General Funding Large (\$10,000 and over)	General Funding Small (under \$10,000)	Special Project (\$7,500 and under)	Total
FCSS Funding Request			\$ 7,500.00	\$ 7,500.00
FCSS Funding Received (actual)				\$ 0.00

1. AGENCY INFORMATION					
Agency Name	Bragg Creek & Redwood Meadows Wellness Network				
Program/Project Name	Growing the Wellness Network				
Program Contact	Shannon Parker				
Contact Phone					
Executive Director	n/a				
Email					
Website	n/a				
Mailing Address	Box 1111 Bragg Creek, AB T0L 0K0				
Fiscal Agent (if required)	University of Calgary, Faculty of Nursing				

2. ORGANIZATION TYPE					
Alberta Societies Act Registration Number	n/a				
Charitable Number (if applicable)	n/a				
Government Agency (if applicable) n/a					
Other (please specify) Collaborative Network					
2.1 Please provide a brief overview of your a	gency, include mission, mandate, short history. [1/4 page max]				

Mission: A local collaborative that fosters connections and supports activities that promote community wellbeing. Selected members: Rocky View residents, The Bragg Creek Foundation, Snowbirds Seniors, Rocky View County, Bragg Creek Community Association, Cochrane FCSS, Recovery Alberta, Banded Peak School, Cochrane BGC, Big Hill Haven, University of Calgary & others.

Selected past successes: Bragg Creek Community playground replacement, Banded Peak School Calm Cabin, two Screenagers events, Nalaxone training, the Bragg Creek satellite library.

History: Created in response to the 2013 floods to support community connection and promote wellbeing. We are an inter-agency group of more than 50 members including residents.

AGENCY NAME	PROGRAM/PROJECT NAME	GRANT AMOUNT REQUESTED	% OF TOTAL PROGRAM BUDGET	GRANT AMOUNT AWARDED
Bragg Creek & Redwood	Growing the Wellnes	\$ 7,500.00	100	

Please check which of the FCSS Rocky View Priorities your program/project will address:

□ Mental Health Supports

□ Senior Supports

 $\Box$  Child, Youth, and Family Supports

☑ Other Community Awareness

## 3. PROGRAM/PROJECT LOGIC MODEL

**3.1 Program/Project Description [1/2 page max]** Provide a brief description of the program you are applying for funding for.

Project Purpose: Enhance the Wellness Network's ability to coordinate services and organize actions to improve health Bragg Creek residents by increasing our membership, partnerships, and visibility in the community.

Project Goals:

1. Identify community needs on an ongoing basis.

2. Increase Wellness Network membership.

3. Increase community awareness and engagement with the Wellness Network.

Project Actions:

1. Implement a targeted communication and marketing strategy to boost network membership and enhance resident engagement.

2. Connect residents with responsive service agencies to ensure community needs are met effectively.

3. Continue bi-monthly Network meetings focused on coordinating services and organizing actions to address community identified needs.

## 3.2 Statement of Need: [1/2 page max]

*What* community issue, need or situation are you responding to? *What* evidence do you have to support that this is an issue, i.e. local data, trends, reports?

- Bragg Creek is a hamlet without formal governmental organizations.

- Optimized resource utilization is essential. The Wellness Network facilitates the pooling of expertise and resources to provide comprehensive, coordinated health and wellness support tailored to community needs.

- Enhanced community resilience is vital. The Wellness Network unites residents, health and social services, emergency responders, and local organizations to improve communication and tailor activities that foster long-term community resilience.

- The Network is the inter-agency coalition in Bragg Creek. There is no other structure to provide opportunities for residents and groups to connect, set priorities, collaborate or prevent duplication.

- The majority of residents do not know of the Network or our purpose.

## 3.3 Rationale: [1/2 page max]

Given the evidence above, *how* will your strategy help you achieve your outcomes, i.e. best practices, research? *Why* will your strategy help you achieve your outcomes?

- Determinants of health include personal, social, economic and environmental factors the affect peoples' health (United Way Halifax, 2021). Actions to positively effect determinants of health cross agency, sector, and stakeholder boundaries (Sydelko, Midgley & Espinosa, 2021).

- The Wellness Network addresses the determinants of health with Bragg Creek residents.

- Our strategy will enhance the Wellness Network's ability to coordinate services and organize actions to improve residents' health by increasing our membership, partnerships, and visibility in the community.

- If the Wellness Network does not exist there is no other group or mechanism to identify and convene service providers, residents and the community.

- If the Wellness Network does not exist service agencies and organizations will return to working in silos and isolation.

- If the Wellness Network does not exist Bragg Creek residents will suffer.

3.4 Program/Project Design: [1 page max]
Briefly describe your program/project.
How are you going to address the issue, need or situation?
What are the actions/steps/activities? How often will these activities take place and for how long?

A longtime challenge in our smaller rural community has been connections and conversations across residents, community groups, and service providers. There are a variety of formal and informal communication methods but no centralized government or organization to lead this effort.

March 2025 - 2026:

Strategic Communication & Marketing: Develop and implement a comprehensive outreach plan—including social media, local media, and community events—to increase network membership and heighten overall community awareness of the Wellness Network and our members. Ongoing.

Broadcast Wellness Network activities and invite resident participation. Monthly.

Ongoing Coordination Meetings: Maintain Wellness Network meetings to continually coordinate services, assess progress, and adapt actions based on evolving community feedback. Bi-monthly.

Outcome Monitoring & Evaluation: Track key metrics such as retention & repeat participation, Wellness Network engagement (e.g. post event surveys, feedback from Wellness Network members, committee & volunteer involvement), and service utilization to measure success and refine strategies as needed. Ongoing.

### 3.5 Community Connections: [1/2 page max]

*What* existing or new connections will you use to support your program/project? *How* will County residents know about your program/project, i.e. marketing, engagement events etc.?

The Wellness Network is focused on creating and maintaining collaborative actions amongst residents, agencies, sectors, and governmental organizations to improve the health and wellbeing of Bragg Creek residents. We must increase awareness of the Wellness Network to meet residents' needs.

Existing connections: 50+ members of Wellness Network including Bragg Creek residents, multiple social service and health agencies, schools, local government representatives, and community organizations. For example, residents, Cochrane FCSS community development team, Banded Peak School, The Bragg Creek Foundation, Care in the Creek, Bragg Creek Community Church, Bragg Creek Community Association, Recovery Alberta, University of Calgary, and Rockyview County.

New connection: Local advertising/design agency - Marketing and engagement efforts will leverage a mix of traditional and digital strategies tailored to our rural community's communication habits. Partnering with a local award-winning advertising/design agency, we will design clear, visually appealing marketing & awareness campaign. Regular updates will be shared through the social media, the monthly community newspaper and weekly regional newspapers, ensuring broad reach. Word of mouth will be actively encouraged through local networks, community groups, and stakeholder relationships to maximize participation and engagement.

## 3.6 Collaborative Partnerships: [1/2 page max]

What existing or new partnerships will you leverage to advance your program/project?

Selected examples of leveraging existing partnerships to advance project:

- Residents - strengthen community engagement, communicate their experiences and local priorities.

- 50+ agencies and organizations who are current Wellness Network members:
  - Bragg Creek Foundation local knowledge and well established community connections,
  - Bragg Creek Community Centre discussion venues and serve as a communication hub,

- FCSS Community Developers – expertise in rural social infrastructure planning to integrate project outcomes into broader community initiatives,

- Rural Primary Care Network – inform discussions on care needs, ensuring that strategies align with existing healthcare services and support systems.

Example of new partnership to advance project:

- AdMaki - a local award-winning advertising/design agency with proven expertise in designing and implementing marketing and engagement efforts.

3.7 Volunteerism: [1/2 page max]

How will County residents engage in volunteer activities in your program/project?

Engagement: participate in strategic communication and marketing engagement plan development. Outreach: support the strategic communication and marketing plan by sharing project updates on social media, assisting at community events, and helping with local media outreach.

Wellness Network members: provide resident input and share in decision making.

Feedback and Evaluation: Participate in gathering and analyzing post-event surveys and community feedback to monitor engagement and inform continuous improvement efforts.

3.8 Was your program/project implemented as planned above? If yes, proceed to the next sections of the annual reporting. If not, why? What changed? How did it go? [1/2 page max]

\*Please note if you are not able to implement your program/project as stated above, you must get permission from Rocky View County before proceeding

#### 4. IMPACTS & OUTPUTS

**4.1 Outcomes [1/2 page max]** *What* change or impact do you want to achieve?

\*Please complete section 5 below, and list the Program/Project Outcomes you have identified and are measuring for your program/project

Outcome 2: Community social issues are identified and addressed

**4.2 Target Group [1/2 page max]** *Who* will be served in your program/project, i.e. youth, families, seniors, volunteers?

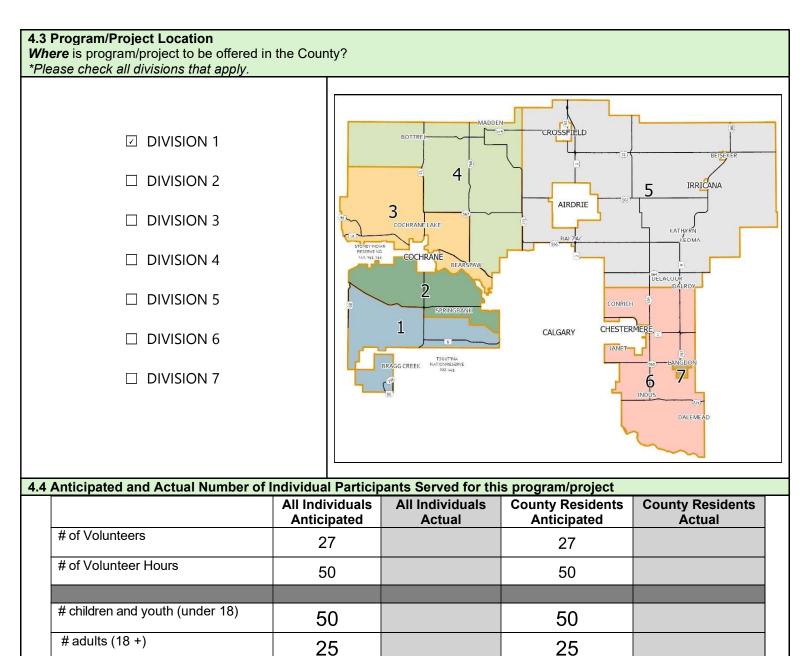
Residents & Bragg Creek service providers

#### Attachment E: Bragg Creek & Redwood Meadows Wellness Network (BCRMWN) 1 - Growing the Wellness Network E-4 - Attachment E Page 8 of 10

2025 FCSS Funding Application & Report

# seniors (65 +)

Total individuals served



100

175

0

0

100

175

CONTINUED OPTIONAL for General Funding – Large Only							
5.3 Program/Project Outcor	5.3 Program/Project Outcome Statement:						
n/a							
Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS Outcomes Model: Provincial Indicator	FCSS Measures Bank Measure Number:		easure (survey question) as it is in the measures actly as you will write it on your survey.			
Provincial Outcome:	Provincial Indicator:		1.				
			Scale Used:	# completing measurement tool:			
If Individual Outcome # 3 - Include Asset Category:				# completing this measure:			
Include Assel Calegory.				# experiencing a positive change:			
			2. (if more that	n one measure for this outcome)			
			Scale Used:	# completing measurement tool:			
				# completing this measure:			
				# experiencing a positive change:			

6. ADDITIONAL I	NFORMATION				
Identify Outcome	Measurement Tool	l(s) Used:			
☑ Self-Repo	ort Survey	□ "Other" Report Surv	vey 🗆	Verbal Survey	
Outcome Measur	ement Tool(s) used	d – when administered	1		
□ Pre/Post	Reflective Pre	re/Post 🗹 Post-Only	у		

#### 7. PROPOSED AND ACTUAL PROGRAM/PROJECT BUDGET

- Complete the 2025 Budget Template at the bottom of this application.
- Fill in the Required Information:
  - Complete all relevant sections of the form.
  - Ensure that all figures are accurate and up to date.
  - $\circ$   $\:$  If any field is not applicable, please mark it as "N/A".
- **Review Your Entries**: Double-check the information you have entered for accuracy and completeness.
- Save Your Completed Budget Form: Save the form with your changes.
- Submit the Form: Make sure the completed PDF budget form is submitted with your application and/or report.

#### Attachment E: Bragg Creek & Redwood Meadows Wellness Network (BCRMWN) 1 - Growing the Wellness Network E-4 - Attachment E Page 10 of 10

						Page 1
7. INPUTS Agency Name:	: Bragg Cr	eek & Re	edwood M	leadows	Wellness	
2025 PROPOSED AND ACTUAL BUDG						
program expenses to which you plan to direct t						
	Colun	nn 1	Colur	nn 2	Colun	nn 3
	2025 Costs 1	to be paid/	2025 Cos	sts to be	2025 Year End	-
ITEM	contributed by		funded by Co		Budget (To	otal Cost)
	and other fund		(Program Request)			
	(Agency Co	ENSES				
	1	Actual	Duanaaad	Astual	Dreneed	Actual
DEDCONNEL	Proposed	Actual	Proposed	Actual	Proposed	Actual
PERSONNEL			¢ 4 000		<b># 4 000</b>	<b></b>
Marketing/Communications (AdMaki) (1 perso			\$ 4,000		\$ 4,000	\$0
					\$0	\$0
					\$0	\$0
			<b>.</b>	<b>.</b>	\$0	\$0
A. SUBTOTAL PERSONNEL	\$0	\$0	\$ 4,000	\$0	\$ 4,000	\$0
MATERIALS & SUPPLIES (specify)						
Material & Soffelies (specify)			\$ 1,000		\$ 1,000	\$ 0
Promotional & communication materials			\$ 1,000		\$ 1,000	\$0
			\$ 0		\$ 2,500	\$0
Meeting Facilitator (Shannon Parker)			φυ		\$0	\$0
					\$0 \$0	<u> </u>
B. SUBTOTAL MATERIALS & SUPPLIES	\$0	\$ 0	\$ 3,500	\$0	\$ 3,500	\$0 \$0
B. SOBTOTAL MATERIALS & SOFT ELES	<b>\$</b> 0	φU	φ 3,500	φU	φ 3,500	ψU
TRAVEL & TRAINING (specify)						
Volunteer training (media training provided by			\$0		\$0	\$ 0
	/				\$0	\$ 0
					\$0	\$ 0
					\$0	\$ 0
C. SUBTOTAL TRAVEL & TRAINING	\$0	\$0	\$0	\$0	\$0	\$0
	, , , , , , , , , , , , , , , , , , ,					
OTHER (specify)						
					\$0	\$ 0
					\$0	\$ 0
					\$0	\$0
					\$0	\$0
					\$0	\$ 0
					\$0	\$ 0
D. SUBTOTAL OTHER	\$0	<b>\$</b> 0	\$0	\$0	\$0	\$0
E. TOTAL PROGRAM EXPENSES	\$0	\$ 0	\$ 7.500	\$ 0	\$ 7.500	\$ 0
	\$0	\$ 0	\$ 7,500	\$0	\$ 7,500	\$ 0
E. TOTAL PROGRAM EXPENSES REVENUE (Specify other so	·					\$0
	·		ng fundraisin	g and othe	r grants)	
	·		ng fundraisin Please no	g and othe te: Total P	<mark>r grants)</mark> rogram Exper	nses for
	·		ng fundraisin Please no	g and othe te: Total P	r grants)	nses for
	ources of fund	ding includir	ng fundraisin Please no	g and othe te: Total P	<mark>r grants)</mark> rogram Exper	nses for
	·	ding includir	ng fundraisin Please no	g and othe te: Total P	<mark>r grants)</mark> rogram Exper	nses for
REVENUE (Specify other so	ources of fund	ding includir	ng fundraisin Please no	g and othe te: Total P must equa	<mark>r grants)</mark> rogram Exper	nses for

Attachment F: Bragg Creek & Redwood Meadows Wellness Network (BCRMWN) 2 - Tableside Talks E-4 - Attachment F Page 1 of 10

## Family and Community Supports Services Rocky View County 2025 Funding Application and Report



Funding Application

Family and Community

Support Services

Annual Report

	General Funding Large (\$10,000 and over)	General Funding Small (under \$10,000)	Special Project (\$7,500 and under)	Total
FCSS Funding Request			\$ 7,500.00	\$ 7,500.00
FCSS Funding Received (actual)				\$ 0.00

1. AGENCY INFORMATION					
Agency Name	Bragg Creek and Redwood Meadows Wellness Network				
Program/Project Name	Bragg Creek and Area Tableside Talks				
Program Contact	Shannon Parker				
Contact Phone					
Executive Director	n/a				
Email					
Website	n/a				
Mailing Address	Box 1111, Bragg Creek, AB T0L 0K0				
Fiscal Agent (if required)	University of Calgary, Faculty of Nursing				

2. ORGANIZATION TYPE					
Alberta Societies Act Registration Number	n/a				
Charitable Number (if applicable)	n/a				
Government Agency (if applicable)	n/a				
Other (please specify) Collaborative Network					
2.1 Please provide a brief overview of your a	2.1 Please provide a brief overview of your agency, include mission, mandate, short history. [1/4 page max]				

Mission: A local collaborative that fosters connections and supports activities that promote community wellbeing. Selected members: Rocky View residents, The Bragg Creek Foundation, Snowbirds Seniors, Rocky View County, Bragg Creek Community Association, Cochrane FCSS, Recovery Alberta, Banded Peak School, Cochrane BGC, Big Hill Haven, UCalgary & others.

Selected past successes: Bragg Creek Community playground replacement, Banded Peak School Calm Cabin, two Screenagers events, Nalaxone training, the Bragg Creek satellite library.

History: Created in response to the 2013 floods to support community connection and promote wellbeing. We are an inter-agency group of about 50 members including residents.

AGENCY NAME	PROGRAM/PROJECT NAME	GRANT AMOUNT REQUESTED	% OF TOTAL PROGRAM BUDGET	GRANT AMOUNT AWARDED
Bragg Creek & Redwood	Tableside Talks			

Please check which of the FCSS Rocky View Priorities your program/project will address:

□ Mental Health Supports

□ Senior Supports

□ Child, Youth, and Family Supports

☑ Other Capacity building

## 3. PROGRAM/PROJECT LOGIC MODEL

**3.1 Program/Project Description [1/2 page max]** Provide a brief description of the program you are applying for funding for.

Project: Tableside Talks

Project Purpose: Enhance residents, community volunteer groups and social service agencies connections & cohesion.

Method: World Café

Phase 1: Identify & build relationships with key volunteer groups and their members.

Phase 2: Planning & Decision-Making. Use World Café Method at event to:

- -Set Priorities: Identify the most pressing issues and needs among residents.
- Plan Strategies: Develop clear, actionable strategies to address these priorities.
- Select Actions: Choose specific actions and initiatives based on community input.

The World Café method is a structured, interactive discussion process where small groups explore key topics in rotating conversations, fostering collaboration, idea-sharing, and collective problem-solving in a café-style setting. https://theworldcafe.com/key-concepts-resources/world-cafe-method/

Phase 3: Community Action Planning Meetings. Community groups/Wellness Network members will take ownership of specific actions, ensuring everyone contributes to the solution. This is essential for effective and responsive action on an ongoing basis.

Phase 4: Evaluation & Celebration. Continuously gather feedback, assess progress, celebrate success and report activities to community members and funders.

## 3.2 Statement of Need: [1/2 page max]

*What* community issue, need or situation are you responding to? *What* evidence do you have to support that this is an issue, i.e. local data, trends, reports?

Community identified need: Strengthening Bragg Creek community cohesion (Bragg Creek & Redwood Meadows Wellness Network, 2024).

Tableside Talks, initiated in 2024, by the Wellness Network provided significant evidence of community needs, resulted in beginning connections and information sharing with residents & service agencies, and clearly indicated the need to continue and amplify this work.

Evidence:

-Bragg Creek is a hamlet with no central governance located in the community.

-Community connections are not supported by local geography (large lots, long driveways, physically distant school from hamlet). Social isolation and loneliness are growing health concerns (WHO, 2021). -There is a need for more social programs and services that connect community members (RVC Social Needs Report, 2022).

-Numerous community groups are active in Bragg Creek.

-There is no other structure to provide opportunities for these groups to connect, set priorities, collaborate or prevent duplication.

## 3.3 Rationale: [1/2 page max]

Given the evidence above, *how* will your strategy help you achieve your outcomes, i.e. best practices, research? *Why* will your strategy help you achieve your outcomes?

Why: Tableside Talks foster collaborative problem-solving, ensuring that participants are engaged in decision-making. -By rotating groups, it encourages cross-community interactions and diverse perspectives, leading to more inclusive solutions. The method's structured yet flexible format helps build agreement on priorities and actions, ensuring alignment across various community sectors.

The World Café method supports Tableside Talks effectively.

Phase 2: Planning & Decision-Making. Identify the most pressing issues and needs among residents & community groups. How: World Café creates a space for open dialogue, allowing diverse voices to identify shared concerns, challenges, and priorities.

Plan Strategies: Develop clear, actionable strategies to address identified priorities.

How: Through focused group discussions, residents brainstorm and build on each other's ideas to create realistic and targeted action plans.

Select Actions: Choose specific actions and initiatives based on community input.

How: This process enables residents to refine ideas and select practical, community-driven actions that have the broadest impact.

Phase 3: Community Action Planning Meetings. Residents/Wellness Network will take ownership of specific actions, ensuring everyone contributes to the solution.

Phase 4: Evaluation & Celebration. Gather feedback, assess progress, celebrate success.

-

### 3.4 Program/Project Design: [1 page max]

Briefly describe your program/project.

 $\ensuremath{\textit{How}}$  are you going to address the issue, need or situation?

What are the actions/steps/activities? How often will these activities take place and for how long?

Project: Strengthen residents, community volunteer groups and social service agencies connections & cohesion.

We will use Tableside Talks to engage Bragg Creek residents and volunteer groups in collaborative discussions with social service agencies to identify priorities, plan actionable strategies, and implement sustainable solutions focused on strengthening community connections & cohesion.

Actions, steps, activities will be:

March - May 2025: Community outreach and engagement, Ongoing

March - May 2025: Plan Tableside Talks event logistics, Monthly

March - March 2026: Create communication materials to share activities, invite participation, Ongoing June 2025: Facilitate Tableside Talks events, twice (day & evening), childcare provided

May - August 2025: Analyze & summarize findings, One time process

September - November 2025: Develop actionable strategies in community action planning meetings, 1-2 events

November 2025 - March 2026: Implement & monitor solutions

February - March 2026: Celebration event, community reporting, grant outcomes reporting. 1-2 meetings

#### 3.5 Community Connections: [1/2 page max]

*What* existing or new connections will you use to support your program/project? *How* will County residents know about your program/project, i.e. marketing, engagement events etc.?

New connections: The HIVE, University of Calgary Faculty of Nursing Health Systems Transformation Initiative. The HIVE team are experienced at building capacity for innovation and transformation by co-creating sustainable homegrown solutions through collaboration. This team will be contracted for this project.

Existing connections: 50+ members of Wellness Network including Bragg Creek residents, social service agencies, local government, and community organizations. For example, Cochrane FCSS community development team, Stepping Stones for Mental Health, Banded Peak School, The Bragg Creek Foundation, Rockyview County.

Marketing and engagement efforts will leverage a mix of traditional and digital strategies tailored to our rural community's communication habits. Partnering with a local award-winning advertising/design agency, we will design clear, visually appealing posters to be displayed in key gathering spots, including local businesses and the post office wall. Regular updates will be shared through the monthly community newspaper and weekly regional newspapers, ensuring broad reach. Social media campaigns will complement these efforts, fostering online discussions and event reminders. Word of mouth will be actively encouraged through local networks, community groups, and stakeholder relationships to maximize participation and engagement.

## 3.6 Collaborative Partnerships: [1/2 page max]

What existing or new partnerships will you leverage to advance your program/project?

We will leverage The HIVE to access expertise, resources, and networks that support community-driven health innovations. Their guidance on systems-level change and collaborative engagement will strengthen our project's impact, ensuring sustainable strategies for mental health, seniors, and youth/family support in Bragg Creek. We will utilize their expertise with the World Café method to facilitate meaningful, action-oriented discussions that drive community-led solutions.

Selected examples of leveraging existing partnerships to advance project:

- Local residents - strengthen community engagement, communicate their experiences and local priorities.

- Local schools & Community Centre – engage community members, provide venues for discussions, serve as communication hubs.

- Bragg Creek Foundation – local knowledge, funding potential, and community connections will provide essential support for project implementation and sustainability.

- FCSS Community Developers – expertise in rural planning and social infrastructure can help integrate project outcomes into broader community initiatives, ensuring alignment with existing and future developments.

- Rural Primary Care Network – healthcare expertise will inform discussions on mental health and senior care needs, ensuring that strategies align with existing healthcare services and support systems.

3.7 Volunteerism: [1/2 page max]

How will County residents engage in volunteer activities in your program/project?

This project engages volunteers as key connectors between residents, organizations, and social service agencies, ensuring a collaborative, community-driven approach. Volunteers will play an active role in:

- Facilitating the Tableside Talks, helping guide discussions and capture key insights.

- Outreach and engagement, ensuring diverse community voices are heard without overwhelming any single group.

- Strengthening existing volunteer organizations by linking them with social services and residents, amplifying their collective impact.

By integrating volunteers into every stage of this project, the community will shape solutions while keeping engagement manageable and meaningful for all involved.

3.8 Was your program/project implemented as planned above? If yes, proceed to the next sections of the annual reporting. If not, why? What changed? How did it go? [1/2 page max]

\*Please note if you are not able to implement your program/project as stated above, you must get permission from Rocky View County before proceeding

#### 4. IMPACTS & OUTPUTS

4.1 Outcomes [1/2 page max]

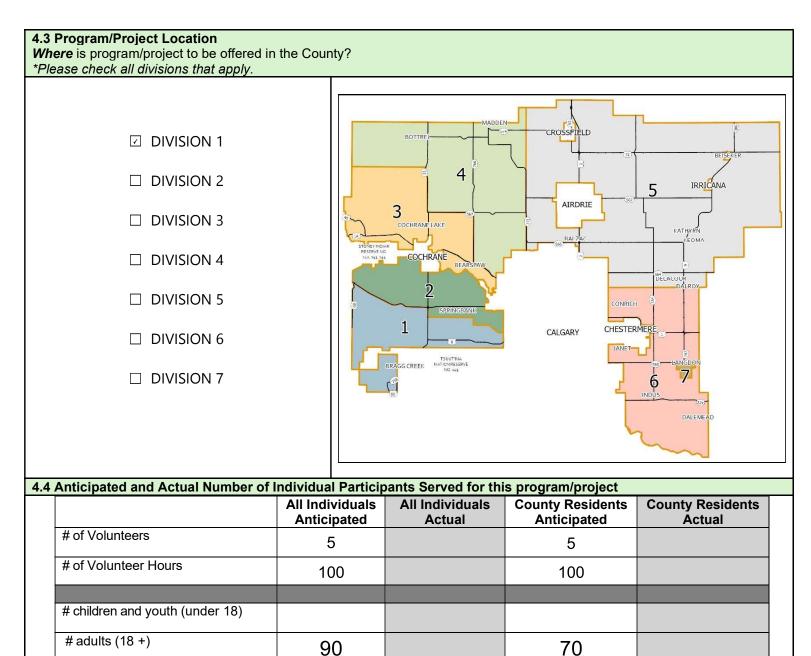
What change or impact do you want to achieve?

\*Please complete section 5 below, and list the Program/Project Outcomes you have identified and are measuring for your program/project

Community Outcome 1: Improve social wellbeing of the community. The community is connected and engaged.

**4.2 Target Group [1/2 page max]** *Who* will be served in your program/project, i.e. youth, families, seniors, volunteers?

Target Group: Residents & volunteers



90

40

130

0

# seniors (65 +)

Total individuals served

0

30

100

5. OUTCOMES and MEA	5. OUTCOMES and MEASUREMENT						
MANDATORY for all funding streams.							
5.1 Program/Project Outcom	5.1 Program/Project Outcome Statement:						
Improve social wellbeing	g of community.						
Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS Outcomes Model: Provincial Indicator	FCSS Measures Bank Measure Number:	<b>Measure(s):</b> Write the measure (survey question) as it is in the measur bank and exactly as you will write it on your survey.				
Provincial Outcome:	Provincial Indicator:	PM 4	<ol> <li>Tableside Ta</li> </ol>	lks help me to feel connected to my community.			
Community Outcome 1			Scale Used:	# completing measurement tool:			
*If Individual Outcome # 3 -			ACs	# completing this measure:			
Include Asset Category:				# experiencing a positive change:			
	Social engagemen		<b>2.</b> (if more than	o one measure for this outcome)			
			Scale Used:	# completing measurement tool:			
				# completing this measure:			
				# experiencing a positive change:			
	OPTIONAL f	or General Fundi	ng – Large	Only			
5.2 Program/Project Outcom			<u> </u>				
n/a							
Alignment with the FCSS Outcomes Model: Provincial Outcome	Alignment with the FCSS Outcomes Model: Provincial Indicator	FCSS Measures Bank Measure Number:		easure (survey question) as it is in the measures actly as you will write it on your survey.			
Provincial Outcome:	Provincial Indicator:		1.				
			Scale Used:	# completing measurement tool:			
If Individual Outcome # 3 -				# completing this measure:			
Include Asset Category:				# experiencing a positive change:			
			<b>2</b> . (if more tha	n one measure for this outcome)			
			Scale Used:	# completing measurement tool:			
				# completing this measure:			
				# experiencing a positive change:			

#### Attachment F: Bragg Creek & Redwood Meadows Wellness Network (BCRMWN) 2 - Tableside Talks E-4 - Attachment F Page 10 of 10

		سمماد مسط		Maada		Page 1
7. INPUTS Agency Name						
2025 PROPOSED AND ACTUAL BUDG						itemize the
program expenses to which you plan to direct t						
	Column 1 2025 Costs to be paid/		Column 2 2025 Costs to be		Column 3 2025 Year End Total Program	
ITEM	contributed by the Applicant		funded by County FCSS		Budget (Total Cost)	
		iding partners	(Program Request)			
	(Agency C	ontribution)				
	EXP	ENSES				
	Proposed	Actual	Proposed	Actual	Proposed	Actual
PERSONNEL						
Childminding (\$25/hour x 2 personnel x 6 hou	1		\$ 300		\$ 300	\$0
Project management by UCalgary Nursing's 7	1		\$ 6,000		\$ 6,000	\$0
World Café Table Hosts (volunteer live data r	(		\$0		\$0	\$ 0
Facilitator (Shannon Parker, program contact			\$0		\$0	\$ 0
A. SUBTOTAL PERSONNEL	\$0	\$ 0	\$ 6,300	\$0	\$ 6,300	\$0
MATERIALS & SUPPLIES (specify)						
Room rental in local community hall (\$100/ho	4		\$ 600		\$ 600	\$0
World Café engagement materials and suppli	•		\$ 400		\$ 400	\$ 0
Promotional and communication materials			\$ 200		\$ 200	\$ 0
					\$0	\$0
					\$0	\$0
B. SUBTOTAL MATERIALS & SUPPLIES	\$0	\$0	\$ 1,200	\$0	\$ 1,200	\$0
	1		-			
TRAVEL & TRAINING (specify)						• •
					\$0	\$ 0
					\$0	\$0
					\$0	\$0
		<b>.</b>			\$0	\$0
C. SUBTOTAL TRAVEL & TRAINING	\$0	\$0	\$0	\$0	\$0	\$0
OTHER (specify)						
OTTIER (specify)					\$0	\$ 0
	-				\$0	<u> </u>
	-				\$0	\$0
	-				\$0	
	-				\$0	\$ 0 \$ 0
					\$0	<u>\$0</u> \$0
D. SUBTOTAL OTHER	\$0	\$0	\$0	¢o	\$0 \$0	\$0 \$0
	φυ	φυ	φU	\$0	φυ	φU
E. TOTAL PROGRAM EXPENSES		•	<b>• -</b> - • •			<b>A</b> -
	\$0	\$0	\$ 7,500	\$0	\$ 7,500	\$0
REVENUE (Specify other so	ources of fur	iding includir	ng fundraisin	g and othe	r grants)	
			Please note: Total Program Expenses for			
			Column 1, must equal Total Revenue			
TOTAL REVENUE	\$	0				
F. FCSS REQUEST	φ φ					
(DEFICIT = Total of Column 3 Expenditures - TotalRevenue)			\$ 7,50	00.00		

# **Business Case for \$7,500 FCSS Beiseker and Irricana Funding**

### **Executive Summary:**

Family and Community Support Services (FCSS) in Beiseker and Irricana have demonstrated a significant impact on community well-being through diverse programming. This funding request of \$7,500 will support the expansion of successful initiatives, address emerging needs, and ensure continued access to essential family-based and community programs.

## **Background & Need:**

Recent participation data highlights key trends:

- High demand for **family-based programming** and **skill-building opportunities** for young children.
- Increased engagement in social connection and relationship-building activities at the neighborhood level.
- Growth in **programming in Kathyrn**, indicating a broader regional need.

Current participation metrics (based on survey responses) include:

#### • Irricana:

Type of Programming	Total Participants	Percentage of RVC Participants
Community Based	26	69%
Programming		
"Cup of Joy Program"		
Family Based Programming	112	14%
"Family Day Connection Kits"		
Family Based Programming	20	40%
"Family Pizza Social"		

#### • Beiseker:

Type of Programming	Total Participants	Percentage of RVC Participants
Family Based Programming "Family Skate and Connect"	46	17%

However, this data represents only those who completed surveys, meaning the actual reach is likely much higher.

## **Proposed Use of Funds:**

The requested \$7,500 will enable FCSS Beiseker and Irricana to:

- Expand family-based programming to meet increased demand.
- Enhance community connection initiatives, fostering social inclusion.
- Support program delivery in Kathyrn, ensuring equitable access.
- Improve data collection methods to better capture program impact.
- Assist with **ongoing needs assessment in Division 5**, ensuring that programs align with evolving community requirements.

#### **Expected Outcomes:**

With this investment, FCSS aims to:

- Increase participation in high-demand programs.
- Strengthen community relationships and social networks.
- Provide skill-building opportunities for young children and families.
- Support a broader geographic reach, particularly in under-served areas.

#### **Conclusion:**

A \$7,500 investment in FCSS programming will yield significant benefits by enhancing social connections, family engagement, and skill development in Division 5. This funding will ensure continued program success and address evolving community needs effectively.